

# INVOICE



**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**Main: (814) 454-5201**  
**Billing: (814) 454-5201 ext 829**

[www.erienewsnow.com](http://www.erienewsnow.com)

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K. Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**[www.erienewsnow.com/pay](http://www.erienewsnow.com/pay)**

Property	WICU		
Invoice #	76611-1	Order #	76611
Invoice Date	10/30/22	Alt Order #	27951362
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/30/22	Flight Dates	10/25/22 - 10/31/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/12149		
Account Executive	Shepard Ritzen		
Sales Office	Millenium Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code	163		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	173		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/22	10/31/22	Today Show	7:00 AM-8:00 AM	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/22 10/31/22 MTWTF-- 2 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WICU Th 10/27/22 7:26 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22114H \$600.00 NM 2 WICU F 10/28/22 7:56 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22114H \$600.00 NM									
2	10/25/22	10/31/22	Erie News Now @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/22 10/31/22 MTWTF-- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WICU W 10/26/22 6:28 PM Erie News Now @ 6p 6:00 PM-6:30 PM :30 SMPPA22113H \$1,200.00 NM									
3	10/29/22	10/29/22	Erie News Now Weekend	8:00 AM-8:30 AM	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/22 10/30/22 -----S- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WICU Sa 10/29/22 8:09 AM Erie News Now Weekend 8:00 AM-8:30 AM :30 SMPPA22115H \$600.00 NM									
4	10/29/22	10/29/22	Erie News Now Sat 6pm	6:00 PM-6:30 PM	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/22 10/30/22 -----S- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WICU Sa 10/29/22 6:12 PM Erie News Now Sat 6pm 6:00 PM-6:30 PM :30 SMPPA22114H \$1,000.00 NM									
5	10/30/22	10/30/22	Erie News Now Sun 6pm	6:00 PM-6:30 PM	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/22 10/30/22 -----S 1 \$1,000.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE

Send Payment To:



**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**www.erienewsnow.com/pay**

Invoice #	76611-1	Invoice Month	October 2022
Invoice Date	10/30/22	Invoice Period	09/26/22 - 10/30/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/12149		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
5	10/30/22	10/30/22	Erie News Now Sun 6pm	6:00 PM-6:30 PM	-----S	:30	1	\$1,000.00	NM																																												
<table border="0" style="width:100%"> <tr> <td style="text-align:center">10/24/22</td> <td style="text-align:center">10/30/22</td> <td style="text-align:center">-----S</td> <td style="text-align:center">1</td> <td style="text-align:right">\$1,000.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Su</td> <td>10/30/22</td> <td>6:10 PM</td> <td>Erie News Now Sun 6pm</td> <td>6:00 PM-6:30 PM</td> <td>:30</td> <td>SMPPA22115H</td> <td>\$1,000.00</td> <td>NM</td> </tr> </table>										10/24/22	10/30/22	-----S	1	\$1,000.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WICU	Su	10/30/22	6:10 PM	Erie News Now Sun 6pm	6:00 PM-6:30 PM	:30	SMPPA22115H	\$1,000.00	NM												
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6	10/25/22	10/31/22	Erie News Now @ 530p	5:30 PM-6:00 PM	MTWTF--	:30	1	\$900.00	NM																																												
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1	WICU	Th	10/27/22	5:59 PM	Erie News Now @ 530pm	5:30 PM-6:00 PM	:30	SMPPA22113H	\$900.00	NM																																											
<u>Total Spots</u>							<b>7</b>																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,900.00</b>
<u>Agency Commission</u>	<b>\$885.00</b>
<u>Net Amount Due</u>	<b>\$5,015.00</b>
<u>Invoice Balance as of 11/05/22 4:49:33 PM ET</u>	<b>\$0.00</b>

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