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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

**3rd QUARTER, 2023
(July 1 –September 30, 2023)**

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**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
3rd Quarter, 2023**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**KRLD-AM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
3rd Quarter, 2023**

1. KRLD Saturday Morning News (Saturday, 6:00 a.m. – 8:00 a.m.)
A 2 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
2. KRLD Sunday Morning News (Sunday, 6:30 a.m. – 9:00 a.m.)
A 2.5 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
3. This Week in Texas (Sunday Morning, 6:00 a.m. – 6:30 a.m.)
A half-hour program produced by KRLD on the top news events throughout Texas featuring newsmakers, state officials, and opinions from other local leaders, focusing on legislative and state-wide issues.
4. “60 Minutes” (Sunday Evening, 6:00 p.m. – 7:00 p.m.)
A CBS News production, simulcast with CBS 11, “60 Minutes” contains in-depth coverage of recent news events and newsmakers.
5. KRLD Morning News (M-F, 5:00 a.m. – 10:00 a.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
6. KRLD Midday News (M-F, 10:00 a.m. – 3:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
7. KRLD Evening News (M-F, 3:00 p.m. – 8:00 p.m.)
A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
(July 1 – September 30, 2023)

ISSUE: Health & Wellness

1. KRLD Midday News

07/05/2023

10:40 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Dr. John Loftus with Ohio State's Wexner Medical Center about the dangers of sunburns and how to treat them.

2. KRLD Morning News

07/04/2023

7:40 am

3 minute of 5 hour broadcast

KRLD's Mitch Carr talked with Dr. Gill Hart on how to keep food safe during 4th of July celebrations.

3. KRLD Morning News

08/29/2023

10:50 am

3 minute of 5 hour broadcast

KRLD's Heather Behrens talked with Yolonda Richardson, President for the Campaign for Tobacco-Free Kids about the issue of kids vaping when school begins.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
(July 1 – September 30, 2023)

ISSUE: Financial Literacy

1. KRLD Morning News

07/03/2023

7:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle spoke with CBS News Business Analyst Jill Schlesinger about student loan repayments after the decision made by the Supreme Court.

2. KRLD Morning News

07/20/2023

8:24 am

3 minute of 5 hour broadcast

KRLD Business analyst David Johnson discusses second quarter earnings released by Fort Worth Based American Airlines, and how they may affect union negotiations.

3. KRLD Midday News

09/06/2022

10:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Alex Gailey from Bankrate about how STEM majors make the most money.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
(July 1 – September 30, 2023)

ISSUE: Environmental Issues

1. KRLD Morning News

07/01/2023

7:20 am

3 minute of 5 hour broadcast

The KRLD Morning News spoke with Wyatt Flournoy, the owner of Mustang Pool Services in Grapevine about how excessive heat can have an impact on the PH level in swimming pools.

2. KRLD Morning News

07/02/2023

6:50 pm

3 minute of 5 hour broadcast

KRLD's Austin York talked with Sahadat Hossain at UT Arlington about using recycled plastic to repair roads

3. KRLD Midday News

07/05/2023

12:10 pm

3 minute of 5 hour broadcast

KRLD's John Liddle talked with AARP's Sarah Lock regarding a study about how the environment can affect brain health.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
(July 1 – September 30, 2023)

ISSUE: Education

1. KRLD Afternoon News

07/05/2023

5:10 pm

3 minute of 5 hour broadcast

The KRLD Afternoon News talked with Ability Connection's Megan Payes about their summer CORE skills camp for special students.

2. KRLD Midday News

07/11/2023

10:20 am

3 minute of 5 hour broadcast

KRLD's Chelsea Wade spoke with members of the Texas FFA who were attending a convention in Dallas to discuss what's new in farming

3. KRLD Midday News

08/04/2023

10:50 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Travis Bickford about the Library of Congress Veterans History Project on the Korean War.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
(July 1 – September 30, 2023)

ISSUE: Economic Development

1. KRLD Midday News

07/11/2023

1:30 pm

3 minute of 5 hour broadcast

KRLD's Andrew Greenstein talked with Grand Prairie Economic Development Director Marty Wieder about the city's new cricket stadium and what it means for the local economy

2. KRLD Midday News

07/18/2023

10:50 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Texas Tribune Energy reporter Emily Foxhall about expanding solar energy in Texas

3. KRLD Midday News

08/22/2023

2:20 pm

3 minute of 5 hour broadcast

KRLD's Chelsea Wade discussed the state's new Right to Farm Law.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
(July 1 – September 30, 2023)

ISSUE: Transportation

1. KRLD Afternoon News

07/05/2023

6:20 pm

3 minute of 5 hour broadcast

KRLD's David Johnson talked with Dr. Lehman Marks, Founder of the Solar Car Challenge about this year's challenge.

2. KRLD Midday News

08/22/2023

12:10 pm

3 minute of 5 hour broadcast

KRLD's Scott Gordon talked with Brendon Wheeler with the North Central Texas Council of Governments about hi speed rail from Dallas to Houston.

3. KRLD Morning News

08/30/2023

9:20 am

3 minute of 5 hour broadcast

KRLD's heather Behrens talked with Nerd Wallet travel expert Sally French about rising airfare as we head into holidays.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
(July 1 – September 30, 2023)

ISSUE: Technology

1. KRLD Midday News

07/05/2023

10:20 am

3 minute of 5 hour broadcast

KRLD's John Lidle talked with GuideGeek founder Ross Borden about using AI in traveling planning

2. KRLD Morning News

07/11/2023

7:10 am

3 minute of 5 hour broadcast

KRLD's David Ranken talked with Michael Garfield, High Tech Texan...about how Amazon Prime Days push more retailers to offer online deals

3. KRLD Afternoon News

08/23/2023

4:10 pm

3 minute of 5 hour broadcast

KRLD's Alan Scaia talked with documentary film maker David Tice about new technology needed to protect the power grid in Texas.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
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ISSUE: Charitable Giving

1. KRLD Morning News

07/01/2023

8:20 am

3 minute of 5 hour broadcast

KRLD's Heather Behrens talks with Cheryl Jackson with Minnie's Food Pantry about her charity, how she's been feeding people in North Texas for 15 years, and how people can help.

2. KRLD Midday News

07/12/2023

11:30 am

3 minute of 5 hour broadcast

KRLD's Alan Scaia talked with the Salvation Army and Reliant about giving away water and fans to people in need during heat wave.

3. KRLD Midday News

09/05/2023

10:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Bianca Davis, the CEO of New Friends, New Life, about an upcoming fundraiser.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
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ISSUE: Women & Children's Issues

1. KRLD Afternoon News

07/13/2023

4:40 pm

3 minute of 5 hour broadcast

The KRLD Afternoon News spoke with Dr. Troy Smurawa, a sports medicine doctor at Children's Health, about keeping kids safe in the heat.

2. KRLD Midday News

07/20/2023

10:50 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Evan Stone with the Pro Volleyball Federation about a Dallas franchise designed for girls.

3. KRLD Midday News

07/25/2023

12:10 pm

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Dr. Whitney Raglin Bignall, a Pediatric Psychologist about kids and back to school stress.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2023
(July 1 – September 30, 2023)

ISSUE: Arts & Entertainment

1. KRLD Morning News

07/01/2023

6:20 am

3 minute of 5 hour broadcast

KRLD's Heather Behrens talked with Addison's Mary Rosenbleeth about the upcoming Kaboom Town fireworks celebration.

2. KRLD Afternoon News

09/07/2023

6:40 pm

3 minute of 5 hour broadcast

KRLD's John Liddle prepares a weekly report of all events happening in North Texas called "Around Town."

3. KRLD Midday News

08/23/2023

10:10 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Sadat Hossain about Lyric Stage's presentation of Rogers and Hammerstein's Cinderella.

Most Significant Issue-Responsive Programming
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PSA Event

On September 11th, KRLD teamed up with Carter Bloodcare for a Blood Drive in Dallas.

PSA Program

Wednesday September 20th “I’m Listening” 2 hour program spreading awareness about Mental Health and the message that talk saves lives

Issue / PSA Name

Health and Wellness:

American Hospital Association
Carter Blood Care
Drunk Driving
High Blood Pressure

Education:

American Think.ORG
Reading is Fundamental (RIF)

Environmental Issues:

1 Thing - Audacy

Economic Development:

Transportation:

Texting and driving

Technology:

Charitable Giving:

American Legion

Arts & Entertainment:

Women and Children’s Issues:
Susan G. Komen
YMCA
ChildHelp.Org

