Orders	Order / Rev:	72120		<b></b> ₩ICU
	Alt Order #:	27756211		
	Product Desc:	Issue		
	Estimate:	163/173/10482		WICU-DT1
	Flight Dates:	10/18/22 - 10/24/22	Primary AE:	Shepard Ritzen
	Original Date / Rev:	03/30/22 / 03/30/22	Sales Office:	MPHIL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Waterfront Strategies		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K. Street NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Senate Majority PAC		
	Demographic:	НН	New Business Thru:	
	Product Codes:	PAC	Advertiser External ID:	
	Revenue Code 1:	POL	Agency External ID:	
	Revenue Code 2:	POL-I	Unit Code:	General
	Revenue Code 3:	GEN	Order Separation:	00:30:00
	Priority:	P-01.1		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	41	\$25,695.00	\$21,840.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	41	\$25,695.00	\$21,840.75	0.00
Totals	41	\$25,695,00	\$21.840.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shepard Ritzen			Start Of Order - End Of Order	100%

Order Share	Share	Total
WICU-DT1	27%	\$25,695.00
Market	100%	\$95,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
EICU	0%	\$0.00
ESEE	0%	\$0.00
SEE	0%	\$0.00
UNKWN	73%	\$69,471.67
WFXP	0%	\$0.00
WJET	0%	\$0.00
WQLN	0%	\$0.00
WSEE	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
N 1 WICU	10/18/22	10/24/22	M-F 6a-7a	CM	6:00 AM-6:30	O AM MTWTF	:30	2	\$200.00 P-01. 0.00 NM	2	\$400.00
			Erie News Now S	unrise @ 6a	(6:00 AM-6:3	0 AM)					
Erie Nev	พร Now Sเ	unrise @ 6.	A								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/1	18/22	10/24/22	MTWTF	2	\$200.00	0.00					
N 2 WICU	10/18/22	10/24/22	M-F 6a-7a	CM	6:30 AM-7:00	O AM MTWTF	:30	3	\$200.00 P-01. 0.00 NM	3	\$600.00
			Erie News Now S	unrise @ 6a	(6:30 AM-7:0	0 AM)				I	

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WICU-DT1

Order / Rev: 72120

Alt Order #: 27756211

Advertiser: Senate Majority PAC

Product Desc: Issue

Flight Dates: 10/18/22 - 10/24/22 Estimate: 163/173/10482

Ln Ch Start End Erie News Now Sunrise @ 6		Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate Rating			i	
Week: 10/18/22 10/24/22	MTWTF 3	\$200.00 0.00				
N 3 WICU 10/18/22 10/24/22		7:00 AM-8:00 AM MTWTF	:30 3	\$400.00 P-01. 0.00 NM	3	\$1,200.00
Today Show	Today Show	(7:00 AM-8:00 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating			ĺ	
Week: 10/18/22 10/24/22	MTWTF 3	\$400.00 0.00				
N 4 WICU 10/18/22 10/24/22	,	8:00 AM-9:00 AM MTWTF	:30 2	\$600.00 P-01. 0.00 NM	2	\$1,200.00
Today Show	Today Show	(8:00 AM-9:00 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/18/22 10/24/22	MTWTF 2	\$600.00 0.00				
N 5 WICU 10/22/22 10/22/22	, ,	7:00 AM-8:00 AM S-	:30 1	\$200.00 P-01. 0.00 NM	1	\$200.00
NBC Saturday Today Show	Saturday Today	(7:00 AM-8:00 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating			ĺ	
Week: 10/17/22 10/23/22	S- 1	\$200.00 0.00				
N 6 WICU 10/22/22 10/22/22	Morning Weekend NewsCM	8:00 AM-8:30 AM S-	:30 1	\$250.00 P-01. 0.00 NM	1	\$250.00
Erie News Now Weekend M	Erie News Now Weekend	(8:00 AM-8:30 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/17/22 10/23/22	S- 1	\$250.00 0.00			ĺ	
N 7 WICU 10/22/22 10/22/22	Morning Weekend NewsCM	8:30 AM-9:00 AM S-	:30 1	\$250.00 P-01. 0.00 NM	1	\$250.00
Erie News Now Weekend M	Erie News Now Weekend	(8:30 AM-9:00 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/17/22 10/23/22	S- 1	\$250.00 0.00			ĺ	
N 8 WICU 10/23/22 10/23/22	Morning Weekend NewsCM	8:00 AM-8:30 AM S	:30 1	\$250.00 P-01. 0.00 NM	1	\$250.00
Erie News Now Weekends	Erie News Now Weekend	(8:00 AM-8:30 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/17/22 10/23/22	S 1	\$250.00 0.00				
N 9 WICU 10/23/22 10/23/22		9:00 AM-10:00 AM S	:30 1	\$200.00 P-01. 0.00 NM	1	\$200.00
NBC Sunday Today Show	Sunday Today					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/17/22 10/23/22	S 1	\$200.00 0.00				
N10 WICU 10/18/22 10/24/22		9:00 AM-10:00 AMMTWTF	:30 1	\$150.00 P-01. 0.00 NM	1	\$150.00
Today Third Hour-NBC	Today Show III					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/18/22 10/24/22	MTWTF 1	\$150.00 0.00				
N11 WICU 10/18/22 10/24/22		10:00 AM-11:00 AIMTWTF	:30 1	\$150.00 P-01. 0.00 NM	1	\$150.00
Today with Hoda & Jenna-N	Today w/Hoda & Jenna					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/18/22 10/24/22	MTWTF 1	\$150.00 0.00				
N12 WICU 10/18/22 10/24/22		11:00 AM-11:30 AIMTWTF	:30 1	\$100.00 P-01. 0.00 NM	1	\$100.00
Hot Bench	Hot Bench	(11:00 AM-11:30 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/18/22 10/24/22	MTWTF 1	\$100.00 0.00				
N13 WICU 10/18/22 10/24/22	•	11:30 AM-12:30 PIMTWTF	:30 1	\$100.00 P-01. 0.00 NM	1	\$100.00
People's Court	People's Court					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/18/22 10/24/22	MTWTF 1	\$100.00 0.00				
N14 WICU 10/18/22 10/24/22		1:00 PM-2:00 PM MTWTF	:30 1	\$200.00 P-01. 0.00 NM	1	\$200.00
Days of Our Lives-NBC	Days of Our Lives					
Days of Our Lives 14DO					1	

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WICU-DT1

Order / Rev: 72120

Advertiser: Senate Majority PAC

27756211 Alt Order #:

Product Desc: Issue

Flight Dates: 10/18/22 - 10/24/22 163/173/10482

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len :	Spots	Rat	e Pri	Rtg Type	Spots	Amount
10/		rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rati								
	eek: 10/		10/24/22 2 10/24/22	M-F 4p-5p (EF)	CM	\$200.00 4:00 PM-5:0		.00 MTWTF	:30	1	\$170	00 P-01	I. 0.00 NM	. 1	\$170.00
1110	*******	10/10/2	2 10/2 1/22	Ellen	O.V.	1.00 1 111 0.0	70 1 111		.00		Ψιιο	.001	. 0.00 14111		ψ110.00
ĺ	Ellen	rt Doto	End Data	We alsdove	Cnoto/Mode	Doto	Doti	~~							
We	<u>5ta</u> /eek: 10	rt Date 18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$170.00	Rati 0.	<u>ng</u> .00							
			2 10/24/22	Erie News Now @	1230pCM	12:30 PM-1			:30	1	\$225	.00 P-01	I. 0.00 NM	1	\$225.00
	⊏≕a Nia.	Na	@ 4000	Erie News Now @	2 1230p										
		ws Now ( irt Date	@ 1230pm End Date	Weekdays	Spots/Week	Rate	Rati	na							
We	eek: 10/		10/24/22	MTWTF	1	\$225.00		.00							
N17	WICU	10/18/2	2 10/24/22	Early News Week	• (	5:00 PM-5:3	80 PM	МГWГF	:30	1	\$500	.00 P-01	I. 0.00 NM	1	\$500.00
	Frie Nev	ws Now	@ 5P	Erie News Now @	9 5p										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng							
We	eek: 10/	18/22	10/24/22	MTWTF	1	\$500.00		.00							
N18	WICU	10/18/2	2 10/24/22	Early News Week	• (	5:30 PM-6:0	00 PM	MTWTF	:30	2	\$600	.00 P-01	I. 0.00 NM	2	\$1,200.00
ı	Erie Ne	ws Now	@ 530P	Erie News Now @	2 530pm										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng							
	eek: 10/		10/24/22	MTWTF	2	\$600.00		.00			<b>^-</b>				<b>A</b>
N19	WICU	10/18/2	2 10/24/22	Early News Week Erie News Now @	• (	6:00 PM-6:3	30 PM	MIWIF	:30	3	\$700	.00 P-01	I. 0.00 NM	3	\$2,100.00
i	Erie Ne	ws Now	@ 6P	2110 110110 11011	<i>y</i> <b>0</b> p										
147		rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rati								
	ek: 10/		10/24/22	Early News Week	3 day (4t/6M	\$700.00 7:00 PM-7:3		.00 MTWTF	:30	1	\$800	00 P-01	I. 0.00 NM	. 1	\$800.00
1120	VVICO	10/10/2	2 10/24/22	Erie News Now a		7.001 101-7.0	O I IVI	MI WII	.50	'	ψοσο	.001 0	1. 0.00 IVIVI	· '	ψουσ.σσ
I		ws Now													
We	<u>Sta</u> eek: 10/	rt Date 18/22	End Date 10/24/22	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$800.00	Rati 0	<u>ng</u> .00							
			2 10/22/22	Early News Week	<u> </u>	6:00 PM-6:3			:30	1	\$500	.00 P-01	I. 0.00 NM	1	\$500.00
			, , , , , ,	Erie News Now S	at 6pm										
		w Now W rt Date	eekend @ 6/ End Date	Weekdays	Spots/Week	Rate	Rati	na							
We	eek: 10/		10/23/22	S-	1	\$500.00		.00							
N22	WICU	10/23/2	2 10/23/22	Early News Week		6:00 PM-6:3	30 PM	S	:30	1	\$500	.00 P-01	I. 0.00 NM	1	\$500.00
	Frie Nev	ws Now \	Neekend @	Erie News Now S	un 6pm										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng							
We	eek: 10/	17/22	10/23/22	S	1	\$500.00	0.	.00						<u> </u>	
N23	WICU	10/18/2	2 10/24/22	M-F 730p-8p People TV	СМ	7:30 PM-8:0	00 PM	MTWTF	:30	1	\$400	.00 P-01	I. 0.00 NM	1	\$400.00
ı	People '	TV		reopie i v											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati								
	eek: 10/		10/24/22	MTWTF	1	\$400.00		.00	.20		<b>Ф700</b>	00 D 04	L . O . O O . NIM		<b>#700.00</b>
N 24	WICU	10/18/2	2 10/24/22	Late News M-F Erie News Now a	CM t 11p	11:00 PM-1 (11:00 PM-1			:30	1	\$700	.00 P-01	I. 0.00 NM	1	\$700.00
i	Erie Ne	ws Now	@ 11P		•	`		,							
۱۸/۰	<u>Sta</u> eek: 10/	rt Date	End Date 10/24/22	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$700.00	Rati	<u>ng</u> .00							
			2 10/23/22	Sun 11:30p-12a	CM	11:30 PM-1			:30	1	\$500	.00 P-01	I. 0.00 NM	1	\$500.00
				Inside Edition		(11:30 PM-1				•	,				,
I		ws Now		Wookdova	Spoto/Most-	Doto	Dot:	na							
We	<u>5ta</u> eek: 10/	rt Date 17/22	End Date 10/23/22	<u>Weekdays</u> S	Spots/Week 1	Rate \$500.00	Rati 0.	<u>ng</u> .00							
			2 10/24/22	Network Late Nigh		11:35 PM-1			:30	1	\$150	.00 P-01	I. 0.00 NM	1	\$150.00
	Toniele	Cha N		Tonight Show w/J	limmy Fallon	(11:35 PM-1	2:35 X	M)							
	-	Show-Ne rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na							
	Sia	2010	5 010		3p 3.0/ 1100K	1.0.0	ran	·· <u>5</u>						-	

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Order / Rev: 72120

Advertiser: Senate Majority PAC

Alt Order #: 27756211

Product Desc: Issue

WICU-DT1

Flight Dates: 10/18/22 - 10/24/22

Estimate:

163/173/10482

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate	Pri	Rtg Type	Spots	Amount
		rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_							
	eek: 10/	,	10/24/22	MTWTF	1	\$150.00	0.0	•						_	
N 27	WICU	10/18/2	2 10/18/22	Tuesday Prime Hr	1 CM	8:00 PM-9:		T	:30	1	\$2,000.0	0 P-01	. 0.00 NM	1	\$2,000.00
				The Voice		(8:00 PM-9:	:00 PM)								
		ce Tue-N	_												
		rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_							
	eek: 10/		10/23/22	- T	1	\$2,000.00	0.0							-	
N28	WICU	10/19/2	2 10/19/22	Wednesday Prime	Hr 2 CM	9:00 PM-10	0:00 PM-	- W	:30	1	\$2,000.0	0 P-01	. 0.00 NM	1	\$2,000.00
	OI: '	E' ND		Chicago Fire											
,	-	Fire-NB			0 . 00.	Б.	<b>5</b> .:								
		rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Ratin	_							
	eek: 10/		10/23/22		1	\$2,000.00	0.0							-	
N 29	WICU	10/19/2	2 10/19/22	Wednesday Prime	e Hr 3 CM	10:00 PM-1	11:00 PI-	- W	:30	1	\$2,000.0	0 P-01	. 0.00 NM	1	\$2,000.00
	Ob:		_	Chicago PD											
,	-	PD-NB(		M/a aladana	0	D-1-	Detie								
10/	<u>5ta</u> /eek: 10	rt Date	End Date 10/23/22	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Ratin 0.0								
					1	\$2,000.00					<b>#</b> 4 000 0	0.00	0.00.1114	-	<b>#</b> 4 000 00
N30	WICU	10/20/2	2 10/20/22	Thursday Prime H	lr 1 CM	8:00 PM-9:	00 PM -	T	:30	1	\$1,200.0	0 P-01	. 0.00 NM	1	\$1,200.00
	low 9 C	Order-NB	<u></u>	Law & Order											
			-	Maakdaya	Cnoto/Mook	Doto	Datin	~							
١٨/،	<u>31a</u> /eek: 10	rt Date	End Date 10/23/22	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Ratin 0.0								
						2:30 PM-6:			:30		Φ <b>500.0</b>	0.0.04	0.00 NIM	1 .	<b>#</b> 500.00
N 31	WICU	10/23/2	2 10/23/22	Nascar Nascar:Miami	CM	(2:30 PM-6:		3	:30	1	<b>\$500.0</b>	0 P-01	. 0.00 NM	1	\$500.00
	ΝΔSCΔ	R Cup: N	/liami	Nascar.ivilami		(2.30 PIVI-6.	.30 PIVI)								
'		rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<b>a</b>							
\٨/ه	<u>اات</u> /eek: 10		10/23/22	S	<u>50013/Week</u>	\$500.00	0.0	_							
			2 10/23/22	NFL Reg Season	In CanOM	8:20 PM-11			:30	1	\$5,000.0	0 D 01	. 0.00 NM	1 1	\$5,000.00
IN 32	WICO	10/23/2	.2 10/23/22	NFL Regular In G		(8:20 PM-1			.30	'	φ5,000.0	0 F-01	. 0.00 MINI	l '	φ5,000.00
	Sunday	Night Fo	othall	IVI E Negulai III O	anie	(0.201 W-1	1.50 1 101)								
	•	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						i	
W	eek: 10/		10/23/22	S	1	\$5.000.00	0.0							i	
	2311. 10/	,	. 0/20/22			<del>43,000.00</del>	3.0						T-1-1-		<b>#05.005.00</b>
													Totals	41	\$25,695.00