

**MARKET:** UM - Russell, KS **KRSL-TV** **AMOUNT:** \$780.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep **SPOTS:** 62 **Invoices@MediaFinancial.com**  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** NEW YORK **SLS PH:** 646 506 3618  
**SALESPERSON:** Grace Agostino **SLS FAX:** N/A  
**SLS EMAIL:** grace.agostino@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** BUSK **CONTRACT # FOR INVOICING 4392560**  
**ADVERTISER:** BOLLIER FOR US SENATE **AGY PRD:** BUS **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 10/27-11/3 BUSK/BUS/0426 **AGY EST:** 0426 **Invoices@MediaFinancial.com**  
**FLIGHT:** 10-27-2020 TO 11/8/2020 **[X]Unwired [ ]Spot [ ]Mod**  
**TOT # OF WEEKS:** 2  
**PRIM. DEMO:** Adults 35+ **[X]Cash [ ]Trade**  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 10/26/2020 14:19

## COMMENTS

10/26/2020: \*\* This is a new order. \*\* Must confirm within 24HRS \*\* Traffic and Payment confirmation pending. Please confirm today in radio exchange if you are set up or email val.wilson@genmediapartners.com. Thank You! \*\*

10/26/2020: COMMENTS BLANK

Send invoices electronically

Invoices are required: even for orders paid for in advance. Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\* Flight airs Tu-M; 10/27-11/3 \*\*

WEEK#1 10/27/2020 To 11/2/2020 WK TOT \$670.00 WK TOTAL SPOTS 55

| MC | LN  | SPT TYP | DAYS        | START   | END TIME | LEN | START      | STOP       | SP/WK | RATE | WEEKLY TOTAL |
|----|-----|---------|-------------|---------|----------|-----|------------|------------|-------|------|--------------|
|    | 100 |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 10/27/2020 | 11/2/2020  | 12    | \$20 | \$240        |
|    | 200 |         | TuWThF.. /M | 10:00AM | 3:00PM   | 60  | 10/27/2020 | 11/2/2020  | 12    | \$10 | \$120        |
|    | 300 |         | TuWThF.. /M | 3:00PM  | 7:00PM   | 60  | 10/27/2020 | 11/2/2020  | 12    | \$10 | \$120        |
|    | 400 |         | .....S.     | 6:00AM  | 7:00PM   | 60  | 10/31/2020 | 10/31/2020 | 10    | \$10 | \$100        |
|    | 500 |         | .....S      | 6:00AM  | 7:00PM   | 60  | 11/1/2020  | 11/1/2020  | 9     | \$10 | \$90         |



# KRSL Ad Order

Station: KRSL-FM

Sales Rep: Mike McKenna

Client: Media Financial Services

PO/Estimate 426

IF NEW

Client #: \_\_\_\_\_

Contact: Grace Agostino

Address: \_\_\_\_\_

Phone: 646-506-3618

City/State/Zip: \_\_\_\_\_

Email: ace.Agostino@GenMediaPartners.cc

Run Dates: Start: 10/28/2020 End: 11/3/2020

Invoice: Detail Affidavit: Yes Notarized: Yes Script: No

AM Ad Cost: \_\_\_\_\_

Monthly Billing: \_\_\_\_\_

FM Ad Cost: \_\_\_\_\_

| Start      | End        | Mon   | Tue   | Wed | Thurs | Fri | Sat | Sun | Time |    |      |
|------------|------------|-------|-------|-----|-------|-----|-----|-----|------|----|------|
| 10/28/2020 | 10/30/2020 |       |       | 3   | 3     | 3   |     |     | 6AM  | to | 10AM |
| 11/2/2020  | 11/2/2020  | 3     |       |     |       |     |     |     | 6AM  | to | 10AM |
| 10/28/2020 | 10/30/2020 |       |       | 3   | 3     | 3   |     |     | 10AM | to | 3PM  |
| 11/2/2020  | 11/2/2020  | 3     |       |     |       |     |     |     | 10AM | to | 3PM  |
| 10/28/2020 | 10/30/2020 |       |       | 3   | 3     | 3   |     |     | 3PM  | to | 7PM  |
| 11/2/2020  | 11/2/2020  | 3     |       |     |       |     |     |     | 3PM  | to | 7PM  |
| 10/31/2020 | 11/1/2020  |       |       |     |       |     | 10  | 9   | 6AM  | to | 7PM  |
|            |            | 3-Nov | Below |     |       |     |     |     |      | to |      |

Length: :60

## Ad Number and Title

#102034 - BBR1160 On The Ballot (50%)

#102033 - BBR1060 Kassebaum Leaders (50%)

Spots on Nov. 3 (7 Total)

6A-10A - 4x

10A-3P - 3X

## Rates

6A-10A - \$20/spot

10A-3P - \$10/spot

3P-7P - \$10/spot

Sat & Sun 6A-7P - \$10/spot

## Notes/Special Instructions:

Contract # for invoicing is 4392560. Total of the order is \$780. Original order from General Media Partners forwarded

Order Taken By: KS 10-27-20

Order ID #: 1020-060

**Traffic Contacts**

Debbie Davis 212-373-9544  
Deborah.Davis@media-asm.com

David Ortiz 917-344-5388  
David.Ortiz@media-asm.com

Date : October 27<sup>th</sup>, 2020  
Client: (BUSK) BOLLIER  
Estimate: 0426

**4Qtr 2020 RADIO TRAFFIC INSTRUCTIONS (ENGLISH RURAL)****MEDIA:**

|            |         |                 |         |            |         |
|------------|---------|-----------------|---------|------------|---------|
| JOPLIN, MO | KIOL-AM | SALINA-MANHATTN | KINA AM | TOPEKA, KS | KRFM-AM |
| JOPLIN, MO | KIMLFM  | SALINA-MANHATTN | KKAN-AM | TOPEKA, KS | KSAJ-FM |
| JOPLIN, MO | KKOW-AM | SALINA-MANHATTN | KQMA-FM | TOPEKA, KS | KTPK-FM |
| JOPLIN, MO | KKOW-FM | SALINA-MANHATTN | KRSL-AM | TOPEKA, KS | WIBW-AM |
| JOPLIN, MO | KSEK-FM | SALINA-MANHATTN | KRSL-FM | TOPEKA, KS | WIBW-FM |
|            |         | SALINA-MANHATTN | KSKG FM |            |         |

|             |         |             |         |                |         |
|-------------|---------|-------------|---------|----------------|---------|
| WICHITA, KS | KAYS-AM | WICHITA, KS | KQNK-AM | WICHITA, KS    | KWBW-AM |
| WICHITA, KS | KHOK-FM | WICHITA, KS | KQNK-FM | WICHITA, KS    | KWKR-FM |
| WICHITA, KS | KHUT-FM | WICHITA, KS | KSKL-FM | WICHITA, KS NR | KHAZ-FM |
| WICHITA, KS | KKQY-FM | WICHITA, KS | KULY-AM | WICHITA, KS NR | KVSV-AM |
| WICHITA, KS | KNGL-AM | WICHITA, KS | KVGB-AM | WICHITA, KS NR | KVSV-FM |
| WICHITA, KS | KNSS-FM | WICHITA, KS | KVGB-FM | WICHITA, KS NR | KXKU-FM |

| Ad-ID/ISCI Code | Title              | Length | Rotation | Flight Date                           |
|-----------------|--------------------|--------|----------|---------------------------------------|
| BBR-11-60       | On The Ballot      | :60    | 50%      | 10/28/20 – UFN (Until further Notice) |
| Ad-ID/ISCI Code | Title              | Length | Rotation | Flight Date                           |
| BBR-10-60       | Kassenbaum Leaders | :60    | 50%      | 10/28/20 – UFN (Until further Notice) |

Questions regarding time allocation/purchase should be directed to the media buyer or station rep

For any questions, regarding this spot/traffic instructions, please contact

David Ortiz ~ ASSEMBLY MEDIA ~ 917 344 5388 ~ [david.ortiz@media-asm.com](mailto:david.ortiz@media-asm.com)  
Debbie Davis ~ ASSEMBLY MEDIA ~ 212 353 9554 ~ [deborah.davis@media-asm.com](mailto:deborah.davis@media-asm.com)

*You should receive your spot with these traffic instructions by your rep, if you are missing any spots, please contact me and I will forward to your attention . Please confirm receipt*

KRSL Russell Radio  
P.O. Box 666  
Russell, KS 67665

# KRSL Russell Radio FM Invoice

Invoice ID: 20110402  
Invoice Date: 11/29/2020  
Account ID: 1020  
Order ID: 1020-060  
Account Rep: Mike McKenna

Amount Due: \$120.00

Amount Paid: \_\_\_\_\_

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD.  
SUITE 903  
WEST PALM BEACH, FL 33401

Sponsor: Media Financial Services / Media Financial Services - Est#0426, Con for P.O./Estimate # Est#0426, Contract  
Media Financial Services - Est#0426, Contract#4392560, Order#3179425

Page 1

| Date       | Time     | Length | Description | CopyID / ISCI Code        | Cost  |
|------------|----------|--------|-------------|---------------------------|-------|
| 10/28/2020 | 06:19 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 20.00 |
| 10/28/2020 | 07:20 AM | :60    | Spot        | BBR1160 On The Ballot     | 20.00 |
| 10/28/2020 | 08:19 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 20.00 |
| 10/28/2020 | 12:25 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/28/2020 | 01:19 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/28/2020 | 02:20 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/28/2020 | 03:20 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/28/2020 | 04:20 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/28/2020 | 05:20 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/29/2020 | 07:17 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 20.00 |
| 10/29/2020 | 08:14 AM | :60    | Spot        | BBR1160 On The Ballot     | 20.00 |
| 10/29/2020 | 09:16 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 20.00 |
| 10/29/2020 | 12:22 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/29/2020 | 01:16 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/29/2020 | 02:24 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/29/2020 | 03:21 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/29/2020 | 04:21 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/29/2020 | 05:21 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/30/2020 | 07:18 AM | :60    | Spot        | BBR1160 On The Ballot     | 20.00 |
| 10/30/2020 | 08:14 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 20.00 |
| 10/30/2020 | 09:16 AM | :60    | Spot        | BBR1160 On The Ballot     | 20.00 |
| 10/30/2020 | 12:19 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/30/2020 | 01:22 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/30/2020 | 02:16 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/30/2020 | 03:22 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/30/2020 | 03:54 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/30/2020 | 04:20 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/31/2020 | 06:26 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/31/2020 | 07:24 AM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/31/2020 | 08:23 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/31/2020 | 09:25 AM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/31/2020 | 10:20 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/31/2020 | 03:40 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/31/2020 | 04:27 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 10/31/2020 | 05:22 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/31/2020 | 05:52 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 10/31/2020 | 06:21 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 11/1/2020  | 07:28 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 11/1/2020  | 08:25 AM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 11/1/2020  | 09:26 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 11/1/2020  | 10:24 AM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 11/1/2020  | 11:23 AM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |
| 11/1/2020  | 12:22 PM | :60    | Spot        | BBR1160 On The Ballot     | 10.00 |
| 11/1/2020  | 01:25 PM | :60    | Spot        | BBR1060 Kassebaum Leaders | 10.00 |

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the  
Official Station Logs, announcements were broadcast as shown on this invoice.

Continued

Station Official

Subscribed and sworn before me.

Notary Public



# KRSL Russell Radio FM Invoice

Invoice ID: 20110402  
Invoice Date: 11/29/2020

Sponsor: Media Financial Services / Media Financial Services - Est#0426, Con for P.O./Estimate # Est#0426, Contract  
Media Financial Services - Est#0426, Contract#4392560, Order#3179425

Page 2

| Date           | Time     | Length | Description | CopyID / ISCI Code                         | Cost      |
|----------------|----------|--------|-------------|--|-----------|
| 11/1/2020      | 04:24 PM | :60    | Spot        | BBR1160 On The Ballot                      | 10.00     |
| 11/1/2020      | 05:21 PM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 10.00     |
| 11/2/2020      | 07:19 AM | :60    | Spot        | BBR1160 On The Ballot                      | 20.00     |
| 11/2/2020      | 08:18 AM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 20.00     |
| 11/2/2020      | 09:21 AM | :60    | Spot        | BBR1160 On The Ballot                      | 20.00     |
| 11/2/2020      | 12:23 PM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 10.00     |
| 11/2/2020      | 01:23 PM | :60    | Spot        | BBR1160 On The Ballot                      | 10.00     |
| 11/2/2020      | 02:20 PM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 10.00     |
| 11/2/2020      | 03:23 PM | :60    | Spot        | BBR1160 On The Ballot                      | 10.00     |
| 11/2/2020      | 04:23 PM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 10.00     |
| 11/2/2020      | 06:24 PM | :60    | Spot        | BBR1160 On The Ballot                      | 10.00     |
| 11/3/2020      | 06:19 AM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 20.00     |
| 11/3/2020      | 07:17 AM | :60    | Spot        | BBR1160 On The Ballot                      | 20.00     |
| 11/3/2020      | 08:20 AM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 20.00     |
| 11/3/2020      | 09:20 AM | :60    | Spot        | BBR1160 On The Ballot                      | 20.00     |
| 11/3/2020      | 12:21 PM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 10.00     |
| 11/3/2020      | 01:20 PM | :60    | Spot        | BBR1160 On The Ballot                      | 10.00     |
| 11/3/2020      | 02:20 PM | :60    | Spot        | BBR1060 Kassebaum Leaders                  | 10.00     |
| 62 Total Items |          |        |             | Total Cost:                                | \$780.00  |
|                |          |        |             | - Agency Commission:                       | -\$117.00 |
|                |          |        |             | Net Total:                                 | \$663.00  |
|                |          |        |             | 10/30/2020 PrePayment Applied Credit Card: | -\$543.00 |
|                |          |        |             | Amount Due:                                | \$120.00  |

Amount Due: **\$120.00**