

INVOICE



WICU
3514 State Street
Erie, PA 16508
Main: (814) 454-5201
Billing: (814) 454-5201 ext 829

www.erienewsnow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K. Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Property	WICU		
Invoice #	72121-1	Order #	72121
Invoice Date	10/19/22	Alt Order #	27756212
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/17/22	Flight Dates	10/11/22 - 10/17/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10481		
Account Executive	Shepard Ritzen		
Sales Office	Millenium Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code	163		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	173		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/22	10/17/22	Erie News Now Sunrise @ 6a	6:00 AM-6:30 AM	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WICU W 10/12/22 6:17 AM Erie News Now Sunrise @ 6a 6:00 AM-6:30 AM :30 SMPPA22106H \$200.00 NM 1 WICU M 10/17/22 6:12 AM Erie News Now Sunrise @ 6a 6:00 AM-6:30 AM :30 SMPPA22107H \$200.00 NM									
2	10/11/22	10/17/22	Erie News Now Sunrise @ 6a	6:30 AM-7:00 AM	MTWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 MTWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WICU Tu 10/11/22 6:40 AM Erie News Now Sunrise @ 6a 6:30 AM-7:00 AM :30 SMPPA22104H \$200.00 NM 3 WICU W 10/12/22 6:52 AM Erie News Now Sunrise @ 6a 6:30 AM-7:00 AM :30 SMPPA22107H \$200.00 NM 2 WICU M 10/17/22 6:49 AM Erie News Now Sunrise @ 6a 6:30 AM-7:00 AM :30 SMPPA22108H \$200.00 NM									
3	10/11/22	10/17/22	Today Show	7:00 AM-8:00 AM	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WICU W 10/12/22 7:59 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22108H \$400.00 NM 3 WICU Th 10/13/22 7:26 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22106H \$400.00 NM 1 WICU F 10/14/22 7:20 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22108H \$400.00 NM									
4	10/11/22	10/17/22	Today Show	8:00 AM-9:00 AM	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Invoice #	72121-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10481		

www.erienewsnow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
4	10/11/22	10/17/22	Today Show	8:00 AM-9:00 AM	MTWTF--	:30	2	\$600.00	NM																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Tu</td> <td>10/11/22</td> <td>8:41 AM</td> <td>Today Show</td> <td>8:00 AM-9:00 AM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WICU</td> <td>F</td> <td>10/14/22</td> <td>8:44 AM</td> <td>Today Show</td> <td>8:00 AM-9:00 AM</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Tu	10/11/22	8:41 AM	Today Show	8:00 AM-9:00 AM	:30	SMPPA22104H	\$600.00	NM	2	WICU	F	10/14/22	8:44 AM	Today Show	8:00 AM-9:00 AM	:30	SMPPA22106H	\$600.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WICU	Tu	10/11/22	8:41 AM	Today Show	8:00 AM-9:00 AM	:30	SMPPA22104H	\$600.00	NM																																																						
2	WICU	F	10/14/22	8:44 AM	Today Show	8:00 AM-9:00 AM	:30	SMPPA22106H	\$600.00	NM																																																						
5	10/15/22	10/15/22	Saturday Today	7:00 AM-8:00 AM	-----S-	:30	1	\$200.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S-</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Sa</td> <td>10/15/22</td> <td>7:52 AM</td> <td>Saturday Today</td> <td>7:00 AM-8:00 AM</td> <td>:30</td> <td>SMPPA22108H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S-	1	\$200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Sa	10/15/22	7:52 AM	Saturday Today	7:00 AM-8:00 AM	:30	SMPPA22108H	\$200.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/10/22	10/16/22	-----S-	1	\$200.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WICU	Sa	10/15/22	7:52 AM	Saturday Today	7:00 AM-8:00 AM	:30	SMPPA22108H	\$200.00	NM																																																						
6	10/15/22	10/15/22	Erie News Now Weekend	8:00 AM-8:30 AM	-----S-	:30	1	\$250.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Sa</td> <td>10/15/22</td> <td>8:10 AM</td> <td>Erie News Now Weekend</td> <td>8:00 AM-8:30 AM</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S-	1	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Sa	10/15/22	8:10 AM	Erie News Now Weekend	8:00 AM-8:30 AM	:30	SMPPA22106H	\$250.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/10/22	10/16/22	-----S-	1	\$250.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WICU	Sa	10/15/22	8:10 AM	Erie News Now Weekend	8:00 AM-8:30 AM	:30	SMPPA22106H	\$250.00	NM																																																						
7	10/15/22	10/15/22	Erie News Now Weekend	8:30 AM-9:00 AM	-----S-	:30	1	\$250.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Sa</td> <td>10/15/22</td> <td>8:48 AM</td> <td>Erie News Now Weekend</td> <td>8:30 AM-9:00 AM</td> <td>:30</td> <td>SMPPA22107H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S-	1	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Sa	10/15/22	8:48 AM	Erie News Now Weekend	8:30 AM-9:00 AM	:30	SMPPA22107H	\$250.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/10/22	10/16/22	-----S-	1	\$250.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WICU	Sa	10/15/22	8:48 AM	Erie News Now Weekend	8:30 AM-9:00 AM	:30	SMPPA22107H	\$250.00	NM																																																						
8	10/16/22	10/16/22	Erie News Now Weekend	8:00 AM-8:30 AM	-----S	:30	1	\$250.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S</td> <td>1</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Su</td> <td>10/16/22</td> <td>8:15 AM</td> <td>Erie News Now Weekend</td> <td>8:00 AM-8:30 AM</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S	1	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Su	10/16/22	8:15 AM	Erie News Now Weekend	8:00 AM-8:30 AM	:30	SMPPA22106H	\$250.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/10/22	10/16/22	-----S	1	\$250.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WICU	Su	10/16/22	8:15 AM	Erie News Now Weekend	8:00 AM-8:30 AM	:30	SMPPA22106H	\$250.00	NM																																																						
9	10/16/22	10/16/22	Sunday Today	9:00 AM-10:00 AM	-----S	:30	1	\$200.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Su</td> <td>10/16/22</td> <td></td> <td>Sunday Today</td> <td>9:00 AM-10:00 AM</td> <td>:00</td> <td></td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td colspan="11" style="text-align: center;"><i>Credited</i></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S	1	\$200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Su	10/16/22		Sunday Today	9:00 AM-10:00 AM	:00		\$200.00	NM	<i>Credited</i>										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/10/22	10/16/22	-----S	1	\$200.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WICU	Su	10/16/22		Sunday Today	9:00 AM-10:00 AM	:00		\$200.00	NM																																																						
<i>Credited</i>																																																																
10	10/11/22	10/17/22	Today Show III	9:00 AM-10:00 AM	MTWTF--	:30	1	\$150.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Th</td> <td>10/13/22</td> <td>9:57 AM</td> <td>Today Show III</td> <td>9:00 AM-10:00 AM</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/11/22	10/17/22	MTWTF--	1	\$150.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Th	10/13/22	9:57 AM	Today Show III	9:00 AM-10:00 AM	:30	SMPPA22106H	\$150.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/11/22	10/17/22	MTWTF--	1	\$150.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WICU	Th	10/13/22	9:57 AM	Today Show III	9:00 AM-10:00 AM	:30	SMPPA22106H	\$150.00	NM																																																						
11	10/11/22	10/17/22	Today w/Hoda & Jenna	10:00 AM-11:00 AM	MTWTF--	:30	1	\$150.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td colspan="5"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Invoice #	72121-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10481		

www.erienewsnow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
11	10/11/22	10/17/22	Today w/Hoda & Jenna	10:00 AM-11:00 AM	MTWTF--	:30	1	\$150.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td style="text-align:right">10/11/22</td> <td style="text-align:left">10/17/22</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td style="text-align:right">1</td> <td style="text-align:right">\$150.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Tu</td> <td>10/11/22</td> <td>10:59 AM</td> <td>Today w/Hoda & Jenna</td> <td>10:00 AM-11:00 AM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$150.00 NM</td> </tr> </table>										10/11/22	10/17/22						1	\$150.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	Tu	10/11/22	10:59 AM	Today w/Hoda & Jenna	10:00 AM-11:00 AM	:30	SMPPA22104H	\$150.00 NM																				
10/11/22	10/17/22						1	\$150.00																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	Tu	10/11/22	10:59 AM	Today w/Hoda & Jenna	10:00 AM-11:00 AM	:30	SMPPA22104H	\$150.00 NM																																																		
12	10/11/22	10/17/22	Hot Bench	11:00 AM-11:30 AM	MTWTF--	:30	1	\$100.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$100.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Tu</td> <td>10/11/22</td> <td></td> <td>Hot Bench</td> <td>11:00 AM-11:30 AM</td> <td>:00</td> <td></td> <td>\$100.00 NM</td> </tr> <tr> <td colspan="10" style="text-align:center"><i>Credited</i></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/11/22	10/17/22	MTWTF--	1	\$100.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	Tu	10/11/22		Hot Bench	11:00 AM-11:30 AM	:00		\$100.00 NM	<i>Credited</i>									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	10/11/22	10/17/22	MTWTF--	1	\$100.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	Tu	10/11/22		Hot Bench	11:00 AM-11:30 AM	:00		\$100.00 NM																																																		
<i>Credited</i>																																																											
13	10/11/22	10/17/22	People's Court	11:30 AM-12:30 PM	MTWTF--	:30	1	\$100.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$100.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/17/22</td> <td>11:47 AM</td> <td>People's Court</td> <td>11:30 AM-12:30 PM</td> <td>:30</td> <td>SMPPA22107H</td> <td>\$100.00 NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/11/22	10/17/22	MTWTF--	1	\$100.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	M	10/17/22	11:47 AM	People's Court	11:30 AM-12:30 PM	:30	SMPPA22107H	\$100.00 NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	10/11/22	10/17/22	MTWTF--	1	\$100.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	M	10/17/22	11:47 AM	People's Court	11:30 AM-12:30 PM	:30	SMPPA22107H	\$100.00 NM																																																		
14	10/11/22	10/17/22	NBC News Daily	1:00 PM-2:00 PM	MTWTF--	:30	1	\$200.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$200.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>W</td> <td>10/12/22</td> <td>1:43 PM</td> <td>NBC News Daily</td> <td>1:00 PM-2:00 PM</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$200.00 NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/11/22	10/17/22	MTWTF--	1	\$200.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	W	10/12/22	1:43 PM	NBC News Daily	1:00 PM-2:00 PM	:30	SMPPA22106H	\$200.00 NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	10/11/22	10/17/22	MTWTF--	1	\$200.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	W	10/12/22	1:43 PM	NBC News Daily	1:00 PM-2:00 PM	:30	SMPPA22106H	\$200.00 NM																																																		
15	10/11/22	10/17/22	Ellen	4:00 PM-5:00 PM	MTWTF--	:30	1	\$170.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$170.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/17/22</td> <td></td> <td>Ellen</td> <td>4:00 PM-5:00 PM</td> <td>:00</td> <td></td> <td>\$170.00 NM</td> </tr> <tr> <td colspan="10" style="text-align:center"><i>Credited</i></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/11/22	10/17/22	MTWTF--	1	\$170.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	M	10/17/22		Ellen	4:00 PM-5:00 PM	:00		\$170.00 NM	<i>Credited</i>									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	10/11/22	10/17/22	MTWTF--	1	\$170.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	M	10/17/22		Ellen	4:00 PM-5:00 PM	:00		\$170.00 NM																																																		
<i>Credited</i>																																																											
16	10/11/22	10/17/22	Erie News Now @ 1230p	12:30 PM-1:00 PM	MTWTF--	:30	1	\$225.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$225.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/17/22</td> <td>12:53 PM</td> <td>Erie News Now @ 1230p</td> <td>12:30 PM-1:00 PM</td> <td>:30</td> <td>SMPPA22108H</td> <td>\$225.00 NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/11/22	10/17/22	MTWTF--	1	\$225.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	M	10/17/22	12:53 PM	Erie News Now @ 1230p	12:30 PM-1:00 PM	:30	SMPPA22108H	\$225.00 NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	10/11/22	10/17/22	MTWTF--	1	\$225.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	M	10/17/22	12:53 PM	Erie News Now @ 1230p	12:30 PM-1:00 PM	:30	SMPPA22108H	\$225.00 NM																																																		
17	10/11/22	10/17/22	Erie News Now @ 5p	5:00 PM-5:30 PM	MTWTF--	:30	1	\$500.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>W</td> <td>10/12/22</td> <td>5:16 PM</td> <td>Erie News Now @ 5p</td> <td>5:00 PM-5:30 PM</td> <td>:30</td> <td>SMPPA22107H</td> <td>\$500.00 NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/11/22	10/17/22	MTWTF--	1	\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	W	10/12/22	5:16 PM	Erie News Now @ 5p	5:00 PM-5:30 PM	:30	SMPPA22107H	\$500.00 NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	10/11/22	10/17/22	MTWTF--	1	\$500.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	W	10/12/22	5:16 PM	Erie News Now @ 5p	5:00 PM-5:30 PM	:30	SMPPA22107H	\$500.00 NM																																																		
18	10/11/22	10/17/22		5:30 PM-6:00 PM	MTWTF--	:30	2	\$600.00	NM																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Invoice #	72121-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10481		

www.erienewsnow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Erie News Now @ 530p m									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/11/22	10/17/22	MTWTF--	2	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	Tu	10/11/22	5:49 PM	Erie News Now @ 530pm	5:30 PM-6:00 PM	:30	SMPPA22104H	\$600.00 NM
2	WICU	M	10/17/22	5:43 PM	Erie News Now @ 530pm	5:30 PM-6:00 PM	:30	SMPPA22106H	\$600.00 NM
19	10/11/22	10/17/22	Erie News Now @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	3	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/11/22	10/17/22	MTWTF--	3	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WICU	Tu	10/11/22	6:23 PM	Erie News Now @ 6p	6:00 PM-6:30 PM	:30	SMPPA22104H	\$700.00 NM
2	WICU	W	10/12/22	6:19 PM	Erie News Now @ 6p	6:00 PM-6:30 PM	:30	SMPPA22108H	\$700.00 NM
1	WICU	M	10/17/22	6:17 PM	Erie News Now @ 6p	6:00 PM-6:30 PM	:30	SMPPA22107H	\$700.00 NM
20	10/11/22	10/17/22	Erie News Now at 7p	7:00 PM-7:30 PM	MTWTF--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/11/22	10/17/22	MTWTF--	1	\$800.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	W	10/12/22	7:10 PM	Erie News Now at 7p	7:00 PM-7:30 PM	:30	SMPPA22106H	\$800.00 NM
21	10/15/22	10/15/22	Erie News Now Sat 6pm	6:00 PM-6:30 PM	-----S-	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/22	10/16/22	-----S-	1	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	Sa	10/15/22	6:11 PM	Erie News Now Sat 6pm	6:00 PM-6:30 PM	:30	SMPPA22108H	\$500.00 NM
22	10/16/22	10/16/22	Erie News Now Sun 6pm	6:00 PM-6:30 PM	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/22	10/16/22	-----S	1	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	Su	10/16/22	6:29 PM	Erie News Now Sun 6pm	6:00 PM-6:30 PM	:30	SMPPA22107H	\$500.00 NM
23	10/11/22	10/17/22	People TV	7:30 PM-8:00 PM	MTWTF--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/11/22	10/17/22	MTWTF--	1	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	W	10/12/22		People TV	7:30 PM-8:00 PM	:00		\$400.00 NM
Credited									
24	10/11/22	10/17/22	Erie News Now at 11p	11:00 PM-11:35 PM	MTWTF--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/11/22	10/17/22	MTWTF--	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Invoice #	72121-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10481		

www.erienewsnow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
24	10/11/22	10/17/22	Erie News Now at 11p	11:00 PM-11:35 PM	MTWTF--	:30	1	\$700.00	NM																																												
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/17/22</td> <td>11:21 PM</td> <td>Erie News Now at 11p</td> <td>11:00 PM-11:35 PM</td> <td>:30</td> <td>SMPPA22108H</td> <td>\$700.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	M	10/17/22	11:21 PM	Erie News Now at 11p	11:00 PM-11:35 PM	:30	SMPPA22108H	\$700.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	M	10/17/22	11:21 PM	Erie News Now at 11p	11:00 PM-11:35 PM	:30	SMPPA22108H	\$700.00	NM																																											
25	10/16/22	10/16/22	Erie News Now Late Run	11:30 PM-12:00 XM	-----S	:30	1	\$500.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Su</td> <td>10/16/22</td> <td>11:45 PM</td> <td>Erie News Now Late Run</td> <td>11:30 PM-12:00 XM</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Su	10/16/22	11:45 PM	Erie News Now Late Run	11:30 PM-12:00 XM	:30	SMPPA22106H	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/22	10/16/22	-----S	1	\$500.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	Su	10/16/22	11:45 PM	Erie News Now Late Run	11:30 PM-12:00 XM	:30	SMPPA22106H	\$500.00	NM																																											
26	10/11/22	10/17/22	Tonight Show w/Jimmy F allon	11:35 PM-12:35 XM	MTWTF--	:30	1	\$150.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/17/22</td> <td>11:47 PM</td> <td>Tonight Show w/Jimmy Fallon</td> <td>11:35 PM-12:35 XM</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/11/22	10/17/22	MTWTF--	1	\$150.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	M	10/17/22	11:47 PM	Tonight Show w/Jimmy Fallon	11:35 PM-12:35 XM	:30	SMPPA22106H	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/11/22	10/17/22	MTWTF--	1	\$150.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	M	10/17/22	11:47 PM	Tonight Show w/Jimmy Fallon	11:35 PM-12:35 XM	:30	SMPPA22106H	\$150.00	NM																																											
27	10/11/22	10/11/22	The Voice	8:00 PM-9:00 PM	-T-----	:30	1	\$2,000.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-T-----</td> <td>1</td> <td>\$2,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Tu</td> <td>10/11/22</td> <td>8:19 PM</td> <td>The Voice</td> <td>8:00 PM-9:00 PM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$2,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-T-----	1	\$2,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Tu	10/11/22	8:19 PM	The Voice	8:00 PM-9:00 PM	:30	SMPPA22104H	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/22	10/16/22	-T-----	1	\$2,000.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	Tu	10/11/22	8:19 PM	The Voice	8:00 PM-9:00 PM	:30	SMPPA22104H	\$2,000.00	NM																																											
28	10/12/22	10/12/22	Chicago Fire	9:00 PM-10:00 PM	--W----	:30	1	\$2,000.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>--W----</td> <td>1</td> <td>\$2,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>W</td> <td>10/12/22</td> <td>9:42 PM</td> <td>Chicago Fire</td> <td>9:00 PM-10:00 PM</td> <td>:30</td> <td>SMPPA22107H</td> <td>\$2,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	--W----	1	\$2,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	W	10/12/22	9:42 PM	Chicago Fire	9:00 PM-10:00 PM	:30	SMPPA22107H	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/22	10/16/22	--W----	1	\$2,000.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	W	10/12/22	9:42 PM	Chicago Fire	9:00 PM-10:00 PM	:30	SMPPA22107H	\$2,000.00	NM																																											
29	10/12/22	10/12/22	Chicago PD	10:00 PM-11:00 PM	--W----	:30	1	\$2,000.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>--W----</td> <td>1</td> <td>\$2,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>W</td> <td>10/12/22</td> <td>10:33 PM</td> <td>Chicago PD</td> <td>10:00 PM-11:00 PM</td> <td>:30</td> <td>SMPPA22108H</td> <td>\$2,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	--W----	1	\$2,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	W	10/12/22	10:33 PM	Chicago PD	10:00 PM-11:00 PM	:30	SMPPA22108H	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/22	10/16/22	--W----	1	\$2,000.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	W	10/12/22	10:33 PM	Chicago PD	10:00 PM-11:00 PM	:30	SMPPA22108H	\$2,000.00	NM																																											
30	10/13/22	10/13/22	Law & Order	8:00 PM-9:00 PM	---T---	:30	1	\$1,200.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>---T---</td> <td>1</td> <td>\$1,200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Th</td> <td>10/13/22</td> <td>7:59 PM</td> <td>Law & Order</td> <td>8:00 PM-9:00 PM</td> <td>:30</td> <td>SMPPA22107H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	---T---	1	\$1,200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Th	10/13/22	7:59 PM	Law & Order	8:00 PM-9:00 PM	:30	SMPPA22107H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/22	10/16/22	---T---	1	\$1,200.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	Th	10/13/22	7:59 PM	Law & Order	8:00 PM-9:00 PM	:30	SMPPA22107H	\$1,200.00	NM																																											
31	10/16/22	10/16/22	Nascar: Las Vegas	2:30 PM-6:30 PM	-----S	:30	1	\$500.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/22	10/16/22	-----S	1	\$500.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:



WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Invoice #	72121-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10481		

www.erienewsnow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
31	10/16/22	10/16/22	Nascar: Las Vegas	2:30 PM-6:30 PM	-----S	:30	1	\$500.00	NM																																												
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Su</td> <td>10/16/22</td> <td>2:38 PM</td> <td>Nascar: Las Vegas</td> <td>2:30 PM-6:30 PM</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Su	10/16/22	2:38 PM	Nascar: Las Vegas	2:30 PM-6:30 PM	:30	SMPPA22106H	\$500.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	Su	10/16/22	2:38 PM	Nascar: Las Vegas	2:30 PM-6:30 PM	:30	SMPPA22106H	\$500.00	NM																																											
32	10/16/22	10/16/22	NFL Regular In Game	8:20 PM-11:30 PM	-----S	:30	1	\$5,000.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S</td> <td>1</td> <td>\$5,000.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Su</td> <td>10/16/22</td> <td>9:51 PM</td> <td>NFL Regular In Game</td> <td>8:20 PM-11:30 PM</td> <td>:30</td> <td>SMPPA22108H</td> <td>\$5,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S	1	\$5,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Su	10/16/22	9:51 PM	NFL Regular In Game	8:20 PM-11:30 PM	:30	SMPPA22108H	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/22	10/16/22	-----S	1	\$5,000.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	Su	10/16/22	9:51 PM	NFL Regular In Game	8:20 PM-11:30 PM	:30	SMPPA22108H	\$5,000.00	NM																																											
33	10/11/22	10/17/22	Jeopardy II	11a-11:30a	MTWTF--	:30	1	\$100.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/17/22</td> <td>11:06 AM</td> <td>Jeopardy II</td> <td>11a-11:30a</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/11/22	10/17/22	MTWTF--	1	\$100.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	M	10/17/22	11:06 AM	Jeopardy II	11a-11:30a	:30	SMPPA22106H	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/11/22	10/17/22	MTWTF--	1	\$100.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	M	10/17/22	11:06 AM	Jeopardy II	11a-11:30a	:30	SMPPA22106H	\$100.00	NM																																											
34	10/11/22	10/17/22	Inside Edition	Mon-Fri 7:30pm-8pr	MTWTF--	:30	1	\$400.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$400.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Tu</td> <td>10/11/22</td> <td>7:52 PM</td> <td>Inside Edition</td> <td>Mon-Fri 7:30pm-8pr</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/11/22	10/17/22	MTWTF--	1	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Tu	10/11/22	7:52 PM	Inside Edition	Mon-Fri 7:30pm-8pr	:30	SMPPA22104H	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/11/22	10/17/22	MTWTF--	1	\$400.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	Tu	10/11/22	7:52 PM	Inside Edition	Mon-Fri 7:30pm-8pr	:30	SMPPA22104H	\$400.00	NM																																											
35	10/11/22	10/17/22	Erie News Now @ 4pm	4pm-5pm	MTWTF--	:30	1	\$170.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/11/22</td> <td>10/17/22</td> <td>MTWTF--</td> <td>1</td> <td>\$170.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/17/22</td> <td>4:12 PM</td> <td>Erie News Now @ 4pm</td> <td>4pm-5pm</td> <td>:30</td> <td>SMPPA22106H</td> <td>\$170.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/11/22	10/17/22	MTWTF--	1	\$170.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	M	10/17/22	4:12 PM	Erie News Now @ 4pm	4pm-5pm	:30	SMPPA22106H	\$170.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/11/22	10/17/22	MTWTF--	1	\$170.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	M	10/17/22	4:12 PM	Erie News Now @ 4pm	4pm-5pm	:30	SMPPA22106H	\$170.00	NM																																											
36	10/15/22	10/15/22	Saturday Today	7:00 AM-8:00 AM	-----S-	:30	1	\$200.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/22</td> <td>10/16/22</td> <td>-----S-</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Sa</td> <td>10/15/22</td> <td>7:18 AM</td> <td>Saturday Today</td> <td>7:00 AM-8:00 AM</td> <td>:30</td> <td>SMPPA22107H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/22	10/16/22	-----S-	1	\$200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Sa	10/15/22	7:18 AM	Saturday Today	7:00 AM-8:00 AM	:30	SMPPA22107H	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/22	10/16/22	-----S-	1	\$200.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WICU	Sa	10/15/22	7:18 AM	Saturday Today	7:00 AM-8:00 AM	:30	SMPPA22107H	\$200.00	NM																																											
Total Spots							41																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$25,695.00
<u>Agency Commission</u>	\$3,854.25
<u>Net Amount Due</u>	\$21,840.75
<u>Invoice Balance as of 10/20/22 8:14:08 AM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.