



**WBNG**  
**560 Columbia Drive**  
**Johnson City, NY 13790-3300**  
**Sales T&C: www.gray.tv/advertising**  
**(607) 584-7215**

# CONTRACT

<u>Contract / Revision</u> 3464244 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Empire State Voices</b>		<u>Original Date / Revision</u> 03/14/24 / 03/14/24
<u>Contract Dates</u> <b>03/26/24 - 04/01/24</b>	<u>Estimate #</u> <b>9074</b>	
<u>Product</u> <b>Issue</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBNG</b>	<u>Account Executive</u> Denise Edmister	<u>Sales Office</u> Gray National - I
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 111442	<u>Advertiser Ref</u> 619932	

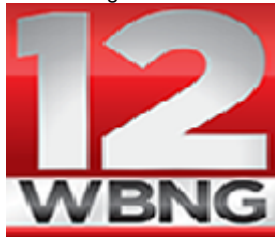
And:

**Screen Strategies Media Fairfax**  
**11150 Fairfax Blvd 505**  
**Fairfax, VA 22030**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBNG	03/26/24	03/29/24	12 News This Morning 5am	5a-530a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- 1- 1- - -	2			\$150.00				
N 2	WBNG	03/28/24	04/01/24	12 News This Morning 530a	530a-6a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- - - 1- - -	1			\$250.00				
	Week:	04/01/24	04/07/24	1- - - - -	1			\$250.00				
N 3	WBNG	03/26/24	03/31/24	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- 11- 1- -	3			\$250.00				
N 4	WBNG	03/27/24	04/01/24	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- - 11- - -	2			\$250.00				
	Week:	04/01/24	04/07/24	1- - - - -	1			\$250.00				
N 5	WBNG	03/26/24	04/01/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- 1- - 1- -	2			\$250.00				
	Week:	04/01/24	04/07/24	1- - - - -	1			\$250.00				
N 6	WBNG	03/27/24	03/28/24	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- - 11- - -	2			\$250.00				
N 7	WBNG	03/26/24	03/26/24	CBS Price Is Right	11a-12p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- T- - - - -	1			\$350.00				
N 8	WBNG	04/01/24	04/01/24	12 News at Noon	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/01/24	04/07/24	M- - - - -	1			\$350.00				
N 9	WBNG	03/29/24	03/29/24	CBS Bold and Beautiful	130p-2p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- - - F- -	1			\$400.00				
N 10	WBNG	03/27/24	03/27/24	M-F 3p-4p	3p-4p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	03/25/24	03/31/24	- - W- - - -	1			\$250.00				
N 11	WBNG	03/26/24	03/28/24	M-F 430p-5p	430p-5p		:30			NM	2	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 3464244 /		<u>Alt Order #</u>
<u>Advertiser</u> Empire State Voices		<u>Original Date / Revision</u> 03/14/24 / 03/14/24
<u>Contract Dates</u> 03/26/24 - 04/01/24	<u>Product</u> Issue	<u>Estimate #</u> 9074

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- 1 - 1 - -				2	\$250.00			
N 12	WBNG	03/27/24	04/01/24	12 News at 5pm	5p-530p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - 1 - 1 - -				2	\$400.00			
Week:		04/01/24	04/07/24	1 - - - - -				1	\$400.00			
N 13	WBNG	03/26/24	04/01/24	12 News at 530pm	530p-6p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- 1 - 1 - -				2	\$450.00			
Week:		04/01/24	04/07/24	1 - - - - -				1	\$450.00			
N 14	WBNG	03/26/24	03/31/24	12 News at 6pm	6p-630p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- 1 1 1 1 - -				4	\$600.00			
N 15	WBNG	03/26/24	04/01/24	M-F 7p-730p	7p-730p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- 1 - - - - -				1	\$300.00			
Week:		04/01/24	04/07/24	1 - - - - -				1	\$300.00			
N 16	WBNG	03/27/24	04/01/24	M-F 730p-8p	730p-8p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - 1 - - - -				1	\$300.00			
Week:		04/01/24	04/07/24	1 - - - - -				1	\$300.00			
N 17	WBNG	03/26/24	03/26/24	CBS Tuesday Prime Hr 3	10p-11p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- T - - - - -				1	\$600.00			
N 18	WBNG	03/29/24	03/29/24	CBS NCAA Reg semi Sweet1	Various		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - - F - -				1	\$2,000.00			
N 19	WBNG	03/31/24	03/31/24	CBS Sunday Prime Hr 4	10p-11p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - - - S				1	\$550.00			
N 20	WBNG	03/26/24	04/01/24	12 News at 11pm M-F	11p-1135p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- 1 1 - - - -				2	\$300.00			
Week:		04/01/24	04/07/24	1 - - - - -				1	\$300.00			
N 21	WBNG	03/26/24	03/30/24	12 News at 11pm Sa	11p-1135p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - - - S				1	\$200.00			
N 22	WBNG	03/31/24	03/31/24	12 News at 11pm Su	11p-1135p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - - - S				1	\$200.00			
N 23	WBNG	03/27/24	04/01/24	CBS Late Show	1135p-1238a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - 1 - - - -				1	\$200.00			
Week:		04/01/24	04/07/24	1 - - - - -				1	\$200.00			
<b>Totals</b>											<b>45</b>	<b>\$16,400.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	35	\$13,350.00	(\$2,002.50)	\$11,347.50
04/01/24 - 04/01/24	10	\$3,050.00	(\$457.50)	\$2,592.50
<b>Totals</b>	<b>45</b>	<b>\$16,400.00</b>	<b>(\$2,460.00)</b>	<b>\$13,940.00</b>

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<u>Contract / Revision</u>	<u>Alt Order #</u>
3464244 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Empire State Voices	03/14/24 / 03/14/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/26/24 - 04/01/24	Issue	9074

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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