



WTCN-TV MY 15 (West Palm Beach, FL)
Quarterly Issues/Program List

For the Quarter:

July 1, 2008 – September 30, 2008

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

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(Signature)

(Date) 10/15/08



Quarter Issues/Programs
07/01/08-09/30/08



WTCN's public affairs show, **Around Our Town** airs Tuesdays and Thursdays at 8am.

ENVIRONMENT

- **Airdates:** 07/01, 7/3, 8/5, 8/7, 8/19, 8/21, 9/9

Topic : Hurricane Special 2008

Guests: Laura Courie, South Florida Water Management; Jose Tagle, City of West Palm Beach; Mayco F., Florida Power & Light; Joseph Hansen, American Red Cross; Joan Radabaugh of Peggy Adams Animal Rescue League; and Victoria Williams of My Safe Florida Homes

Summary:The show highlights hurricane preparedness by having guests from the city of West Palm; American Red Cross; South Florida Management and Florida Power & Light. Each agency provided a list for what the community should do during a Tropical Storm warning such as which foods to store, where to find shelter if needed, and who they should contact for further direction. The show also includes two packages; with the Animal Rescue League and My Safe Florida Home. The Animal Rescue Package covers the importance of preparing your animals in the event of a storm, by being certain they have all necessary medication and are micro-chipped in the event the owner is separated from their pet. The My Safe Florida Home Package is an interview with Rep. Victoria Williams. Victoria gives the public tips on saving money through getting their homes inspected. She provides more detailed information of how homeowners may protect their homes during a storm and the necessary steps to take if there is any damage.

EDUCATION

- **Airdates:** 07/08, 7/10,

Topic : Talented Teen Club: Building Teen Self-Esteem

Guests: Jaunai Walker, Renee Roper, Renee lall, Landy Cajuste

Summary: Talented Teen Club has a rich history of community involvement spanning over the last six years, within which we have been known to produce members of impeccable character and a firm belief in unselfish service to others. We have strived tirelessly to shape and mold our teenagers and young adults, by nurturing their minds and bodies with a mix of various community service events along with the mind tingling excitement of other programs designed specifically for the core members active in the club. The volunteer services have included the Palm Beach Film Festival, Sunfest, Jazz fest, Kaliedoscope, and recently the Heart Walk. The Club's mission is to build self-esteem while providing a medium for the members to display their talents. The annual Be-you-ti-ful Competition at the Kravitz Center hosted by Ebony Fashion Model Jada Collins gives the members the opportunity to display their talents whether it be in music, modeling, acting, poetry, stepping or dancing and a chance to earn scholarship money. The club has expanded to include members in all of South Florida and as far as Orlando. This year the club wants to extend it's services to youth in foster homes. There are over fifty group foster homes in the West Palm Beach area.

- **Airdates:** 9/16 & 9/18
Topic: Teen Temps, Inc.

Summary: Teen Temps, Inc. is a community-based, non-profit organization with a mission of providing future generations of youth with preparation and experiences through a "career opportunity system." Our focus is on delivering customized, motivating, and meaningful job placement or work experiences to underserved youth through the following key components:

- Provision of comprehensive counseling and guidance in occupation and career preparation;
- Provision of work-based and community-based learning to impart academic mastery and social skills competencies for a range of employment settings; and Placement in paid and unpaid apprenticeships, internships, externships and jobs leading to formal credentials for "value-added" occupational and career choices.

The innovation of Teen Temps is that it is structured to operate with youth and young adults similarly to the way a temporary employment agency operates with its employee clientele providing placement and matching of employees with employers for long term advancement through permanent placement, apprenticeships, customized training and / or postsecondary education. Teen Temps will begin with efforts to attract and retain teens in grades 9 - 12 through participation in career exploration and identification as a component of its after-school program

COMMUNITY

- **Airdates:** 07/15, 7/17

Topic : Voice For the Children

Guests: Marianne Malky (Pres. Of VFC), Rep. Priscilla Taylor (Rep. 84th District), and Rev. Ken Williamson (Rev. Unity Church)

Summary:This episode highlights the organization, Voice For the Children; in which the founder Marianne Malky makes the community aware of parental abduction. Marianne experienced this in 1975 when her son was kidnapped at they age of 5 by his father and her astranged ex-husband. She then went on to congress and established Voice For the Children to speak out against this rising problem. Eventually, she was reacquainted with her son at the age of 18. Often children are abducted by a familiar person. Rep. Priscilla Taylor of District 84 and Rev. Ken Williamson of Unity Church lend their support to the cause and speak on how such an occurrence can be prevented. The organization helps to reunite families with their missing children and is working to pass laws against such crimes.

- **Airdates:** 7/29; 7/31

Topic : Urban League of Young Professionals

Guests: Graylen Houston (President), Blanca McKrey (VP of Finance), Shawn Frasier (Fund Development Chairwoman), Jaunai Walker (Prof. Development Chairwoman).

Summary:The Urban League of Palm Beach County has been in existence for over 20 years. One of It's divisions are the Young Professionals which help in supporting and advancing the programs of the Urban Leau of Palm Beach County while uniting young professional men and women to promote social, economic and political empowerment is the primary focus of the Urban League Young Professionals of Palm Beach County. The Current Graylen Houston and his board were recently swear in and share with the host and community of their future objectives for the organization and how the community will benefit.

- **Airdates:** 8/12, 8/14, 9/23, & 9/25

Topic : Florida Power & Light: Care To Share

Guests: Sarah Marmion(VP of Marketing) and Ray Casas (Rep. FPL)

Summary:Sarah Marmion and Ray Casas from Florida Power and light discuss with Aneta Sewell the Care Tto Share Program. This program provides supplementary aid to clients struggling with their light bill. Sarah and Ray have had long careers with Florida Power and light and speak extensively of the goals and their efforts for our community. They talk about the new site being built in West Palm Beach and how the public can be of assistance and participate in the Care To Share Program.

- **Airdates:** 8/26, 8/28,
Topic : **Mother's Against Murderers , Inc.**

Guests: Angela Williams(Founder & President), Jean Howard (Advocacy Photographer), Georgie Dixon (Secretary)

Summary: This show highlights the issue of gang and gun violence in our community. Mother's Against Murderers Association spoke about how their organization assist grieving mothers who have lost children to violence. A package was included to show MAMA in action in our community and the efforts they are making to reach out to our youth. The organization assists in planning funerals, providing counseling and monetary support to families that have been affected by such violence.

- **Airdates:** 9/2 & 9/4
Topic: **Abundant Solutions**
Guests: Greg Turner (President of Abundant Solutions)and Brian Henderson (President of Mind Altering Strategies)

Summary:This is show highlighted the services offered by these two companies. Greg Turner and Brian Henderson serve in the community as motivational speakers. Their focus is primarily on our youth and they provide services such as counseling, mentorship, career and educational development. Many of today's youth struggle with acceptance and peer pressure, Mr. Turner and Henderson have built their organization to combat these problems. They try to reach our at-risk youth and guide them on the path of success.

HEALTH SERVICES

- **Airdates:** 07/15, 7/17
Topic : **Alzheimer's Community Care**

Guests: Mary M. Barnes (President & CEO) & James Longfield (VP of Development)

Summary:The mission of Alzheimer's Community Care is to promote and provide specialized quality, compassionate care to Alzheimer's disease and related disorders patients and caregivers within a community-based environment. Mary M. Barnes, the CEO of Alzheimer's Community Care shares with us the symptoms of Alzheimers and the best treatments for the disease. Mary along with the help of James Longfield, the Vice President of Development for the organization are offering resolutions and knowledge to the community of this matter. They want the community to know that there is help for patrons and their families.

- **Airdates:** 9/30
Topic: Palm Beach Hospice

Guests: Sue E. Deakin (Senior Director of Community Affairs)

Summary: AnEta Sewell interviews Sue. E. Deakin and her staff on the measures they are taking to educate the public on the healthcare services that are offered to the elderly at Hospice. The physicians there specialize in elderly care and provides support to families that are losing a loved one. They also give the public information on how to participate in providing the best care for the last stage of their life.