

34 87112



125 West 55th St
New York, NY 10019

Contract # 26145583 Changes as of: 9/10/2018 at 9:27 AM Version: Current State Version 1
 CPE: 8/8/295 Flight: 9/11/18 - 9/17/18 Station: WWTW
 Agency: SHORR JOHNSON Advertiser: BALDWIN, TAMMY Market: Milwaukee-Racine
 MAGNUS Product: General Office: WASHINGTON
 100 N. 20th ST. Suite Agency Order #: 7723152 Service: Nielsen
 Philadelphia, PA 19103 Buyer: Longo, Suzanne Primary Demo:
 Salesperson: KENNETH MIELE Assistant: KENNETH MIELE
 202-955-5342 202-955-5342
 Comments: Separation: 30 Separation:

Con Type: POLITICAL/VOTE
 Total \$: \$800.00
 Total Spots: 20
 Total CPP: \$0.00
 Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/11	9/12	9/13	9/14	9/15	9/16	9/17	Total Spots	Total \$	CPP*	GRP*
1	Tu-F, M 5:30p-6p		Funny You Should Ask	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
2	Tu-F, M 5p-5:30p		Family Feud	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
3	Tu-F, M 4:30p-5p		Page 6	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
4	Tu-F, M 4p-4:30p		Daily Mail	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
TOTALS:						4	4	4	4	0	0	4	20	\$800.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26145583		Changes as of: 9/10/2018 at 9:27 AM		Version: Current State Version 1	
CPE: 8/8/295	Flight: 9/1/18 - 9/17/18	Station: WWTW		Con Type: POLITICAL/VOTE	
Agency: SHORR JOHNSON MAGNUS	Advertiser: BALDWIN, TAMMY	Market: Milwaukee-Racine		Total \$: \$800.00	
100 N. 20th ST. Suite 201	Product: General	Office: WASHINGTON		Total Spots: 20	
Philadelphia, PA 19103	Agency Order #: 7723152	Service: Nielsen		Total CPP: \$0.00	
	Buyer: Longo, Suzanne	Primary Demo: KENNETH MIELE		Total GRP:	
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE			
	202-955-5342				
	Separation:				

Special Instructions	
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Date/Time	Added by	Comment
09/10/18 9:27 AM	KENNETH MIELE	Separation: 30

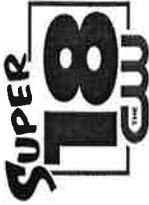
Competitive Information	
Market Budget: \$40,000	
WWTW Share: 2%	
Comment:	
Unknown: 98%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	20	\$800.00	N/A
Total	100%	20	\$800.00	N/A

Monthly Summary		
Month	Spots	Dollars
2018-Sep	20	\$800.00
Total	20	\$800.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Queued for Electronic Contracting	9/10/18 9:40 AM				\$0
New	9/10/18 9:27 AM	KENNETH MIELE	New	20	\$800.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 3487112

Schedule Dates

09/11/18-09/17/18

Advertiser

Tammy Baldwin for Senate-D (73913)

Agency

Shorr Johnson Magnus (1504)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

8/8/295 (1064350)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Suzanne Longo,

Phone/Fax

/

CPE

8/8/295

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

kenneth mieles

09/10/18

Date Entered

Lydia Dowl

Last Modified

No

Entered By

ECR26145583

CO-OP

Demo

Headline #

Normal

Order Type

15.00

Package Deal

\$120.00

Commission %

\$680.00

Commission

Net Total

Sales Tax

Milwaukee (WVTV)

By Broadcast Month

Sep. 2018

Grand Total:

INCOMPLETE CONTRACT
Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/11/18-09/11/18	2	:30	5:30P- Funny You Should Ask	1		1						1	\$40.00	\$40.00	Milwaukee (WVTV)	Funny You Should Ask	9/10/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/12/18-09/12/18	2	:30	5:30P- Funny You Should Ask				1					1	\$40.00	\$40.00	Milwaukee (WVTV)	Funny You Should Ask	9/10/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	09/13/18-09/13/18	2	:30	5:30P- Funny You Should Ask					1				1	\$40.00	\$40.00	Milwaukee (WVTV)	Funny You Should Ask	9/10/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/14/18-09/14/18	2	:30	5:30P- Funny You Should Ask						1			1	\$40.00	\$40.00	Milwaukee (WVTV)	Funny You Should Ask	9/10/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	09/17/18-09/17/18	2	:30	5:30P- Funny You Should Ask	1	1							1	\$40.00	\$40.00	Milwaukee (WVTV)	Funny You Should Ask	9/10/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/11/18-09/11/18	2	:30	5P- Family Feud 3			1						1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	9/10/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	09/12/18-09/12/18	2	:30	5P- Family Feud 3				1					1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	9/10/18
Est 8.0	Unapproved (NewL) on credit hold / SPOT	09/13/18-09/13/18	2	:30	5P- Family Feud 3					1				1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	9/10/18
Est 9.0	Unapproved (NewL) on credit hold / SPOT	09/14/18-09/14/18	2	:30	5P- Family Feud 3							1		1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	9/10/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 3487112

Schedule Dates 09/11/18-09/17/18
Advertiser Tammy Baldwin for Senate-D (73913)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 8/8/295 (1064350)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Suzanne Longo,
Phone/Fax /
CPE 8/8/295
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments kenneth mteles

Date Entered 09/10/18
Last Modified Lydia Dowl
Entered By No
CO-OP ECR26145583
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$120.00
Net Total \$680.00
Sales Tax

Milwaukee (WVTV)
By Broadcast Month
Sep. 2018 20 \$800.00
Grand Total: 20 \$800.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/17/18-09/17/18	2	:30	5P- Family Feud 3	1	1							1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	9/10/18
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/11/18-09/11/18	2	:30	4:30P- Page 6		1							1	\$40.00	\$40.00	Milwaukee (WVTV)	Page 6	9/10/18
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/12/18-09/12/18	2	:30	4:30P- Page 6			1						1	\$40.00	\$40.00	Milwaukee (WVTV)	Page 6	9/10/18
Est 13.0	Unapproved (NewL) on credit hold / SPOT	09/13/18-09/13/18	2	:30	4:30P- Page 6				1					1	\$40.00	\$40.00	Milwaukee (WVTV)	Page 6	9/10/18
Est 14.0	Unapproved (NewL) on credit hold / SPOT	09/14/18-09/14/18	2	:30	4:30P- Page 6					1				1	\$40.00	\$40.00	Milwaukee (WVTV)	Page 6	9/10/18
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/17/18-09/17/18	2	:30	4:30P- Page 6	1	1							1	\$40.00	\$40.00	Milwaukee (WVTV)	Page 6	9/10/18
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/11/18-09/11/18	2	:30	4P- DailyMailTV			1						1	\$40.00	\$40.00	Milwaukee (WVTV)	Daily Mail	9/10/18
Est 17.0	Unapproved (NewL) on credit hold / SPOT	09/12/18-09/12/18	2	:30	4P- DailyMailTV				1					1	\$40.00	\$40.00	Milwaukee (WVTV)	Daily Mail	9/10/18
Est 18.0	Unapproved (NewL) on credit hold / SPOT	09/13/18-09/13/18	2	:30	4P- DailyMailTV					1				1	\$40.00	\$40.00	Milwaukee (WVTV)	Daily Mail	9/10/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Advertiser

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Agency

Shorr Johnson Magnus (1504)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

8/8/295 (1064350)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Suzanne Longo,

Phone/Fax

/

CPE

8/8/295

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

kenneth miales

09/10/18

Date Entered

Last Modified

Lydia Dowl

Entered By

CO-OP

No

Headline

ECR26145583

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$120.00

Net Total

\$680.00

Sales Tax

Milwaukee (WVTV)

By Broadcast Month

Sep. 2018

Grand Total:

Spots

20

20

Rate

\$800.00

\$800.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 19.0	Unapproved (NewL) on credit hold / SPOT	09/14/18-09/14/18	2	:30	4P- DailyMailTV						1			1	\$40.00	\$40.00	Milwaukee (WVTV)	Daily Mail	9/10/18
Est 20.0	Unapproved (NewL) on credit hold / SPOT	09/17/18-09/17/18	2	:30	4P- DailyMailTV	1	1							1	\$40.00	\$40.00	Milwaukee (WVTV)	Daily Mail	9/10/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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