ORDER

Orders	Order / Rev:	72119		 ₩ICU
	Alt Order #:	27756210		
	Product Desc:	Issue		
	Estimate:	163/173/10483		WICU-DT1
	Flight Dates:	10/25/22 - 10/31/22	Primary AE:	Shepard Ritzen
	Original Date / Rev:	03/30/22 / 03/30/22	Sales Office:	MPHIL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Waterfront Strategies		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K. Street NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Senate Majority PAC		
	Demographic:	НН	New Business Thru:	
	Product Codes:	PAC	Advertiser External ID:	
	Revenue Code 1:	POL	Agency External ID:	
	Revenue Code 2:	POL-I	Unit Code:	General
	Revenue Code 3:	GEN	Order Separation:	00:30:00
	Priority:	P-01.1		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	36	\$24,045.00	\$20,438.25
10/31/22	10/31/22	9	\$4,100.00	\$3,485.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	36	\$24,045.00	\$20,438.25	0.00
November 2022	9	\$4,100.00	\$3,485.00	0.00
Totals	45	\$28,145.00	\$23,923.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shepard Ritzen			Start Of Order - End Of Order	100%

Order Share	Share	Total
WICU-DT1	27%	\$28,145.00
Market	100%	\$104,240,74

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
73%	\$76,095.74
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 0% 0% 0% 73% 0% 0%

L	n Ch	Start	End	Inventory Cod	e Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
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				Erie News Now	Sunrise @ 6a	(6:00 AM-6:30	AM)					
	Erie Nev	ws Now Su	ınrise @ 6	A								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 10/	25/22	10/31/22	МГЖГБ	2	\$200.00	0.00					

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WICU-DT1

Order / Rev: 72119 Advertiser:

Senate Majority PAC

Alt Order #: 27756210 Product Desc: Issue

Flight Dates: 10/25/22 - 10/31/22 Estimate: 163/173/10483

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
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WICU-DT1

Order / Rev: 72119

Advertiser: Senate Majority PAC Alt Order #: 27756210 Product Desc: Issue

Flight Dates: 10/25/22 - 10/31/22 Estimate: 163/173/10483

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Print Date: 04/15/22 19:05:08 Page 4 of 4

Order / Rev: 72119

Advertiser:

Senate Majority PAC

Alt Order #: 27756210 Product Desc: Issue WICU-DT1

Flight Dates:

10/25/22 - 10/31/22

Estimate: 163/173/10483

Ln Ch Start E	End Inventory Cod	le Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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New Amsterdam-NB				5						
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Chicago Fire-NBC	g									
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Chicago PD-NBC	Chicago PD									
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Law & Order-NBC	d Data - Washdaya	0	Data	Dation						
	<u>Id Date</u> <u>Weekdays</u> /30/22 T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
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	d Date Weekdays	Spots/Week	Rate	<u>Rating</u>						
	/30/22S	1	\$500.00	0.00						
N35 WICU 10/30/22 1	•			:30 PM S	:30	1	\$5,000.00 P-01	. 0.00 NM	1	\$5,000.00
Sunday Night Footba	NFL Regular Ir all	ı Game	(8:20 PM-11	.30 PIVI)						
	d Date Weekdays	Spots/Week	Rate	Rating						
	/30/22S		\$5,000.00	0.00						