

INVOICE



WICU
3514 State Street
Erie, PA 16508
Main: (814) 454-5201
Billing: (814) 454-5201 ext 829

www.erienewsnow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K. Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Property	WICU		
Invoice #	72119-2	Order #	72119
Invoice Date	11/03/22	Alt Order #	27756210
Invoice Month	November 2022	Deal #	
Invoice Period	10/31/22 - 10/31/22	Flight Dates	10/25/22 - 10/31/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10483		
Account Executive	Shepard Ritzen		
Sales Office	Millenium Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code	163		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	173		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/25/22	10/31/22	Erie News Now Sunrise @ 6a	6:00 AM-6:30 AM	MTWTF--	:30	2	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/25/22	10/31/22	MTWTF--	2	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WICU	M	10/31/22	6:12 AM	Erie News Now Sunrise @ 6a	6:00 AM-6:30 AM	:30	SMPPA22114H	\$200.00	NM
2	10/25/22	10/31/22	Erie News Now Sunrise @ 6a	6:30 AM-7:00 AM	MTWTF--	:30	2	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/25/22	10/31/22	MTWTF--	2	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WICU	M	10/31/22	6:54 AM	Erie News Now Sunrise @ 6a	6:30 AM-7:00 AM	:30	SMPPA22115H	\$200.00	NM
3	10/25/22	10/31/22	Today Show	7:00 AM-8:00 AM	MTWTF--	:30	3	\$400.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/25/22	10/31/22	MTWTF--	3	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WICU	M	10/31/22	7:55 AM	Today Show	7:00 AM-8:00 AM	:30	SMPPA22114H	\$400.00	NM
4	10/25/22	10/31/22	Today Show	8:00 AM-9:00 AM	MTWTF--	:30	3	\$600.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/25/22	10/31/22	MTWTF--	3	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WICU	M	10/31/22	8:48 AM	Today Show	8:00 AM-9:00 AM	:30	SMPPA22115H	\$600.00	NM
13	10/25/22	10/31/22	People's Court	11:30 AM-12:30 PM	MTWTF--	:30	1	\$100.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/25/22	10/31/22	MTWTF--	1	\$100.00					

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1	WICU	M	10/31/22	11:11 PM	Erie News Now at 11p	11:00 PM-11:35 PM	:30	SMPPA22114H	\$700.00	NM																																																						
36	10/25/22	10/31/22	Jeopardy II	11a-11:30a	MTWTF--	:30	1	\$100.00	NM																																																							
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<u>Total Spots</u>							11																								

Payment Terms 30 Days

<u>Gross Total</u>	\$4,370.00
<u>Agency Commission</u>	\$655.50
<u>Net Amount Due</u>	\$3,714.50
<u>Invoice Balance as of 11/05/22 7:45:00 PM ET</u>	\$0.00

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