

ORDER



Orders
Order / Rev: 12444
Alt Order #: _____
Product Desc: Mayoral Campaign Deming
Estimate: _____
Flight Dates: 10/27/23 - 11/07/23
Original Date / Rev: 10/24/23 / 10/24/23
Order Type: GENERAL

KOTS-AM

Primary AE: Teresa Fredrick
Sales Office: LDEM
Sales Region: Local

Agency
Name: Michele C. Shillito for Mayor-Deming
Buying Contact: Stevy Almanza
Billing Contact: _____
211 S. Silver Ave
Deming, NM 88030

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Michele C. Shillito for Mayor-Deming
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: N/A

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/31/23	10	\$82.50	\$82.50
11/01/23	11/07/23	32	\$264.00	\$264.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	10	\$82.50	\$82.50	0.00
November 2023	32	\$264.00	\$264.00	0.00
Totals	42	\$346.50	\$346.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Fredrick			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOTS	10/27/23	11/07/23	M-Su Broad Rotator	CM	6:00 AM-7:00 PM	-----	:30	0	\$8.25	P-03	0.00	NM	42	\$346.50
				M-Su		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	----4--		4				\$8.25		0.00			
		Week: 10/30/23	11/05/23	3345533		26				\$8.25		0.00			
		Week: 11/06/23	11/12/23	66-----		12				\$8.25		0.00			

*Tax 1 Note: Deming Tax 8.25%.

Totals 42 \$346.50