

# INVOICE



**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**Main: (814) 454-5201**  
**Billing: (814) 454-5201 ext 829**

[www.erienewsnow.com](http://www.erienewsnow.com)

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K. Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**[www.erienewsnow.com/pay](http://www.erienewsnow.com/pay)**

Property	WICU		
Invoice #	72122-1	Order #	72122
Invoice Date	10/19/22	Alt Order #	27756213
Invoice Month	October 2022	Deal #	
Invoice Period	09/26/22 - 10/10/22	Flight Dates	10/04/22 - 10/10/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10480		
Account Executive	Shepard Ritzen		
Sales Office	Millenium Philadelphia		
Sales Region	National		
Agency Code			
Advertiser Code	163		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	173		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/22	10/10/22	Erie News Now Sunrise @ 6a	6:00 AM-6:30 AM	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> 10/04/22 <u>End Date</u> 10/10/22 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WICU Tu 10/04/22 6:29 AM Erie News Now Sunrise @ 6a 6:00 AM-6:30 AM :30 SMPPA22104H \$200.00 NM									
2 WICU Th 10/06/22 6:16 AM Erie News Now Sunrise @ 6a 6:00 AM-6:30 AM :30 SMPPA22104H \$200.00 NM									
2	10/04/22	10/10/22	Erie News Now Sunrise @ 6a	6:30 AM-7:00 AM	MTWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> 10/04/22 <u>End Date</u> 10/10/22 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$200.00									
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3 WICU W 10/05/22 6:57 AM Erie News Now Sunrise @ 6a 6:30 AM-7:00 AM :30 SMPPA22104H \$200.00 NM									
2 WICU F 10/07/22 6:48 AM Erie News Now Sunrise @ 6a 6:30 AM-7:00 AM :30 SMPPA22104H \$200.00 NM									
1 WICU M 10/10/22 6:44 AM Erie News Now Sunrise @ 6a 6:30 AM-7:00 AM :30 SMPPA22104H \$200.00 NM									
3	10/04/22	10/10/22	Today Show	7:00 AM-8:00 AM	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> 10/04/22 <u>End Date</u> 10/10/22 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$400.00									
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2 WICU Tu 10/04/22 7:26 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22104H \$400.00 NM									
1 WICU F 10/07/22 7:59 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22104H \$400.00 NM									
3 WICU M 10/10/22 7:59 AM Today Show 7:00 AM-8:00 AM :30 SMPPA22104H \$400.00 NM									
4	10/04/22	10/10/22	Today Show	8:00 AM-9:00 AM	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> 10/04/22 <u>End Date</u> 10/10/22 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$600.00									
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**www.erienewsnow.com/pay**

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Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10480		

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<table border="0" style="width:100%"> <tr> <td style="text-align:right">10/04/22</td> <td style="text-align:left">10/10/22</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td style="text-align:right">1</td> <td style="text-align:right">\$150.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/10/22</td> <td>10:55 AM</td> <td>Today w/Hoda &amp; Jenna</td> <td>10:00 AM-11:00 AM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$150.00 NM</td> </tr> </table>										10/04/22	10/10/22						1	\$150.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	M	10/10/22	10:55 AM	Today w/Hoda & Jenna	10:00 AM-11:00 AM	:30	SMPPA22104H	\$150.00 NM																				
10/04/22	10/10/22						1	\$150.00																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	M	10/10/22	10:55 AM	Today w/Hoda & Jenna	10:00 AM-11:00 AM	:30	SMPPA22104H	\$150.00 NM																																																		
12	10/04/22	10/10/22	Hot Bench	11:00 AM-11:30 AM	MTWTF--	:30	1	\$100.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/04/22</td> <td>10/10/22</td> <td>MTWTF--</td> <td>1</td> <td>\$100.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Tu</td> <td>10/04/22</td> <td></td> <td>Hot Bench</td> <td>11:00 AM-11:30 AM</td> <td>:00</td> <td></td> <td><del>\$100.00</del> NM</td> </tr> <tr> <td colspan="10" style="text-align:center"><i>Credited</i></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/04/22	10/10/22	MTWTF--	1	\$100.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	Tu	10/04/22		Hot Bench	11:00 AM-11:30 AM	:00		<del>\$100.00</del> NM	<i>Credited</i>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/04/22	10/10/22	MTWTF--	1	\$100.00																																																						
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1	WICU	Tu	10/04/22		Hot Bench	11:00 AM-11:30 AM	:00		<del>\$100.00</del> NM																																																		
<i>Credited</i>																																																											
13	10/04/22	10/10/22	People's Court	11:30 AM-12:30 PM	MTWTF--	:30	1	\$100.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/04/22</td> <td>10/10/22</td> <td>MTWTF--</td> <td>1</td> <td>\$100.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Tu</td> <td>10/04/22</td> <td>12:04 PM</td> <td>People's Court</td> <td>11:30 AM-12:30 PM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$100.00 NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/04/22	10/10/22	MTWTF--	1	\$100.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	Tu	10/04/22	12:04 PM	People's Court	11:30 AM-12:30 PM	:30	SMPPA22104H	\$100.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/04/22	10/10/22	MTWTF--	1	\$100.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	Tu	10/04/22	12:04 PM	People's Court	11:30 AM-12:30 PM	:30	SMPPA22104H	\$100.00 NM																																																		
14	10/04/22	10/10/22	NBC News Daily	1:00 PM-2:00 PM	MTWTF--	:30	1	\$200.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/04/22</td> <td>10/10/22</td> <td>MTWTF--</td> <td>1</td> <td>\$200.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>W</td> <td>10/05/22</td> <td>1:44 PM</td> <td>NBC News Daily</td> <td>1:00 PM-2:00 PM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$200.00 NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/04/22	10/10/22	MTWTF--	1	\$200.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	W	10/05/22	1:44 PM	NBC News Daily	1:00 PM-2:00 PM	:30	SMPPA22104H	\$200.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/04/22	10/10/22	MTWTF--	1	\$200.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	W	10/05/22	1:44 PM	NBC News Daily	1:00 PM-2:00 PM	:30	SMPPA22104H	\$200.00 NM																																																		
15	10/04/22	10/10/22	Ellen	4:00 PM-5:00 PM	MTWTF--	:30	1	\$170.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/04/22</td> <td>10/10/22</td> <td>MTWTF--</td> <td>1</td> <td>\$170.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>M</td> <td>10/10/22</td> <td></td> <td>Ellen</td> <td>4:00 PM-5:00 PM</td> <td>:00</td> <td></td> <td><del>\$170.00</del> NM</td> </tr> <tr> <td colspan="10" style="text-align:center"><i>Credited</i></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/04/22	10/10/22	MTWTF--	1	\$170.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	M	10/10/22		Ellen	4:00 PM-5:00 PM	:00		<del>\$170.00</del> NM	<i>Credited</i>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/04/22	10/10/22	MTWTF--	1	\$170.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	M	10/10/22		Ellen	4:00 PM-5:00 PM	:00		<del>\$170.00</del> NM																																																		
<i>Credited</i>																																																											
16	10/04/22	10/10/22	Erie News Now @ 1230p	12:30 PM-1:00 PM	MTWTF--	:30	1	\$225.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/04/22</td> <td>10/10/22</td> <td>MTWTF--</td> <td>1</td> <td>\$225.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>F</td> <td>10/07/22</td> <td>12:53 PM</td> <td>Erie News Now @ 1230p</td> <td>12:30 PM-1:00 PM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$225.00 NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/04/22	10/10/22	MTWTF--	1	\$225.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	F	10/07/22	12:53 PM	Erie News Now @ 1230p	12:30 PM-1:00 PM	:30	SMPPA22104H	\$225.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/04/22	10/10/22	MTWTF--	1	\$225.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	F	10/07/22	12:53 PM	Erie News Now @ 1230p	12:30 PM-1:00 PM	:30	SMPPA22104H	\$225.00 NM																																																		
17	10/04/22	10/10/22	Erie News Now @ 5p	5:00 PM-5:30 PM	MTWTF--	:30	1	\$500.00	NM																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/04/22</td> <td>10/10/22</td> <td>MTWTF--</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>F</td> <td>10/07/22</td> <td>5:17 PM</td> <td>Erie News Now @ 5p</td> <td>5:00 PM-5:30 PM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$500.00 NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/04/22	10/10/22	MTWTF--	1	\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WICU	F	10/07/22	5:17 PM	Erie News Now @ 5p	5:00 PM-5:30 PM	:30	SMPPA22104H	\$500.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/04/22	10/10/22	MTWTF--	1	\$500.00																																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																		
1	WICU	F	10/07/22	5:17 PM	Erie News Now @ 5p	5:00 PM-5:30 PM	:30	SMPPA22104H	\$500.00 NM																																																		
18	10/04/22	10/10/22		5:30 PM-6:00 PM	MTWTF--	:30	2	\$600.00	NM																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE

Send Payment To:



**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**www.erienewsnow.com/pay**

Invoice #	72122-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/10/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10480		

[www.erienewsnow.com](http://www.erienewsnow.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Erie News Now @ 530p m									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/04/22	10/10/22	MTWTF--	2	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WICU	Tu	10/04/22	5:42 PM	Erie News Now @ 530pm	5:30 PM-6:00 PM	:30	SMPPA22104H	\$600.00 NM
1	WICU	W	10/05/22	5:51 PM	Erie News Now @ 530pm	5:30 PM-6:00 PM	:30	SMPPA22104H	\$600.00 NM
19	10/04/22	10/10/22	Erie News Now @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	3	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/04/22	10/10/22	MTWTF--	3	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	W	10/05/22	6:25 PM	Erie News Now @ 6p	6:00 PM-6:30 PM	:30	SMPPA22104H	\$700.00 NM
2	WICU	Th	10/06/22	6:09 PM	Erie News Now @ 6p	6:00 PM-6:30 PM	:30	SMPPA22104H	\$700.00 NM
3	WICU	M	10/10/22	6:20 PM	Erie News Now @ 6p	6:00 PM-6:30 PM	:30	SMPPA22104H	\$700.00 NM
20	10/04/22	10/10/22	Erie News Now at 7p	7:00 PM-7:30 PM	MTWTF--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/04/22	10/10/22	MTWTF--	1	\$800.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	M	10/10/22	7:11 PM	Erie News Now at 7p	7:00 PM-7:30 PM	:30	SMPPA22104H	\$800.00 NM
21	10/08/22	10/08/22	Erie News Now Sat 6pm	6:00 PM-6:30 PM	-----S-	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/22	10/09/22	-----S-	1	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	Sa	10/08/22	6:12 PM	Erie News Now Sat 6pm	6:00 PM-6:30 PM	:30	SMPPA22104H	\$500.00 NM
22	10/09/22	10/09/22	Erie News Now Sun 6pm	6:00 PM-6:30 PM	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/22	10/09/22	-----S	1	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	Su	10/09/22	6:08 PM	Erie News Now Sun 6pm	6:00 PM-6:30 PM	:30	SMPPA22104H	\$500.00 NM
23	10/04/22	10/10/22	People TV	7:30 PM-8:00 PM	MTWTF--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/04/22	10/10/22	MTWTF--	1	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WICU	W	10/05/22		People TV	7:30 PM-8:00 PM	:00		<del>\$400.00</del> NM
Credited									
24	10/04/22	10/10/22	Erie News Now at 11p	11:00 PM-11:35 PM	MTWTF--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/04/22	10/10/22	MTWTF--	1	\$700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE

Send Payment To:



**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**www.erienewsnow.com/pay**

Invoice #	72122-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/10/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10480		

[www.erienewsnow.com](http://www.erienewsnow.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
24	10/04/22	10/10/22	Erie News Now at 11p	11:00 PM-11:35 PM	MTWTF--	:30	1	\$700.00	NM																																												
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25	10/09/22	10/09/22	Erie News Now Late Run	11:30 PM-12:00 XM	-----S	:30	1	\$500.00	NM																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE

Send Payment To:



**WICU**  
**3514 State Street**  
**Erie, PA 16508**  
**www.erienewsnow.com/pay**

Invoice #	72122-1	Invoice Month	October 2022
Invoice Date	10/19/22	Invoice Period	09/26/22 - 10/10/22
Advertiser	Senate Majority PAC		
Product	Issue		
Estimate #	163/173/10480		

[www.erienewsnow.com](http://www.erienewsnow.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
31	10/09/22	10/09/22	Nascar: Charlotte	2:00 PM-6:00 PM	-----S	:30	1	\$500.00	NM																																												
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1	WICU	Tu	10/04/22	7:51 PM	Extra	Mon-Fri 7:30pm-8pr	:30	SMPPA22104H	\$400.00	NM																																											
35	10/08/22	10/08/22	Saturday Today	7:00 AM-8:00 AM	-----S-	:30	1	\$200.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/22</td> <td>10/09/22</td> <td>-----S-</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WICU</td> <td>Sa</td> <td>10/08/22</td> <td>7:58 AM</td> <td>Saturday Today</td> <td>7:00 AM-8:00 AM</td> <td>:30</td> <td>SMPPA22104H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/22	10/09/22	-----S-	1	\$200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WICU	Sa	10/08/22	7:58 AM	Saturday Today	7:00 AM-8:00 AM	:30	SMPPA22104H	\$200.00	NM
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36	10/04/22	10/10/22	Erie News Now @ 4pm	4pm-5pm	MTWTF--	:30	1	\$170.00	NM																																												
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<b>Total Spots</b>							<b>41</b>																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$25,695.00</b>
<u>Agency Commission</u>	<b>\$3,854.25</b>
<u>Net Amount Due</u>	<b>\$21,840.75</b>
<u>Invoice Balance as of 10/20/22 8:14:10 AM ET</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.