



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 195026 /		<u>Alt Order #</u> 06837468
<u>Product</u> NEW DIRECTION PROJEC		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u>
<u>Advertiser</u> POL/New Direction Project		<u>Original Date / Revision</u> 07/30/12 / 07/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NDRT	<u>Product Code</u>
<u>Agency Ref</u> IN2865/SP5324/AL107		<u>Advertiser Ref</u>

And:

Luc Inc  
 25 Whitlock Place  
 Suite 200  
 Marietta, GA 30064  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$750.00			
N 2	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				5	\$800.00			
N 3	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
N 4	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$600.00			
N 5	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$1,000.00			
N 6	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$1,000.00			
N 7	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 8	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$1,500.00			
N 9	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$3,000.00			
N 10	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$2,500.00			
N 11	WTNH	08/04/12	08/04/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$600.00			
N 12	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
195026 /	06837468

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	NEW DIRECTION PROJ	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/New Direction Project	07/30/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$500.00			
N 13	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1 ✓	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$650.00			
N 14	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1 ✓	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$650.00			
N 15	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1 ✓	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$750.00			
N 16	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1 ✓	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$600.00			
Totals											29	\$32,100.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	29	\$32,100.00	\$27,285.00
<b>Totals</b>	<b>29</b>	<b>\$32,100.00</b>	<b>\$27,285.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



EC'd Yes  
Last Received: 08/06/2012 4:35 PM  
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) NEW DIRECTION PROJE  
Product NEW DIRECTION PROJEC  
Estimate#  
Buyer DEVON PRESCOD  
Phone#  
Fax#  
Agency ( ) LUC, INC.  
25 WHITLOCK PLACE, 2ND FL  
MARIETTA, GA 30064  
Agency C/P1/P2/E  
Flight Dates 07/31/2012 - 08/09/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*21	08/09-08/09	TH	12P-1230P	1	:30	\$600.00		1		1	\$600.00	
Buyline Comment: NEWS DATE MOVED FROM 8/7 TO 8/9 DUE NO TRAFFIC Sales Remark: V7 DATE MOVED FROM 8/7 TO 8/9 DUE NO TRAFFIC V7 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 5 / \$3,750.00

---SALES MONTHLY TOTALS---

Aug 12: 28 / \$32,100.00  
Sales Totals: 28 / \$32,100.00  
Station Totals: 28 / \$32,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$32,100	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order#	6837468
EC'd	Yes

Ver# 5

Status Revised

Traffic Order# 195026

Printed:

Printed: 08/06/2012 1:02 PM  
Last Received: 08/06/2012 12:58 PM

1 of 4

Station	Advertiser	Product	Estimate#
WTNH-TV NEW HAVEN, CT.	( ) NEW DIRECTION PROJE	NEW DIRECTION PROJEC	

Agency ( ) LUC, INC.  
25 WHITLOCK PLACE, 2ND FL  
MARIETTA, GA 30064  
Agency C/P1/P2/E

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY

**Buyer**  
**Phone#**  
**Fax#**

**Flight Dates** 07/31/2012 - 08/08/2012  
**Hiatus Weeks**

<b>Salesperson Phone#</b>	215-567-6005
<b>Salesperson FAX#</b>	215-567-5938

--- CONTRACT COMMENT ---

NEW DIRECTION PROJECT SC=\*

--- REMARKS ---

\*\*\*URGENT\*\*\*

PLS CONFIRM LNS 17-21 ARE BOOKED  
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	07/31-08/03	TU-F	6A-7A	3	:30	\$750.00		3		1	\$2,250.00	
	Buyline Comment: GD MRN CT											
2	07/31-08/03	TU-F	7A-9A	5	:30	\$800.00		5		1	\$4,000.00	
	Buyline Comment: GMA											
3	08/08-08/08	W	7A-9A	1	:30	\$800.00		1		1	\$800.00	
	Buyline Comment: GMA											
	DAY/DATE CHNG											
4	07/31-08/03	TU-F	12P-1230P	3	:30	\$600.00		3		1	\$1,800.00	
	Buyline Comment: NEWS											
5	07/31-08/03	TU-F	5P-530P	2	:30	\$1,000.00		2		1	\$2,000.00	
	Buyline Comment: NEWS											
6	07/31-08/03	TU-F	530P-6P	1	:30	\$1,000.00		1		1	\$1,000.00	
	Buyline Comment: NEWS											
7	08/08-08/08	W	530P-6P	1	:30	\$1,000.00		1		1	\$1,000.00	
	Buyline Comment: NEWS											
	DAY/DATE CHNG											



Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) NEW DIRECTION PROJE  
Product NEW DIRECTION PROJEC  
Estimate#  
Buyer DEVON PRESCOD  
Phone#  
Fax#

Agency ( ) LUC, INC.  
25 WHITLOCK PLACE, 2ND FL  
MARIETTA, GA 30064  
Agency C/P1/P2/E  
Flight Dates 07/31/2012 - 08/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
18	08/07-08/07	TU	6A-7A Buyline Comment: NEWS MKGD FOR LNS 11-16	1	:30	\$750.00		1		1	\$750.00	
19	08/07-08/07	TU	7A-9A Buyline Comment: GMA MKGD FOR LNS 11-16	1	:30	\$800.00		1		1	\$800.00	
20	08/07-08/07	TU	5P-6P Buyline Comment: NEWS MKGD FOR LNS 11-16	1	:30	\$1,000.00		1		1	\$1,000.00	
21	08/07-08/07	TU	12P-1230P Buyline Comment: NEWS MKGD FOR LNS 11-16	1	:30	\$600.00		1		1	\$600.00	

---REPORT TOTALS---

Report Totals: 28 / \$32,100.00

---SALES MONTHLY TOTALS---

Aug 12: 28 / \$32,100.00

Sales Totals: 28 / \$32,100.00

Station Totals: 28 / \$32,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$32,100	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null

Demos RA35+

Rep Order# 6837468 Ver# 3 Status Revised Traffic Order# 195026 Printed: 08/03/2012 12:35 PM 1 of 4

**Last Received:** 08/03/2012 12:06 PM

**Showing Buylines: All Rep Revised Lines**

Station	WTNH-TV NEW HAVEN, CT.	Agency	( ) LUC, INC.	Rep Firm	
Advertiser	( ) NEW DIRECTION PROJE		25 WHITLOCK PLACE, 2ND FL	Sales Office	( ) PHILADELPHIA
Product	NEW DIRECTION PROJEC		MARIETTA, GA 30064	Salesperson	( ) KATE BRADY
Estimate#		Agency C/P1/P2/E		Salesperson Phone#	215-567-6005
Buyer	DEVON PRESCOD	Flight Dates	07/31/2012 - 08/08/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

NEW DIRECTION PROJECT SC-36\*

--- REMARKS ---

THIS IS A REVISED ORDER

LNS 3 & 7 MOVED TO 8/8

LNS 11-16 N/A, MKGDS ON LNS 17-21

TOTAL REMAINS \$32100

PLS CONFIRM

THANKS KELLY

In	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
---	-----	-----	-----	-----	----	-----	-----	-----	---	-----	-----	-----
*3	08/08-08/08	W	7A-9A	1	:30	\$800.00		1		1	\$800.00	
	Buyline Comment: GMA DAY/DATE CHNG											
	Sales Remark: V3 DAY/DATE CHNG											
	V3 More than 2 codes changed											
*7	08/08-08/08	W	530P-6P	1	:30	\$1,000.00		1		1	\$1,000.00	
	Buyline Comment: NEWS DAY/DATE CHNG											
	Sales Remark: V3 DAY/DATE CHNG											
	V3 More than 2 codes changed											
*11	08/04-08/04	SA	8A-9A	0	:30	\$600.00		0		0	\$0.00	
	Buyline Comment: GMA WKEND 1X N/A, MKGD ON LNS 17-21											
	Sales Remark: V3 1X N/A, MKGD ON LNS 17-21											
	V3 More than 2 codes changed											
*12	08/04-08/04	SA	6P-630P	0	:30	\$500.00		0		0	\$0.00	
	Buyline Comment: NEWS 1X N/A, MKGD ON LNS 17-21											
	Sales Remark: V3 1X N/A, MKGD ON LNS 17-21											
	V3 More than 2 codes changed											

Rep Order#	6837468
EC'd	Yes

Ver# 3 Status Revised

Traffic Order# 195026

**Printed:** 08/03/2012 12:35 PM  
**Last Received:** 08/03/2012 12:06 PM  
**Showing Buylines:** All Rep Revised Lines

2 of 4

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	( ) NEW DIRECTION PROJE
Product	NEW DIRECTION PROJEC

Agency ( ) LUC, INC.  
25 WHITLOCK PL  
MARIETTA, GA 30067

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY

Estimate#	Buyer	Phone#	Fax#
	DEVON PRESCOD		

Agency C/P1/P2/E  
Flight Dates  
Hiatus Weeks

<b>Salesperson Phone#</b>	215-567-6005
<b>Salesperson FAX#</b>	215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Dayparts
*13	08/04-08/04	SA	7P-730P	0	:30	\$650.00		0		0	\$0.00	
	Buyline Comment: JEOPARDY 1X N/A, MKGD ON LNS 17-21 Sales Remark: V3 1X N/A, MKGD ON LNS 17-21 V3 More than 2 codes changed											
*14	08/04-08/04	SA	730P-8P	0	:30	\$650.00		0		0	\$0.00	
	Buyline Comment: WHEEL 1X N/A, MKGD ON LNS 17-21 Sales Remark: V3 1X N/A, MKGD ON LNS 17-21 V3 More than 2 codes changed											
*15	08/05-08/05	SU	9A-10A	0	:30	\$750.00		0		0	\$0.00	
	Buyline Comment: THIS WEEK 1X N/A, MKGD ON LNS 17-21 Sales Remark: V3 1X N/A, MKGD ON LNS 17-21 V3 More than 2 codes changed											
*16	08/05-08/05	SU	6P-630P	0	:30	\$600.00		0		0	\$0.00	
	Buyline Comment: NEWS 1X N/A, MKGD ON LNS 17-21 Sales Remark: V3 1X N/A, MKGD ON LNS 17-21 V3 More than 2 codes changed											
*17	08/07-08/07	TU	530A-6A	1	:30	\$600.00		1		1	\$600.00	
	Buyline Comment: NEWS MKGD FOR LNS 11-16 Sales Remark: V3 MKGD FOR LNS 11-16 V3 Added											
*18	08/07-08/07	TU	6A-7A	1	:30	\$750.00		1		1	\$750.00	
	Buyline Comment: NEWS MKGD FOR LNS 11-16 Sales Remark: V3 MKGD FOR LNS 11-16 V3 Added											

Last Received: 08/03/2012 12:06 PM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.  
 Advertiser ( ) NEW DIRECTION PROJE  
 Product NEW DIRECTION PROJE  
 Estimate#  
 Buyer DEVON PRESCOD  
 Phone#  
 Fax#

Agency ( ) LUC, INC.  
 25 WHITLOCK PLACE, 2ND FL  
 MARIETTA, GA 30064  
 Agency C/P1/P2/E  
 Flight Dates 07/31/2012 - 08/08/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	Lt	# of Weeks	Total Cost	Daypart
*19	08/07-08/07	TU	7A-9A	1	:30	\$800.00		1		1	\$800.00	
Buyline Comment: GMA MKGD FOR LNS 11-16												
Sales Remark: V3 MKGD FOR LNS 11-16												
V3 Added												

*20	08/07-08/07	TU	5P-6P	1	:30	\$1,000.00		1		1	\$1,000.00	
Buyline Comment: NEWS MKGD FOR LNS 11-16												
Sales Remark: V3 MKGD FOR LNS 11-16												
V3 Added												

*21	08/07-08/07	TU	12P-1230P	1	:30	\$600.00		1		1	\$600.00	
Buyline Comment: NEWS MKGD FOR LNS 11-16												
Sales Remark: V3 MKGD FOR LNS 11-16												
V3 Added												

---REPORT TOTALS---

Report Totals: 7 / \$5,550.00

---SALES MONTHLY TOTALS---

Aug 12: 28 / \$32,100.00  
 Sales Totals: 28 / \$32,100.00  
 Station Totals: 28 / \$32,100.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$32,100	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

347 351850  
 8/1/11  
 put in 8/1/11



Rep Order# 6837468 Ver# 1 Status New Traffic Order# Printed: 07/30/2012 10:38 AM 2 of 3

EC'd Yes Last Received: 07/30/2012 10:06 AM Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) NEW DIRECTION PROJE  
Product NEW DIRECTION PROJE  
Estimate#  
Buyer DEVON PRESCOD  
Phone#  
Fax#

Agency ( ) LUC, INC.  
25 WHITLOCK PLACE, 2ND FL  
MARJETTA, GA 30064  
Agency C/P1/P2/E  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
11	08/04-08/04	SA	8A-9A	1	:30	\$600.00		1		1	\$600.00	
Buyline Comment: GMA WKEND												
12	08/04-08/04	SA	6P-630P	1	:30	\$500.00		1		1	\$500.00	
Buyline Comment: NEWS												
13	08/04-08/04	SA	7P-730P	1	:30	\$650.00		1		1	\$650.00	
Buyline Comment: JEOPARDY												
14	08/04-08/04	SA	730P-8P	1	:30	\$650.00		1		1	\$650.00	
Buyline Comment: WHEEL												
15	08/05-08/05	SU	9A-10A	1	:30	\$750.00		1		1	\$750.00	
Buyline Comment: THIS WEEK												
16	08/05-08/05	SU	6P-630P	1	:30	\$600.00		1		1	\$600.00	
Buyline Comment: NEWS												

---REPORT TOTALS---

Report Totals: 29 / \$32,100.00

---SALES MONTHLY TOTALS---

Aug 12: 29 / \$32,100.00  
Sales Totals: 29 / \$32,100.00  
Station Totals: 29 / \$32,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$32,100	CABL 0%	WCCT 0%	WCTX 0%	WFSS 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				