

WPAP  
Panama City, FL  
Quarterly Issues/Programs List  
Fourth Quarter, 2023  
1/7/24

WPAP  
Quarterly Issues/Programs List

WPAP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Plasma, Animal Welfare, Mental Health, Personal Finance, Sobriety, Children's Health, HIV/AIDS, GERD, AI, Student Loans, Rapid Genome Testing, Hydration, Flu, Holiday Tips, Florida Insurance Crisis, Space Industry, Hunger, Cancer, Veteran Suicide Prevention, Heart Health, Women in Sports

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
Plasma  Horse abuse  Build your credit score.	Florida Roundtable	Importance of Plasma discussing the needs for Plasma donations. Donations are down and they need help.  Horse racing abuse PETA focusing on Horse Abuse in racing and Budweiser's Clydesdales.  Money for paying your bills. talks about building your credit score helps consumers save time and money and build their credit scores through digital.	Anita Brickman from PPTA  Kathy Guermo PETA  Jeff Softley Experian President	10/8/23 6AM	60min

Trick or treat kid's allergies.  Sober October	Florida Roundtable	FARE Teal PUMPKIN project raising food allergy awareness for kids with allergies.  Talking about Sober October giving up booze for the month and the benefits that come from it.	Tiffinay Leon, MS, RD FARE ASST.  Maria Martinez Registered dietitian Orlando Health Sober October	10/22/23 6AM	60min
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Mental Health Disorder.  Right Choice for your health plan  Help underserved communities	Florida Roundtable	1 out of 5 Americans have a mental health disorder. Since the pandemic we recognize and encourage Americans to seek help.  Discussing what health plan is best for you in 2024.  What is AmeriCorps and how do they help underserved communities.	APAF Executive Director Rawle Andrews Jr.  Steven Ruiz RVP CarePlus Health Plan  Michael Smith CEO of AmeriCorps	10/15/23 6AM	60min
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Trick or treat kid's allergies.  Sober October	Florida Roundtable	FARE Teal PUMPKIN project raising food allergy awareness for kids with allergies.  Talking about Sober October giving up booze for the month	Tiffinay Leon, MS, RD FARE ASST.  Maria Martinez Registered dietitian Orlando	10-29-23 6AM	60min
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		and the benefits that come from it.	Health Sober October		
HIV/AIDS  Health, food live healthy  GERD	Florida Roundtable	Advancements in Treatments  What to look for in the store and best way to shop  How to treat and prevent GERD	Michael Kharfen, Director HIV/AIDS Bureau  Jim Lovell  John Pandolfino, MD Northwestern Medicine	11-5-23 6AM	60 min

Rapid Genome Testing  Fear of AI  Pickle-Ball  Student Loans	Florida Roundtable	Rare Disease Testing for Newborns  Avoid injuries how to prepare before you play.  Americans have a love/hate relationship with AI  Federal Student loans are due. tips to pay back	Ashley Arthur, GeneDX  Shaffee Abraham, Atomik Research  Dr. Louis Madara sports Medicine physician  Brian Walsh, SoFi Student Loan Expert	11-12-23 6AM	60 min
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<p>Skin Hydration Heat &amp; you MENTion It survey Flu Season</p>	<p>Florida Roundtable</p>	<p>Black women and skincare Keep Cool Men's Health Chance of Severe Flu Season</p>	<p>Ashlee Wisdom, In Her Hue Shelley Ragsdale, FPL Raevti Bole, MD, Cleveland Clinic Dr. Gregg Sylvester, CHO, CSL Seqirus</p>	<p>11-19-23 6AM</p>	<p>60 min</p>
<p>Holiday Tips for Pets Business response to consumer concerns Cops Direct / Troops Direct  Black Friday Gifts</p>	<p>Florida Roundtable</p>	<p>How to have a safe holiday with your pets  Holiday Trends and Demands and the strategies to meet them  Law Enforcement Cops Direct supplies them gear and training  The hot gifts of the season</p>	<p>Dr. Emily Stefan, DVM, VCA Animal Hospital Karl Haller, Partner, Consumer Ctr of Competency Leader, IBM Aaron Negherbon, ED of Cops Direct Bob Guiney, Today Show</p>	<p>11/26/23 6AM</p>	<p>60 min</p>
<p>Florida Insurance Crisis</p>	<p>Florida Roundtable</p>	<p>Discussion of cause and solutions for FL homeowners re: insurance scarcity, Citizens Insurance and tips for consumers</p>	<p>Kevin Swanson, owner- Great Florida Insurance of Brandon</p>	<p>12/03/23 6AM</p>	<p>60 minutes</p>

History- Pearl Harbor Day, Florida Class Battleships and a little known hero	Florida Roundtable	History and untold story of a Pearl Harbor Hero on a Florida Class Battleship the season	Historian Dave Bowman Davedoeshistory.org	12/10/23 6AM	60 min
Florida and the Space Industry	Florida Roundtable	The Impact of the Space Industry on Florida and mankind	Jim Banke, veteran Space Reporter and commentator	12/17/23 6AM	60 min

No Kid Hungry  Cancer Screenings  A.I Fleet Vehicles for SMB  Veteran Suicide Prevention	Florida Roundtable	Ensuring consistent access to food for our kids Act now Against Cancer - Don't wait get screened  AI improves Safety for commercial fleets  American Legion "Be the One" Campaign	Sky Beard, Director of No Kid Hungry Florida  Dr. Simarta Brennan Prescod, Optum Health  Barrett Young, VP Fleet Safety Strategy  Dr. David Rudd, suicide prevention leader	12/24/23 6AM	60 minutes
Heart Health  Girls & Sports  How to Calm Your Mind  Mental Health Advancements	Florida Roundtable	DASH and TLC Diets help HBP  Sports are still male-oriented.  Finding Presence and Productivity in Anxious Times  Check Swab personalizes Mental Health treatment	Dr. Alison Brown, NHLBI/NIH  Lauren Fleshman, Distance Runner/Author  Chris Bailey, Productivity Expert/Author  Dr. Rachael Earls, GeneSight DNA	12/31/23 6AM	60 min

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
<b>Forestry</b>	PSA / AD COUNCIL / US FOREST SERVICE/CAMPFIRE	000:30	1
<b>Forestry</b>	PSA / AD COUNCIL / US FOREST SERVICE/ISABELLA GOM	000:29	1

Fire Prevention	PSA / AD COUNCIL / US FOREST SERVICE/SMOKEY	000:28	1
ALZHEIMERS	ALZHEIMER'S ASSOCIATION	000:29	32
Breast Cancer	AMERICAN CANCER SOCIETY	000:27	92
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	12
CHILD MENTORING	GUARDIAN AD LITEM	000:29	214
Child Safety, Public Healthca	GULF COAST CHILDREN ADVOCACY	000:28	12
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	2
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	9
DRIVING SAFETY	AD COUNCIL	000:59	36
HIV AWARENESS	Basic of NWFL	000:32	3
HOMEBASE	HOMEBASE	000:30	16
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	10
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	5
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	5
ORGAN DONATION	MATCHING DONORS DOT COM	000:14	18
ORGAN DONATION	MATCHING DONORS DOT COM	000:29	8
PEST MANAGEMENT	TARGET LYME DOT ORG	000:29	24
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	3
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
TOURISM	CITY OF LYNN HAVEN	000:30	14
TOURISM	CITY OF LYNN HAVEN	000:30	11
TOURISM	CITY OF LYNN HAVEN	000:30	14
VETERANS ASSISTANCE PROGRAMS	US DEPT OF VETERAN AFFAIRS	000:29	15
WILDFIRE PREVENTION	US FOREST SERVICE	000:29	17
WILDFIRE PREVENTION	US FOREST SERVICE	000:29	22
WILDFIRE PREVENTION	US FOREST SERVICE	000:29	15
WILDFIRE PREVENTION	US FOREST SERVICE	000:29	14
WILDFIRE PREVENTION	US FOREST SERVICE	000:29	17
WILDFIRE PREVENTION	US FOREST SERVICE	000:29	16