

INVOICE



WUAB
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Billing Address:

Fortune Media
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1470864-1	03/13/16	March 2016	02/29/16 - 03/11/16

Station	Account Executive	Sales Office	Sales Region
WUAB	Mary McCue	Telerep-Los Ang	National

Advertiser	Product	Estimate Number
POL/Sittenfeld, P/D/Senate/	SITTENFELD-SENATE	741

Flight Dates	Order #	Alt Order #
03/08/16 - 03/14/16	1470864	08145552

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code
	66	265

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
3	03/11/16	03/11/16	M-F 4-5p	4-5p	----1--	:30	1	\$175.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 ----1-- 1 \$175.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB F 03/11/16 4:28 PM M-F 4-5p 4-5p :30 DML16PG101H \$175.00 NM								
4	03/08/16	03/08/16	M-F 5-6p	5-6p	-1-----	:30	1	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/07/16 03/13/16 -1----- 1 \$200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB Tu 03/08/16 5:15 PM M-F 5-6p 5-6p :30 DML16PG103H \$200.00 NM								
Total Spots							2	

Payment Terms 30 Days

<u>Gross Total</u>	\$375.00
<u>Agency Commission</u>	\$56.25
<u>Net Amount Due</u>	\$318.75

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.