

GREENSTRIPE MEDIA, INC.

#38902

PLANNING • PLACEMENT • SYNDICATION

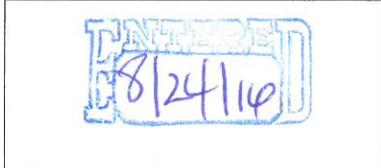
TELEVISION BROADCAST CONTRACT

Contract # 108421

Contract Date 8/24/2016

Advertiser Yes on 55 - Californians for Budget Stability		Station KHSL-TV		Product Yes on 55	
Buyer David Takara		Broadcast materials furnished by Greenstripe Media - 949.650.5081		rev # on	rev # on

KHSL-TV
Christopher Sweetin
3460 Silverbell Road
Chico, CA 95973



Station Phone 530.893.6585
Direct Phone 530.893.6585
Fax 530.897.6009
E-mail csweetin@actionnewsnow.com

<u>Schedule Dates</u> 8/29/2016 thru 9/4/2016	<u>Schedule Rotation</u> Monday thru Sunday	<u># of weeks</u> 1	<u>Announcements</u> 25x	<u>Gross Cost</u> \$4,140.00	<u>Net Cost</u> \$3,519.00
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LINE	DAYS	TIME PERIOD FROM TO	SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
1	M-F	5a 7a	:30	1x	KHSL Wake Up	\$80	\$80
2	M-F	7a 9a	:30	2x	CBS This Morning	\$80	\$160
3	M-F	9a 10a	:30	1x	Let's Make a Deal	\$120	\$120
4	M-F	10a 11a	:30	1x	Price is Right	\$150	\$150
5	M-F	11a 12n	:30	1x	Young & Restless	\$120	\$120
6	M-F	12n 12:30p	:30	1x	Action News	\$200	\$200
7	M-F	6p 6:30p	:30	1x	Action News <i>revised rate</i>	<i>250</i> \$200	\$200
8	M-F	6p 6:30p	:30	1x	Action News	\$250	\$250
9	M-F	6:30p 7p	:30	2x	CBS News	\$250	\$500
10	M-F	7p 7:30p	:30	1x	Inside Edition	\$150	\$150
11	M-F	11p 11:35p	:30	2x	Action News	\$150	\$300
12	SU	7a 8:30a	:30	1x	CBS Sunday Morning	\$200	\$200
13	SA	4:30p 5p	:30	1x	CBS Evening News <i>630-7P</i>	\$150	\$150
14	SU	6p 6:30p	:30	1x	Action News	\$150	\$150
15	SU	11p 11:30p	:30	1x	Action News	\$150	\$150
16	SU	7p 8p	:30	1x	60 Minutes	\$600	\$600
17	M-F	11:35p 12:37a	:30	1x	Late Show Colbert	\$100	\$100
18	M-F	12:30p 2p	:30	1x	CBS Afternoon Rotation	\$100	\$100
19	M-F	2p 3p	:30	1x	Rachael Ray	\$120	\$120
20	M-F	3p 4p	:30	1x	Dr. Oz	\$60	\$60
21	M-F	4p 5p	:30	1x	Dr. Phil	\$80	\$80
22	M-F	5p 6p	:30	1x	Action News <i>NA STARTS 9/5</i>	<i>\$150</i> \$200	\$200
WEEKLY TOTALS:					25x		\$4,140

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BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) KHSL-TV By [Signature]
 224 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663
 TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

Sher Hanley

From: David Takara <dtakara@greenstripemedia.com>
Sent: Wednesday, August 24, 2016 11:07 AM
To: Sher Hanley
Subject: Re: confirmation

Great, this is approved. Thank you Sher!

David Takara
Greenstripe Media, Inc.
949.650.5081

From: Sher Hanley <shanley@actionnewsnow.com>
Date: Wednesday, August 24, 2016 at 10:58 AM
To: David Takara <dtakara@greenstripemedia.com>
Subject: confirmation

Hi David,
Here are signed copies of the Yes on 55 for KNVN and KHSL. There are a couple of changes below...

KNVN

Line 6 = ELLEN airs 4-5p
Line 16 = NA 6p NEWS sun 9/4 due NASCAR 3-8p...please MG 1x 6p NEWS M-F
LINE 18 = NA 4p NEWS (Tentative start 9/12)...please MG 1x NBC NEWS 630-7p M-F

KHSL

Line 7 = 6p NEWS rate is \$250
Line 13 = CBS NEWS airs 630-7p on sat 9/3
Line 22 = NA due 5p NEWS (starts 9/5)... please move \$50 from this spot to line 7 & MG 1x 11p NEWS m-f @\$150

Thank you!

Sher Hanley

Paid Programming Manager/National Sales
530.893.6584 | SHanley@ActionNewsNow.com

