

# **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM HD3**

**2nd QUARTER, 2023**

**(Apr 1<sup>st</sup>-June 30th)**

Prepared by:

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**Brand Manager**

**Issues of Concern to Dallas / Fort Worth  
Addressed in Responsive Programming  
in the 2nd Quarter, 2023**

1. **Education Advocacy and Community Service** Talking w an Education Advocate about a new movie and a recent community service honoree by the Texas Legislature.
2. **Leadership and Women in the business world** Learning more about the Cowboys of Color Rodeo, and women and their leadership in the business world.
3. **Earth Day & Paws in the City** Learning about Paws in the City big event, and all about Earth Day here in North Texas
4. **Community and Inclusion** Learning about the latest developments going on in the North Texas area from LaTosha Herron-Bluff
5. **Guns and Hoses of North Texas** Learning about financial assistance to families of police officers and firemen lost in the line of duty
6. **Mental Wellness and Suicide Prevention** Learning more about mental wellness and suicide prevention, plus the next generations social connections tool
7. **Helping Children in need from all over the world** Learning more about Happy Hills Farm, helping children in need.
8. **Mental Health Awareness/Connecting youth w non-profit events** Learning more about mental health awareness month, as well as connecting youth with non profit events
9. **Uniting parents, youth and law enforcement** Learning about the Urban Specialists plan the keep the city streets safe this summer

10. **Helping those w  
Pancreatic Cancer** A discussion about improving lives for those with pancreatic cancer; and gifting basketball courts to kids in a needy community
  
11. **Leading Children  
through education and  
more on mental  
awareness** Learning about legendary educator James Mays, plus more on suicide prevention and mental awareness.
  
12. **Help for under-  
resourced  
communities/SMU  
Dallas 100** Finding out about the Hey Chica Latina Movement, as well as the decline of school athletic programs in North Texas
  
13. **Project Unity/Mental  
Health during Pride  
Month** New information about Project Unity and more on the Audacy “I’m Listening” series focusing om mental health during Pride month.

**Programs That Address Community Issues  
2nd Quarter, 2023**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 6:00-7:00 a.m., this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

Apr 2, 2023

Better Living – Minnie’s Food Pantry  
Issues of Concern: Community Service  
Host: Chris Arnold  
30 of a 60 minute program

Host Chris Arnold talks with the founder and CEO of Minnie’s Food Pantry, Cheryl Jackson, who was recently honored by The Texas Legislature in Austin for her career of philanthropy and community service. For more info, <https://minniesfoodpantry.org/>

Apr 2, 2023

Better Living – Education Advocacy  
Issues of Concern: Community Organization  
Host: Chris Arnold  
30 of a 60 minute program

Host Chris Arnold visits VanDella Meniffee, a community organizer and education advocate about the new Cowboys of Color Rodeo movie. For more info, [https://fortworthreport.org/2023/01/16/cowboys-of-color-rodeo-returns-to-fort-worth-stock-show-and-rodeo-on-mlk-day/?gclid=EAIaIQobChMIR-WS-46E\\_gIVQ\\_\\_jBx0btgPNEAAYASAAEgL5vPD\\_BwE](https://fortworthreport.org/2023/01/16/cowboys-of-color-rodeo-returns-to-fort-worth-stock-show-and-rodeo-on-mlk-day/?gclid=EAIaIQobChMIR-WS-46E_gIVQ__jBx0btgPNEAAYASAAEgL5vPD_BwE)

Apr 9, 2023

Better Living – Cowboys of Color Rodeo

Issues of Concern: Celebration of Martin Luther King Day

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold spends time w Liz Lawless, the Communications Director of the legendary Cowboys of Color Rodeo, whose history is now recognized in a new documentary. For more info, <https://www.fwssr.com/events/2023/cowboys-of-color-rodeo3>

Apr 9, 2023

Better Living – Marsha Clark

Issues of Concern: Women in the Business World

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold speaks with author, speaker and former corporate executive Marsha Clark about leadership and women embracing their power in the business world. For more info, <https://www.marshaclarkandassociates.com/>

Apr 16, 2023

Better Living – Paws in the City

Issues of Concern: Update on the non-profit

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold chats with the marketing director of the non-profit Paws in the City Joshua Beltran and Paws co-founder Jim Gerencser about their big event coming to DFW. For more info, <https://pawsinthecity.org/>

Apr 16, 2023

Better Living- Earth Day

Issues of Concern: A Celebration of Earth Day here in North Texas

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold talks with Patty Silva of EarthX.org in celebration of Earth Day here in DFW, plus we hear a special conversation with Corinna Delgado and special guest Shyla Raghav. For more info, <https://www.earthday.org/>

Apr 23, 2023

Better Living- Celebrity Barber Vincent Castile

Issues of Concern: Great DFW Stories

Host: Chris Arnold

30 minutes of a 60 minute program

Better Living host Chris Arnold visits with celebrity barber Vincent Castile. Vincent has been cutting the hair of some of the biggest names in sports and entertainment for over 25 years...but he also does back to school haircuts for kids and various non-profits.

Apr 23, 2023

Better Living- Inclusion and Community Engagement

Issues of Concern: The latest developments in North Texas

Host: Chris Arnold

30 minutes of a 60 minute program

Chris talks with the Senior Vice President of Inclusion and Community Engagement at the Dallas Regional Chamber LaTosha Herron-Bluff, about the latest going on in the North Texas area.

Apr 30, 2023

Better Living- Guns and Hoses of North Texas

Issues of Concern: An update on the charity golf tournament

Host: Chris Arnold

30 minutes of a 60 minute program

Better Living host Chris Arnold visits with Dave Swavey, the executive director of Guns N Hoses of North Texas, a non-profit providing financial assistance to families of police officers and firemen lost in the line of duty. Their golf tournament is one of the largest in the state.

Apr 30, 2023

Better Living- Dallas Fellowship of Christian Athletes

Issues of Concern: One of the newest ministry partners

Host: Chris Arnold

30 minutes of a 60 minute program

Chris talks with Danny Noah of the Dallas Fellowship of Christian Athletes and Dallas' own author/speaker Fran Harris about her amazing career and being one of the newest ministry partners for the FCA Dallas ISD Golf Camp for kids. For more info, <https://www.northtexasfca.org/>

May 7, 2023

Better Living- Fonda Bryant

Issues of Concern: Mental Wellness and Suicide Prevention

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Fonda Bryant, a mental wellness and suicide prevention specialist, as the US Surgeons General announced an advisory for the loneliness epidemic we're facing.

May 7, 2023

Better Living- SQUAD

Issues of Concern: Learning about the next generations social connection tool

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with author/entrepreneur Isa D. Watson, the CEO of SQUAD. Named the Top 100 MIT Alumni in Tech 2021, she's a physical scientist turned social scientist, building the next generation's social connection tool. For more info, <https://www.withyoursquad.com/>

May 14, 2023

Better Living- Happy Hills Farm

Issues of Concern: Helping children in need

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Lucas Shipman, the executive director of Happy Hills Farm, a unique working farm and campus that provides academics, spiritual development, sports, music and arts programs for children in need from all over the world. For more info, <https://happyhillfarm.org/>

May 14, 2023

Better Living- Mental Health Awareness

Issues of Concern: Learning about upcoming events

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with Athena Trentin, the executive director of NAMI North Texas. May is Mental Health Awareness month and Athena provides us important information that everyone can use in these times. For more info, <https://www.nami.org/Get-Involved/Awareness-Events/Mental-Health-Awareness-Month>



May 21, 2023  
Better Living- I'm Listening  
Issues of Concern: Mental Health Awareness Month  
Host: Chris Arnold  
30 minutes of a 60 minute program

As part of the "I'm Listening" series, we join Audacy's own David O'Leary, who is also a volunteer and leader with AFSP, the American Foundation for Suicide Prevention, with a very special feature.

May 21, 2023  
Better Living- Donovan Browder  
Issues of Concern: Youth Non-profit Events  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold talks with Mansfield teen Donovan Browder, who has organized so many volunteer events connecting youth with non-profits that he's made national headlines.

May 28, 2023  
Better Living- A Steady Hand  
Issues of Concern: Careers in the Business of Sports  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold visits with the executive director of the non-profit "A Steady Hand," the Reverend Donald Parish. They've partnered with Dallas College Cedar Valley to host a summer gaming camp. The camp is a unique structure utilizing sports video games to gain exposure to careers in the business of sports. For more info, <https://www.facebook.com/beasteadyhand/>

May 28, 2023

Better Living- Urban Specialists

Issues of Concern: Keeping the streets safe

Host: Chris Arnold

30 minutes of a 60 minute program

Chris Arnold chats with Urban Specialists President Antong Lucky about their big plans to unite parents, youth and law enforcement to keep the city streets safe this summer.

June 4, 2023

Better Living- Gilbert Willie Jr. and Jamie Foxx generosity

Issues of Concern: Terrell Texas Community Improvements

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold chats with Gilbert Willie Jr. He and his best friend and actor Jamie Foxx just gifted two renovated basketball courts to their hometown of Terrell Texas for the kids in their community.

June 4, 2023

Better Living- Kenny Anet and Nicole McCain

Issues of Concern: Pancreatic Cancer Network

Host: Chris Arnold

30 minutes of a 60 minute program

Chris Arnold talks with Kenny Anet and Nicole Bateman of the Pancreatic Cancer Network.

Their mission is to take action to improve the lives of those affected and lead the fight in a comprehensive way. For more info, [https://pancan.org/facing-pancreatic-cancer/patient-services/contact-](https://pancan.org/facing-pancreatic-cancer/patient-services/contact-us/?gclid=Cj0KCQjw4NujBhC5ARIsAF4Iv6fhxqlNdkIn01JNtLZC7Pj4TC17osOomvs9Bjd1ddyVvDTSIm4uxdcaAoEHEALw_wcB)

[us/?gclid=Cj0KCQjw4NujBhC5ARIsAF4Iv6fhxqlNdkIn01JNtLZC7Pj4TC17osOomvs9Bjd1ddyVvDTSIm4uxdcaAoEHEALw\\_wcB](https://pancan.org/facing-pancreatic-cancer/patient-services/contact-us/?gclid=Cj0KCQjw4NujBhC5ARIsAF4Iv6fhxqlNdkIn01JNtLZC7Pj4TC17osOomvs9Bjd1ddyVvDTSIm4uxdcaAoEHEALw_wcB)

June 11, 2023

Better Living – Athletic Director James Mays

Issues of Concern: Influencing children through education and discipline

Host: Chris Arnold

30 minutes of a 60 minute program

Better Living host Chris Arnold talks with legendary educator and athletic director at South Oak Cliff High School James Mays. He's been influencing kids not only with championships and discipline but also leading with community awareness.

June 11, 2023

Better Living- American Foundation for Suicide Prevention

Issues of Concern: Mental Health Awareness

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Katie Flores-Moreno, the North Texas Director of the American Foundation for Suicide Prevention about mental health awareness and more. For more info, <https://afsp.org/chapter/north-texas>

June 18, 2023

Better Living- The Hope Initiative

Issues of Concern: Under-resourced communities

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with the founder and CEO of The Hope Initiative Dr. Robert Harper, a non-profit with a mission of providing access to educational and workforce opportunities for individuals living in under-resourced communities. For more info, <https://www.hopeinitiative.org/>

June 18, 2023  
Better Living- SMU Dallas 100  
Issues of Concern: Entrepreneurial Awards  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold visits with Simon Mak of the Caruth Institute about the SMU Dallas 100 and the Entrepreneurial Spirit Awards taking place at the end of this month

June 25, 2023  
Better Living- Project Unity  
Issues of Concern: Community Engagement Events  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold speaks with Toska Medlock of Project Unity. They've created a series of community engagement events and conversations including their signature fundraiser "Together We Sing," which just occurred at the Meyerson Symphony Center. For more info, <https://projectunity.net/>

June 25, 2023  
Better Living- Mental Health  
Issues of Concern: Pride Month  
Host: Chris Arnold  
30 minutes of a 60 minute program

Joining Chris Arnold this week is David O'Leary and Dr. Christine Moutier, as we continue our Audacy "I'm Listening" series with a conversation focusing on mental health during Pride month.

Mar 26, 2023

Better Living- It's Going to be OK.org

Issues of Concern: Human Trafficking and Sexual Exploitation

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by CEO Tanya Stafford of It's Going to be OK.org, a non-profit providing hope and healing to those affected by human trafficking and sexual exploitation. For more info, <https://www.igtbok.org/>

Mar 26, 2023

Better Living- Boys and Girls Club of Dallas

Issues of Concern:

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with the CEO and President of the Boys and Girls Club of Dallas, Charles English, about the amazing things they've been doing with kids and what lies ahead in the future. For more info, <https://bgcdallas.org/>

PSA's

Audacy One Thing- PSA's promoting Recycling, Environment Awareness, Mental Health Advocacy