

ORDER



Orders
Order / Rev: 456561
Alt Order #: WOC11777159
Product Desc: Wed-Mon 6 day week
Estimate: 1622
Flight Dates: 08/22/18 - 08/27/18
Original Date / Rev: 08/21/18 / 08/21/18
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: SRCP Media
Buying Contact:
Billing Contact:
 201 N Union Street - Suite 200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dewine/Republican/Governor
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 209464
Agency External ID: 121091
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	73	\$34,125.00	\$29,006.25
08/27/18	08/27/18	20	\$14,500.00	\$12,325.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	73	\$34,125.00	\$29,006.25	0.00
September 2018	20	\$14,500.00	\$12,325.00	0.00
Totals	93	\$48,625.00	\$41,331.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	08/22/18	08/27/18	M-F 5-6am GMC M-F 5-6am GMC (Program: GOOD MORNING CLEVELAND - 5A)LPNov-2017OV3	CM	5-6am	M-WTF--	:30	8	\$225.00	P-1	0.00	NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/18	08/28/18	M-WTF--					8	\$225.00		0.00			
N 2	WEWS	08/22/18	08/27/18	M-F 6-7am GMC M-F 6-7am GMC (Program: GOOD MORNING CLEVELAND - 6A)LPNov-2017OV3	CM	6-7am	M-WTF--	:30	8	\$450.00	P-1	0.00	NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/18	08/28/18	M-WTF--					8	\$450.00		0.00			
N 3	WEWS	08/22/18	08/25/18	SA 6-7am News SA 6-7am News (Program: GOOD MORNING CLEVELAND - SA 6A)LPNov-2017OV3	CM	6-7am	-----S-	:30	2	\$325.00	P-1	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S-					2	\$325.00		0.00			
N 4	WEWS	08/22/18	08/27/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA)LPNov-2017OV3	CM	7-9am	M-WTF--	:30	8	\$500.00	P-1	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/18	08/28/18	M-WTF--					8	\$500.00		0.00			
N 5	WEWS	08/22/18	08/25/18		CM	7-8am	-----S-	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SA 7-8am GMA SA 7-8am GMA (Program: GOOD MORNING AMERICA - SA)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 -----S- 2 \$450.00 0.00															
N 6	WEWS	08/22/18	08/26/18	SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
SU 7-8am GMA (Program: GOOD MORNING AMERICA - SU)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 -----S 2 \$450.00 0.00															
N 7	WEWS	08/22/18	08/25/18	SA 8-10am News	CM	8-10am	-----S-	:30	4	\$325.00	P-1	0.00	NM	4	\$1,300.00
SA 8-10am News (Program: GOOD MORNING CLEVELAND - SA 8A)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 -----S- 4 \$325.00 0.00															
N 8	WEWS	08/22/18	08/26/18	SU 8-9am News	CM	8-9am	-----S	:30	2	\$325.00	P-1	0.00	NM	2	\$650.00
SU 8-9am News (Program: GOOD MORNING CLEVELAND - SU 8A)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 -----S 2 \$325.00 0.00															
N 9	WEWS	08/22/18	08/27/18	M-F 9-10am	CM	9-10am	M-WTF--	:30	4	\$325.00	P-1	0.00	NM	4	\$1,300.00
M-F 9-10am (Program: LIVE WITH KELLY)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/18 08/28/18 M-WTF-- 4 \$325.00 0.00															
N 10	WEWS	08/22/18	08/26/18	SU 10-11am News	CM	10-11am	-----S	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
SU 10-11am News (Program: GOOD MORNING CLEVELAND SU 10A)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/18 08/26/18 -----S 1 \$325.00 0.00															
N 11	WEWS	08/22/18	08/27/18	M-F 11am-12pm	CM	11am-12pm	M-WTF--	:30	4	\$425.00	P-1	0.00	NM	4	\$1,700.00
M-F 11am-12pm (Program: THE VIEW)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/18 08/28/18 M-WTF-- 4 \$425.00 0.00															
N 12	WEWS	08/22/18	08/27/18	M-F 12-1230pm News	CM	12-1230pm	M-WTF--	:30	4	\$350.00	P-1	0.00	NM	4	\$1,400.00
M-F 12-1230pm News (Program: NEWS 5 AT NOON)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/18 08/28/18 M-WTF-- 4 \$350.00 0.00															
N 13	WEWS	08/22/18	08/27/18	M-F 1-2pm	CM	1-2pm	M-WTF--	:30	4	\$425.00	P-1	0.00	NM	4	\$1,700.00
M-F 1-2pm (Program: THE CHEW)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/18 08/28/18 M-WTF-- 4 \$425.00 0.00															
N 14	WEWS	08/22/18	08/27/18	M-F 2-3pm	CM	2-3pm	M-WTF--	:30	4	\$350.00	P-1	0.00	NM	4	\$1,400.00
M-F 2-3pm (Program: GENERAL HOSPITAL)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/18 08/28/18 M-WTF-- 4 \$350.00 0.00															
N 15	WEWS	08/22/18	08/27/18	M-F 4-5pm	CM	4-5pm	M-WTF--	:30	4	\$250.00	P-1	0.00	NM	4	\$1,000.00
M-F 4-5pm (Program: THE NOW)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/18 08/28/18 M-WTF-- 4 \$250.00 0.00															
N 16	WEWS	08/22/18	08/27/18	M-F 5-6pm News	CM	5-6pm	M-WTF--	:30	4	\$400.00	P-1	0.00	NM	4	\$1,600.00
M-F 5-6pm News (Program: NEWS 5 AT 5PM)LPNov-2017OV3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/22/18 08/28/18 M-WTF-- 4 \$400.00 0.00															
N 17	WEWS	08/22/18	08/27/18		CM	6-630pm	M-WTF--	:30	4	\$800.00	P-1	0.00	NM	4	\$3,200.00

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630pm News											
				M-F 6-630pm News											
				(Program: NEWS 5 AT 6PM)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	M-WTF--					4	\$800.00		0.00			
N 18	WEWS	08/22/18	08/25/18	SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				SA 6-630pm News											
				(Program: NEWS 5 AT 6PM - SAT)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	-----S-					1	\$400.00		0.00			
N 19	WEWS	08/22/18	08/26/18	SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				SU 6-630pm News											
				(Program: NEWS 5 AT 6PM - SUN)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	-----S					1	\$400.00		0.00			
N 20	WEWS	08/22/18	08/27/18	ABC World News M-F	CM	630-7pm	M-WTF--	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
				ABC World News M-F											
				(Program: ABC WORLD NEWS)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	M-WTF--					4	\$1,000.00		0.00			
N 21	WEWS	08/22/18	08/27/18	M-F 7-730pm	CM	7-730pm	M-WTF--	:30	4	\$650.00	P-1	0.00	NM	4	\$2,600.00
				M-F 7-730pm											
				(Program: LIST)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	M-WTF--					4	\$650.00		0.00			
N 22	WEWS	08/22/18	08/25/18	SA 730-8pm Cash Explod	CM	730-8pm	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				SA 730-8pm Cash Explosion											
				(Program: CASH EXPLOSION)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/18		08/20/18	08/26/18	-----S-					1	\$600.00		0.00			
N 23	WEWS	08/22/18	08/27/18	8-10p Bachelor/Bacheloret	CM	8-10pm	M-----	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
				8-10p Bachelor/Bacheloret											
				(Program: THE BACHELOR)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	M-----					1	\$5,000.00		0.00			
N 24	WEWS	08/22/18	08/27/18	M-F 11-1135pm News	CM	11-1135pm	M-WTF--	:30	6	\$900.00	P-1	0.00	NM	6	\$5,400.00
				M-F 11-1135pm News											
				(Program: NEWS 5 AT 11PM - M-SU)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	M-WTF--					6	\$900.00		0.00			
N 25	WEWS	08/22/18	08/27/18	Kimmel 1135pm	CM	1135pm-1237am	M-WTF--	:30	4	\$375.00	P-1	0.00	NM	4	\$1,500.00
				Kimmel 1135pm											
				(Program: JIMMY KIMMEL LIVE)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	M-WTF--					4	\$375.00		0.00			
N 26	WEWS	08/22/18	08/27/18	M-F 730-8pm	CM	730-8pm	M-WTF--	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
				M-F 730-8pm											
				(Program: ACCESS)LPNov-2017OV3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	M-WTF--					2	\$650.00		0.00			
													Totals	93	\$48,625.00