Order / Rev:		72121		**WICU
	Alt Order #:	27756212		
	Product Desc:	Issue		
	Estimate:	163/173/10481		WICU-DT1
	Flight Dates:	10/11/22 - 10/17/22	Primary AE:	Shepard Ritzen
	Original Date / Rev:	03/30/22 / 03/30/22	Sales Office:	MPHIL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Waterfront Strategies		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K. Street NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Senate Majority PAC		
	Demographic:	НН	New Business Thru:	
	Product Codes:	PAC	Advertiser External ID:	
	Revenue Code 1:	POL	Agency External ID:	
	Revenue Code 2:	POL-I	Unit Code:	General
	Revenue Code 3:	GEN	Order Separation:	00:30:00
	Priority:	P-01.1		

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	41	\$25,695.00	\$21,840.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	41	\$25,695.00	\$21,840.75	0.00
Totals	41	\$25,695,00	\$21.840.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shepard Ritzen			Start Of Order - End Of Order	100%

Order Share	Share	Total
WICU-DT1	27%	\$25,695.00
Market	100%	\$95,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
EICU	0%	\$0.00
ESEE	0%	\$0.00
SEE	0%	\$0.00
UNKWN	73%	\$69,471.67
WFXP	0%	\$0.00
WJET	0%	\$0.00
WQLN	0%	\$0.00
WSEE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
N 1	WICU	10/11/22	10/17/22	M-F 6a-7a	CM	6:00 AM-6:3	O AM MTWTF	:30	2	\$200.00 P-01. 0.00 NM	2	\$400.00
				Erie News Now S	unrise @ 6a	(6:00 AM-6:3	30 AM)					
	Erie Nev	พร Now Sเ	ınrise @ 6	A								
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
W	eek: 10/	11/22	10/17/22	MTWTF	2	\$200.00	0.00					
N 2	WICU	10/11/22	10/17/22	M-F 6a-7a	CM	6:30 AM-7:0	O AM MTWTF	:30	3	\$200.00 P-01. 0.00 NM	3	\$600.00
				Frie News Now S	unrise @ 6a	(6:30 AM-7:0	00 AM)					

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WICU-DT1

Order / Rev: 72121

Alt Order #: 27756212 Advertiser: Senate Majority PAC

Flight Dates:

Product Desc: Issue 163/173/10481

10/11/22 - 10/17/22 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Erie News Now Sunrise @ 630A Weekdays Start Date **End Date** Spots/Week Rating Rate 10/17/22 MTWTF--Week: 10/11/22 \$200.00 0.00 7:00 AM-8:00 AM MTWTF- -N 3 WICU 10/11/22 10/17/22 СМ :30 \$400.00 P-01. 0.00 NM **Today Show** 3 \$1,200.00 3 **Today Show** (7:00 AM-8:00 AM) **Today Show** Start Date Weekdays **End Date** Spots/Week Rate Rating MTWTF-Week: 10/11/22 10/17/22 0.00 \$400.00 N 4 WICU 10/11/22 10/17/22 **Today Show** CM 8:00 AM-9:00 AM MTWTF--:30 \$600.00 P-01. 0.00 NM \$1,200.00 **Today Show** (8:00 AM-9:00 AM) **Today Show** Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/11/22 10/17/22 MTWTF--\$600.00 0.00 N 5 WICU 10/15/22 10/15/22 \$200.00 P-01. 0.00 NM Saturday Today CM 7:00 AM-8:00 AM ---- S-:30 \$200.00 Saturday Today (7:00 AM-8:00 AM) **NBC Saturday Today Show End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 \$200.00 0.00 N 6 WICU 10/15/22 10/15/22 Morning Weekend NewsCM 8:00 AM-8:30 AM ---- S-\$250.00 P-01. 0.00 NM :30 \$250.00 Erie News Now Weekend (8:00 AM-8:30 AM) Erie News Now Weekend Mornings **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 - - - - S-\$250.00 0.00 Morning Weekend NewsCM N 7 WICU 10/15/22 10/15/22 8:30 AM-9:00 AM ---- S-:30 \$250.00 P-01. 0.00 NM \$250.00 Erie News Now Weekend (8:30 AM-9:00 AM) Erie News Now Weekend Mornings **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/10/22 10/16/22 \$250.00 0.00 N 8 WICU 10/16/22 10/16/22 Morning Weekend NewsCM 8:00 AM-8:30 AM ----S :30 \$250.00 P-01. 0.00 NM \$250.00 Erie News Now Weekend (8:00 AM-8:30 AM) Erie News Now Weekends @ 8A Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/10/22 10/16/22 ----S \$250.00 0.00 WICU 10/16/22 10/16/22 Sunday Today СМ 9:00 AM-10:00 AM----S \$200.00 P-01. 0.00 NM :30 1 \$200.00 Sunday Today **NBC Sunday Today Show** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/10/22 10/16/22 \$200.00 0.00 N10 WICU 10/11/22 10/17/22 \$150.00 P-01. 0.00 NM M-F 9a-10a CM 9:00 AM-10:00 AMMTWTF--:30 \$150.00 Today Show III Today Third Hour-NBC **End Date** Start Date Weekdays Spots/Week Rate Rating MTWTF--Week: 10/11/22 10/17/22 \$150.00 0.00 N11 WICU 10/11/22 10/17/22 M-F 10a-11a CM 10:00 AM-11:00 AIMTWTF--:30 \$150.00 P-01. 0.00 NM \$150.00 1 Today w/Hoda & Jenna Today with Hoda & Jenna-NBC Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/11/22 10/17/22 \$150.00 0.00 N12 WICU 10/11/22 10/17/22 CM 11:00 AM-11:30 AIMTWTF--:30 \$100.00 P-01. 0.00 NM M-F 11a-11:30a \$100.00 Hot Bench (11:00 AM-11:30 AM) Hot Bench Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF-Week: 10/11/22 10/17/22 \$100.00 0.00 N13 WICU 10/11/22 10/17/22 M-F 1130a-1230p CM 11:30 AM-12:30 PIMTWTF--:30 \$100.00 P-01. 0.00 NM \$100.00 1 People's Court People's Court Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/11/22 10/17/22 \$100.00 0.00 N14 WICU 10/11/22 10/17/22 M-F 1p-2p CM 1:00 PM-2:00 PM MTWTF--:30 \$200.00 P-01. 0.00 NM 1 \$200.00 Days of Our Lives Days of Our Lives-NBC

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WICU-DT1

Order / Rev: 72121

Advertiser: Senate Majority PAC

Alt Order #: 27756212 Product Desc: Issue

10/11/22 - 10/17/22

Flight Dates: Estimate: 163/173/10481

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate	Pri	Rtg Type	Spots	Amount
Sta Week: 10/	rt Date	End Date 10/17/22	Weekdays MTWTF	Spots/Week	Rate	Ratir								
N15 WICU			M-F 4p-5p (EF)	CM	\$200.00 4:00 PM-5:0	0.0 0 PM		:30	1	\$170.00	P-01	. 0.00 NM	1	\$170.00
			Ellen							,				•
Ellen Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						l	
Week: 10/		10/17/22	MTWTF	1	\$170.00	0.0								
N16 WICU	10/11/2	2 10/17/22	Erie News Now @	•	12:30 PM-1	:00 PM	MTWTF	:30	1	\$225.00	P-01	. 0.00 NM	1	\$225.00
Erie Nev	ws Now	@ 1230pm	Erie News Now @	ų 1230p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng_						İ	
Week: 10/		10/17/22	MTWTF Early News Week	1 dov (169M	\$225.00 5:00 PM-5:3	0.0		:30	1	ΦΕΩΩ ΩΩ	ND 04	. 0.00 NM	1	\$500.00
N 17 WICO	10/11/2	2 10/11/22	Erie News Now	• (3.00 FW-3.0	DO FIVI	IVII VVII I	.30	'	φ300.00) F - 0 I	. 0.00 INIVI	l '	φ300.00
	ws Now			0	5.	5 .:								
Sta Week: 10/	rt Date 11/22	End Date 10/17/22	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$500.00	Ratir 0.	_						l	
N18 WICU	10/11/2	2 10/17/22	Early News Week	day (2nQM	5:30 PM-6:0	00 PM	MTWTF	:30	2	\$600.00	P-01	. 0.00 NM	2	\$1,200.00
Fria Na	ws Now	ര 53∩P	Erie News Now @	9 530pm										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						İ	
Week: 10/	_	10/17/22	MTWF	2	\$600.00	0.								
N19 WICU	10/11/2	2 10/17/22	Early News Week Erie News Now @	• (6:00 PM-6:3	30 PM	MIWIF	:30	3	\$700.00) P-01	. 0.00 NM	3	\$2,100.00
Erie Nev	ws Now	@ 6P		<i>y</i>										
<u>Sta</u> Week: 10/	rt Date	End Date 10/17/22	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$700.00	Ratir 0.	_						1	
N20 WICU			Early News Week		7:00 PM-7:3			:30	1	\$800.00	P-01	. 0.00 NM	1	\$800.00
Esta No.	N	@ 7 D	Erie News Now a											
	ws Now(rt Date	@ 7P End Date	Weekdays	Spots/Week	Rate	Ratir	na						l	
Week: 10/		10/17/22	MTWF	1	\$800.00	0.	00							
N21 WICU	10/15/2	2 10/15/22	Early News Week Erie News Now S		6:00 PM-6:3	30 PM	S-	:30	1	\$500.00	P-01	. 0.00 NM	1	\$500.00
Erie Nev	w Now W	eekend @ 6		ат ортт										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	_							
Week: 10/ N22 WICU		10/16/22	Early News Week	end 2n/dM	\$500.00 6:00 PM-6:3	0.0 30 PM		:30	1	\$500.00	P-01	. 0.00 NM	1	\$500.00
1122 11100	10/10/2	2 10/10/22	Erie News Now S		0.00 T W 0.0	00 T W	Б	.00		Ψ000.00	,, 0,	. 0.00 14101	· ·	φοσσ.σσ
	ws Now \ rt Date	Weekend @		Spots/Week	Pate	Patir	ng.							
Week: 10/		End Date 10/16/22	<u>Weekdays</u> S	1	<u>Rate</u> \$500.00	Ratir 0.							l	
N23 WICU	10/11/2	2 10/17/22	M-F 730p-8p	CM	7:30 PM-8:0	00 PM	MTWTF	:30	1	\$400.00	P-01	. 0.00 NM	1	\$400.00
People ⁻	TV		People TV											
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir							İ	
Week: 10/		10/17/22	MTWTF	1	\$400.00	0.0		.20		\$700.00	ND 04	- 0.00 NIM	,	¢700.00
N24 WICU	10/11/2	2 10/17/22	Late News M-F Erie News Now a	CM t 11p	11:00 PM-1 (11:00 PM-1			:30	1	\$700.00) P-U I	. 0.00 NM	1	\$700.00
	ws Now				_									
Sta Week: 10/	rt Date 11/22	End Date 10/17/22	Weekdays MTWTF	Spots/Week 1	Rate \$700.00	Ratir 0.							l	
N25 WICU			Sun 11:30p-12a	CM	11:30 PM-1			:30	1	\$500.00	P-01	. 0.00 NM	1	\$500.00
Frie Nev	ws Now	@ 11P	Inside Edition		(11:30 PM-1	2:00 XI	M)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng							
Week: 10/		10/16/22	S	1	\$500.00	0.0				A				.
N26 WICU	10/11/2	2 10/17/22	Network Late Nigl Tonight Show w/s		11:35 PM-1 (11:35 PM-1			:30	1	\$150.00) P-01	. 0.00 NM	1	\$150.00
_	Show-NI		· ·	•	,		,							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	<u>ng</u>						I	

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WICU-DT1

Order / Rev: 72121

Advertiser: Senate Majority PAC

Alt Order #: 27756212

Product Desc: Issue

Flight Dates: 10/11/22 - 10/17/22

Estimate:

163/173/10481

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/11/22 10/17/22	MTWTF 1	\$150.00 0.00				
N27 WICU 10/11/22 10/11/22	Tuesday Prime Hr 1 CM	8:00 PM-9:00 PM - T	:30 1	\$2,000.00 P-01. 0.00 NM	1	\$2,000.00
The Voice Tue-NBC	The Voice	(8:00 PM-9:00 PM)				
Start Date End Date	Mankdaya Casta Mank	Data Dating				
Week: 10/10/22 10/16/22	Weekdays Spots/Week	Rate Rating \$2.000.00 0.00				
N28 WICU 10/12/22 10/12/22	- '	9:00 PM-10:00 PM W	:30 1	\$2.000.00 P-01. 0.00 NM	1	\$2,000.00
N26 WICO 10/12/22 10/12/22	Chicago Fire	9.00 PINI-10.00 PINI W	.30 1	\$2,000.00 P-01. 0.00 INIVI	'	\$2,000.00
Chicago Fire-NBC	Officago Fire					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/10/22 10/16/22	W 1	\$2,000.00 0.00				
N29 WICU 10/12/22 10/12/22	Wednesday Prime Hr 3 CM	10:00 PM-11:00 PI W	:30 1	\$2,000.00 P-01. 0.00 NM	1	\$2,000.00
	Chicago PD			, ,		, ,
Chicago PD-NBC	-					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/10/22 10/16/22	W 1	\$2,000.00 0.00				
N30 WICU 10/13/22 10/13/22	Thursday Prime Hr 1 CM	8:00 PM-9:00 PM T	:30 1	\$1,200.00 P-01. 0.00 NM	1	\$1,200.00
	Law & Order					
Law & Order-NBC						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/10/22 10/16/22	- '	\$1,200.00 0.00		A		^-
N31 WICU 10/16/22 10/16/22		2:30 PM-6:30 PM S	:30 1	\$500.00 P-01. 0.00 NM	1	\$500.00
NASCAR Cup: Las Vegas	Nascar: Las Vegas	(2:30 PM-6:30 PM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/10/22 10/16/22	S 1	\$500.00 0.00				
N32 WICU 10/16/22 10/16/22	NFL Reg Season In Gan@M	8:20 PM-11:30 PM S	:30 1	\$5,000.00 P-01. 0.00 NM	1	\$5,000.00
1102 11100 10/10/22 10/10/22	NFL Regular In Game	(8:20 PM-11:30 PM)	.00	ψο,σοσίσση στι σίσσητα		ψο,σσσ.σσ
Sunday Night Football	3	,				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/10/22 10/16/22	S 1	\$5,000.00 0.00				
				Totals	41	\$25,695.00