

# ORDER



KMTV

**Orders**  
**Order / Rev:** 1291009  
 Alt Order #:  
**Product Desc:** order  
 Estimate:  
**Flight Dates:** 05/27/24 - 06/04/24  
**Original Date / Rev:** 05/22/24 / 05/23/24  
**Order Type:** GENERAL

**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Victory Enterprises  
**Buying Contact:**  
**Billing Contact:** Dayton Murty  
 5200 SW 30th St.  
 Davenport, IA 52802

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Feenstra/Republican/Congress  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 280059  
**Agency External ID:** 123649  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/04/24	31	\$3,125.00	\$2,656.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	31	\$3,125.00	\$2,656.25	0.00
<b>Totals</b>	<b>31</b>	<b>\$3,125.00</b>	<b>\$2,656.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMTV	05/27/24	06/04/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MT-TF--	:30	0	\$75.00	P-3	0.00	NM	7	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	MTWTF--		4		\$75.00		0.00					
		Week: 06/03/24	06/09/24	MT-----		3		\$75.00		0.00					
N 2	KMTV	05/27/24	06/04/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	-----	:30	0	\$25.00	P-6	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	MTWTF--		2		\$25.00		0.00					
		Week: 06/03/24	06/09/24	MT-----		1		\$25.00		0.00					
N 3	KMTV	05/27/24	06/04/24	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	0	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	MTWTF--		4		\$300.00		0.00					
		Week: 06/03/24	06/09/24	MT-----		1		\$300.00		0.00					
N 4	KMTV	05/27/24	06/04/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	M--T---	:30	0	\$60.00	P-6	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	---T---		1		\$60.00		0.00					
		Week: 06/03/24	06/09/24	M-----		1		\$60.00		0.00					
N 5	KMTV	05/27/24	06/04/24	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	-TW-F--	:30	0	\$25.00	P-6	0.00	NM	3	\$75.00

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 Flight Dates: 05/27/24 - 06/04/24

Advertiser: Feenstra/Republican/Congress  
 Product Desc: order  
 Estimate:  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TW-F--		3				\$25.00		0.00			
		Week: 06/03/24	06/09/24	-----		0				\$60.00		0.00			
N 6	KMTV	05/27/24	06/04/24	M-F 2-3pm Let's Make A Deal	CM	2-3pm	M-WT---	:30	0	\$30.00	P-6	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	--WT---		2				\$30.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$30.00		0.00			
N 7	KMTV	05/27/24	06/04/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-TW----	:30	0	\$20.00	P-6	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TW----		2				\$20.00		0.00			
		Week: 06/03/24	06/09/24	-----		0				\$30.00		0.00			
N 8	KMTV	05/27/24	06/04/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	M-WT---	:30	0	\$20.00	P-6	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	--WT---		2				\$20.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$20.00		0.00			
N 9	KMTV	05/27/24	06/04/24	Su 8-930am Su 8-930am	CM	8-930am	-----S	:30	0	\$315.00	P-3	0.00	NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S		2				\$315.00		0.00			
		Week: 06/03/24	06/09/24	-----		0				\$20.00		0.00			
N 10	KMTV	05/27/24	06/04/24	M-F 9-930am M-F 9-930am	CM	9-930am	M-----	:30	0	\$10.00	P-6	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----		0				\$315.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$10.00		0.00			
													Totals	31	\$3,125.00