

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

**1st QUARTER, 2023
(January 1 – March 31, 2023)**

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**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
1st Quarter, 2023**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**KRLD FM HD2 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
1st Quarter, 2023**

1. KRLD Saturday Morning News (Saturday, 6:00 a.m. – 8:00 a.m.)
A 2 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
2. KRLD Sunday Morning News (Sunday, 6:30 a.m. – 9:00 a.m.)
A 2.5 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
3. This Week in Texas (Sunday Morning, 6:00 a.m. – 6:30 a.m.)
A half-hour program produced by KRLD on the top news events throughout Texas. The program features newsmakers, state officials, and opinions from other local leaders, focusing on legislative and state-wide issues.
4. “60 Minutes” (Sunday Evening, 6:00 p.m. – 7:00 p.m.)
A CBS News production, simulcast with CBS 11, “60 Minutes” contains in-depth coverage of recent news events and newsmakers.
5. KRLD Midday News (M-F, 10:00 a.m. – 3:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
6. KRLD Morning News (M-F, 5:00 a.m. – 10:00 a.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
7. KRLD Evening News (M-F, 3:00 p.m. – 8:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories

Most Significant Issue-Responsive Programming
1st QUARTER, 2023
(January 1 – March 31, 2023)

ISSUE: **Health & Wellness**

1. KRLD Midday News

01/05/2023

2:50 pm

3 minute of 5 hour broadcast

Marie Navar, A cardiologist at Parkland, talked with KRLD's Heather Behrens about improving heart health.

3. KRLD Midday News

01/19/2023

12:50 pm

3 minute of 5 hour broadcast

The KRLD Afternoon News talked with registered dietitian Amy Goodson about intermittent fasting.

3. KRLD Morning News

01/25/2023

7:10 am

3 minute of 5 hour broadcast

The KRLD Morning News talked with exercise expert Toni McMurtre about benefits of "exercise snacking."

Most Significant Issue-Responsive Programming
1st QUARTER, 2023
(January 1 – March 31, 2023)

ISSUE: **Financial Literacy**

1. KRLD Midday News

01/03/2023

10:50 am

3 minute of 5 hour broadcast

KRLD's John Liddle talks with Bankrate's Greg McBride about what to expect for interest rates in 2023.

2. KRLD Midday News

01/10/2023

1:20 pm

3 minute of 5 hour broadcast

KRLD's John Liddle talks with Bankrate's Ted Rossman about the best way to avoid and pay off debt.

3. KRLD Midday News

02/27/2023

11:20 am

3 minute of 5 hour broadcast

KRLD's Heather Behrens talked with Teresa Lusk, author of "Good Enough to be a Homemaker and CEO." about the Gender Pay Gap.

Most Significant Issue-Responsive Programming
1st QUARTER, 2023
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ISSUE: **Environmental Issues**

1. KRLD Midday News

01/17/2023

10:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Billy Van Pelt with the American Farmland Trust about sprawl and disappearing farmland.

2. KRLD Midday News

01/23/2023

11:10 am

3 minute of 5 hour broadcast

KRLD's Heather Behrens talked with Washington Post Climate reporter Allyson Chiu about coffee pods' impact on the environment.

3. KRLD Midday News

01/25/2023

2:20 pm

3 minute of 5 hour broadcast

KRLD's Mitch Carr talked with Michael Rymer with the International Dark Sky Association about light pollution.

Most Significant Issue-Responsive Programming
1st QUARTER, 2023
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ISSUE: **Education**

1. KRLD Midday News

01/18/2023

10:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Devra Helffrich about the St. Andrew's Prom Closet program that helps high school kids in need of prom clothes.

2. KRLD Midday News

01/24/2023

2:10 pm

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Monica Paul of the Dallas Sports Commission about the Women's Final 4 Literacy campaign

3. KRLD Morning News

02/27/2023

8:10 am

3 minute of 5 hour broadcast

The KRLD Morning News talked with Vanessa Baum with the Family Place in Dallas about the Teen Violence Awareness Project.

Most Significant Issue-Responsive Programming
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ISSUE: **Economic Development**

1. KRLD Afternoon News

01/05/2023

4:40 pm

3 minutes of 5 hour broadcast

The KRLD Afternoon News talked with TX Immigration Attorney Kate Lincoln-Goldfinch about the border crisis and what Biden needs to do.

2. KRLD Afternoon News

01/11/2023

11:15 am

3 minutes of 5 hour broadcast

LIVE on KRLD - Frisco Mayor announces Universal Theme Park is coming to their city.

3. KRLD Midday News

3/20/2023

10:20 am

3 minute of 5 hour broadcast

North Texas got a very special recognition by Sports Business Journal as the top region in the nation for Sports Business. KRLD's John Liddle talked to Monica Paul, Executive Director of the Dallas Sports Commission.

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ISSUE: **Transportation**

1. KRLD Midday News

01/24/2023

11:10 am

3 minutes of 5 hour broadcast

KRLD's Mitch Carr talked with UT-Austin professor Steven Pedigo about the state's infrastructure needs.

2. KRLD Midday News

02/22/2023

2:05 pm

1 minutes of 5 hour broadcast

Time is running out to let TxDOT know how you feel about its plans to reduce traffic along Highway 380 in McKinney.

3. KRLD Midday News

03/23/2023

1:50 pm

1 minute of 5 hour broadcast

TxDOT is trying to stay a step ahead of our growth with Connecting Texas 2050.

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1st QUARTER, 2023
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ISSUE: **Technology**

1. KRLD Morning News

01/09/2023

7:50 am

3 minute of 5 hour broadcast

KRLD's Heather Behrans talked with Pilot Point ISD leaders about new anti-active shooter technology in schools.

2. KRLD Afternoon News

01/17/2023

7:10 pm

3 minute of 5 hour broadcast

KRLD's Austin York talked with Michael Garfield, the High Tech Texan about the Tik Tok and why it's being blocked by schools and governments.

3. KRLD Afternoon News

01/18/2023

4:40 pm

3 minute of 5 hour broadcast

The KRLD Afternoon News talked with Dallas tech guru Liron Segev about "Chat GPT".

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ISSUE: **Charitable Giving**

1. KRLD Midday News

01/18/2023

10:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Devra Helffrich about the St. Andrew's Prom Closet program that helps kids in need get prom clothes... through donations.

2. KRLD Midday News

01/23/2023

10:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with CBS money expert Jill Schlessinger about new tax laws concerning charity donations.

3. KRLD Morning News

02/28/2023

8:10 am

3 minute of 5 hour broadcast

The KRLD Morning News talked with Elizabeth Bela with the North Texas Food Bank... about helping with food donations to help needed.

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ISSUE

Women & Children's Issues

1. KRLD Afternoon News

01/09/2023

4:40 pm

3 minute of 5 hour broadcast

The KRLD Afternoon News talked with Dr. Peter Hotez with Baylor College of Medicine about the new vaccine that works on the latest variant.

2. KRLD Midday News

01/10/2023

2:50 pm

3 minute of 5 hour broadcast

KRLD's Heather Behrens talked with Todd Furniss, a healthcare expert, about how to enroll in Obamacare.

3. KRLD Midday News

03/01/2023

1:50 pm

3 minute of 5 hour broadcast

KRLD's John Liddle talked with ERA Coalition President Zakiya Thomas about the need for an Equal Rights Amendment.

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ISSUE: **Arts & Entertainment**

1. KRLD Midday News

01/24/2023

10:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Larry the Cable Guy about his shows at the Fort Worth Stock Show.

3. KRLD Morning News

01/26/2023

8:50 am

3 minute of 5 hour broadcast

KRLD's Baylee Friday talked with a Denton pastor now acting in "The Chosen".

3. KRLD Midday News

01/28/2023

11:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with author Scott White about his new book "The Life Is Too Short Guy" ..and how he's using it to spread happiness.

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Issue:	PSA Name:
Health and Wellness –	American Hospital Association Carter Blood Care Drunk Driving High Blood Pressure
Education	American Think.ORG Reading is Fundamental (RIF)
Environmental Issues –	1 Thing - Audacy
Economic Development	
Transportation –	Texting and driving
Technology	
Charitable Giving –	American Legion
Arts & Entertainment -	
Women and Children’s Issues –	Susan G. Komen, YMCA ChildHelp.Org