ORDER

Orders	ev:	721 ⁻	18							<u> *</u>	ICI	J		
	Alt Order	#:	277	56209										
	Product D	esc:	Issu	е										
Estimate: Flight Dates:			163/173/10484 11/01/22 - 11/07/22								WICU-DT1			
								Primary A	E:		Shepard Ritzen			
	Original D		03/3	30/22 / 09/2	9/22			Sales Offi			MPHIL			
	Order Typ			NERAL				Sales Reg			National			
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							·						
Agency	Name:		Wat	erfront Str	ategies	6								
	Buying Co	ontact:						Billing Ty	be:		Cash			
	Billing Co	ntact:						Billing Ca	lenda	ar:	Broadcast			
			305	0 K. Street	NW			Billing Cy	cle:		EOM/EOC			
			Was	hington, D	2000	7		Agency C	omm	ission:	15%			
A	Manua		0											
Advertiser	Name: Demograp	ohic:	Sen HH	ate Majorit	Y PAC			New Busi	ness	End				
	Product C		PAC	2				Advertise						
	Revenue		POL					Agency E						
	Revenue		POL-I					Unit Code			General			
	Revenue		GEN				Order Separation:			00:30:00				
	Priority:		P-0'											
							-							
Bill Plan Start Date	End Date	# Spots	Gross	s Amount	Net A	mount	Tota Mon			# Spots	Gross Amount	Net	Amount	Rating
10/31/22	11/07/22	38		\$20,395.00		\$17,335.75		ember 2022		38	\$20,395.00		\$17,335.75	0.00
				¢=0,000100		¢,eeee	Tota	ls		38	\$20,395.00) ş	\$17,335.75	0.00
Account Exec	cutives													
Account Exect	utive	Sales Offic	се	Sales Reg	ion	Start Date /	End Da	ate		Order %]			
Shepard Ritze	n					Start Of Ord	er - En	d Of Order		100%				
Order Share		S	hare		Total]								
WICU-DT1			27%	\$20,3	395.00	1								
Market			100%	\$75,	537.04									
Competitive S	Share	S	hare		Total	1								
CABLE			0%		\$0.00	1								
EICU			0%		\$0.00									
ESEE			0%		\$0.00									
SEE			0%		\$0.00									
UNKWN			73%	\$55,	142.04									
WFXP			0%		\$0.00									
WJET			0%		\$0.00									
WQLN			0%		\$0.00									
WSEE			0%		\$0.00									
	_	_			_			_		_		_	_	
Ln Ch	Start End		-	Code		k Start/End		Days		Spots	Rate Pri Rtg			Amount
N 1 WICU	11/01/22 11/0				CM	6:00 AM-6:			:3	0 2	\$200.00 P-01. 0.0	00 NM	2	\$400.00
Erio Now	s Now Sunrise		vews	Now Sunris	e @ 6a	(6:00 AM-6	:30 AM)						
	Date End E		ekdays	Snot	s/Weel	k Rate	Rat	tina						
Week: 11/0			TF	<u>, spo</u>		2 \$200.00		0.00						
N 2 WICU					СМ	6:30 AM-7:			:3	0 2	\$200.00 P-01. 0.0	00 NM	2	\$400.00
		Erie N	lews l	Now Sunris	e @ 6a	(6:30 AM-7	:00 AM	l)						

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Order / Rev:	72118	Advertiser:	Senate Majority PAC	
Alt Order #:	27756209	Product Desc:	Issue	WICU-DT1
Flight Dates:	11/01/22 - 11/07/22	Estimate:	163/173/10484	

Ln Ch Start End	-	ak Start/End	Time Days	Len Spo	ots	Rate Pri Rtg Ty	pe Spots	Amount
Erie News Now Sunrise @ (Start Date End Date		ek Rate	Rating				1	
Week: 11/01/22 11/07/22	MTWTF	2 \$200.00	0.00					
N 3 WICU 11/01/22 11/07/22	2 Today Show CM Today Show	7:00 AM-8: (7:00 AM-8	:00 AM MTWTF :00 AM)	:30	3	\$400.00 P-01. 0.00 N	IM 3	\$1,200.00
Today Show		,	,					
Start Date End Date Week: 11/01/22 11/07/22	<u>Weekdays</u> <u>Spots/We</u> <u>MTWTF</u>	eek <u>Rate</u> 3 \$400.00	Rating 0.00					
N 4 WICU 11/01/22 11/07/22	•		:00 AM MTWTF	:30	2	\$600.00 P-01. 0.00 N	IM 2	\$1,200.00
Today Show	Today Show	(8:00 AM-9	:00 AM)					
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 11/01/22 11/07/22	MTWTF	2 \$600.00	0.00					
N 5 WICU 11/05/22 11/05/22	Saturday Today	7:00 AM-8: (7:00 AM-8	:00 AMS- :00 AM)	:30	1	\$200.00 P-01. 0.00 N	IM 1	\$200.00
NBC Saturday Today Show Start Date End Date		ek Rate	Poting					
Week: 10/31/22 11/06/22	S-	1 \$200.00	Rating 0.00					
N 6 WICU 11/05/22 11/05/22	2 Morning Weekend NewsCM		:30 AMS-	:30	1	\$250.00 P-01. 0.00 N	IM 1	\$250.00
	Erie News Now Weekend	(8:00 AM-8	:30 AM)					
Erie News Now Weekend M		ala Data	Detien					
<u>Start Date</u> <u>End Date</u> Week: 10/31/22 11/06/22	Weekdays Spots/We	<u>eek</u> <u>Rate</u> 1 \$250.00	Rating 0.00					
N 7 WICU 11/05/22 11/05/22	2 Morning Weekend NewsCM		:00 AMS-	:30	1	\$250.00 P-01. 0.00 N	IM 1	\$250.00
	Erie News Now Weekend	(8:30 AM-9				• • • • • • • • • •		,
Erie News Now Weekend M	0							
<u>Start Date</u> <u>End Date</u> Week: 10/31/22 11/06/22	Weekdays Spots/We	<u>eek</u> <u>Rate</u> 1 \$250.00	Rating 0.00					
N 8 WICU 11/06/22 11/06/22		· ·	:30 AMS	:30	1	\$250.00 P-01. 0.00 N	IM 1	\$250.00
	Erie News Now Weekend	(8:00 AM-8		.00		\$200.001 01. 0.00 I		φ200.00
Erie News Now Weekends								
<u>Start Date</u> <u>End Date</u> Week: 10/31/22 11/06/22	Weekdays Spots/We	<u>ek Rate</u> 1 \$250.00	Rating 0.00					
N 9 WICU 11/06/22 11/06/22	-		0:00 AM S	:30	1	\$200.00 P-01. 0.00 N	ім о	\$0.00
NBC Sunday Today Show	Sunday Today Sunday Today	3.00 AM- N	0.00 AMS	.50		φ200.001 °01. 0.00 Γ		φ0.00
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 10/31/22 11/06/22	S	1 \$200.00	0.00					
Spot Ch Date Range 1 WICU 10/31/22-11/06/22		<u>Start/End Time</u> 0:00 AM-10:00 A	_	<u>Veekdays</u>		n <u>gth Rate</u> <u>Rtg</u> <u>Typ</u> :30 (\$200.00) 0.00 <i>N</i>		
Credited	Sunday Today			5	u	.30 (\$200.00) 0.00 F		
[LUR, madegood on lin	e 32]							
N10 WICU 11/01/22 11/07/22	2 M-F 9a-10a CM Today Show III	9:00 AM-10	0:00 AMMTWTF	:30	1	\$150.00 P-01. 0.00 N	IM 1	\$150.00
Today Third Hour-NBC		ala Data	Detien					
Start Date End Date Week: 11/01/22 11/07/22	Weekdays Spots/We MTWTF	<u>eek</u> <u>Rate</u> 1 \$150.00	Rating 0.00					
N11 WICU 11/01/22 11/07/22			11:00 AIMTWTF	:30	1	\$150.00 P-01. 0.00 N	IM 1	\$150.00
	Today w/Hoda & Jenna							
Today with Hoda & Jenna-N			D. //					
<u>Start Date</u> End Date Week: 11/01/22 11/07/22	Weekdays Spots/We MTWTF	<u>eek</u> <u>Rate</u> 1 \$150.00	Rating 0.00					
N12 WICU 11/01/22 11/07/22			12:30 PIMTWTF	:30	1	\$100.00 P-01. 0.00 N	IM 1	\$100.00
	People's Court					,		÷
People's Court								
<u>Start Date</u> <u>End Date</u> Week: 11/01/22 11/07/22	Weekdays Spots/We MTWTF	<u>eek</u> <u>Rate</u> 1 \$100.00	Rating 0.00					
N13 WICU 11/01/22 11/07/22			0.00 :00 PM_MTWTF	:30	1	\$200.00 P-01. 0.00 N	IM 1	\$200.00
1110 WICO 11/01/22 11/01/22	NBC News Daily	1.001 101-2.		.00	1	φ200.001 01. 0.00 Γ		Ψ200.00
Days of Our Lives-NBC								
Start Date End Date	Weekdays Spots/We	ek Rate	Rating				I	

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Order / Rev:	72118	Advertiser:	Senate Majority PAC	
Alt Order #:	27756209	Product Desc:	Issue	WICU-DT1
Flight Dates:	11/01/22 - 11/07/22	Estimate:	163/173/10484	

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 11	art Date	End Date 11/07/22	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
			M-F 4p-5p (EF)	CM		0 PM MTWTF-	- :30	1	\$170.00 P-01	. 0.00 NM	0	\$0.00
Ellen			Ellen									
Week: 11, Spot Ch	n Date Ra		Weekdays MTWTF Vescription M-F 4p-5p (EF)		<u>Rate</u> \$170.00 t/End Time PM-5:00 PM	Rating 0.00	<u>Weekdays</u> MTWThF	Len	<u>gth Rate</u> :30 (\$170.00)	Rtg Type 0.00 NM		
Cr	redited								(,,			
	-		good onl ine 33]									
		22 11/07/22 @ 1230pm	Erie News Now @ Erie News Now @	•	12:30 PM-1:	00 PMMTWTF-	- :30	1	\$225.00 P-01	. 0.00 NM	1	\$225.00
	art Date	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
N16 WICU	11/01/2	22 11/07/22	Early News Week Erie News Now		5:00 PM-5:3	0 PM MTWTF-	- :30	1	\$500.00 P-01	. 0.00 NM	1	\$500.00
	ws Now			a		5.4						
<u>Sta</u> Week: 11	art Date /01/22	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
N17 WICU			Early News Week Erie News Now	day (2nQM		OPM MTWTF-	- :30	2	\$600.00 P-01	. 0.00 NM	2	\$1,200.00
	ws Now				_							
<u>Sta</u> Week: 11	art Date	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
N18 WICU			Early News Week Erie News Now @	day (316M		0 PM MTWTF-	- :30	3	\$700.00 P-01	. 0.00 NM	3	\$2,100.00
Erie Ne	ws Now	@ 6P		5 0 P								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11 N19 WICU		11/07/22	MTWTF Early News Week	3 (4#6M	\$700.00	0.00 0 PM MTWTF-	- :30	1	\$800.00 P-01	0.00 NM	1	\$800.00
NIS WICO	11/01/2	2 11/07/22	Erie News Now a		1.00 F IVI-1.3		30	1	φουυ.υυ F-υ I	. 0.00 NIVI		φουυ.υυ
	ws Now				_							
<u>Sta</u> Week: 11	art Date /01/22	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$800.00	<u>Rating</u> 0.00						
N20 WICU			Early News Week	•		0 PMS	5- :30	1	\$500.00 P-01	. 0.00 NM	1	\$500.00
Esta Na			Erie News Now S	Sat 6pm								
		Veekend @ 6 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/06/22	S-	<u>opolo, Week</u> 1	\$500.00	0.00						
N21 WICU	11/06/2	22 11/06/22	Early News Week Erie News Now S		6:00 PM-6:3	0 PM	S :30	1	\$500.00 P-01	. 0.00 NM	0	\$0.00
_	_	Weekend @		0	Data	Detient						
<u>Sta</u> Week: 10	art Date /31/22	End Date 11/06/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
Spot Ch	n Date Ra	ange D	escription arly News Weeker		t/End Time PM-6:30 PM		<u>Weekdays</u>	Len u	<u>gth</u> <u>Rate</u> :30 (\$500.00)	Rtg Type 0.00 NM		
	edited	compted for		ad on line 241	1							
	• ·	•	NASCAR, madego M-F 730p-8p	CM		OPM MTWTF-	- :30	1	\$400.00 P-01	0.00 NM	0	\$0.00
N22 WICO	11/01/2	22 11/07/22	People TV	CIVI	7.30 FIVI-0.0		30	1	φ400.00 F-01	. 0.00 1000	0	Ф 0.00
People												
<u>Sta</u> Week: 11	art Date /01/22	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
Spot Ch	n Date Ra		escription	Star	t/End Time PM-8:00 PM	0.00	<u>Weekdays</u> MTWThF	Len	igth <u>Rate</u> :30 (\$400.00)	Rtg Type 0.00 NM		
	<i>edited</i> G line 31]										
N23 WICU	11/01/2	22 11/07/22	Late News M-F Erie News Now a	CM tt 11p	11:00 PM-11 (11:00 PM-1	:35 PIMTWTF- 1:35 PM)	- :30	1	\$700.00 P-01	. 0.00 NM	1	\$700.00

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Order / Rev: 7211	18			Advertiser:	Senate Majo	rity PAC	;			-			
Alt Order #: 2775	56209			Product Desc	: Issue	Issue				WICU-DT1			
Flight Dates: 11/0	11/01/22 - 11/07/22			Estimate:	163/173/104	163/173/10484							
Ln Ch Start Erie News Now @	End 11P	Inventory Code	Break	Start/End Ti	me Days	Len S	Spots	Rate Pr	i Rtg Type	Spots	Amount		
	End Date 11/07/22	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00								
N24 WICU 11/06/22	11/06/22	Sun 11:30p-12a Inside Edition	СМ	11:30 PM-12: (11:30 PM-12	:00 XIS :00 XM)	:30	1	\$500.00 P-	01. 0.00 NM	1	\$500.00		
	2 11P End Date 11/06/22	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00								
N25 WICU 11/01/22		Network Late Nigh Tonight Show w/Ji			:35 XIMTWTF :35 XM)	:30	1	\$150.00 P-	01. 0.00 NM	1	\$150.00		
	C End Date 11/07/22	<u>Weekdays</u> MIWIF	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00								
N26 WICU 11/01/22		Tuesday Prime Hr	-	8:00 PM-9:00	PM -T	:30	1	\$2,000.00 P-	01. 0.00 NM	1	\$2,000.00		
The Voice Tue-NE	BC	The Voice		(8:00 PM-9:00) PM)								
	End Date 11/06/22	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00								
N27 WICU 11/02/22	11/02/22	Wednesday Prime Chicago Fire	Hr 2 CM	9:00 PM-10:0	0 PMW	:30	1	\$2,000.00 P-0	01. 0.00 NM	1	\$2,000.00		
Chicago Fire-NBC			Spote/Mook	Poto	Doting								
	End Date 11/06/22	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$2,000.00	<u>Rating</u> 0.00								
N28 WICU 11/02/22		Wednesday Prime Chicago PD	Hr 3 CM	10:00 PM-11:	:00 PIW	:30	1	\$2,000.00 P-0	01. 0.00 NM	1	\$2,000.00		
	End Date 11/06/22	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00								
N29 WICU 11/03/22		Thursday Prime Hi			PMT	:30	1	\$1,200.00 P-	01. 0.00 NM	1	\$1,200.00		
Law & Order-NBC	;	Law & Order											
Week: 10/31/22	End Date 11/06/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00								
N30 WICU 11/06/22	11/06/22	Nascar NASCAR Phoenix	CM Raceway	3:00 PM-7:00 (3:00 PM-7:00	PMS PM)	:30	1	\$500.00 P-0	01. 0.00 NM	1	\$500.00		
NASCAR Cup: Ph Start Date	oenix Race End Date		Spots/Mook	Pata	Poting								
Week: 10/31/22	11/06/22	S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00								
N31 WICU 11/01/22	11/07/22	M-F 730p-8p Inside Edition	CM	Mon-Fri 7:30	om-8¢MTWTF	:30	1	\$400.00 P-0	01. 0.00 NM	1	\$400.00		
	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$400.00	<u>Rating</u> 0.00								
N32 WICU 11/05/22		Saturday Today Saturday Today	CM	-	AMS-	:30	1	\$200.00 P-	01. 0.00 NM	1	\$200.00		
	End Date 11/06/22		Spots/Week	Rate \$200.00	Rating								
N33 WICU 11/01/22		Erie News Now @	4pm CM	4pm-5pm	0.00 MTWTF	:30	1	\$170.00 P-0	01. 0.00 NM	1	\$170.00		
Ellen		Erie News Now @	4pm										
	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$170.00	Rating 0.00								
N34 WICU 11/01/22	11/07/22	Early News Weeko Erie News Now @		5:00 PM-5:30	PM MTWTF	:30	1	\$500.00 P-0	01. 0.00 NM	1	\$500.00		
Erie News Now @				_									
	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00								
									Totals	38	\$20,395.00		