

CONTRACT

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u> 409300 /		<u>Alt Order #</u>
<u>Product</u> CANDIDATE		
<u>Contract Dates</u> 10/19/16 - 10/25/16		<u>Estimate #</u> 1447
<u>Advertiser</u> McKinley for Congress		<u>Original Date / Revision</u> 08/29/16 / 08/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDTV	<u>Account Executive</u> Clarksburg House	<u>Sales Office</u> Clarksburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 5623	<u>Advertiser Ref</u> 69243	

And:

Strategic Media Services
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDTV	10/19/16	10/25/16	CBS This Morning 7a-8a	7a-8a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$100.00			
	Week:	10/24/16	10/30/16	11-----				2	\$100.00			
N 2	WDTV	10/19/16	10/25/16	CBS This Morning 8a-9a	758a-9a		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$90.00			
	Week:	10/24/16	10/30/16	11-----				2	\$90.00			
N 3	WDTV	10/19/16	10/25/16	First @ 5p	458p-530p		:30			NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--11---				2	\$165.00			
	Week:	10/24/16	10/30/16	-1-----				1	\$165.00			
N 4	WDTV	10/21/16	10/24/16	5 News @ 6p	6p-630p		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	----1--				1	\$235.00			
	Week:	10/24/16	10/30/16	1-----				1	\$235.00			
N 5	WDTV	10/19/16	10/25/16	5 News @ 11p M-F	11p-1135p		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$215.00			
	Week:	10/24/16	10/30/16	11-----				2	\$215.00			
N 6	WDTV	10/22/16	10/22/16	5 News @ 11p Sat	11p-1135p		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S-				1	\$170.00			
N 7	WDTV	10/23/16	10/23/16	CBS Sunday Morning	9a-1030a		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S				1	\$55.00			
N 8	WDTV	10/23/16	10/23/16	Face The Nation	1030a-1130a		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S				1	\$105.00			
N 9	WDTV	10/23/16	10/23/16	Sunday Prime Hr 1	7p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S				1	\$500.00			
Totals											24	\$3,820.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

WDTV
5 Television Dr
Bridgeport, WV 26330
(304) 848-5000

<u>Contract / Revision</u>	<u>Alt Order #</u>
409300 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/16 - 10/25/16	CANDIDATE	1447

<u>Advertiser</u>	<u>Original Date / Revision</u>
McKinley for Congress	08/29/16 / 08/29/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/25/16	24	\$3,820.00	(\$573.00)	\$3,247.00
Totals	24	\$3,820.00	(\$573.00)	\$3,247.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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New Order

Agency:	Strategic Media Services
Office:	Arlington
Client:	106 - McKinley for Congress
Product:	209 - Candidate
Piggyback Product:	
Estimate:	1447 - McKinley TV 10.19-10.25

Station: WDTV-TV
Order Type: Normal
Cancel Date:

Received in ePort: 8/26/2016 8:33:17 AM

Flight Start: 10/19/2016
Flight End: 10/25/2016
Hiatus:

Primary Demo:

Demo 2:	
Demo 3:	
GRP:	0.00
CPP:	\$0.00
GIMP:	0
CPM:	\$0.00

Local/National:	Local
Rep Office:	WDTV-TV
AE:	Timothy Defazio
Phone:	
OrderID:	5333277
Status:	New

Airtime Dollars:	\$3,820.00
Interactive Dollars:	\$0.00
Non-Airtime Dollars:	\$0.00
Total Dollars:	\$3,820.00
Total Spots:	24

Comments:
Terms of Sale: NET COST

Electronic invoices preferred.
TVInvoices.com EI Number: 9912521
Marketron Code: EI141074

MarketShare:

Daily Airtime Lines

Line	Daypart (Program)	DPT Code	Rate	C/T	Len	10/19	10/20	10/21	10/22	10/23	10/24	10/25	Total Spots	Rtg	CPP	Imp	CPM
1	WThFMTu 7A-8A CBS THIS MORNING	EM	\$100.00	C	30	1	1	1	0	0	1	1	5				
OCTOBER 2015 RENTRAK																	
2	WThFMTu 8A-9A CBS THIS MORNING	EM	\$90.00	C	30	1	1	1	0	0	1	1	5				
OCTOBER 2015 RENTRAK																	
3	WThFMTu 5P-5:30P 5 EARLY NEWS @ 5 PM	EN	\$165.00	C	30	1	1	0	0	0	0	1	3				
OCTOBER 2015 RENTRAK																	
4	WThFMTu 6P-6:30P 5 NEWS @ 6 PM	EN	\$235.00	C	30	0	0	1	0	0	1	0	2				
OCTOBER 2015 RENTRAK																	
5	WThFMTu 11P-11:30P NEWS 5 @ 11 PM	LN	\$215.00	C	30	1	1	1	0	0	1	1	5				
OCTOBER 2015 RENTRAK																	
6	Sa 11P-11:30P NEWS 5 @ 11 PM WEEKEND	LN	\$170.00	C	30	0	0	0	1	0	0	0	1				
OCTOBER 2015 RENTRAK																	

Agency:	Strategic Media Services	Station:	WDTV-TV	Order ID:	5333277
Client:	106 - McKinley for Congress	Product:	209 - Candidate	Estimate:	1447 - McKinley TV 10.19-10.25
Flight Start:	10/19/2016	Flight End:	10/25/2016	Received in ePort:	8/26/2016 8:33:17 AM

Flight Start:		Flight End:		10/25/2016		Received in ePort:		8/26/2016 8:33:17 AM									
Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/19	10/20	10/21	10/22	10/23	10/24	10/25	Total Spots	Rtg	CPP	Imp	CPM
7	Su 9A-10:30A CBS SUNDAY MORNING NEWS	EM	\$55.00	✓ C	30	0	0	0	0	1	0	0	1				
OCTOBER 2015 RENTRAK																	
8	Su 10:30A-11:30A FACE THE NATION	EM	\$105.00	✓ C	30	0	0	0	0	1	0	0	1				
OCTOBER 2015 RENTRAK																	
9	Su 7P-8P 60 MINUTES	PT	\$500.00	✓ C	30	0	0	0	0	1	0	0	1				
OCTOBER 2015 RENTRAK																	
Total Spots:						4	4	4	1	3	4	4					
Cash\$ - Spots: \$3,820.00 - 24 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,820.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDTV, 5 TELEVISION DRIVE BRIDGEPORT WV 26330	Date: 8-29-16
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I, Ben Rheault,

being/on behalf of: David McKinley,

a legally qualified candidate of the Republican

political party for the office of: WV-01

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 3,820.00

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Ben Rheault**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Benjamin Rheault

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.08.29 10:28:50 -0400

signature of candidate or authorized committee

Ben Rheault

printed name

8/29/16

date