

WTCN-TV MY 15 (West Palm Beach, FL) Quarterly Issues/Program List

## For the Quarter:

July 1, 2006 through September 30, 2006.

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

Compiled by Kathy McCombs, Traffic Manager Reviewed by Michael J. Burrell, Vice-President and Station Manager.

(Signature)



# Quarterly Issues/Programs 7/01/06 – 9/30/06

WTCN public affairs programs air on Tuesday and Thursdays at 8am.

#### **COMMUNITY ISSUES**

Airdates:

9/12, 9/14, 9/26, 9/28

Topic: The benefits of mentoring a child in Palm Beach

Guest: Marlene Passell Children's Services Council of Palm Beach County

Guest: Jennifer Karlson Children's Services Council of Palm Beach County-Mentor

Center

The Children's Services Council of Palm Beach County is a local advocate for the expansion of youth mentoring, and a resource for mentors and mentoring programs throughout Palm Beach County. The Mentor Center believes that mentoring is a strategy for success for young people. Their goal is to increase the number of quality mentoring opportunities in Palm Beach County. In addition, the Center provides all training, consultation, networking opportunities and resources to all emerging or established mentoring programs in Palm Beach County.

Airdates:

7/4, 7/6

Topic: The Palm Beach County Film and Television Commission discuss opportunities for Palm Beach County residents to get involved with film and TV production.

**Guest: Michelle Hillery** 

The Palm Beach County Film and Television Commission discusses their mission and their effort to bring motion pictures, Television and still photography to Palm Beach County. Palm Beach County offers diverse natural environments ideal for specific location needs, substantial crew base of talented professionals and a wealth of expert services offered by over 40 local production companies.

Airdates: 8/15, 8/17

**Topic: The City of West Palm Beach** 

Guest: Lois J. Frankel-Mayor of West Palm Beach

The Mayor of West Palm Beach, FL, Lois Frankel gives us an insight on city happenings, including the new construction in West Palm Beach, the plans for the new City Hall, and the new library. In addition, the Mayor talks about plans of community redevelopment, crime and plans for the City of West Palm Beach.

Airdates: 9/5, 9/7

Topic: The Palm Beach League of Cities Guests: James Titcomb and Carl McKoy

The League represents all Thirty-Seven Municipalities of Palm Beach County and over 60 Associate Government, Non-Profits & Business Organizations. James Titcomb, the executive director of the League discusses the up and coming League events and issues. Carl McKoy, the Leagues President as well at the Vice Mayor of Boynton Beach discusses the major issues facing Palm Beach County as well as available scholarships.

### **ENVIRONMENTAL ISSUES**

Airdates:

7/25, 7/27

Topic: Nature walks and outdoor recreation are some of things to see and do at the

Grassy Waters Preserve in Palm Beach County. Guest: Bob Nichols the Grassy Waters Preserve

The Board of Directors and Bob Nichols of Grassy Waters Preserve invite you to join their campaign to protect 20 square miles of the Everglades and to create a state-of-the-art Environmental Education Center. Both local and national in focus, Grassy Waters Preserve embodies the philosophy that community members working with government, hand in hand, are the best stewards of the land.

Airdates: 7/18, 7/20, 9/19, 9/21

**Topic: The South Florida Science Museum** 

Guest: Elizabeth Dashiell Affiliation: The South Florida Science Museum

Elizabeth Dahiell, Director of The South Florida Science Museum discusses the hands-on interactive exhibits that challenge visitors' ideas about science and technology. Other topics include plans for the new museum, the native and exotic sea life and an authentic mastodon found in Palm Beach County. Also, discussed were the need for volunteers and the up and coming improvements to the museum.

**Airdates: 8/8, 8/10** 

**Topic: The South Florida Water Management District** 

Guests: Fred Rapach Director, Palm Beach County Service Center

Bruce Adams Water Conservation Director, South Florida Water Management

**District** 

Bruce Adams, the Conservation Director tells us how we can preserve water by not watering our lawns as much and conserving water through the Zero Scape project.

## **EDUCATIONAL ISSUES**

**Airdates: 7/11, 7/13** 

Topic: The Palm Beach County Literacy Coalition speaks on Literacy in Palm

Beach County, up and coming events, and soloist volunteers.

**Guests:** 

Darlene Kostrub Affiliation: The Palm Beach County Literacy Coalition

Carol Whye Affiliation: Palm Beach Resource & Recycling

Jeanne Siccone Affiliation: The Palm Beach County Literacy Coalition

Yves Joseph

Palm Beach County Literacy Coalition speaks about improving the quality of life in our community by promoting and achieving literacy. Their goal is universal literacy in Palm Beach County to ensure that every child and every adult becomes A READER. The Palm Beach County Literacy Coalition is a non-profit organization that includes literacy providers, media, area businesses and concerned citizens. The Coalition works with other organizations in its continuing efforts to open new worlds to adults and children with literacy needs in our community.

Airdates: 8/29, 8/31

**Topic: Chef David Pantone Summer Recipes** 

**Guest: Chef David Pantone** 

For the past ten years Chef Pantone has been Dean of Culinary Education at Florida Culinary Institute, one of the nation's leading culinary schools, where he administers Associate and Bachelor degree programs in the Culinary Arts, International Baking and Pastry, Food & Beverage Management, Culinary Nutrition, and Culinary Management. Chef Pantone tells the viewers how to create a healthy, fast, homemade meal from just a few ingredients.

#### MEDICAL ISSUES

Airdates: 8/1, 8/3

**Topic: The Florida Blood Centers** 

Guest: Doug Bartel Affiliation: Florida's Blood Centers

Maurice Sachs Affiliation: Long Time Blood Donor

Doug Bartel Manager of Public Relations, talks to the viewers on donating their blood to The Florida's Blood Centers. Topics cover the need for all blood types, not just in an emergency, but also during the summer months. Maurice Sachs, a dedicated and long time blood donor discusses the process of donating, how he got started, why he donates and why he thinks it is important to help the community through blood donation. Doug also speaks on the new initiative of the Florida's blood centers and how to get your organization involved.

Airdates: 8/22, 8/24

TOPIC: HOSPICE OF PALM BEACH COUNTY

Guests: Sue Deakin, vice-President Development and Community Affairs

Stephanie Dill, LCSW, CTS, Crisis Team Coordinator

Hospice of Palm Beach County discusses services available to people that are terminally ill. Massage therapists, hairdressers and manicurists are available as well as Registered nurses. The crisis management team was also represented to discuss how their team is ready to go in any emergency.



Public Interest Programming 3rd Quarter 2006

July 1, 2006 – July 31, 2006 August 1, 2006 – August 31, 2006 September 1, 2006 – September 30, 2006

<u>Title</u>	Time Period	<b>Length</b>
Around Our Town (Local Public Affairs)	Tuesday and Thursday	30 minutes
Roundhouse (Local Program)	Saturday 4pm	30 minutes
2Xtreem (Local Program)	Saturday 4:30pm	30 minutes
The Grace Place (Local Christian Worship Service)	Sunday 8am	1 hour
Adventures in Salt Water (Local Fishing and Environment Issues)	Sunday 9am	30 minutes
Resurrection Family Worship (Local Religious Program)	Sunday 10am	30 minutes
Jungle TV (Local Music Program)	Saturday 1am	30 minutes