

ORDER



Orders
Order / Rev: 1177
Alt Order #:
Product Desc: Buy 4
Estimate:
Flight Dates: 04/18/16 - 04/24/16
Original Date / Rev: 04/15/16 / 04/15/16
Order Type: GENERAL

WDTV
Primary AE: John Swann
Sales Office: LOC
Sales Region: Local

Agency Name: Hunt For Congress
Buying Contact:
Billing Contact:
 PO Box 11438
 Charleston, WV 25339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hunt For Congress
Demographic: HH
Product Codes: Candidates
Priority: P-05
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/24/16	17	\$1,025.00	\$871.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	17	\$1,025.00	\$871.25	0.00
Totals	17	\$1,025.00	\$871.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Swann	LOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDTV	04/18/16	04/24/16	DAYBREAK DAYBREAK	CM	530A-7A	1---1--	:30	2	\$55.00	P-05	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	1---1--		2				\$55.00		0.00			
N 2	WDTV	04/18/16	04/24/16	CBS THIS MORNING 7A CBS THIS MORNING 7A	CM	7A-8A	-1-1---	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-1-1---		2				\$50.00		0.00			
N 3	WDTV	04/18/16	04/24/16	CBS THIS MORNING 8A CBS THIS MORNING 8A	CM	8A-9A	--1----	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	--1----		1				\$40.00		0.00			
N 4	WDTV	04/18/16	04/24/16	EARLY NEW ROT M-F EARLY NEWS ROT M-F	CM	5P-630P	MTWTF--	:30	5	\$80.00	P-06	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	MTWTF--		5				\$80.00		0.00			
N 5	WDTV	04/18/16	04/24/16	M-Su 7p-1135p M-Su	CM	7p-1135p	MTWTFSS	:30	2	\$50.00	P-06	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	MTWTFSS		2				\$50.00		0.00			
N 6	WDTV	04/18/16	04/24/16	CBS SUNDAY MORNING CBS SUNDAY MORNING	CM	9A-1030A	-----1	:30	1	\$55.00	P-05	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----1		1				\$55.00		0.00			

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Advertiser: Hunt For Congress
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WDTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WDTV	04/18/16	04/24/16	FACE THE NATION FACE THE NATION	CM	1030A-1130A	-----1	:30	1	\$55.00	P-05	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----1		1				\$55.00		0.00			
N 8	WDTV	04/18/16	04/24/16	M-F 5 NEWS MIDDAY 5 NEWS@ MIDDAY	CM	12P-1230P	MTWTF--	:30	3	\$55.00	P-05	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	MTWTF--		3				\$55.00		0.00			
Totals													17	\$1,025.00	

HUNT for Congress

WDTV:

4/18-4/24/2016

Buy: 4

530a-7a Daybreak Monday & Friday 1x :30 each day @ ⁵⁵50 = \$100

7a-8a CBS News Tuesday-Wednesday-Thursday 1x :30 each day @ \$50 = ⁴⁰⁰~~\$150~~
_{84-94 1x Wednesday 1x :30 @ 40 = 40}

12p-1230p News Midday Monday through Friday 3x :30 per week @ \$55 = \$165

5p-630p News ROS Monday through Friday 5x :30 per week @ \$80 = \$400

7p-1135p ROS Evening Monday through Sunday 2x :30 per week @ \$50 each = \$100

9a CBS Sunday Morning 4/24 1x :30 @ \$55

1030a Face the Nation 4/24 1x :30 @ \$55

17 spots total

Gross Total: \$1,025.00
Less 15% 153.75

Net to station: = \$ 871.25

Traffic: mark hunt 4 jobs :30 100%



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: APRIL 13, 20116

Station and Location: WDTV-5

I, DAVID COLE,

[select one] Being

On behalf of: MARK A. HUNT, a legally qualified candidate associated with the DEMOCRATIC political party or organization, and seeking the office of U.S. HOUSE 2ND CD in the PRIMARY election to be held on MAY 10, 20116 do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
<u>SEE ATTACHED SCHEDULE</u>					

TOTAL CHARGES: \$ 871.25 / NET

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

Committee To Elect Marika A. Hunt For Congress 2016

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

JERRY BROOKOVER

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

4/13/2016

Name: DAVID COLE

Title: ASST. TREASURER

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

DATE OF SIGNATURE:

Name: _____

Title: _____

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Federal Candidate Certification

This Certification Is Required for Federal Candidates to Receive the Lowest Unit Charge during a "Political Window" Period (45 Days Prior to a Primary Election or 60 Days Prior to a General Election).

I, Mark A. Hunt,
federal candidate or authorized committee, hereby CERTIFY that the programming (in whole or in part) to be broadcast pursuant to this agreement does or does not refer to an opposing candidate.

For programming that **does** refer to an opposing candidate, I further CERTIFY that:

- The **radio programming** contains a personal audio statement by the candidate that:
 - (i) identifies the candidate,
 - (ii) identifies the office being sought, and
 - (iii) states that the candidate has approved the broadcast.

- The **television programming** simultaneously displays, for duration of at least four seconds, the following required items:
 - (i) a clearly identifiable photograph or similar image of the candidate, and
 - (ii) a printed statement that identifies the candidate, states that the candidate approved the broadcast, and that the candidate and/or authorized committee paid for the broadcast.

SIGNATURE OF CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

Mark A. Hunt

DATE:

4/13/16

Name:

Mark A. Hunt

Title:

CANDIDATE

Agreed Schedule of Broadcasts

(To Be Completed Only if Station Does Not Accept Entire Broadcast Request)

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
SEE ATTACHED PROPOSED SCHEDULE					

ATTACH PROPOSED SCHEDULE WITH CHARGES (IF AVAILABLE):

AFTER AIRING BROADCAST:

Attach invoices or Actual Schedule of Broadcasts to this Form showing:

- (1) Actual date, exact time, class and charge per spot;
- (2) Date and exact time for all make-goods (if any) and reasons for them; and
- (3) Exact date, time, class, and dollar amount for each rebate given (if any).

POLITICAL FILE REQUIREMENTS: For two years after the election date, the station must retain all of the foregoing documentation in its political file. It is recommended that the station regularly update its political file as soon as possible. If not updated on a daily basis, the file should identify a contact person who can provide the times that specific spots aired and the rates charged.

Actual Schedule of Broadcasts

(To Be Completed After Broadcasting Candidate Advertisement)

List each broadcast separately. Include all make-goods, if any, with explanation for each.

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS

DOCUMENTATION

Actual Schedule Run Summaries or Invoices can be attached to this Form showing the following:

1. Actual date, exact time, class and charge per spot;
2. Date and exact time for all make-goods (if any) and reasons for them; and
3. Exact date, time, class, and dollar amount for each rebate given (if any).

For any lower-priced spots of the same length and class that ran in the same periods as those ordered (or, if in error, a lower-priced spot of a different class ran that was not meant to run in the same period), list the dates and times, calculate the price differential, and describe the nature, amounts, and timing of all make-goods and rebates:

POLITICAL FILE REQUIREMENTS:

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is generated less frequently than daily, the file should identify a contact person who can provide specific spot airing times.