

INVOICE



WICU
3514 State Street
Erie, PA 16508
Main: (814) 454-5201
Billing: (814) 454-5201 ext 829

www.erienewsnow.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K. Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WICU
3514 State Street
Erie, PA 16508
www.erienewsnow.com/pay

Property	WICU		
Invoice #	76608-1	Order #	76608
Invoice Date	10/19/22	Alt Order #	27951359
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/17/22	Flight Dates	10/11/22 - 10/17/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/12147		
Account Executive	Shepard Ritzen		
Sales Office	Millenium Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code	163		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	173		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/22	10/17/22	Today Show	7:00 AM-8:00 AM	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 MTWTF-- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WICU W 10/12/22 7:22 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22106H \$600.00 NM									
2	10/11/22	10/17/22	Today Show	8:00 AM-9:00 AM	MTWTF--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 MTWTF-- 1 \$700.00									
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3	10/15/22	10/15/22	Erie News Now Weekend	8:00 AM-9:00 AM	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/22 10/16/22 -----S- 1 \$600.00									
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4	10/11/22	10/17/22	Erie News Now @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/22 10/17/22 MTWTF-- 1 \$1,200.00									
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5	10/15/22	10/15/22	Erie News Now Weekend	8:00 AM-8:30 AM	-----S-	:30	1	\$600.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	76608-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/17/22
Advertiser	Senate Majority PAC		
Product	Issue		
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8	10/11/22	10/17/22	Erie News Now @ 530p m	5:30 PM-6:00 PM	MTWTF--	:30	1	\$900.00	NM																																												
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1	WICU	Th	10/13/22	5:50 PM	Erie News Now @ 530pm	5:30 PM-6:00 PM	:30	SMPPA22108H	\$900.00	NM																																											
<u>Total Spots</u>							8																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$6,600.00
<u>Agency Commission</u>	\$990.00
<u>Net Amount Due</u>	\$5,610.00
<u>Invoice Balance as of 10/20/22 8:14:12 AM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.