

KCRP, KORO
EEO PUBLIC FILE REPORT
April 1, 2013 - March 19, 2014

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hiree |
|--|--|-----------------------|
| Copywriter/Promotions Open Date: 1/2/2013 Hire Date: 5/22/2013 | 1-6, 8-9 | 1 |
| Integrated Marketing Solutions Consultant Open Date: 1/24/2013 Hire Date: 2/4/2014 | 1-4, 6-10 | 1 |
| National Sales Coordinator Open Date: 4/22/2013 Hire Date: 5/21/2013 | 1-6, 9-10 | 5 |
| Copywriter/Promotions Open Date: 7/15/2013 Hire Date: 8/12/2013 | 2-7, 11 | 5 |
| Integrated Marketing Solutions Consultant Open Date: 9/11/2013 Hire Date: 2/5/2014 | 1, 3-4 | 3 |

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|----------------------|--|--|---|
| 1 | Caller Times 820 N. Lower Broadway Corpus Christi, Texas 78401 Phone : 361-883-1111 Url : http://www.caller.com Rose Smith Manual Posting | N | 18 |
| 2 | Del Mar College 101 Baldwin Blvd Corpus Christi, Texas 78404 Phone : 361-698-1970 Url : http://www.delmar.edu/placement Career Services Manual Posting | N | 0 |
| 3 | Entravision website 2425 Olympic Blvd Ste6000 Santa Monica, California 90404 Phone : 310-447-3870 Url : http://www.entravision.com Email : interactive@entravision.com Nathan Aukerman | N | 9 |
| 4 | KORO TV 102 N. Mesquite St Corpus Christi, Texas 78401 Phone : 310-447-3870 Url : http://www.korotv.com Email : jmahan@entravision.com John Mahan | N | 0 |
| 5 | Non-Employee Referral | N | 5 |
| 6 | Tab.org 502 E. 11th St Ste 200 Austin, Texas 78701 Phone : 512-322-9944 Url : http://www.tab.org Job Board Manual Posting | N | 0 |

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--|---|---|--|
| 7 | Tvjobs.com PO Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Url : http://www.tvjobs.com Job Board Manual Posting | N | 0 |
| 8 | TX A&M Corpus Christi 6300 Ocean Dr Corpus Christi, Texas 78412 Phone : 361-825-2628 Url : http://career-services.tamucc.edu Career Services Manual Posting | N | 0 |
| 9 | TX A&M Kingsville 955 University Blvd Kingsville, Texas 78363 Phone : 361-593-2217 Url : http://www.tamuk.edu/csc/ Career Services Manual Posting | N | 0 |
| 10 | TX Pan Am 1201 West University Dr Edinburg, Texas 78541 Phone : 956-381-2243 Url : http://www.utpa.edu/careerservices Career Services Manual Posting | N | 0 |
| 11 | Word of Mouth Referral | N | 2 |
| TOTAL INTERVIEWS OVER REPORTING PERIOD: | | | 34 |

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III. RECRUITMENT INITIATIVES

| | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title | Points |
|--|-------------|---|--|-------------------------------------|--|---------------|
| 1 | 9/5/2013 | Participation in Job Fairs | Hosted by Texas A&M University-Kingsville, allows local businesses to set up a booth and educate the attendees about the business and also allows participants the opportunity to post job openings. | 2 | Business Operations Mgr Sales Asst | 0.25 |
| 2 | 11/1/2013 | Provision of training to management | Provision of Training Annual-Training on Unlawful Harassment Prevention was conducted by Workplace Answers for all station employees on November 2013 | 23 | | 1.00 |
| 3 | 2/27/2014 | Participation in Job Fairs | Hosted by Texas A&M University-Corpus Christi, allows local businesses to set up both and educate the attendees about the business and post job openings. | 2 | Business Operations Mgr Sales Asst | 0.25 |
| 4 | 3/18/2014 | Participation in job banks, internet programs and other programs designed to promote outreach | Participate in job banks-TAB.org; tvjobs.com; entravision.com; monster.com | 1 | | 1.00 |
| TOTAL POINTS OVER REPORTING PERIOD: | | | | | | 2.50 |