

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

LORI ROOK

Authorized committee:

LORI ROOK FOR MISSOURI

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

MISSOURI STATE TREASURER

Date of election:

AUGUST 6, 2024

General

Primary

Treasurer of candidate's authorized committee:

RYAN ROOK, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

Signature:

A BRANT FINK

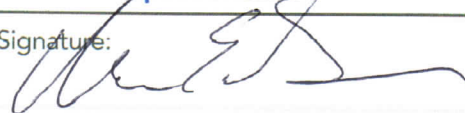
Digitally signed by A BRANT FINK  
Date: 2024.04.08 09:46:29 -04'00'

Name: BRANT FINK

Date of Request to Purchase Ad Time: 05132024

### Station Representative

Signature:



Name: Mike Edwards

Date of Station Agreement to Sell Time: 05132024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>203905</i>	Station Call Letters: KJEL-FM	Date Received/Requested: 5/13/2024
Est. #: <i>M137</i>	Station Location: Lebanon, Missouri	Run Start and End Dates: 5/13/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b> KJEL-FM	<b>ORDER#:</b> 5210141	<b>DATE:</b> 05/10/2024
<b>MARKET:</b> UM - Lebanon, MO	<b>AMOUNT:</b> \$1,816.52	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> CHICAGO	<b>SLS PH:</b> 216-233-8181	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459733</b>
<b>ADVERTISER:</b> Lori Rook For Missouri	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 5/13-6/14 MISSOURI STATE TREASURER	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-13-2024 TO 6/14/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 33		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/10/2024 16:49

**COMMENTS**

[Rep Comment] 05/10/2024:

[Rep Comment] 05/10/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		5/13/2024 To 5/13/2024						TOT \$110.59		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M . . . . .	6:00AM	10:00AM	60	5/13/2024	5/13/2024	1	\$70.59	\$70.59	
	3		M . . . . .	3:00PM	7:00PM	60	5/13/2024	5/13/2024	1	\$40	\$40	

DAY#2		5/14/2024 To 5/14/2024						TOT \$61.18		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		. T . . . . .	10:00AM	3:00PM	60	5/14/2024	5/14/2024	1	\$61.18	\$61.18	

<b>STATION:</b> NJEL-FM	<b>ORDER#:</b> 3210141	<b>DATE:</b> 05/10/2024
<b>MARKET:</b> UM - Lebanon, MO	<b>AMOUNT:</b> \$1,816.52	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> CHICAGO	<b>SLS PH:</b> 216-233-8181	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459733</b>
<b>ADVERTISER:</b> Lori Rook For Missouri	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 5/13-6/14 MISSOURI STATE TREASURER	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-13-2024 TO 6/14/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 33		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/10/2024 16:49

<b>DAY#3</b>							<b>5/15/2024 To 5/15/2024</b>		<b>TOT \$110.59</b>		<b>TOTAL SPOTS 2</b>	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	5/15/2024	5/15/2024	1	\$70.59	\$70.59	
	3		..W....	3:00PM	7:00PM	60	5/15/2024	5/15/2024	1	\$40	\$40	

<b>DAY#4</b>							<b>5/16/2024 To 5/16/2024</b>		<b>TOT \$61.18</b>		<b>TOTAL SPOTS 1</b>	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		...T...	10:00AM	3:00PM	60	5/16/2024	5/16/2024	1	\$61.18	\$61.18	

<b>DAY#5</b>							<b>5/17/2024 To 5/17/2024</b>		<b>TOT \$70.59</b>		<b>TOTAL SPOTS 1</b>	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	60	5/17/2024	5/17/2024	1	\$70.59	\$70.59	

<b>DAY#6</b>							<b>5/18/2024 To 5/18/2024</b>		<b>TOT \$40.00</b>		<b>TOTAL SPOTS 1</b>	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S.	6:00AM	7:00PM	60	5/18/2024	5/18/2024	1	\$40	\$40	

<b>DAY#7</b>							<b>5/19/2024 To 5/19/2024</b>		<b>TOT \$40.00</b>		<b>TOTAL SPOTS 1</b>	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S	6:00AM	7:00PM	60	5/19/2024	5/19/2024	1	\$40	\$40	

<b>STATION:</b> KJEL-FM	<b>ORDER#:</b> 3210141	<b>DATE:</b> 05/10/2024
<b>MARKET:</b> UM - Lebanon, MO	<b>AMOUNT:</b> \$1,816.52	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> CHICAGO	<b>SLS PH:</b> 216-233-8181	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459733</b>
<b>ADVERTISER:</b> Lori Rook For Missouri	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 5/13-6/14 MISSOURI STATE TREASURER	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-13-2024 TO 6/14/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 33		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/10/2024 16:49

<b>DAY#8</b>	<b>5/20/2024 To 5/20/2024</b>	<b>TOT \$110.59</b>	<b>TOTAL SPOTS 2</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	5/20/2024	5/20/2024	1	\$70.59	\$70.59
	3		M.....	3:00PM	7:00PM	60	5/20/2024	5/20/2024	1	\$40	\$40

<b>DAY#9</b>	<b>5/21/2024 To 5/21/2024</b>	<b>TOT \$61.18</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T.....	10:00AM	3:00PM	60	5/21/2024	5/21/2024	1	\$61.18	\$61.18

<b>DAY#10</b>	<b>5/22/2024 To 5/22/2024</b>	<b>TOT \$110.59</b>	<b>TOTAL SPOTS 2</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	5/22/2024	5/22/2024	1	\$70.59	\$70.59
	3		..W....	3:00PM	7:00PM	60	5/22/2024	5/22/2024	1	\$40	\$40

<b>DAY#11</b>	<b>5/23/2024 To 5/23/2024</b>	<b>TOT \$61.18</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	5/23/2024	5/23/2024	1	\$61.18	\$61.18

<b>DAY#12</b>	<b>5/24/2024 To 5/24/2024</b>	<b>TOT \$70.59</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	5/24/2024	5/24/2024	1	\$70.59	\$70.59

<b>STATION:</b> KJEL-FM	<b>ORDER#:</b> 3210141	<b>DATE:</b> 05/10/2024
<b>MARKET:</b> UM - Lebanon, MO	<b>AMOUNT:</b> \$1,816.52	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> CHICAGO	<b>SLS PH:</b> 216-233-8181	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459733</b>
<b>ADVERTISER:</b> Lori Rook For Missouri	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 5/13-6/14 MISSOURI STATE TREASURER	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-13-2024 TO 6/14/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 33		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/10/2024 16:49

<b>DAY#22</b>	<b>6/3/2024 To 6/3/2024</b>	<b>TOT \$110.59</b>	<b>TOTAL SPOTS 2</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	6/3/2024	6/3/2024	1	\$70.59	\$70.59
	3		M.....	3:00PM	7:00PM	60	6/3/2024	6/3/2024	1	\$40	\$40

<b>DAY#23</b>	<b>6/4/2024 To 6/4/2024</b>	<b>TOT \$61.18</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T.....	10:00AM	3:00PM	60	6/4/2024	6/4/2024	1	\$61.18	\$61.18

<b>DAY#24</b>	<b>6/5/2024 To 6/5/2024</b>	<b>TOT \$110.59</b>	<b>TOTAL SPOTS 2</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/5/2024	6/5/2024	1	\$70.59	\$70.59
	3		..W....	3:00PM	7:00PM	60	6/5/2024	6/5/2024	1	\$40	\$40

<b>DAY#25</b>	<b>6/6/2024 To 6/6/2024</b>	<b>TOT \$61.18</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	6/6/2024	6/6/2024	1	\$61.18	\$61.18

<b>STATION:</b> KJEL-FM	<b>ORDER#:</b> 3210141	<b>DATE:</b> 05/10/2024
<b>MARKET:</b> UM - Lebanon, MO	<b>AMOUNT:</b> \$1,816.52	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
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<b>SALES OFFICE:</b> CHICAGO	<b>SLS PH:</b> 216-233-8181	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459733</b>
<b>ADVERTISER:</b> Lori Rook For Missouri	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 5/13-6/14 MISSOURI STATE TREASURER	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-13-2024 TO 6/14/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 33		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/10/2024 16:49

<b>DAY#26</b>	<b>6/7/2024 To 6/7/2024</b>	<b>TOT \$70.59</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	6/7/2024	6/7/2024	1	\$70.59	\$70.59

<b>DAY#27</b>	<b>6/8/2024 To 6/8/2024</b>	<b>TOT \$40.00</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	60	6/8/2024	6/8/2024	1	\$40	\$40

<b>DAY#28</b>	<b>6/9/2024 To 6/9/2024</b>	<b>TOT \$40.00</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	60	6/9/2024	6/9/2024	1	\$40	\$40

<b>DAY#29</b>	<b>6/10/2024 To 6/10/2024</b>	<b>TOT \$110.59</b>	<b>TOTAL SPOTS 2</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	6/10/2024	6/10/2024	1	\$70.59	\$70.59
	3		M.....	3:00PM	7:00PM	60	6/10/2024	6/10/2024	1	\$40	\$40

<b>DAY#30</b>	<b>6/11/2024 To 6/11/2024</b>	<b>TOT \$61.18</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		.T.....	10:00AM	3:00PM	60	6/11/2024	6/11/2024	1	\$61.18	\$61.18

<b>STATION:</b> KJEL-FM	<b>ORDER#:</b> 3210141	<b>DATE:</b> 05/10/2024
<b>MARKET:</b> UM - Lebanon, MO	<b>AMOUNT:</b> \$1,816.52	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> CHICAGO	<b>SLS PH:</b> 216-233-8181	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4459733</b>
<b>ADVERTISER:</b> Lori Rook For Missouri	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 5/13-6/14 MISSOURI STATE TREASURER	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 05-13-2024 TO 6/14/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 33		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 05/10/2024 16:49

<b>DAY#31</b>	<b>6/12/2024 To 6/12/2024</b>	<b>TOT \$110.59</b>	<b>TOTAL SPOTS 2</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/12/2024	6/12/2024	1	\$70.59	\$70.59
	3		..W....	3:00PM	7:00PM	60	6/12/2024	6/12/2024	1	\$40	\$40

<b>DAY#32</b>	<b>6/13/2024 To 6/13/2024</b>	<b>TOT \$61.18</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	6/13/2024	6/13/2024	1	\$61.18	\$61.18

<b>DAY#33</b>	<b>6/14/2024 To 6/14/2024</b>	<b>TOT \$70.59</b>	<b>TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	6/14/2024	6/14/2024	1	\$70.59	\$70.59

TOTAL	May	Jun											Total
SPOT	16	16											32
CASH	908.26	908.26											1,816.52
TOTAL	908.26	908.26											1,816.52



# Broadcast Contract

MEDIA FINANCIAL SERVICES  
 Lori Rook For Missouri  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite# 903  
 West Palm Beach, FL 33401

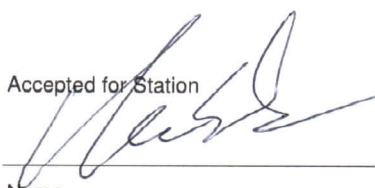
Start Date 05/13/24	Contract# 203905	Mod# 0
End Date 06/14/24	Date Entered 05/13/24	Date Last Modified 05/13/24
Advertiser Lori Rook For Missou		Station Market KJEL-FM
Product 5/13-6/14 MISSOURI STATE		SalesRep/Office Mike Edwards

Standard Billing Cycle Estimate# M137

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 05/13/24	MO 05/13/24	60	1	--	--	--	--	--	--	1	\$70.59
2	MO 05/13/24	MO 05/13/24	60	1	--	--	--	--	--	--	1	\$40.00
3	TU 05/14/24	TU 05/14/24	60	--	1	--	--	--	--	--	1	\$61.18
4	WE 05/15/24	WE 05/15/24	60	--	--	1	--	--	--	--	1	\$70.59
5	WE 05/15/24	WE 05/15/24	60	--	--	1	--	--	--	--	1	\$40.00
6	TH 05/16/24	TH 05/16/24	60	--	--	--	1	--	--	--	1	\$61.18
7	FR 05/17/24	FR 05/17/24	60	--	--	--	--	1	--	--	1	\$70.59
8	SA 05/18/24	SU 05/19/24	60	--	--	--	--	--	1	1	2	\$40.00
9	MO 05/20/24	MO 05/20/24	60	1	--	--	--	--	--	--	1	\$70.59
10	MO 05/20/24	MO 05/20/24	60	1	--	--	--	--	--	--	1	\$40.00
11	TU 05/21/24	TU 05/21/24	60	--	1	--	--	--	--	--	1	\$61.18
12	WE 05/22/24	WE 05/22/24	60	--	--	1	--	--	--	--	1	\$70.59
13	WE 05/22/24	WE 05/22/24	60	--	--	1	--	--	--	--	1	\$40.00
14	TH 05/23/24	TH 05/23/24	60	--	--	--	1	--	--	--	1	\$61.18
15	FR 05/24/24	FR 05/24/24	60	--	--	--	--	1	--	--	1	\$70.59
16	MO 06/03/24	FR 06/07/24	60	1	--	1	--	1	--	--	3	\$70.59

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser



Market Manager

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 1

# Broadcast Contract

MEDIA FINANCIAL SERVICES  
 Lori Rook For Missouri  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite# 903  
 West Palm Beach, FL 33401

Start Date 05/13/24	Contract# 203905	Mod# 0
End Date 06/14/24	Date Entered 05/13/24	Date Last Modified 05/13/24
Advertiser Lori Rook For Missou		Station Market KJEL-FM
Product 5/13-6/14 MISSOURI STATE		SalesRep/Office Mike Edwards

Standard Billing Cycle Estimate# M137

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
17	TU 06/04/24 TH 06/06/24	10:00A-03:00P	60	--	1	--	1	--	--	--	2	\$61.18
18	MO 06/03/24 WE 06/05/24	03:00P-07:00P	60	1	--	1	--	--	--	--	2	\$40.00
19	SA 06/08/24 SU 06/09/24	06:00A-07:00P	60	--	--	--	--	--	1	1	2	\$40.00
20	MO 06/10/24 FR 06/14/24	06:00A-10:00A	60	1	--	1	--	1	--	--	3	\$70.59
21	TU 06/11/24 TH 06/13/24	10:00A-03:00P	60	--	1	--	1	--	--	--	2	\$61.18
22	MO 06/10/24 WE 06/12/24	03:00P-07:00P	60	1	--	1	--	--	--	--	2	\$40.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	32	1,816.52	\$272.48	\$ 1,544.04	\$ 1,816.52

Billing Projections: By Month

	May 24	Jun 24
CA	908.26	908.26
ST	908.26	908.26

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 2

STATION KJEL  
 CART No. M137

Page    of     
 Contract No.       

LOG NAME LORI ROOK FOR MISSOURI  
 DATE OF ORDER: 5/13/24  
 OCCASION: POLITICAL

BILLING ADDRESS MEDIA FINANCIAL SERVICES  
invoices@MediaFinancial.com

START DATE 5/13/24  
 END DATE 6/09/24  
 ACCOUNT NO.         
 DURATION 60  
 ESTIMATE NUMBER: 5/13-6/14 MISSOURI STATE TREASURER

PURCHASED BY         
 PHONE NO.         
 TIMES NEED yes  
 COOP COPY NEEDED: Rook Radio You Deserve to know

MONDAY <u>      </u>				FRIDAY <u>      </u>			
DATE	TIME	RATE	ITEM	DATE	TIME	RATE	ITEM
5/13	6a-10a	70.59gr	1	5/17	6a-10a	70.59gr	1
5/13	3p-7p	40gr	1	5/24	6a-10a	70.59gr	1
5/20	6a-10a	70.59	1	6/7	6a-10a	70.59gr	1
5/20	3p-7p	40gr	1				
6/3	6a-10a	70.59gr	1				
6/3	3p-7p	40gr	1				
TUESDAY <u>      </u>				SATURDAY <u>      </u>			
DATE	TIME	RATE	ITEM	DATE	TIME	RATE	ITEM
5/14	10a-3p	61.18gr	1	5/18	6a-7p	40gr	1
5/21	10a-3p	61.18gr	1	6/8	6a-7p	40gr	1
6/4	10a-3p	61.18gr	1				
WEDNESDAY <u>      </u>				SUNDAY <u>      </u>			
DATE	TIME	RATE	ITEM	DATE	TIME	RATE	ITEM
5/15	6a-10a	70.59gr	1	5/19	6a-7p	40gr	1
5/15	3p-7p	40gr	1	6/9	6a-7p	40gr	1
5/22	6a-10a	70.59gr	1				
5/22	3p-7p	40gr	1				
6/5	6a-10a	70.59gr	1				
6/5	3p-7p	40gr	1				
THURSDAY <u>      </u>				SPECIAL INSTRUCTIONS (continue on next page if needed):			
DATE	TIME	RATE	ITEM				
5/16	10a-3p	61.18gr	1				
5/23	10a-3p	61.18gr	1				
6/6	10a-3p	61.18gr	1				

TOTAL

SALES PERSON Mike

STATION KJEL  
 CART No. M137

Page    of     
 Contract No.       

LOG NAME LORI ROOK FOR MISSOURI  
 DATE OF ORDER: 5/13/24  
 OCCASION: POLITICAL

BILLING ADDRESS MEDIA FINANCIAL SERVICES  
invoices@MediaFinancial.com

START DATE 6/10/24  
 END DATE 6/14/24  
 ACCOUNT NO.         
 DURATION 60  
 ESTIMATE NUMBER: 5/13-6/14 MISSOURI STATE TREASURER

PURCHASED BY         
 PHONE NO.         
 TIMES NEED yes  
 COOP COPY NEEDED: Rook Radio You Deserve to know

MONDAY <u>      </u>				FRIDAY <u>      </u>			
DATE	TIME	RATE	ITEM	DATE	TIME	RATE	ITEM
6/10	6a-10a	70.59gr	1	6/14	6a-10a	70.59gr	1
6/10	3p-7p	40gr	1				
TUESDAY <u>      </u>				SATURDAY <u>      </u>			
DATE	TIME	RATE	ITEM	DATE	TIME	RATE	ITEM
6/11	10a-3p	61.18gr	1				
WEDNESDAY <u>      </u>				SUNDAY <u>      </u>			
DATE	TIME	RATE	ITEM	DATE	TIME	RATE	ITEM
6/12	6a-10a	70.59gr	1				
6/12	3p-7p	40gr	1				
THURSDAY <u>      </u>				SPECIAL INSTRUCTIONS (continue on next page if needed):			
DATE	TIME	RATE	ITEM				
6/13	10a-3p	61.18gr	1				

TOTAL

SALES PERSON Mike