

KWPW-FM
ISSUES/PROGRAMS QUARTERLY REPORT
4th QUARTER 2013

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
10/1/13 – 12/31/13	3X Per Day, Mon-Fri, 6am-Mid	1:00 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	The necessity to catch fugitives in the Waco area who have managed to escape the law enforcement to this point. Crimestoppers messages featured Waco Law Enforcement Officials, Sofie Martinez and Steve Dietrich, who are principally responsible for catching and deterring criminals.
10/12/13-10/25/13	6a – 10p 5 times per day	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	The City of Clifton has their annual Fall Fest and fund raiser for area churches. The churches sell handmade quilts that are donated from members of area churches. There are arts and crafts for sale too. KWPW-FM broadcast live on Saturday, October 25 th for two hours.
10/1/13 – 10/12/13	5 per day 6am – 7pm	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	Cameron Park Zoo holds one of its annual fund raisers called “Brew at the Zoo”. There were lots of local breweries that donated their beer. The zoo sold tickets for people to come out and sample beer from the different breweries. KWPW-FM broadcast live for two hours the evening of the event.
10/7/13 – 10/17/13	3 per day from 6am until 10p	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	KWPW-FM aired PSA’s for the Waco Abuse Center. They hold an annual event called Waco Stars, where they honor those in the community!
10/11/13-10/31/13	2 or 3 per day. 6a – 10p	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	October is Breast Cancer Awareness month and KWPW-FM aired PSA for the Susan G. Komen Race for the Cure. Also, we aired PSA’s from Susan G. Komen talking about the importance of getting a yearly mammogram.
10/14/13 – 10/18/13	4 times a day 6a – midnight	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero	The Governor’s Council on disabilities holds a yearly walk called the Walk and Roll. The event is to highlight the abilities of those people with disabilities. POWER 108 personality Stephanie Lee who is visually impaired was there for the event. Prophecy Media Group received an award for hiring those people with disabilities.

			Nights	
10/23/13	12:20p – 12:23p	3 Minutes	Chrissy	Gina Ford from the Animal Birth Control Clinic came in and did an interview to encourage listeners to get their dog or cat spayed or neutered. They were having a low cost clinic the following week.
10/25/13	4:44p - 5:47p	3 Minutes	Dustin Drew	Don Bland from the Humane Society of Central Texas came into the studios for an interview concerning the upcoming Wine and Food Festival. Tickets were still available. This is the main fund raiser for the Humane Society of Central Texas.
10/26/13 – 10/29/13	5 per day 6a – 3p	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	Heart O Texas Workforce Solutions held a job fair geared towards teens looking for work. Prophecy Media Group aired PSA's for the event as well as having a booth at the job fair.
10/29/13 – 11/03/13	6am – 10pm	:30 seconds	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	Ballet Folklorico of Waco held its annual Halloween special on the night of Halloween. KWPW-FM aired PSA's encouraging listeners to come out and see the El Dia De Los Muertos dances.
10/1/13 – 10/26/13	6a-10p, 5 times a day	:30 seconds	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	The Humane Society of Central Texas has its annual Wine and Food Festival. This event is the main fund raiser for the Humane Society. It's held at Indian Spring Park in Downtown Waco. KIXT broadcast live from 11am until 1pm.
11/14/13 – 11/30/13	7 times a day 6a to midnight	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	KWPW-FM joined with the Shepard's Heart Ministry to collect toys for their toy drive. Kix encourages listeners to pick up an extra toy and drop it off at the PMG studios. The toys will be given to the over 1,000 homeless children in Waco ISD.
11/4/13 – 11/9/13	3 a day, 6a – 10p	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	The Texas Department of Veteran's Affairs held a Veteran's Day dance to encourage veterans to get out and have some fun on Veteran's Day. KWPW-FM aired PSA's encouraging people to attend the dance.

11/1/13 – 11/22/13	2 a day , 6a to 10p	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	Altrusa of McLennan County held it's annual Turkey Trot. The 5K run is designed to help raise money for all of the work that Altrusa does in the community.
11/11/13 – 11/30/13	2 a day, 6a – 10p	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	Homestead Heritage is a community that takes in teens that are troubled. They are brought into the community and are taught skills to live. Food for the community is grown on site. They also make all of their own blankets and clothing. They hold a Homestead Fair where they are open to the public and people can come out and purchase food and clothing to help support the community.

11/26/13 – 11/29/13	5 times a day, 6a-8p	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	The Texas Department of Public Safety produced annual PSA's encouraging listeners to drive with caution over the Thanksgiving holiday. The PSA's also included information about drinking and driving as well as tailgating.
12/1/13- 12/14/13	7 times a day 6a to midnight	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	KWPW-FM joined with the Shepard's Heart Ministry to collect toys for their toy drive. Kix encourages listeners to pick up and extra toy and drop it off at the PMG studios. The toys will be given to the over 1,000 homeless children in Waco ISD.
12/16/13 – 12/22/13	2 times a day	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	The American Red Cross held a holiday blood drive at Richland Mall to encourage listeners to donate blood during the holiday season. There is a decrease in donations during the holidays and an increased need for blood.
12/16/13 – 12/31/13	4 times a day 6a – 8p	:30 each	Kidd Kraddick in the Morning, Middays with Chrissy, afternoons with Dustin Drew, Deana Romero Nights	Waco Transit holds its annual Safe Ride Home Program. KWPW-FM aired PSA's encouraging listeners to call Waco Transit and schedule a pick-up. Waco Transit would pick people up, take them where they wanted to spend New Year's Eve, then after midnight, pick them up and take them home safely!