



## **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WIKG-FM**

4th Quarter 2023  
(October 1 – December 31)

Prepared by:

Avery B. Mason, Comptroller

**WIKG-FM Programs That Address Community Issues  
(Regularly Scheduled News/Public Affairs Programs)  
4th Quarter, 2023**

<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
1. <b>News</b>	Monday – Friday, 6a – 9a, 2 minute local and national newscast at 30 minute mark each hour
2. <b>On The Line</b>	Sunday, 5 AM, 30 minute program with community issues discussed that affect the four state area.
3. <b>Traffic</b>	Emergency notifications to Inform listeners of severe traffic issues

**WIKG-FM**

**ISSUES OF CONCERN TO AREA RESIDENTS ADDRESSED IN  
RESPONSIVE PROGRAMMING IN THE 4th QUARTER OF 2023**

**THE FOLLOWING ISSUES WERE DISCUSSED THROUGH A PROGRAM ENTITLED ON THE LINE.**

*SEE ATTACHED FOLLOWING PAGES*

**EEO Quarterly Issues/Programs List #4**

Station: WIKG-FM

City of License: Mercersburg

State of License: Pennsylvania

Period: 10-1-2023 to 12-24-23

<b>Guest</b>	<b>Program/Segment</b>	<b>Date</b>	<b>Time</b>	<b>Length (Min.)</b>	<b>Synopsis</b>
<b>Emily Smith Plays Def Back, Kicker for DC Divas, Women's Football Alliance.</b>	On The Line	10-1-23	5AM	30	Emily shares how the Divas are involved with the community.
<b>Jon Patch Nationally Syndicated Radio Host of the program, Talkin Pets.</b>	On The Line	10-8-23	5AM	30	Jon shares about Bloating in pets.
<b>Rob Kauffman State Representative for PA.</b>	On The Line	10-15-23	5AM	30	Rob discusses issues in Harrisburg and elsewhere.
<b>Jon Patch Nationally Syndicated Radio Host of the program, Talkin Pets.</b>	On The Line	10-22-23	5AM	30	Jon shares what happens with animals in war situations and an organization, Animal Victory, who helps.
<b>Rob Kauffman State Representative for PA.</b>	On The Line	10-29-23	5AM	30	Rob discusses the current Speaker of the House situation in Washington, DC and other topics.
<b>Dane Anthony, Current Sheriff and Ben Sites, Incoming Sheriff for Franklin County, PA.</b>	On The Line	11-5-23	5AM	30	A lively conversation about Dane leaving office.

<b>Jon Patch Nationally Syndicated Radio Host of the program, Talkin Pets.</b>	On The Line	11-12-23	5AM	30	Jon shares about a film regarding a man who was fleeing war situation in Ukraine, losing his dog and then, reunited.
<b>Philip Blumberg</b>	On The Line	11-19-23	5AM	30	Philip shares about taking care of dogs, cats and horses in the Hagerstown area.
<b>Jim Way</b>	On The Line	11-26-23	5AM	30	A conversation about Israel and other world issues.
<b>Jon Patch Nationally Syndicated Radio Host of the program, Talkin Pets.</b>	On The Line	12-3-23	5AM	30	Jon shares and teaches about Pets and cold weather.
<b>Steve Wright</b>	On The Line	12-10-23	5AM	30	A conversation about issues in the world.
<b>Michael Stilp Acupuncturist</b>	On The Line	12-17-23	5AM	30	Michael discusses good health, including eating shrimp, farm raised or wild and which is best.
<b>Jon Patch Nationally Syndicated Radio Host of the program, Talkin Pets.</b>	On The Line	12-24-23	5AM	30	Jon shares tips about Pets and Christmas.

**Public Service Announcements**  
**Fourth Quarter, 2023**  
October 1 – December 31

Throughout the quarter the station aired [daily/periodic] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

**PSA / CUMBERLAND VALLEY ANIMAL SHELTER – DOG WALK**  
**60-60 SECOND PSA'S RAN FROM OCTOBER 9 THROUGH OCTOBER 27**

**PSA / L. E. A. D.**  
**36-30 SECOND PSA'S RAN FROM OCTOBER 14 THROUGH OCTOBER 29**

**PSA / AMERICAN RED CROSS**  
**59-15 SECOND PSA'S RAN FROM OCTOBER 16 THROUGH OCTOBER 30**

**PSA / FLAG FOR HEROS EVENT**  
**84-30 SECOND PSA'S RAN FROM OCTOBER 23 THROUGH NOVEMBER 5**

**PSA / SMALL BUSINESS SATURDAY**  
**68-60 SECOND PSA'S RAN FROM NOVEMBER 17 THROUGH NOVEMBER 25**

**PSA / SALVATION ARMY - CHRISTMAS**  
**112-30 SECOND PSA'S RAN FROM DECEMBER 4 THROUGH DECEMBER 17**

**PSA / CHAMBERSBURG BALLET NUTCRACKER**  
**36-30 SECOND PSA'S RAN FROM DECEMBER 5 THROUGH DECEMBER 13**