

Backyard Broadcasting, Williamsport Pennsylvania
 Issues and Quarterly Report
 3rd Quarter, 2020

Description of Issues	Program/Segment	Date	Time	Duration	Narration of Type & Description Of Program/Segment
Thomas T. Taber Museum; Lycoming County Historical Society summer exhibit.	In Touch WILQ, WZXR, WBZD, WOTH	7/5	6:40am, 6:30am, 7am, 7:30am	20 min	Interview with Executive Director, Gary Parks about the local "Harley Davidson vs Indian Wars" motorcycle collection.
Hot temperatures expected for the summer, help for residents to save on their power bill.	In Touch WILQ, WZXR, WBZD, WOTH	7/12	6:40am, 6:30am, 7am, 7:30am	20 min	Interview with Theresa Witter of PPL Utilities who shares tips and ideas for saving money and keeping loved ones safe from heat related problems.
COVID restrictions forced a shutdown of in-person fund raising events and spay and neuter programs for the Lycoming County SPCA this spring.	In Touch WILQ, WZXR, WBZD, WOTH	7/19	6:40am, 6:30am, 7am, 7:30am	20 min	Interview with Vickie Stryker Executive Director of the Lycoming County SPCA, to discuss virtual fundraising efforts and to talk about SPCA services that are available now.
First Community Foundation Partnership partners with the Greater Lycoming United Way to streamline the grant making process to provide over \$1 million in COVID-19 relief grants to local non-profits.	In Touch WILQ, WZXR, WBZD, WOTH	7/26	6:40am, 6:30am, 7am, 7:30am	20 min	Jennifer Wilcox, President and CEO of FCFP explains the process and deadlines for applying for grants.
Local Motorcycle Club, Penitent Souls planning a ride to benefit children on Saturday, August 8th at the Legion Post 268 in Muncy.	In Touch WILQ, WZXR, WBZD, WOTH	8/2	6:40am, 6:30am, 7am, 7:30am	20 min	Penitent Souls President "Bulldog" talks about the fundraiser and the children and families who receive help when they need it most.

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Lycoming County voters prepare to vote by mail, have questions about the viability of the local election process, and are asked to consider being a poll worker for the November 3 rd election.	In Touch WILQ, WZXR, WBZD, WOTH	8/9	6:40am, 6:30am, 7am, 7:30am	20 min	Lycoming County Director of Elections, Forrest Lehman has answers about the 2020 Election including mail-in voting.
Efforts to hold the Annual 9/11 Memorial Ride have fallen through after state requirements make the event impossible to plan.	In Touch WILQ, WZXR, WBZD, WOTH	8/16	6:40am, 6:30am, 7am, 7:30am	20 min	Members of the 9/11 Memorial Coalition, Tank Baird, Rev. Gary Smith, and Todd Winder, talk about the steps they took to try and have the 9/11 Memorial Ride.
Announcement for participants to sign up to repel off the Genetti Hotel in Williamsport at the Annual "Over the Edge" fundraising event to benefit the YWCA of NorthCentral PA, River Valley YMCA and Williamsport Area Education Foundation.	In Touch WILQ, WZXR, WBZD, WOTH	8/23	6:40am, 6:30am, 7am, 7:30am	20 min	The YWCA's Brittany Fisher and the YMCA's Jessica Probst give the fundraising options for "Over The Edge" on September 19, 2020..
Eagle Grange #1 will have a community yard sale and pig roast. Historic signature china pieces from Alvira's historic stone church will be sold to benefit the Grange.	In Touch WILQ, WZXR, WBZD, WOTH	8/30	6:40am, 6:30am, 7am, 7:30am	20 min	Grange President, David Troutman, talks about the history of the Grange.
The 9/11 Memorial Motorcycle Ride is unable to take place, but a documentary about the history of the ride will air on WVIA on 9/11.	In Touch WILQ, WZXR, WBZD, WOTH	9/6	6:40am, 6:30am, 7am, 7:30am	20 min	Interview with "Remember, Honor, Ride. A 9/11 Memorial Ride Documentary" director and producer, Alivia Tagliaferi, and Tank Baird of the 9/11 Memorial Coalition.

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<p>Valley View Rehab and Nursing Nursing center fought the coronavirus successfully by using best practices.</p>	<p>In Touch WILQ, WZXR, WBZD, WOTH</p>	<p>9/20</p>	<p>6:40am, 6:30am, 7am, 7:30am</p>	<p>20 min</p>	<p>Valley View Chief Administrator, Michelle Brague and Infection Control Nurse, Tammy Miller-Welty, explain how they kept fatalities away from the facility.</p>
<p>Helping people guard their mental health during the coronavirus lockdown.</p>	<p>In Touch WILQ, WZXR, WBZD, WOTH</p>	<p>9/27</p>		<p>20 min</p>	<p>Interview with Keith Wagner, Administrator for the Lycoming County Mental Health and intellectual disability program and James Hicklin, Lycoming and Clinton County Mental Health Director</p>

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All announcements and PSAs aired in equal rotation on WZXR, WILQ, WBZD, and WOTH
(except where noted)

August 14 – 22, 2020

Announced that the AJ Barbor School reunion was canceled due to coronavirus.

August 15 – September 12, 2020

Jersey Shore Lioness yard sale on 9/12 to benefit the Jersey Shore community.

Thursday, July 30, 2020

Thursday, August 27, 2020

September 25, 2020

On the third Thursday of each month WILQ airs a 10 minute on-air discussion with Jason Fink, President and CEO of Williamsport Lycoming County Chamber of Commerce. This quarter about new business and employment opportunities in and around Lycoming county, the closing of the Williamsport Regional Airport and its' impact on the community, the cancellation of many events including the Little League World Series, Grand Slam Parade and the impact on tourism in Williamsport, Covid-19 relief funds and programs, PM exchanges and open houses

August 15 - Sept 27th, 2020

Announced the 17th annual ride/walk with the River Valley YMCA Jersey shore branch. The fundraiser is an annual campaign providing scholarships for memberships, childcare, free programs for veterans, cancer survivors, seniors and more at the Pine Creek Rail Trail.

September 15 – September 30, 2020

Announced that the Muncy Lions Club having a Chicken BBQ October 3 at the Muncy Community Park.

September 23 until September 30, 2020

Announced Dogtoberfest from at the Basil wood fire kitchen in Muncy - proceeds of the fundraiser benefit the Lycoming County SPCA.

September 23 until September 30, 2020

Announce Montgomery Athletic Booster Clubs chicken BBQ happening on Sunday, October 4 at the American Legion on Broad Street in Montgomery. Money raised went toward the Montgomery athletic department.

September 15 – September 30, 2020

Announced Community Blood Drive at Zafar Grotto Rafaz Club coming up Friday, October 9 from 1 to 6 with the American Red Cross

September 23 until September 30, 2020

Announced Loyalsock Volunteer fire Company on Northway road chicken BBQ happening on Saturday, October 10

September 23 until September 30, 2020

Announced the 2nd Annual Flannels, Axes and Brews fundraising event for the Paternostro Cancer foundation who provides direct financial assistance to families in Williamsport who receive treatment at the UPMC Hillman Cancer Center.

September 23 until September 30, 2020

Announced for CCVA military share food distribution on October 15.

September 23 until September 30, 2020

Announced through September 30 the second annual Dwell Orphan Care family 5K on Saturday, October 17th. Funds raised go toward helping Dwell Orphan Care support their mission of supporting local foster and adoptive families

September 1 until September 19, 2020

Announced Fun Ford Cruise-in at Murray Motors with the North-Central Mustang Club

September 23 until September 30, 2020

Announced through September 30 the American Legion Post 251 pig roast on Broad Street in Montgomery to benefit the American Legion.

August 24- September 12, 2020

Announced a drive-through chicken barbecue at the crossroads Nazarene Church in Milton PA, to benefit Crossroads Youth Ministry mission trip

August 14 through August 22, 2020

Announce the vendor, craft, flea market and yard sale event to benefit local softball teams at Elm Park in Williamsport

July 13 until August 1, 2020 Announced the White Deer Valley Baptist Church drive-through chicken barbecue with proceeds to benefit the Warrior Run Area fire department.

August 15, 2020

Representatives of the River Valley YMCA, Northcentral PA YWCA and Williamsport Area School District Education Foundation on the air on each station for 5 minutes, and solicited participants and donors for the repelling event "Over the Edge" Saturday, September 19 - \$80,000 raised for the three organizations involved

September 15 – September 30, 2020

Announced the Montgomery Fire Company 2020 Fall Festival. Proceeds support Foot Prints of Montgomery, who except donations of non-perishable food items for community families.

Friday, September 25, 2020

Various on air mentions of the Jersey Shore Fabrication shop Job Fair.

September 9, 2020

Balloon fest to benefit the Rotary club of Lycoming county - representatives from the Rotary club and from the local balloon companies on the air for five minutes segments on each station about balloon fest and the support of the Rotary club in Lycoming County

September 14 until September 18, 2020

Announce from the drive-through pop-up Sunday bar to benefit Williamsport Boy Scout troop 21

September 1 – September 19

Announced the District 7 Pennsylvania Trappers Association 1st Annual Outdoor Show offering trapping hunting and fishing supplies, with food available for purchase from Beaver Run School

WILQ only

August 11, 2020

Hosted the Pennsylvania Dairy Princess in August as a live on air segment on WILQ

*Also aired on WWPA

August 11 to August 16 until August 30, 2020

Aired 30 second public service announcement for the Dairy Princess and Dairy Association of Pennsylvania

August 25 through through September 13, 2020

Aired recorded PSAs for the "Over the Edge" event benefiting the River Walk YMCA the

YWCA and the Williamsport Area Education Foundation

August 11 until September 30, 2020

Broadcast 30 second public service announcement for Safe Kids PA

August 24 to September 13

Broadcast 30 second PSAs for a Zumba-thon

August 24 through September 13

Broadcast 3 second PSAs for the Bishops Open Golf Classic