

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WE CT Wilmington NL</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 40px;">9-29-14</span>
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I, Smart Media Group

do hereby request station time concerning the following issue:

U.S. Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 3em; margin-bottom: 20px;">SEE ATTACHED</div> <div style="font-size: 1.5em; margin-left: 200px;">\$10,076.75 NET</div>					

This broadcast time will be used by: U.S. Chamber of Commerce

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Tillis For US Senate  
11/4 Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

U.S. Chamber of Commerce  
1615 H St, NW, Washington, DC 20062

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Rob Engstrom

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/29/14

Date



Signature

(703) 518-4747

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

MARK MENDENHALL

Printed Name

BSM

Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$10,076.75 NET

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>1199372</b>	
	<b>Alt Order #:</b>	<b>07420094</b>	
	<b>Product Desc:</b>	<b>US CHAMBER OF COMMER</b>	
	<b>Estimate:</b>	<b>930C06</b>	<b>WECT</b>
	<b>Flight Dates:</b>	<b>09/30/14 - 10/06/14</b>	<b>Primary AE:</b> <b>Mick Nesci</b>
	<b>Original Date / Rev:</b>	<b>09/29/14 / 09/29/14</b>	<b>Sales Office:</b> <b>H-DC</b>
	<b>Order Type:</b>	<b>Political</b>	<b>Sales Region:</b> <b>National</b>

<b>Agency</b>	<b>Name:</b>	<b>Smart Media Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>1427 Leslie Avenue</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Alexandria, VA 22301</b>	<b>Agency Commission:</b> <b>15%</b>

<b>Advertiser</b>	<b>Name:</b>	<b>ISS/United States Chamber of Comme</b>	
	<b>Demographic:</b>	<b>A35+</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL20</b>	<b>Order Separation:</b> <b>00:15:00</b>
	<b>Priority:</b>	<b>P 2</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>Agency, Political, Pol-Issue</b>	<b>Agency External ID:</b>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	33	\$11,855.00	\$10,076.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	33	\$11,855.00	\$10,076.75	0.00
<b>Totals</b>	<b>33</b>	<b>\$11,855.00</b>	<b>\$10,076.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WECT	50%	\$11,855.00
Market	100%	\$23,710.00

## Competitive Share

	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	14%	\$3,319.40
WSFX	8%	\$1,896.80
WSFXI	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	28%	\$6,638.80

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WECT	10/03/14	10/03/14	News at Noon	Comm	12-1230p	----1--	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				News 6 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$200.00		0.00			
E 2	WECT	10/03/14	10/03/14	SYN 4-5p M-F	Comm	4-5p	----1--	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
				Ellen Degeneres											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$165.00		0.00			

Order / Rev: 1199372  
Alt Order #: 07420094  
Flight Dates: 09/30/14 - 10/06/14

Advertiser: ISS/United States Chamber of Commerce  
Product Desc: US CHAMBER OF COMMERCE  
Estimate: 930C06  
WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WECT	10/03/14	10/03/14	News at 530p M-F NEWS AT 530P	Comm	530-6P	----1--	:30	1	\$380.00	P 1	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--					1	\$380.00		0.00			
E 4	WECT	10/03/14	10/03/14	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	----1--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--					1	\$450.00		0.00			
E 5	WECT	10/03/14	10/03/14	NBC Today Show II NBC Today Show II	Comm	9-10a	----1--	:30	1	\$270.00	P 1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--					1	\$270.00		0.00			
E 6	WECT	10/06/14	10/06/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	1-----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$400.00		0.00			
E 7	WECT	10/06/14	10/06/14	NET The Tonight Show The Tonight Show	Comm	1135p-1236a	1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$175.00		0.00			
E 8	WECT	10/06/14	10/06/14	News at Noon News 6 at Noon	Comm	12-1230p	1-----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$200.00		0.00			
E 9	WECT	10/06/14	10/06/14	SYN 4-5p M-F Ellen Degeneres	Comm	4-5p	1-----	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$165.00		0.00			
E 10	WECT	10/06/14	10/06/14	News at 6p M-F NEWS AT 6p	Comm	6-630p	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$600.00		0.00			
E 11	WECT	10/06/14	10/06/14	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$450.00		0.00			
E 12	WECT	10/06/14	10/06/14	NBC Today Show II NBC Today Show II	Comm	9-10a	1-----	:30	1	\$270.00	P 1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$270.00		0.00			
E 13	WECT	10/04/14	10/04/14	NET Notre Dame Football Notre Dame Football	Comm	Various (3:00 PM-7:00 PM)	-----1-	:30	1	\$175.00	P 4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-					1	\$175.00		0.00			
E 14	WECT	10/04/14	10/04/14	Carolina in the AM Sat 6a Sat Carolina in the AM 6a	Comm	6-7a	-----2-	:30	2	\$110.00	P 2	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----2-					2	\$110.00		0.00			
E 15	WECT	10/05/14	10/05/14	NET NFL Football Nite/A NFL Football Nite/America	Comm	7-815p	-----1	:30	1	\$375.00	P 2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1					1	\$375.00		0.00			
E 16	WECT	10/05/14	10/05/14	NET NFL Football NFL Football	Comm	820-1130p	-----2	:30	2	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----2					2	\$1,400.00		0.00			
E 17	WECT	10/05/14	10/05/14	Carolina in the AM Sun 9a Sun Carolina in the AM 9a	Comm	9-10a	-----2	:30	2	\$110.00	P 2	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----2					2	\$110.00		0.00			

Advertiser:	ISS/United States Chamber of Commerce	
Product Desc:	US CHAMBER OF COMMER	WECT
Estimate:	930C06	

<b>Totals</b>	<b>33</b>	<b>\$11,855.00</b>
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