



WTCN-TV MY 15 (West Palm Beach, FL)  
**Quarterly Issues/Program List**

For the Quarter:

October 1, 2011 –December 31, 2011

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

Compiled by  
Reviewed by Arika Zink, Vice President & General Manager

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Arika Zink, VP &GM

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Date



Fourth Quarter Issues/ Programs  
October 1, 2011 through December 31, 2011  
WTCN's Public Affairs show, **Around Our Town**  
Sunday 8:00-8:30am  
Hosted by AnEta Sewell

**COMMUNITY**

**Topic:** Florida Power & Light: Care To Share (W229)  
**Air Dates:** 10/9/11  
**Guests:** Sarah Marmion & Louis Gonzalez

**Summary:** Sarah and Louis came on the show to discuss FPL's efforts to assist families who are facing financial hardships. In the state the economy is in today, FPL wants to provide some sort of relief and they do so through their Care to Share Program. This program receives donations from FPL clients who have extra to spare. These monies are then offered to those who are struggling and qualify for assistance.

She also touched on the recent protests that have been taking place against the building of FPL's new site. Louis discussed the career opportunities that exist at FPL. He has been with the company for over 20 years and plans to retire.

**Topic:** Mothers Against Murderers Association (W159)  
**Air Dates:** 10/2/11  
**Guests:** Angela Williams (Founder & President), Jean Howard (Advocacy Photographer),  
Georgie Dixon (Secretary)

**Summary:** This show highlights the issue of gang and gun violence in our community. Mothers Against Murderers Association spoke about how their organization assists grieving mothers who have lost children to violence. A package was included to show MAMA in action in our community and the efforts they are making to reach out to our youth. The organization assists in planning funerals, providing counseling and monetary support to families that have been affected by such violence.

**Topic:** Teen Temps, Inc. (W238)  
**Air Dates:** 11/20/11  
**Guests:** Wanda Akins (President & CEO), Sharon Anderson (Co-founder)

**Summary:** Teen Temps, Inc. is a community-based, non-profit organization with a mission of providing future generations of youth with preparation and experiences through a "career opportunity system." Its focus is on delivering customized, motivating, and meaningful job placement or work experiences to underserved youth through the following key components:

Provision of comprehensive counseling and guidance in occupation and career preparation;  
Placement in paid and unpaid apprenticeships, internships, externships and jobs leading to formal credentials for "value-added" occupational and career choices.

The innovation of Teen Temps is that it is structured to operate with youth and young adults similarly to the way a temporary employment agency operates with its employee clientele providing placement and matching of employees with employers for long term advancement through permanent placement, apprenticeships, customized training and / or postsecondary education. Teen Temps will begin with efforts to attract and retain teens in grades 9 - 12 through participation in career exploration and identification as a component of its after-school program.

**Topic:** **Urban League of Young Professionals (W293)**

**Air Dates:** 10/23/11

**Guests:** Graylen Houston (President), Blanca McKrey (VP of Finance), Shawn Frasier (Fund Development Chairwoman), Jaunai Walker (Prof. Development Chairwoman).

**Summary:** The Urban League of Palm Beach County has been in existence for over 20 years. One of its divisions are the Young Professionals who help in supporting and advancing the programs of the Urban League of Palm Beach County while uniting young professional men and women to promote social, economic and political empowerment. The current president, Graylen Houston and his board were recently sworn in and share with the host and community of their future objectives for the organization and how the community will benefit.

**Topic:** **Abundant Solutions (W169)**

**Air Dates:** 12/11/11

**Guests:** Greg Turner (President of Abundant Solutions) and Brian Henderson (President of Mind Altering Strategies)

**Summary:** This show highlighted the services offered by these two companies. Greg Turner and Brian Henderson serve in the community as motivational speakers. Their focus is primarily on our youth and they provide services such as counseling, mentorship, career and educational development. Many of today's youth struggle with acceptance and peer pressure, Mr. Turner and Mr. Henderson have built their organization to combat these problems. They try to reach our at-risk youth and guide them on the path of success.

## **EDUCATION**

**Topic:** **Talented Teen Club: Building Teen Self-Esteem (W248)**

**Air Dates:** 11/6/11

**Guests:** Jaunai Walker, Landy Cajuste, Rene Lall and Renae Roper

Talented Teen Club building teen self-esteem is a solution to one of the most critical problems facing Florida high dropout and high youth crime rates. Talented Teen Club has a proven record of helping children from lower income families' stay out of trouble, graduate from high school, attend college, and become productive citizens.

Talented Teen Club is a Talent /comprehensive program that help children from low-income families succeed by providing college and vocational scholarships, volunteer mentors; student advocates/case managers, early intervention and long-term support. High standards, parental involvement, and community support are crucial to the program's success. TALENTED Teen Club is a 501(c) (3) non-profit organization and your donation is 100% tax deductible. Program offered viewers an update on group's progress and opportunities for viewers to Volunteer.

## **CHILDRENS SERVICES**

**Topic:** **Children's Services Council: Quality Childcare (W161)**  
**Air Dates:** 11/27/11; 12/18/11  
**Guests:** Melinda Cato

**Summary:** Melinda Cato works in the Early Care and Education Department of the Children's Services Council. She came on the show to inform parents of quality childcare and what it looks like when they are seek it for their children. Melinda pointed out what daycare centers or homes should have and what parents should be looking for. The Children Service council provided five: 30 second PSAs to further explain the points that Melinda was making which the station broadcasts. Melinda and the Children Services Council's goal is to educate the parents in our community on what is best in childcare and how they could take advantage of that. The council offers more information for the public on its family central hotline in which specific childcare questions can be answered.

**Topic:** **Voice for the Children (W266)**  
**Air Date:** 11/13/11  
**Guests:** Marianne Malky (Pres. Of VFC), Rep. Priscilla Taylor (Rep. 84<sup>th</sup> District), and Rev. Ken Williamson (Rev. Unity Church)

**Summary:** This episode highlights the organization, Voice for the Children; in which the founder Marianne Malky makes the community aware of parental abduction. Marianne experienced this in 1975 when her son was kidnapped at the age of 5 by his father and her estranged ex-husband. She then went on to Congress and established Voice for the Children to speak out against this rising problem. Eventually, she was reacquainted with her son at the age of 18. Often children are abducted by a familiar person. Rep. Priscilla Taylor of District 84 and Rev. Ken Williamson of Unity Church lend their support to the cause and speak on how such an occurrence can be prevented. The organization helps to reunite families with their missing children and is working to pass laws against such crimes.