

## ORDER



**Orders**  
**Order / Rev:** 465052  
**Alt Order #:** WOC11798515  
**Product Desc:** Tu-Mon week  
**Estimate:** 1686  
**Flight Dates:** 09/25/18 - 10/01/18  
**Original Date / Rev:** 09/19/18 / 09/19/18  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** SRCP Media  
**Buying Contact:**  
**Billing Contact:**  
 201 N Union Street - Suite 200  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Dewine/Republican/Governor  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business Thru:**  
**Advertiser External ID:** 209464  
**Agency External ID:** 121091  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	85	\$38,825.00	\$33,001.25
10/01/18	10/01/18	20	\$14,025.00	\$11,921.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	85	\$38,825.00	\$33,001.25	0.00
October 2018	20	\$14,025.00	\$11,921.25	0.00
<b>Totals</b>	<b>105</b>	<b>\$52,850.00</b>	<b>\$44,922.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	09/25/18	10/01/18	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	MTWTF--	:30	10	\$125.00	P-3	0.00	NM	10	\$1,250.00
(Program: GOOD MORNING CLEVELAND - 5A)addTarget 200302 Index: 109. Nielsen: 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--			10			\$125.00		0.00			
N 2	WEWS	09/25/18	10/01/18	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	MTWTF--	:30	10	\$400.00	P-3	0.00	NM	10	\$4,000.00
(Program: GOOD MORNING CLEVELAND - 6A)Target 200302 Index: 109. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--			10			\$400.00		0.00			
N 3	WEWS	09/25/18	10/01/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	10	\$425.00	P-3	0.00	NM	10	\$4,250.00
(Program: GOOD MORNING AMERICA)Target 200302 Index: 109. Nielsen: 2.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--			10			\$425.00		0.00			
N 4	WEWS	09/25/18	09/29/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
(Program: GOOD MORNING AMERICA - SA)addTarget 200302 Index: 106. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-			2			\$300.00		0.00			
N 5	WEWS	09/25/18	09/30/18		CM	7-8am	-----S	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00

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 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Dewine/Republican/Governor  
 Product Desc: Tu-Mon week  
 Estimate: 1686  
**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SU 7-8am GMA															
(Program: GOOD MORNING AMERICA - SU)addTarget 200302 Index: 107. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S					2	\$300.00		0.00			
N 6	WEWS	09/25/18	09/29/18	SA 8-10am News	CM	8-10am	-----S-	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
SA 8-10am News															
(Program: GOOD MORNING CLEVELAND - SA 8A)addTarget 200302 Index: 107. Nielsen: 2.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S-					2	\$250.00		0.00			
N 7	WEWS	09/25/18	09/30/18	SU 8-9am News	CM	8-9am	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
SU 8-9am News															
(Program: GOOD MORNING CLEVELAND - SU 8A)Target 200302 Index: 108. Nielsen: 2.2999999999999998															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S					1	\$250.00		0.00			
N 8	WEWS	09/25/18	10/01/18	M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
M-F 9-10am															
(Program: LIVE WITH KELLY)Target 200302 Index: 107. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					5	\$250.00		0.00			
N 9	WEWS	09/25/18	09/30/18	SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
SU 9-10am This Week															
(Program: THIS WEEK)Target 200302 Index: 100. Nielsen: 2.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S					1	\$600.00		0.00			
N 10	WEWS	09/25/18	09/30/18	SU 10-11am News	CM	10-11am	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
SU 10-11am News															
(Program: GOOD MORNING CLEVELAND SU 10A)Target 200302 Index: 108. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S					1	\$225.00		0.00			
N 11	WEWS	09/25/18	10/01/18	M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
M-F 10-11am															
(Program: PICKLER AND BEN)Target 200302 Index: 105. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					5	\$100.00		0.00			
N 12	WEWS	09/25/18	10/01/18	M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$325.00	P-3	0.00	NM	5	\$1,625.00
M-F 11am-12pm															
(Program: THE VIEW)Target 200302 Index: 100. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					5	\$325.00		0.00			
N 13	WEWS	09/25/18	10/01/18	M-F 12-1pm News	CM	12-1pm	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
M-F 12-1pm News															
(Program: NEWS 5 AT NOON)Target 200302 Index: 102. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					5	\$175.00		0.00			
N 14	WEWS	09/25/18	10/01/18	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
M-F 1-2pm GMA Day															
(Program: GMA AFTERNOON)Target 200302 Index: 107. Nielsen: 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					5	\$250.00		0.00			
N 15	WEWS	09/25/18	10/01/18	M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
M-F 5-6pm News															
(Program: NEWS 5 AT 5PM)Target 200302 Index: 104. Nielsen: 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					5	\$350.00		0.00			
N 16	WEWS	09/25/18	10/01/18	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
M-F 6-630pm News															
(Program: NEWS 5 AT 6PM)Target 200302 Index: 103. Nielsen: 4.4000000000000004															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					5	\$600.00		0.00			
N 17	WEWS	09/25/18	09/30/18		CM	6-630pm	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 6-630pm News											
				SU 6-630pm News											
				(Program: NEWS 5 AT 6PM - SUN)Target 200302 Index: 104. Nielsen: 5.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/18		09/24/18	09/30/18	-----S					1	\$300.00		0.00			
N 18	WEWS	09/25/18	10/01/18	M-F 7-730pm	CM	7-730pm	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
				M-F 7-730pm											
				(Program: LIST)Target 200302 Index: 105. Nielsen: 2.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/18		09/25/18	10/01/18	MTWTF--					5	\$500.00		0.00			
N 19	WEWS	09/25/18	10/01/18	M-F 730-8pm	CM	730-8pm	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
				M-F 730-8pm											
				(Program: ACCESS)Target 200302 Index: 104. Nielsen: 2.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/18		09/25/18	10/01/18	MTWTF--					5	\$500.00		0.00			
N 21	WEWS	09/25/18	09/29/18	College FB - Sa Late	CM	330-7pm	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				College FB - Sa Late											
				(Program: SAT NT FTB- PRIME)Target 200302 Index: 110. Nielsen: 5.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/18		09/24/18	09/30/18	-----S-					1	\$3,000.00		0.00			
N 22	WEWS	09/25/18	10/01/18	M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	6	\$700.00	P-3	0.00	NM	6	\$4,200.00
				M-SU 11-1135pm News											
				(Program: NEWS 5 AT 11PM - M-SU)Target 200302 Index: 108. Nielsen: 3.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/18		09/25/18	10/01/18	MTWTFSS					6	\$700.00		0.00			
N 23	WEWS	09/25/18	10/01/18	M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				M-SU 11-1135pm News											
				(Program: NEWS 5 AT 11PM - M-SU)Target 200302 Index: 108. Nielsen: 3.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/18		09/25/18	10/01/18	MTWTFSS					1	\$700.00		0.00			
N 24	WEWS	09/25/18	10/01/18	Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
				Kimmel 1135pm											
				(Program: JIMMY KIMMEL LIVE)Target 200302 Index: 108. Nielsen: 1.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/18		09/25/18	10/01/18	MTWTF--					4	\$250.00		0.00			
N 25	WEWS	09/25/18	10/01/18	Nightline 1237am	CM	1237-107am	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
				Nightline 1237am											
				(Program: ABC-NIGHTLINE)Target 200302 Index: 108. Nielsen: 0.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/18		09/25/18	10/01/18	MTWTF--					5	\$125.00		0.00			
N 26	WEWS	09/25/18	10/01/18	Monday Prime C	CM	10-11pm	M-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Monday Prime C											
				(Program: THE GOOD DOCTOR)Target 200302 Index: 110. Nielsen: 4.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/18		09/25/18	10/01/18	M-----					1	\$4,000.00		0.00			
N 27	WEWS	09/25/18	10/01/18	8-10pm Dancing	CM	8-10pm	M-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				8-10pm Dancing											
				(Program: DANCING WITH THE STARS)Target 200302 Index: 109. Nielsen: 7.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/18		09/25/18	10/01/18	M-----					1	\$4,000.00		0.00			
N 28	WEWS	09/25/18	09/29/18	OSU Football	CM	12pm-1130pm	-----S-	:30	1	\$7,500.00	P-6	0.00	NM	1	\$7,500.00
				OSU Football											
				(Program: OSU FTBL - PRIME)Target 200302 Index: 110. Nielsen: 5.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/18		09/24/18	09/30/18	-----S-					1	\$7,500.00		0.00			
													Totals	105	\$52,850.00