



WTCN-TV MY 15 (West Palm Beach, FL)
Quarterly Issues/Program List

For the Quarter:

October 1, 2009 – December 31, 2009

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

Compiled by Donna L. Alessi
Reviewed by Arika Zink, Vice President & General Manager

Arika Zink

Arika Zink, VP & GM

1-4-10

Date

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Fourth Quarter Issues/ Programs
October 1, 2009 – December 31, 2009



WTCN's public affairs show, **Around Our Town** airs Sundays at 7am.

COMMUNITY

Topic: Florida Power & Light: Care To Share

Air Dates: 11/10, 11/12

Guests: Sarah Marmion & Louis Gonzalez

Summary: Sarah and Louis came on the show to discuss FPL's efforts to assist families who are facing financial hardships. In the state the economy is in today, FPL wants to provide some sort of relief and they do so through their Care to Share Program. This program receives donations from FPL clients who have extra to spare. These monies are then offered to those who are struggling and qualify for assistance.

She also touched on the recent protests that have been taking place against the building of FPL's new site. Louis discussed the career opportunities that exist at FPL. He has been with the company for over 20 years and plans to retire.

Topic: Mothers Against Murderers Association

Air Dates: 10/6, 10/8, 12/29, 12/31

Guests: Angela Williams (Founder & President), Jean Howard (Advocacy Photographer),
Georgie Dixon (Secretary)

This show highlights the issue of gang and gun violence in our community. Mothers Against Murderers Association spoke about how their organization assists grieving mothers who have lost children to violence. A package was included to show MAMA in action in our community and the efforts they are making to reach out to our youth. The organization assists in planning funerals, providing counseling and monetary support to families that have been affected by such violence.

EDUCATION

Topic: **Talented Teen Club: Building Teen Self-Esteem**

Air Dates: 10/20, 10/22, 11/17, 11/19

Guests: Jaunai Walker, Landy Cajuste, Renee Lall and Renee Roper

Summary: Talented Teen Club has a rich history of community involvement spanning over the last six years, within which we have been known to produce members of impeccable character and a firm belief in unselfish service to others. We have strived tirelessly to shape and mold our teenagers and young adults, by nurturing their minds and bodies with a mix of various community service events along with the mind tingling excitement of other programs designed specifically for the core members active in the club. The volunteer services have included the Palm Beach Film Festival, Sunfest, Jazz fest, Kaliedoscope, and recently the Heart Walk. The Club's mission is to build self-esteem while providing a medium for the members to display their talents. The annual Be-you-ti-ful Competition at the Kravitz Center hosted by Ebony Fashion Model Jada Collins gives the members the opportunity to display their talents whether it be in music, modeling, acting, poetry, stepping or dancing and a chance to earn scholarship money. The club has expanded to include members in all of South Florida and as far as Orlando. This year the club wants to extend its services to youth in foster homes. There are over fifty group foster homes in West Palm alone.

Topic: **Teen Temps**

Air Dates: 11/3, 11/5

Teen Temps, Inc. is a community-based, non-profit organization with a mission of providing future generations of youth with preparation and experiences through a "career opportunity system". Our focus is on delivering customized, motivating, and meaningful job placement or work experiences to underserved youth through the following key components:

1. Provision of comprehensive counseling and guidance in occupation and career preparation;
2. Provision of work-based and community-based learning to impart academic mastery and social skills competencies for a range of employment settings; and placement in paid and unpaid apprenticeships, internships, externships, and jobs leading to formal credentials for "value-added" occupational and career choices.
3. The innovation of Teen Temps is that it is structured to operate with youth and young adults similarly to the way a temporary employment agency operates with its employee clientele providing placement and matching of employees with employers for long term advancement through permanent placement, apprenticeships, customized training and/or post-secondary

education. Teen Temps will attract and retain teens in grades 9-12 through participation in career exploration and identification as a component of its after-school program.

HEALTH SERVICES

Topic: Palm Beach Hospice

Air Dates: 10/13, 10/15, 12/15, 12/17

Guests: Sue E. Deakin (Senior Director of Community Affairs)

Summary: AnEta Sewell interviews Sue. E. Deakin and her staff on the measures they are taking to educate the public on the healthcare services that are offered to the elderly at Hospice. The physicians specialize in elderly care and provide support to families that are losing a loved one. They also give the public information on how to participate in providing the best care for the last stage of their life.

CHILDRENS SERVICES

Topic: Children's Services Council: Quality Childcare

Air Dates: 10/27, 10/29, 12/8, 12/10

Guests: Melinda Cato

Melinda Cato works in the Early Care and Education Department of the Children's Services Council. She came on the show to inform parents of quality childcare and what it looks like when they are seek it for their children. Melinda pointed out what daycare centers or homes should have and what parents should be looking for. The Children Service council provided five :30 second PSA's to further explain the points that Melinda was making. Melinda and the Children Services Council's goal was to educate the parents in our community on what is best in childcare and how they could take advantage of that. The council offers more information for the public on its family central hotline in which specific childcare questions can be answered.

Topic : Voice For the Children

Air Date: 12/22, 12/24

Guests: Marianne Malky (Pres. Of VFC), Rep. Priscilla Taylor (Rep. 84th District), and Rev. Ken Williamson (Rev. Unity Church)

Summary: This episode highlights the organization, Voice For the Children; in which the founder Marianne Malky makes the community aware of parental abduction. Marianne experienced this in 1975 when her son was kidnapped at the age of 5 by his father and her estranged ex-husband. She then went on to congress and established Voice for the Children to speak out against this rising problem. Eventually, she was reacquainted with her son at the age of 18. Often children are abducted by a familiar person. Rep. Priscilla Taylor of District 84 and Rev. Ken Williamson of Unity Church lend their support to the cause and speak on how such an occurrence can be prevented. The organization helps to reunite families with their missing children and is working to pass laws against such crimes.

ENVIRONMENT

Topic: Red Cross

Air Dates: 11/24, 11/26

Guests: Laura Courie, South Florida Water Management; Jose Tagle, City of West Palm Beach; Mayco F., Florida Power & Light; Joseph Hansen, American Red Cross; Joan Radabaugh of Peggy Adams Animal Rescue League; and Victoria Williams of My Safe Florida Homes.

The show highlights hurricane preparedness by having guests from the city of West Palm; American Red Cross; South Florida Management and Florida Power & Light. Each agency provided a list for what the community should do during a Tropical Storm warning such as which foods to store, where to find shelter if needed, and who they should contact for further direction. The show also includes two packages; with the Animal Rescue League and My Safe Florida Home. The Animal Rescue Package covers the importance of preparing your animals in the event of a storm, by being certain they have all necessary medication and are micro-chipped in the event the owner is separated from their pet. The My Safe Florida Home Package is an interview with Rep. Victoria Williams. Victoria gives the public tips on saving money through getting their homes inspected. She provides more detailed information of how homeowners may protect their homes during a storm and the necessary steps to take if there is any damage.