

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

KRLD-FM

4th QUARTER, 2023

(Oct 1st-Dec 31st)

Prepared by:

Gavin Spittle

Brand Manager

**Issues of Concern to Dallas / Fort Worth
Addressed in Responsive Programming
in the 4th Quarter, 2023**

1. **Aging well and help for kids in underserved areas** Learning more about how to help underserved children in our area, plus finding out how to help all of us age better and healthier.
2. **Pros and Joes Golf/Reveal Suits** Learning more about a golf tournament to raise money for prostate cancer awareness, plus the story behind Reveal Suits.
3. **Higher education opportunitites/bringing people together** Learning about higher education opportunities through a scholarship fund and the Texas Rangers helping to bring people together.
4. **Children's Mental Health/Helping the Homeless** Learning more in our I'm Listening Series about Children's Mental Health, plus helping the homeless through Fluellen Cupcakes
5. **Helping communities through education & mental wellness** Learning more about For Oak Cliff.Org, plus SEEDS K-12. They help communities through education with programs of self-exploration and mental wellness.
6. **A Skatepark helping feed families/Hughes Tribute Center** Learning more about the Hughes Family Tribute Center, and 4DWN, a skatepark in Dallas helping to distribute food to families.
7. **Helping children and lower income families** Learning more about Swinging Fore a Cause and The Tree of North Texas
8. **Veteran's mental health/recent Dallas events** Learning more about Veteran's Mental Health, plus the most recent events going on in and around Dallas.

9. **Aging well resources/Texas Rangers and the community impact** All about aging well resources for the underserved, plus learning what the Texas Rangers are doing for the community.
10. **Changing lives w Dream Courts & local film award winners** Checking in with Hall of Famer Nancy Lieberman and her Dream Courts plus local film producers award winners
11. **The annual Emerald City Gala/Christmas in the Park** Learning more about the annual Emerald City Gala, plus talking with S. M. Wright II about Christmas in the Park
12. **Dealing w Down Syndrome & helping inner city kids** Finding out more about how to help those with Down Syndrome, plus helping inner city kids around the holidays
13. **Outreach/advocacy in Ft. Worth/Changing lives w comfort food** Learning about the latest from the Ft. Worth Hispanic Chamber of Commerce, plus Ruthie's For Good Grilled Cheese Food Trucks
14. **Grandparents helping to raise grandchildren/The Buddy Initiative** Learning about the latest from "A Break For Grandmother," and we check in w Donovan Browder about the Buddy Initiative.

**KRLD-FM HD Programs That Address Community Issues
4th Quarter, 2023**

Public Affairs Program

Schedule and Description

Better Living

Sundays, 6:00-7:00 a.m., this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

Oct 1, 2023

Better Living – Healthy Aging Month

Issues of Concern: Helping all of us age better and healthier

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold talks with Toska Medlock Lee about bringing awareness to Healthy Aging Month and the Build a Better You tour, high-lighting what it means to age well...in mind, body and spirit.

Oct 1, 2023

Better Living – The Hope Initiative

Issues of Concern: Helping Kids in underserved communities

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold visits with Dr. Robert Harper the founder and CEO of the Hope Initiative. They provide access to educational and workforce opportunities to kids living in underserved communities. For more info, <https://www.hopeinitiative.org/>

Oct 8, 2023

Better Living – Reveal Suits Founder Carlton Dixon

Issues of Concern: Building a business with core values

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold spends time with Reveal Suits founder and CEO Carlton Dixon. A former student athlete and veteran raised by a single mother in south Dallas, Dixon has taken the values of hard work to build a business that now provides the Hall of Fame jackets for the legends of the NFL, NBA and more. For more info <https://revealsuits.com/>

Oct 8, 2023

Better Living – Pros and Joes Golf

Issues of Concern: Raising awareness for Prostate Cancer

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold visits with Dr. Pat Fulgham about a terrific golf tournament for a great cause. Prostate cancer awareness, research and preventative measures are discussed, as well as how you can get involved. For more info, <https://www.prosandjoesgolftournament.com/>

Oct 15, 2023

Better Living – Budget University Online

Issues of Concern: Financial Literacy

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold visits with Shelby Patrice Jenkins, the Founder and CEO of Budget University Online, an award winning middle school and high school with an emphasis on financial literacy. For more info, <https://budgetuniversityonline.com/>

Oct 15, 2023

Better Living- Heroes for Children
Issues of Concern: Families battling cancer
Host: Chris Arnold
30 of a 60 minute program

Host Chris Arnold talks with David Hancock, the CEO of Heroes for Children, a non-profit providing help for families battling childhood cancer. For more info, https://www.heroesforchildren.org/?gclid=Cj0KCQjwsp6pBhCfARIsAD3GZub1VwItWmeVRHGrzTIdm0kNnQKIeZ9iaRPx4HnShja7our1Bn4I2YAaAu5NEALw_wcB

Oct 22, 2023

Better Living- Fluellen Cupcakes
Issues of Concern: Helping the Homeless
Host: Chris Arnold
30 minutes of a 60 minute program

Better Living host Chris Arnold visits with Keith Fluellen...the founder of Fluellen Cupcakes. He's building a cupcake empire while sharing and caring with the Bridge Homeless Recovery Shelter. For more info, <https://www.bridgehrc.org/>

Oct 22, 2023

Better Living- The I'm Listening Series
Issues of Concern: Children's Mental Health
Host: Chris Arnold
30 minutes of a 60 minute program

This week on Better Living, October is Children's Mental Health Month. We continue our Audacy series "I'm Listening" with a conversation led by David O'Leary, and guests from the American Foundation for Suicide Prevention.

Oct 29, 2023

Better Living- For Oak Cliff.Org

Issues of Concern: Helping communities through education

Host: Chris Arnold

30 minutes of a 60 minute program

Better Living host Chris Arnold visits with Xavier Henderson of For Oak Cliff.Org, an award winning non-profit with a mission of developing community through education, social mobility and social capital. For more info, <https://www.foroakcliff.org/>

Oct 29, 2023

Better Living- SEEDS K-12

Issues of Concern: Helping students through mental wellness

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Sola Madison, founder of SEEDS K-12. They are a non-profit, dedicated to serve, educate, and empower diverse students from kindergarten through 12th grade with programs of self-exploration and mental wellness.

Nov 5, 2023

Better Living- Hughes Family Tribute Center

Issues of Concern: Family Burial/Cremation Services

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Stephanie Hughes of the Hughes Family Tribute Center about family burial and cremation services. This has become a very important topic in the news these days.

Nov 5, 2023

Better Living- 4DWN

Issues of Concern: Distributing food to families and kids

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with Rob Cahill, co-founder of 4DWN, a skatepark in South Dallas that has evolved into a unique service driven community hub distributing thousands of pounds of food each week to kids and families. For more info, <https://4dwn.org/>

Nov 12, 2023

Better Living- Swinging Fore a Cause

Issues of Concern: Helping Kids w Disabilities

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with baseball broadcaster Jared Sandler, founder of Sandlot Children's Charity. They provide financial assistance for kids with physical and intellectual disabilities. Their big "Swinging Fore a Cause" fundraiser is moving to the home of the World Series Champion Texas Rangers! For more info, <https://thesandlot.ejoinme.org/MyEvents/2022SwingingForeaCause/tabid/1316770/Default.aspx>

Nov 12, 2023

Better Living- Tree of North Texas

Issues of Concern: Help for Lower Income Families

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with Brandon Board of The Tree of North Texas, a food bank taking care of lower income families especially during the holidays. For more info, <https://www.thetreeofnorthtexas.org/>

Nov 19, 2023
Better Living- Dale Petroskey
Issues of Concern: Dallas Regional Chamber
Host: Chris Arnold
30 minutes of a 60 minute program

Host Chris Arnold speaks with the President and CEO of the Dallas Regional Chamber, which has been recognized as the National Chamber of the Year, Dale Petroskey. Dale was also Executive Vice President of Marketing with the Texas Rangers and an executive with the Baseball Hall of Fame.

Nov 19, 2023
Better Living- Audacity's David O'Leary
Issues of Concern: Veteran's Mental Health
Host: Chris Arnold
30 minutes of a 60 minute program

We continue our Audacity series "I'm Listening" with a conversation led by our colleague David O'Leary and guests discussing veteran's mental health.

Nov 26, 2023
Better Living- Finding New Tomorrows
Issues of Concern: Aging well resources for the underserved
Host: Chris Arnold
30 minutes of a 60 minute program

This week on Better Living, Chris Arnold checks in with Pat Bailey of Finding New Tomorrows, a non-profit organization providing caregiving, Alzheimer's and aging well resources to underserved communities.

Nov 26, 2023
Better Living- Ray Casas, Director of Community Impact
Issues of Concern: The Texas Rangers and their amazing community work
Host: Chris Arnold
30 minutes of a 60 minute program

Chris Arnold chats with Ray Casas, Director of Community Impact with the World Series Champion Texas Rangers. The Rangers continue doing amazing work with community groups...and now we check in to see the events they have coming up over holidays.

Dec 3, 2023

Better Living- Nancy Lieberman
Issues of Concern: Dream Courts
Host: Chris Arnold
30 minutes of a 60 minute program

Host Chris Arnold chats with basketball icon and hall of famer Nancy Lieberman about her charity's efforts to improve neighborhoods and changing lives with her Dream Courts and more. For more info,
<https://www.wfaa.com/article/news/local/dallas-oak-cliff-middle-school-dream-court-dedication-nancy-lieberman-charities/287-5f144695-5a26-4ef6-b889-d88922456ce9>

Dec 3, 2023

Better Living- Nicki Micheaux, Psalms and Hannah Wimbrey
Issues of Concern: The film industry in North Texas
Host: Chris Arnold
30 minutes of a 60 minute program

Better Living host Chris Arnold talks with local female film producers Nicki Micheaux, and Psalms and Hannah Wimbrey about their first movie's amazing success at acclaimed film festivals and its impact on the film industry in North Texas.

Dec 10, 2023

Better Living – Dallas Black Chamber of Commerce
Issues of Concern: The annual Emerald City Gala
Host: Chris Arnold
30 minutes of a 60 minute program

Better Living host Chris Arnold talks with Harrison Blair of the Dallas Black Chamber of Commerce. The Chamber is hosting their annual Emerald City Gala with proceeds benefiting a host of area nonprofits and small businesses. For more info, <https://dallasblackchamber.org/>

Dec 10, 2023

Better Living- SM Wright Foundation

Issues of Concern: Christmas in the Park

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with S.M. Wright II of the SM Wright Foundation about their 25th anniversary and the upcoming Christmas in the Park at Fair Park for underserved families and kids.

For more info, https://www.fairparkdallas.com/events/detail/25th-annual-christmas-in-the-park?gad_source=1&gclid=CjwKCAiA98WrBhAYEiwA2WvhOhQr44641qKuEocMRYONCqowsaEZk0WTz89XhctoWdGYTg1iDYuXQxoCVrIQAvD_BwE

Dec 17, 2023

Better Living- Buddy Up Tennis

Issues of Concern: Dealing w Down Syndrome

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with Cheryl Halpern of Buddy-Up Tennis, where they develop the self-worth and confidence of athletes with Down Syndrome. For more info,

<https://buddyupforlife.org/chapter/dallas-tx/>

Dec 17, 2023

Better Living- Be A Steady Hand

Issues of Concern: Helping Inner City Kids

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with the executive director of the non- profit "Be A Steady Hand," the Reverend Donald Parish about exciting news for inner city kids and the holidays. For more info,

<https://www.facebook.com/beasteadyhand/>

Dec 24, 2023

Better Living- Ft. Worth Hispanic Chamber of Commerce

Issues of Concern: Advocacy and Outreach
Host: Chris Arnold
30 minutes of a 60 minute program

Chris Arnold visits with Anette Landeros, the President and CEO of the Ft. Worth Hispanic Chamber of Commerce. The Chamber has had an incredible year with outreach and advocacy, especially in the very popular Historic Northside District.

Dec 24, 2023
Better Living- Ruthie's For Good Grilled Cheese Food Trucks
Issues of Concern: Changing lives through comfort food
Host: Chris Arnold
30 minutes of a 60 minute program

Chris Arnold chats with Kaileigh Johnson and William Edwards of Ruthie's For Good Grilled Cheese Food Trucks. They've been impacting the North Texas community and non-profits with exceptional service and quality comfort foods and changing lives in the process.

Dec 31, 2023
Better Living- A Break for Grandmother
Issues of Concern: Grandparents lending a hand
Host: Chris Arnold
30 minutes of a 60 minute program

Host Chris Arnold is joined by Arvella Warren of "A Break For Grandmother," a non-profit organization recognizing grandparents who step in to raise grandchildren when parents aren't able to. For more info, <https://www.facebook.com/Break4grandmother/>

Dec 31, 2023
Better Living- Christmas Buddy Initiative
Issues of Concern: Amazing adopting story
Host: Chris Arnold
30 minutes of a 60 minute program

Host Chris Arnold talks with Donovan Browder and his mom Traci. They continue doing amazing work with community groups in Tarrant county. We checked in to hear about their holiday Christmas Buddy initiative and more.
Community events

Pieceathon- On Wednesday November 23rd, 105.3 The Fan did a live telethon with auction items from 5:30a-7p featuring KRLD-FM's The K&C Masterpiece. All proceeds benefitted My Possibilities a 501 3C nonprofit that provides adults with Down Syndrome, Autism, and other cognitive disabilities the chance to continue their education. The all day event raised \$88,000.

KRLD-FM also ran 50 promos leading up to the event promoting My Possibilities and the Pieceathon.

The Sandlot Charities **Swing for a Cause-** On Sunday December 3rd, the Sandlot Charities led by KRLD-FM personality Jared Sandler hosted an event at Globe Life Field in Arlington. The event included a silent auction. KRLD-FM was a title sponsor of the event and ran live and recorded promos equaling (50). The event raised \$405,000, which will be donated through The Sandlot Children's Charity grant program to local non-profits who provide athletic opportunities to children with physical disabilities.

Audacy DFW's **Raise Your Hand Campaign-** A team effort with our Audacy stations for our 1st Annual Virtual Food Drive benefiting the North Texas Food Bank. This was a virtual event where the Audacy stations asked listeners to donate money to buy food for those in need. Each Audacy station had a link on their website that connected to the donation page. Raise your hand took place December 13th-15th and a total of 23,267 was raised for the North Texas Food Bank.

Other PSA's

Audacy's One Thing. PSA's focusing on helping the environment with tips on cutting down on fuel emissions, recycling as well as mental health wellness.