# <u>WCAU</u>

# **QUARTERLY LISTING**

# **COMMUNITY ISSUES AND PROGRAMS**

July, Aug, Sept 2019

# Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials – inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

Accidents and Disasters	Environment
Business & Industry	Foreign News
Children & Youth	Funerals and Memorials
Consumer	Government and Politics
Court and Legal Decisions	Health and Medical
Crime and Law Enforcement	Housing
Cultural	Immigration
Deaths	Lifestyle
Diversity	Poverty
Education	Religion
Elderly-Seniors-Retirement	Safety
Employment/Labor	Technology
Entertainment	Transportation

## Community Issues

# **Regularly Scheduled Programs**

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

# <u>NBC 10 @ Issue</u> – Weekly Issue-Oriented Program Sundays 11:30-12N.

NBC 10 News- Daily Local News Programs

WCAU's daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

Program	Time	Days
NBC 10 News Today	4:00-7:00am	Monday-Friday
NBC 10 News Today	11:00am – 12N	Monday-Friday
NBC 10 News at 4	4:00-5:00pm	Monday-Friday
NBC 10 News at 5	5:00-6:00pm	Monday-Friday
NBC 10 News at 6	6:00-6:30pm	Monday-Friday
NBC 10 News at 11	11:00-11:35pm	Monday-Friday
NBC 10 News Today	5:30-7:00am	Saturday
NBC 10 News Today	9:00-10:00am	Saturday
NBC 10 News at 6	6:00-6:30pm	Saturday
NBC 10 News at 11	11:00-11:30pm	Saturday
NBC 10 News Today	5:30-8:00am	Sunday
NBC 10 News Today	9:00-10:30am	Sunday
NBC 10 News at 6	6:00-6:30pm	Sunday
NBC 10 News at 11	11:00-12M	Sunday



# Quarterly Issues/Program Report (First Quarter) July, Aug, Sept 2019

NBC 10 attempts to serve the public interest, convenience and necessity by presenting broadcast material, which treats significant issues of the people in the Delaware Valley communities that are served by NBC 10.

NBC 10 recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast material should be programmed to address those needs and interests.

NBC10/Telemundo62, Citizens Bank and Philadelphia Media Network announced Philadelphia Outward Bound School as the 2019 H1 Champion in Action winner in the category of youth leadership. Staff, board members and students from Outward Bound were on hand as we made the surprise on-air presentation to Outward Bound during NBC10's 11 a.m. newscast. The Champions in Action® program provides financial, volunteer and public relations support to local nonprofits.

#### **About Outward Bound:**

In September of 1992, a group of Philadelphia leaders met to form the Philadelphia Friends of Outward Bound, a grassroots effort to bring Outward Bound's renowned experiential education programs to students and teachers within the School District of Philadelphia.

Today, the Philadelphia Outward Bound School (POBS), serves more than 6,000 students, teachers, partners, and adults each year and is fully accredited by the Association for Experiential Education. POBS provides an impressive array of courses and programs for youth and adults in Philadelphia and across the region in Pennsylvania, New Jersey and Delaware. For 25 years, POBS has provided access to Outward Bound's time tested educational experiences for Philadelphia's future leaders and we look forward to expanding our reach to more students from schools and communities across our northern Mid-Atlantic region.

In the fall of 2018, POBS will open its new home at The Discovery Center. A project ten years in the making, The Discovery Center is the result of a unique partnership between POBS and Audubon Pennsylvania, in collaboration with the city of Philadelphia and the neighborhood of Strawberry Mansion.

# Public Safety and Crime

# July, Aug, Sept 2019

#### Public Safety and Crime

July 8th -Gov Wolf College Campus Safety - Vo aired at 4p

Celebrating the first major state laws to combat campus sexual assault in recent memory, PA Governor Tom Wolf holds a ceremonial bill signing of legislation encouraging more students to report sexual violence. Two campus safety initiatives proposed by the governor were enacted as part of the new state budget package. One proposal, requires post-secondary institutions to offer online, anonymous options for students to report sexual assaults. The other proposal, protects students reporting sexual assault from being disciplined for violating school drug, alcohol, or other policies.

## July 16th - NJ Gun Legislation - Vo aired at 5p

New Jersey Governor Phil Murphy signs a package of commonsense gun safety bills that reaffirm New Jersey's commitment to institute the strongest gun laws in the nation. The bills, which are part of Gun Safety Package 2.0, follow a series of comprehensive gun safety laws signed by Governor Murphy in 2018. These four bills will promote smart gun technology, expand the list of crimes that disqualify a person from gun ownership, strengthen anti-gun trafficking laws, and support suicide prevention efforts.

## July 29th – Beach Umbrella Safety – Vo aired at 5p

US Senator Bob Menendez (D-N.J.) calls on the U.S. Consumer Product Safety Commission (CSPC) to take more aggressive action to protect beachgoers from the dangers of wind-swept beach umbrellas that can cause serious injury or even death. On July 16, 2018, a beach umbrella took off with a gust of wind in Seaside Heights, N.J., and speared the woman in the leg. In 2016, a woman in Virginia Beach was killed by a beach umbrella that got caught in the wind and struck her in the chest. Last month, a toddler was nearly impaled by a flying beach umbrella in North Myrtle Beach, S.C. Menendez wants the CSPC to CPSC to develop an aggressive public safety and awareness campaign to educate beachgoers on the dangers of beach umbrellas and remind them to ensure they are properly staked in the sand.

#### August 6<sup>th</sup>- National Night Out – Live at 11p

Residents across the area gather to celebrate National Night Out. National Night Out is a community-building campaign that enhances the relationship between neighbors and law enforcement while bringing back a true sense of community.

#### August 14<sup>th</sup> – Officers Shot – Live in at the 4p, 5p, 6p and 11p

Six Philadelphia police officers are shot after a gunman opens fire in Nicetown. The man then barricaded himself inside a house with two other officers and civilians. The man surrendered hours late rand was taking into custody. All the officers are expected to be okay.

#### August 29th - Shapiro Casey Gun Violence - Pkg aired at 530p

Senator Bob Casey (D-PA), along with Attorney General Josh Shapiro, meet with the advocacy group Students Demand Action to discuss commonsense solutions to combat gun violence and plans for the upcoming school year. Many students say having someone to talk to, like a guidance counselor helps, while metal detectors and bars on classroom windows doesn't make them feel safer.

September 3<sup>rd</sup> – Walmart Ammunition – Pkg aired at 11p

In light of recent mass shootings across the country, Walmart announces it will no longer sell bullets that could be used in military style weapons. The store will also stop selling handguns in Alaska, the only state where it still sells handguns. Walmart is also asking customers to stop openly carrying guns into its US stores, or its Sam's Club stores in states that allow open carry.

September 10th - Lyft Safety Measures - Vo aired at 11p

Lyft announced a number of new safety features and programs for riders and drivers in Philadelphia and around the country. The new features include access to 911 from the app, license and photo verification of drivers and route location sharing for family and friends so they can track your trip.

September 19<sup>th</sup> - Hepatitis A Food Worker – Vo aired at 5p

The Philadelphia Department of Public Health announces that a person who works for Yumcious Donuts in Kensington has acute Hepatitis A.

While the risk of Hepatitis A infection is very low, the Health Department recommends that people who purchased donuts from Yumcious or the Quick Stop location at the same address between Tuesday, August 20th and Wednesday, September 4th, 2019 receive Hepatitis A vaccine as soon as possible. People who have previously received two doses of Hepatitis A vaccine OR have had Hepatitis A in the past do not need to be vaccinated.

## <u>Elderly</u> July, Aug, Sept 2019

July 5<sup>th</sup> – JCC 4<sup>th</sup> of July – Vo aired at 4p

The Katz JCC in Cherry Hill celebrates the 4<sup>th</sup> of July with their annual luncheon for seniors. Those in attendance were treated to food, entertainment and games.

July 19<sup>th</sup> – 104<sup>th</sup> Birthday -Vo aired at 4p

Anne Shea of Philadelphia turns 104 with a party thrown by family and friends. Shea still remembers things from her childhood and is in good physical shape.

July 26th - 77th Wedding Anniversary -Vo aired at 4p

A Montgomery county couple celebrates their 77<sup>th</sup> wedding anniversary. The couple, both 96, met in high school, had three children and now have seven grandchildren and 10 great grandchildren.

July 29<sup>th</sup> -Fan Donation for Seniors – Vo aired at 4p

Community groups in Chester County team with PECO to distribute 100 fans for older adults in Coatesville. Along w/the fans, seniors will also be screened for access to food vouchers and the senior box food program.

August 7<sup>th</sup> - 101 YR Old Wins Art Contest – Vo aired at 5p

Mindel (Minnie) Kaufman, 101, is presented with a first-place ribbon at the annual Senior Citizens Juried Art Contest and Exhibition at Camden County College. The Cherry Hill artist will be recognized along with 15 other winners for her submission "Flower Power" in the Professional Mixed Media category. August 20th – Flowers for Seniors – Vo aired at 4p

Residents of Brightview Senior Living receive flowers from local community groups. The groups worked together to re-purpose wedding bouquets containing flowers that look as good as new.

September 10<sup>th</sup> – 93 yr old Bday at Diggerland – Vo aired at 4p

Local Doylestown resident, Bill Buehler celebrates recently turning 93 by operating construction machinery to crush a car at Diggerland XL. Buehler owned a construction company and his birthday wish was to once again operate heavy construction equipment. He and friends from his retirement home celebrate at the park with cake, food and trying out the machinery.

September 13<sup>th</sup> – Elderly Man Robbed – Vo aired at 5p and 6p

Philadelphia police are looking for a man who struck an 87 year old, knocked him to the ground and stole receipts and payroll he was delivering to a local business. The victim received minor injuries to his arms.

September 20<sup>th</sup> – Seniors and Climate Change – Pkg aired at 5p Residents of Cathedral Village stage a walkout to draw attention to climate change. The residents, age 55 and older, decided to participate in the country wide event to show that they too care about climate change and it's not just an issue for younger generations.

September 26<sup>th</sup> – Senior Expo – Vo aired at 4p

Free event for Philadelphia seniors featuring info on various senior services, ways to keep healthy and active and free health scans.

# Minorities, Gay and Lesbian Issues July, Aug, Sept 2019

July 7<sup>th</sup> – Hispanic Fiesta – Vo aired at 6p

Concilio holds their 38<sup>th</sup> annual Hispanic Fiesta, Philadelphia's largest Hispanic event of the summer. The Fiesta helps bring awareness to the Latino culture and community and feathers music, dance, entertainment, ethnic food and artisan crafts from nearly all Latin American countries.

July 8th - Transgender candidate for DE senate – Vo aired at 6p

Transgender and human rights activist Sarah McBride is running for Harris McDowell's state senate seat in the 1st District, which includes Claymont and Bellefonte. McBride said she spoke with McDowell to thank him for his service, and she looks forward to what he does in the General Assembly in his last year and beyond.

July 2st – Reading LGBT – Vo aired at 6p

Reading Mayor Wally Scott changes his mind and says an LGBTQ pride flag can fly outside city hall. The mayor faced criticism after saying he didn't want the flag to fly because it was too political.

July 31st - Gender Neutral Driver's License - Vo aired at 4p

Pennsylvanians who prefer not to be identified as neither male nor female will soon have a gender-neutral option on their state-issued driver's licenses. The state joins more than 10 others that have unveiled plans to give residents options. PennDOT expects to have the new procedure in place by the middle of next year. It will let motorists use ``X'' as a third option to indicate gender.

August 25th - 400 Years of Slavery - Vo aired at 6p

Michael Coard, activist and lawyer who is a founding member of the Avenging the Ancestors Coalition, and 400 children will take part in its observation of "400 Years of Slavery, Legalized Racism and Resistance." The Philadelphia observation will take place at the President's House Slavery Memorial.

August 28<sup>th</sup> – Old Navy Queer Eye Controversy – Pkg aired at 11p Three employees of color at the Old Navy in Center City claim that they and other black and

brown co-workers were told to keep out of sight while an all-white crew brought in from suburban locations of the national retailer worked the sales floor during an in-store taping of the hit Netflix show Queer Eye last week. Netflix and Old Navy say they cherish diversity and the claims are inaccurate.

September 7th - Walk for Black Men's Health -Vo aired at 6p

The Mayor's Office of Black Male Engagement (OBME), in collaboration with the Department of Public Health, launches a new initiative called Brothas Stroll: Walk for Black Men's Health. Brothas Stroll is a neighborhood-based walk for Black males to gain access to health resources and screenings, connect with neighbors, and raise awareness about the issue of Black men's health. After the stroll, community members will have the opportunity to access health screenings and job training resources and receive information about illnesses like hypertension that affect over 40 percent of Black men in Philadelphia.

September 8th - Feria Del Barrio - Vo aired at 6p

since 1979, La Feria del Barrio has celebrated Latino culture, family, and the economic and educational aspirations of the people of North Philadelphia with Live Latin music and dancing, Latino food delicacies, Art and crafts and much more along El Centro de Oro (The Golden Center)

# <u>Education</u> July, Aug, Sept 2019

July 1<sup>st</sup> - PA Education Program – Vo aired at 6p

PA Governor Tom Wolf signs into law House Bill 1324, known as the PA GI Bill, which creates a program allowing spouses and children of Pennsylvania National Guard (PNG) members to attend college at no or reduced cost. The PA GI Bill, or Military Family Education Program, is the first program of its kind in the nation.

July 8th – University of Delaware Tuition Hike – Vo aired at 5p

The University of Delaware announces its tuition and fees for the 2019-20 academic year. Undergraduate tuition and fees at UD for the 2019-20 academic year will increase by \$600 for Delawareans (to \$14,280) and by \$1,400 for nonresidents (to \$35,710). The total annual cost for most undergraduates living on campus (including tuition, mandatory fees, room and board) will be \$27,488 for Delawareans (an increase of \$946) and \$48,918 for nonresidents (an increase of \$1,746).

July 25<sup>th</sup> – Everybody Graduates - Pkg aired at 4p For the first time in more than a decade Burlington City High School achieves a 100% graduation rate. All 112 kids graduated compared to just 76% five years ago. The district says the milestone is due to students, teachers, parents and others in the community, including the police department, working together to help the kids.

#### August 5<sup>th</sup>- New Philadelphia Teachers – Vo aired at 4p

Philadelphia's school district welcomes 650 new teachers and counselors. They start a weeklong orientation focused on the classroom environment, planning, instruction and inclusivity. The new hires will get a copy of ``Culturally Responsive Teaching and the Brain." Themes from the book will focus on the importance of equity.

#### August 27<sup>th</sup> – Supporting our Schools - Vo aired at 4p/6p

Working in partnership with Raymour & Flanigan, nearly 19,000 school supplies were collected during NBC10 and Telemundo62's third annual Supporting Our Schools supply donation drive. The donated materials will be delivered to local students and teachers by Boys & Girls Clubs, Cradles to Crayons, and the United Way. The stations' Supporting Our Schools drive launched in mid-July and culminated on August 18.

September 3rd - NJ PreK - Vo aired at 5p

New Jersey Governor Phil Murphy announces 28 additional school districts will benefit from state aid to implement or expand quality early childhood education programs in their communities by October 1. The addition of 28 districts means that approximately 1,450 additional children across the State will attend a quality preschool this school year. Last school year, Governor Murphy announced funding to bring high-quality preschool programs to 64 additional school districts. This year, Governor Murphy's Fiscal Year 2020 state budget committed an additional \$20 million for Preschool Education Aid.

#### September 19th - Middle School Town Hall - Vo aired at 4p

Mayor Kenney visits Freire Charter Middle School to talk to middle school students about the importance of choosing the high school that best fits them. The Mayor's visit comes a day ahead of the 2019 Philly High School Fair which helps thousands of middle school students citywide in selecting high schools for next year. More than 100 district, charter, private and Catholic high schools in Philadelphia will be represented at the Fair.

## <u>Government</u> July, Aug, Sept 2019

July 3rd- DA Not Running – Vo aired at 4p

Chester County District Attorney Tom Hogan announces he will now seek re-election to a third term. Hogan says he and his team accomplished everything they hoped to, he wants to spend more time with his family and he is looking for a new challenge.

July 29th- Quinnipiac Presidential Poll – Vo aired at 5p

A new national Quinnipiac poll released before the next Democratic debate shows Biden leads the party with 34% followed by Warren 15% and Harris 12%. The poll also has Trump's job rating at 40% among all voters, 32% say they will vote for him in 2020.

August 7<sup>th</sup> – Cory Booker in Philadelphia – Live at 5p and 6p

Cory Booker brings his presidential campaign to Philadelphia, a battleground state that could be critical in the 2020 election. Booker told the crowd to look beyond just beating Trump and look at the issues and what needs to change.

August 8th – DE Prison Contraband Bill – Vo aired at 5p

Delaware Governor John Carney signs House Bill 30, making it a Class F Felony to deliver, or attempt to deliver, contraband by drone into Delaware detention facilities. Unmanned aircraft systems can introduce contraband into jails or prisons without undergoing correctional officer inspections. This bill seeks to prohibit the use of drones to introduce contraband into detention facilities.

August 28th - Gov Wolf Sen Casey ACA Tour - Vo aired at 5p

PA Governor Tom Wolf and U.S. Senator Bob Casey joined health care advocacy group Protect Our Care in rallying against the Trump-Republican lawsuit to overturn the Affordable Care Act (ACA) and to reiterate Pennsylvania's commitment to sustaining quality health care for residents at reasonable costs. The Protect Our Care's Health Care Emergency Bus Tour had travelled more than 4,000 miles before the stop in Harrisburg. The goal of the tour is to call attention to the health care emergency created by the lawsuit to overturn the ACA, and to promote the actions of Democrats who are taking steps to lower costs and improve Americans' health care.

September 17<sup>th</sup> – National Constitution Day – Live at AM shows

The National Constitution Center commemorates the 232nd anniversary of the signing of the U.S. Constitution with the launch of a path breaking educational initiative to equip teachers with the nonpartisan tools needed to educate students on the Constitution, hosted on the new, innovative platform, the Interactive Constitution: Classroom Edition. Visitors to the Center can experience the Classroom Edition in the Center's main exhibit when it goes live on Constitution Day.

On Constitution Day, the Center will also host over 4,000 visitors for a daylong celebration of the freedoms afforded to us by the Constitution—from fun, educational activities, to student conversations with federal judges, to an inspiring naturalization ceremony.

## September 19th - Booker Presidential Poll – Vo aired at 5p

A new Monmouth poll of New Jersey voters shows that Sen. Cory Booker's home state job rating has taken a hit since he launched his campaign for president but remains in net positive territory. Still, most of his fellow New Jersey Democrats prefer one of the other leading candidates for their party's nomination. More New Jerseyans think he would make a better running mate than top of the ticket candidate. The poll also finds that half the public says Booker bears at least some responsibility for the current water crisis in Newark.

September 24<sup>th</sup> – Trump Impeachment – Pkg at 5p and 6p

Local politicians react as Speaker of the House Nancy Pelosi officially launches a presidential impeachment inquiry.

## <u>Youth Issues</u> July, Aug, Sept 2019

#### July 31st - PA Smoking Age Change - Vo aired 4p

Lawmakers in Pennsylvania are considering raising the legal age for tobacco purchases from 18 -21. Research shows raising the age helps decrease the number of young adult smokers. Bills to raise the minimum age to purchase tobacco products — often called tobacco-21 laws — were introduced in the House and Senate last session but have not made it to a vote. If they pass, Pennsylvania will join 17 states in requiring people to be 21 to buy cigarettes or other tobacco products. Delaware recently made that move. New Jersey's law has been in effect since 2017.

#### August 1st - AC Juvenile Curfew - Vo aired at 6p

The Atlantic City Police Department will begin to strictly enforce the Juvenile Curfew Act that was enacted by City Council in 2006. At that time, the members of City Council determined that there had been an increase in juvenile violence, juvenile gang activity and crimes being committed by persons under the age of 18 years old. Unfortunately, the same can be said today. Officers will be enforcing the city curfew ordinance from 10p-6a each day for juveniles under the age of 18. Anyone appearing under the age of 18 without a parent is subject to being stopped after 10p. Juveniles that are in violation of the ordinance will be brought to the Public Safety Building and a parent or guardian will be notified. Violators can be issued a summons as well as their parent or guardian. Penalties could include fines up to \$1,000.00 and community service. There are exceptions to the ordinance which include; emergencies, coming from work, and being with a parent or guardian.

## August 15<sup>th</sup>- Weight Watchers for Kids – Vo aired at 4p

Weight Watchers releases Kurbo by WW, a scientifically-proven behavior change program designed to help kids and teens ages 8-17 reach a healthier weight. Through a mobile app and virtual coaching, the program builds on Kurbo's mobile platform to help children and teenagers, with support from their families, make lifestyle changes while receiving guidance around sustainable healthy eating, physical activity and mindfulness habits. Kurbo by WW is currently available in the U.S., and the free Kurbo app can be accessed through iOS Apple Store and Google Play.

## August 27<sup>th</sup> - School Lunch Fees Meeting – Pkg aired at 11p

Parents and students come out for a school board meeting in Cherry Hill to voice their opinions about a NJ school lunch policy that says parents must pay delinquent meal fees or face a possible state probe for child abuse. The district says they have never enforced the policy and wont until the vote on it next month. They've also never denied a student a meal for having a lunch debt.

#### August 29th- Back to School Cuts - Vo aired at 4p

Barbers and stylists from local Philadelphia salons provide students returning to school next week with free haircuts and hair styling. The event also featured music, PreK info and other resources to get the new school year of to a good start.

#### September 4th - Nemours Kids Radiothon - Vosot aired at 4p

Forever Media sponsors the 9th Annual Help Our Kids Radiothon to benefit Nemours/Alfred I. DuPont Hospital for Children. One hundred percent of the donations will go to help the kids, last year's event raised more than \$320,000, bringing the total amount raised in eight years to almost \$2 million.

September 5<sup>th</sup> – CHOP Interactive Robot – Pkg aired at 615p

Children's Hospital of Philadelphia (CHOP) unveils a new interactive NAO robot to patients and their families. Made possible through a gift by the Kids-N-Hope Foundation, the robot will be programmed to interact in a fun way, such as dancing or playing BINGO, or be utilized for patient education related to the healthcare experience. The robot also will be able to speak in multiple languages, welcoming patients and families whose primary language is not English.

## September 9<sup>th</sup> - YMCA Free Membership – Vo aired at 4p

The YMCA of Greater Brandywine, an association of eight YMCAs in Chester County, continues its seventh-grade Initiative, offering every seventh grader in Chester County a complimentary one-year youth membership. Kids simply need to bring a school ID, roster, or report card, along with a parent or guardian, to their local YMCA branch to register. After registering, membership includes use of the YMCA's facilities, where seventh-graders can swim, play in the gym and work out in the wellness centers under staff supervision. In addition, they can participate in YMCA programs, classes and sports at a discounted rate. Last year, more than 1,300 seventh graders took advantage of this free membership.

## Disabled July, Aug, Sept 2019

July 15<sup>th</sup> – 21 Down Beach Day -Pkg aired at 4p

Today marks the 11<sup>th</sup> anniversary of 21 Down Beach Day in Wildwood where children with Down Syndrome and their families enjoy a special day at the beach thanks to shore beach patrol and other businesses. The kids swim, paddle board and play in the sand. 55 kids and over 100 family members participated in today's event.

#### July 24th - Magee Patients Phillies - Vo aired at 4p

More than 100 patients, staff, volunteers and friends of Magee Rehab attend the "Phillies Give Back" summer event, featuring the Phillie Phanatic, former player, food and music. Magee provides nationally-recognized lifetime rehabilitation and wellness programs for individuals with spinal cord injury, brain injury, stroke, orthopedic joint replacement, amputation, pain management, and work injury.

#### July 29th- SPIN Paddle on the Creek – Vo aired at 4p

In partnership with SPIN, Glen Foerd on the Delaware hosts a free paddle on the Poquessing Creek, following a training course on rowing skills for SPIN individuals. SPIN is a nonprofit organization founded in 1970 to provide the highest quality services to people of all ages with autism and intellectual/developmental disability. This is the third year, SPIN and Glen Foerd have worked together to provide on-water activities, and the organization's members were the first members of the public ever to participate in on-water activities at Glen Foerd.

#### August 4<sup>th</sup> - They Will Surf Again – Vo aired at 6p

The annual They Will Surf Again is held in Wildwood giving people with spinal cord injuries the opportunity to ride the waves in the ocean, with the help of volunteers and special adaptive surf boards. To date, MossRehab has sent over 400 volunteers to They Will Surf Again. The volunteers help people with disabilities get up and down the beach using special wheelchairs, get in and out of wetsuits and assist surfers in the water as they ride the waves.

## September 3rd – Autistic Run Store – Pkg aired at 4p

West Chester University becomes the first in the country to open a convenience store on campus that is fully staffed by autistic students. It's workplace training and experience all in one. The Ram Shop opened last week and has been successful. It's in the same building as WCU's three year old autism program. The philosophy behind the store is to help these students get ready for the real world after college, just like any other student on campus.

## September 3rd - Concession Stand Note - Pkg aired at 6p

A Delaware little league mom receives an anonymous note saying that for the health of baseball season, they'd appreciate it if she wouldn't let her special needs daughter work with her in the snack bar. The writer of the note says there's no reason for her to be there and she makes people uncomfortable because nobody can understand what she says. The Little League leaders say they are not behind the note and don't want the girl stop working at the stand. The mom says she's received an outpouring of support since she posted the note on her Facebook page.

## September 16th – Autism Stickers – Pkg aired at 4p

A South Jersey police department launches a sticker campaign to help them identify when they might be walking into or responding to a call where an autistic person is present. Residents can display a Mount Laurel Police Department Autism Awareness sticker on their car or home. This identification sticker will alert responding officers and emergency personnel that an Autistic person may be present. Research shows that persons with autism and other developmental disabilities are more likely to encounter law enforcement than the general population. The actions or reactions by people with autism can be misinterpreted by first responders.

## September 16th - Man with ALS Discriminated Against- Live at 11p

A local Philadelphia restaurant refuses to serve alcohol to a man recently diagnosed with ALS. The 26-year-old man says he thinks it's because he was exhibiting symptoms of the disease that may have made him appear drunk. The restaurant says they made their decision because the man smelled like marijuana (he has a medical prescription.) The restaurant apologized for the confusion and the man says he hopes this incident leads to better training for workers when dealing with costumers suffering from a disability.

# <u>Consumerism and Recall Information</u> <u>July, Aug, Sept 2019</u>

July 8th – Septa Key Minimum – Vo aired at 5p

In response to customer feedback, SEPTA is lowering the minimum load for the Travel Wallet on SEPTA Key Cards to \$1 at station kiosks. The previous minimum load was \$5. SEPTA has been testing \$1 minimum loads at selected kiosks this spring, and it is now available for customers at 12 stations on the Market-Frankford and Broad Street Lines. With the \$1 option, customers have more flexibility to add funds to their Key Card as they travel.

## July 29th - DE Energy Bill Grants - Vo aired at 5p

Delmarva Power customers can now apply for energy bill assistance through the Low-Income Home Energy Assistance Program (LIHEAP). Customers in Delaware and Maryland can receive more than \$1,000 in grant support toward their energy bill by applying through the program in their state. Grant eligibility differs by state and is based on a customer's annual household income and size. A customer's annual household income cannot exceed 175 percent of the federal poverty income guidelines in Maryland or 200 percent of the federal poverty income guidelines in Delaware.

August 15<sup>th</sup>- Counterfeit Smartphones Seized – Vo aired at 5p U.S. Customs and Border Protection (CBP) seize a combined 4,449 counterfeit LG and ASUS smartphones in Philadelphia, that, if authentic, would have had a manufacturer's suggested retail price (MSRP) of \$941,450. Both shipments including phones came from China through the Dominican Republic to Philadelphia and were manifested as "cell phones used." The phones will be destroyed.

#### August 16th – No More Parking Meters – Vo aired at 4p

The City of Newark announces the implementation of modernized parking kiosks in and around downtown Newark municipal lots, offering residents and visitors state-of-the-art options to park, pay, and enjoy their visit. The conversion to eco-friendly kiosks--which accept multiple forms of payment, including a pay-by-smartphone app--will go online in the lot behind the Main Street Galleria sometime in early September, and will continue to replace on and off-street systems through Summer 2020.

#### August 21st - Philly Tourism Stats - Vo aired at 4p

The Philadelphia Convention and Visitors Bureau announces that a record 45 million people visited the five-county Greater Philadelphia region in 2018, marking the ninth consecutive year of growth. An increase in overnight visitation contributed to additional tourism industry records: \$7.6 billion in direct visitor spending, which directly supported 103,800 jobs across various industries in both the private and public sectors. Philadelphia International Airport (PHL) also contributed to the industry's growth, reporting record 32.24 million airport passengers during its fiscal year (July 2018 through June 2019).

#### September 16th - Oil and Gas Prices Rise - Pkg aired at 5p and 6p

Gas prices throughout the country are expected to be on the rise starting this week after two of Saudi Arabia's facilities were attacked over the weekend making 5.7 million barrels of crude oil unavailable per day. Right now the national gas price average is \$2.56 but AAA says to not be surprised if that number rises to \$3 or more by next month.

#### September 17th – Delmarva Refunds – Vo aired at 5p

Spurred by a single complaint from a customer, Delmarva Power will soon issue refunds to thousands of customers impacted by a recently identified billing error. The New Castle County resident called the Division of the Public Advocate's office in August with a question about her utility bill. After reviewing the customer's billing history, the DPA questioned various late payment charges on her bills and contacted Delmarva Power to discuss these concerns. As a result of this inquiry, Delmarva Power reviewed its files and determined that thousands of customers were due refunds dating back to 2015. Delmarva will begin issuing one-time refunds to affected customers this week; the average residential refund will be approximately \$15.

#### September 23<sup>rd</sup> – Best Time to Travel – Vo aired at 5p

AAA announces the best times to plan your holiday travel. They say booking tickets, hotel rooms and airfare between September 25<sup>th</sup> and October 27<sup>th</sup> is when you're more likely to find the best deals and save the most money.

## Religion July, Aug, Sept 2019

July 2<sup>nd</sup> - Allentown Diocese Cuts - Vo aired at 5p

To continue its charitable and pastoral mission throughout its five counties while freeing up funds to compensate victims of clergy sexual abuse, the Diocese of Allentown has cut operating costs and is reducing its office work force by 24 percent. Most of the employment reduction occurred through attrition, including a voluntary retirement program. The Diocese also has reviewed business processes and restructured some departments. In addition, it implemented a pay freeze for employees as well as clergy in administrative roles.

#### August 20<sup>th</sup> - Seminarians Move In, Wynnewood – Vo aired at 4p

The College and Theology seminarians of Saint Charles Borromeo Seminary return to campus with registration and moving-in to the residence halls. The Seminary anticipates an overall enrollment of 163 seminarians for the 2019-2020. Of the 42 new seminarians, 19 are seminarians studying for the Archdiocese of Philadelphia, six are entering the college seminary while 13 are entering the Spiritual Year, Pre-Theology or ESL. In total, there are 75 new or returning seminarians for the Archdiocese of Philadelphia, studying at St. Charles. Saint Charles' seminarian population is becoming increasingly diverse with approximately 30% of its students now coming from Asian, Latino, or African countries or nationalities.

#### August 21st – Priest Steals Money – Vo aired at 5p/6p

A Chester County priest is arrested, accused of stealing nearly \$100,000 from St Joseph's Catholic Church in Downingtown. The District Attorney's office says the 56 year old used the money to buy a beach house and give himself a raise. The priest was with the parish for seven years.

#### August 25th- Augustinian Volunteers - Vo aired at 11p

The 20th anniversary cohort of Augustinian Volunteers will be commissioned as they prepare to set out on their new assignments across the U.S. and Peru. The volunteers live together in four domestic communities as well as one community in Chulucanas, Peru. Each volunteer serves with local community partners for 40 to 50 hours per week.

August 27<sup>th</sup> - Old St Joseph's Church Burglary – Vo aired at 11a

Philadelphia police are investigating a burglary at the Old St Joseph's Church. The suspect took toiletries and an apron before leaving the area. No suspects or arrests.

#### September 1st – Three Alarm Church Fire – Pkg aired at 6p

Parishioners of Greater Bible Way Temple hold Sunday services despite having lost their church in a fire last week. The members came together to sing and pray as the pastor vows to continue community service. Church officials say they need six million dollars to rebuild and have raised half that so far.

September 13th – Plans for Church Saved from Demolition – Vo aired at 4p and 5p

Community leaders announce that Trinity Church Oxford Parish House, slated for demolition two years ago will now be home to Kinder Academy. Original plans called for the church house to be demolished, replaced with convenience stores but government officials, the police department and neighbors worked together to prevent that from happening.

September 13th - Prendie Building Sale - Vo aired at 4p

Delaware County Community College and the Archdiocese of Philadelphia reach an agreement of sale for the school to buy the former Archbishop Prendergast Catholic High School building in Drexel Hill. The Prendergast building closed in 2012 and merged with the boys of Monsignor Bonner located in a high school building right next door. The merged Archbishop Prendergast and Monsignor Bonner High School will continue to use that facility.

# <u>Women's Issues</u> July, Aug, Sept 2019

July 2<sup>nd</sup>- 3D Mammograms – Vo aired at 5p

New research shows that 3D mammography is being used by more women but there are still disparities. Researchers studied three years of data involving more than 9 million breast cancer screenings. The rate of 3D mammography screening jumped from nearly 13% in 2015 to 43% in 2017. Women who are privately insured or those with Medicare were more likely to get the advanced screening. Previous studies have shown that 3D mammograms may increase cancer detection rates and reduce false positive results.

July 26<sup>th</sup> – Women in Sports Conversation – Vo aired at 11p

Jean King, Venus Williams, Lindsey Harding, and Valerie Camillo take part in a conversation about women in sports at St Joe's university. The four women talked about breaking down barriers and championing for equality.

August 1 - Breastfeeding Awareness - Vo aired at 5p

As part of Breastfeeding Awareness Month, Children's Hospital of Philadelphia (CHOP) breastfeeding experts host an event in West Philadelphia to help educate and spread awareness of the many benefits breastfeeding offers. Open to both patients and non-patients, this free event is targeted towards those interested in learning more about breastfeeding.

August 20th - Breast Cancer Testing - Vo aired at 5p

There are new recommendations about which women should undergo testing for the breast cancer gene. The U.S. Preventive Services Task Force is recommending that women who have a family history of certain types of cancer should be tested for the BRCA gene. Mutations in genes called the BRCA-ONE and BRACA-TWO aren't common but when they are passed through families they generally increase the chances of breast, ovarian and certain other cancers. Some specialists say too few women who could benefit from BRCA testing are getting it.

August 26th - Women's Equality Day Toast - Vo aired at 4p

Vision 2020, the national women's equality coalition based at Drexel University, hosts a capacity crowd of 150 at Toast To Tenacity, a celebration of Women's Equality Day - designated by Congress in 1971 - commemorating the 99th anniversary of the day the 19th Amendment to the

U.S. Constitution became law, granting American women the right to vote. Speakers will address the history and status of women's fight for equality. A voter registration table will be on site.

#### August 27<sup>th</sup> – PA Conference for Women – Vo aired at 4p

Officials announce The Pennsylvania Conference for Women will kick off on Oct. 1 with its annual workplace summit, this time starring soccer Hall-of-Famer Abby Wambach. The conference itself takes place Oct. 2 at the Pennsylvania Convention Center in center city.

## September 13th- Phila Maternal Mortality - Vo aired at 5p

Members of the Philadelphia Maternal Mortality Review Committee, the Mayor and State and Council representatives, announce the awarding of a grant from Merck for Mothers to combat issues of maternal mortality in Philadelphia. Maternal mortality is an issue that has attracted increased attention, not only for its continued rise--from 7.2/100,000 in 1987 to 17.2 in 2015 nationally--but for the toll it has taken on women of color, who experience it at a rate many times that of white women. The City and an array of partner organizations will use these funds to strengthen surveillance and reporting; improve clinical care, integrate community voices in developing solutions, address racial disparities in maternal health outcomes, and increase community-based support for childbearing women through development of a Community Action Team.

September 18th – Abortion Rate Drops – Vo aired in AM shows

A new report shows that the number of abortions in the US is at the lowest level since the procedure became legal. A research group says the number of abortions in 2017 fell 7% from 2014. The report linked the drop to fewer women becoming pregnant – partly due to greater access to birth control.