

Contract ID	: 472435	Start Date	: 10-14-2016	Estimate ID	: 2067	Bill Address	: 13% National Cable Communication
Client Name	: (23244) HRO/Jerry Long IL HD 76	Stop Date	: 10-23-2016	Campaign ID	:		: 400 BROADACRES DR.
Agency Name	: (2436) STRATEGIC MEDIA SERVICES	Revision Date	: 10-14-2016 ; 8	Rate Card ID	:		: Third Floor
Rep Firm	: (3) 13% National Cable Communicatio	Entry Date	: 10-10-2016	PO Number	: 62347767		: Bloomfield, NJ 07003
Account Exec	: NCC - CHI, WASHINGTON DC	Client Phone #	: 301-951-2650	Product Type	: Political-State-Local		
Comm Desc	: None	Billing Period	: Broadcast	Hiatus Start/Stop	:		
Remarks	: PRI IP=5 NP=4 62347767	Billing Type	: Standard	Revenue Type	: Local		
Primary Ref.	: Chicago	Affidavit Type	: Full Detail - No Notary	Show Bonus	: True		
Secondary Ref.	: National Political Bundle	Split Invoice	:	Inv Remarks	: see key for net/zone info		
Third Ref.	: None	Tax ID	: None				
Fourth Ref.	: None	Tax1	:				
Contract Stat.	: Active	Tax2	:				
Contract Type	: Political						
Contract Date	: 10-10-2016						

(*) original line has been modified

Network	System	Spots	Network	System	Spots	Network	System	Spots
ESPN	STREATOR	1	TBSC	LASALLE/P	2	TBSC	STREATOR	3

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Oct-16	3,850.00	2,847.08	6								

Total Spots	Paid Spots	Total Cost		Avg. Spot Cost (Gross)		Avg. Spot Cost (Net)		Spot Status Summary			Preempt Spots	
		Gross	Net	Total	Paid	Total	Paid	Scheduled	Aired	Failed	Billable	Non-Billable
6	6	3,850.00	2,847.08	641.67	641.67	474.51	474.51	0	6	0	0	0

Preempt / Makegood Detail

Line	Non-Billable Preempts		Billable Preempts		Non-Billable Makegood	Billable Makegoods		Spot	Rev
#	Spots	Total	# of Spots	Total	# of Spots	# of Spots	Total	Var	Var

Grand Total

Client Ad Copy Listing

Group	Copy	Cut	Name	Rotation	Start	Start	Stop	Stop	Spot	Spot	Local
ID	Group				Date	Time	Date	Time	Length	Id	
28	472435	4	ILHTV091901H	100.0%	10/14/16	00:00	10/23/16	24:00	30	ND1764200	ER

Optimized Copy Listing

Client	Client	Default	Default	Optimized	Optimized	Optimized
Id	Name	Ad Copy Id	Ad Copy Name	Ad Copy Id	Ad Copy Name	Attrib. Name