

ORDER



Orders
Order / Rev: 72119
Alt Order #: 27756210
Product Desc: Issue
Estimate: 163/173/10483
Flight Dates: 10/25/22 - 10/31/22
Original Date / Rev: 03/30/22 / 09/27/22
Order Type: GENERAL

WICU-DT1
Primary AE: Shepard Ritzen
Sales Office: MPHIL
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K. Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Majority PAC
Demographic: HH
Product Codes: PAC
Revenue Code 1: POL
Revenue Code 2: POL-I
Revenue Code 3: GEN
Priority: P-01.1

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	34	\$23,775.00	\$20,208.75
10/31/22	10/31/22	11	\$4,370.00	\$3,714.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	34	\$23,775.00	\$20,208.75	0.00
November 2022	11	\$4,370.00	\$3,714.50	0.00
Totals	45	\$28,145.00	\$23,923.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shepard Ritzen			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WICU-DT1	27%	\$28,145.00
Market	100%	\$104,240.74

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EICU	0%	\$0.00
ESEE	0%	\$0.00
SEE	0%	\$0.00
UNKWN	73%	\$76,095.74
WFXP	0%	\$0.00
WJET	0%	\$0.00
WQLN	0%	\$0.00
WSEE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WICU	10/25/22	10/31/22	M-F 6a-7a Erie News Now Sunrise @ 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$200.00	P-01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		2				\$200.00		0.00			

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WICU-DT1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WICU	10/25/22	10/31/22	M-F 6a-7a Erie News Now Sunrise @ 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$200.00	P-01	0.00	NM	2	\$400.00
				Erie News Now Sunrise @ 630A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		2				\$200.00		0.00			
N 3	WICU	10/25/22	10/31/22	Today Show Today Show	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$400.00	P-01	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		3				\$400.00		0.00			
N 4	WICU	10/25/22	10/31/22	Today Show Today Show	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$600.00	P-01	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		3				\$600.00		0.00			
N 5	WICU	10/29/22	10/29/22	Saturday Today Saturday Today	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-		1				\$200.00		0.00			
N 6	WICU	10/29/22	10/29/22	Morning Weekend News Erie News Now Weekend	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-		1				\$250.00		0.00			
N 7	WICU	10/29/22	10/29/22	Morning Weekend News Erie News Now Weekend	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-		1				\$250.00		0.00			
N 8	WICU	10/30/22	10/30/22	Morning Weekend News Erie News Now Weekend	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----S	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S		1				\$250.00		0.00			
N 9	WICU	10/30/22	10/30/22	Sunday Today Sunday Today	CM	9:00 AM-10:00 AM	-----S	:30	1	\$200.00	P-01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WICU	10/24/22-10/30/22	Sunday Today			9:00 AM-10:00 AM	-----Su	:30		(\$200.00)		0.00	NM		
			Credited												
			[LUR, madegood on line 38]												
N 10	WICU	10/25/22	10/31/22	M-F 9a-10a Today Show III	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		1				\$150.00		0.00			
N 11	WICU	10/25/22	10/31/22	M-F 10a-11a Today w/Hoda & Jenna	CM	10:00 AM-11:00 AM	MTWTF--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		1				\$150.00		0.00			
N 12	WICU	10/25/22	10/31/22	M-F 11a-11:30a Hot Bench	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	MTWTF--	:30	1	\$100.00	P-01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--		1				\$100.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					1	\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WICU	10/25/22-10/31/22		M-F 11a-11:30a					11:00 AM-11:30 AM	MTWThF----	:30	(\$100.00)	0.00	NM		
Credited [MG line 36]																
N13	WICU	10/25/22	10/31/22	M-F 1130a-1230p People's Court	CM	11:30 AM-12:30 PM	MTWTF--	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00	
People's Court																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					1	\$100.00		0.00				
N14	WICU	10/25/22	10/31/22	M-F 1p-2p NBC News Daily	CM	1:00 PM-2:00 PM	MTWTF--	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00	
Days of Our Lives-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					1	\$200.00		0.00				
N15	WICU	10/25/22	10/31/22	M-F 2p-3p Judge Mablean	CM	2:00 PM-3:00 PM	MTWTF--	:30	1	\$100.00	P-01	0.00	NM	0	\$0.00	
Judge Mablean																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					1	\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WICU	10/25/22-10/31/22		M-F 2p-3p					2:00 PM-3:00 PM	MTWThF----	:30	(\$100.00)	0.00	NM		
Credited [Program change, madegood on line 40]																
N16	WICU	10/25/22	10/31/22	M-F 3p-4p (DY) The Kelly Clarkson Show	CM	3:00 PM-4:00 PM	MTWTF--	:30	1	\$150.00	P-01	0.00	NM	0	\$0.00	
Kelly Clarkson																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					1	\$150.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WICU	10/25/22-10/31/22		M-F 3p-4p (DY)					3:00 PM-4:00 PM	MTWThF----	:30	(\$150.00)	0.00	NM		
Credited [program change, madegood on line 39]																
N17	WICU	10/25/22	10/31/22	M-F 4p-5p (EF) Ellen	CM	4:00 PM-5:00 PM	MTWTF--	:30	1	\$170.00	P-01	0.00	NM	0	\$0.00	
Ellen																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					1	\$170.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WICU	10/25/22-10/31/22		M-F 4p-5p (EF)					4:00 PM-5:00 PM	MTWThF----	:30	(\$170.00)	0.00	NM		
Credited [program change, madegood on line 41]																
N18	WICU	10/25/22	10/31/22	Erie News Now @ 1230p Erie News Now @ 1230p	CM	12:30 PM-1:00 PM	MTWTF--	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00	
Erie News Now @ 1230p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					1	\$225.00		0.00				
N19	WICU	10/25/22	10/31/22	Early News Weekday (1) Erie News Now @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00	
Erie News Now @ 5P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					1	\$500.00		0.00				
N20	WICU	10/25/22	10/31/22	Early News Weekday (2) Erie News Now @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00	
Erie News Now @ 530P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					2	\$600.00		0.00				
N21	WICU	10/25/22	10/31/22	Early News Weekday (3) Erie News Now @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$700.00	P-01	0.00	NM	3	\$2,100.00	
Erie News Now @ 6P																

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WICU-DT1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	WICU	10/25/22	10/31/22	Early News Weekday (4:10M)	CM	7:00 PM-7:30 PM	MTWTF--	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		3				\$700.00		0.00			
		Erie News Now @ 7P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		2				\$800.00		0.00			
N23	WICU	10/29/22	10/29/22	Early News Weekend 1st	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		Erie News Now Sat 6pm													
		Erie News Now Weekend @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S-		1				\$500.00		0.00			
N24	WICU	10/30/22	10/30/22	Early News Weekend 2nd	CM	6:00 PM-6:30 PM	-----S	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		Erie News Now Sun 6pm													
		Erie News Now Weekend @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S		1				\$500.00		0.00			
N25	WICU	10/25/22	10/31/22	M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$400.00	P-01	0.00	NM	0	\$0.00
		People TV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		1				\$400.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WICU	10/25/22-10/31/22	M-F 730p-8p	7:30 PM-8:00 PM	MTWThF----	:30		(\$400.00)		0.00	NM		
		Credited [MG line 37]													
N26	WICU	10/25/22	10/31/22	Late News M-F	CM	11:00 PM-11:35 PM	MTWTF--	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
		Erie News Now at 11p (11:00 PM-11:35 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		1				\$700.00		0.00			
N27	WICU	10/30/22	10/30/22	Erie News Now Late Run	CM	11:30 PM-12:00 AM	-----S	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		Erie News Now Late Run (11:30 PM-12:00 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S		1				\$500.00		0.00			
N28	WICU	10/25/22	10/31/22	Network Late Night Show	CM	11:35 PM-12:35 AM	XMTWTF--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		Tonight Show w/Jimmy Fallon (11:35 PM-12:35 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		1				\$150.00		0.00			
N29	WICU	10/25/22	10/25/22	Tuesday Prime Hr 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		The Voice (8:00 PM-9:00 PM)													
		The Voice Tue-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-T-----		1				\$2,000.00		0.00			
N30	WICU	10/25/22	10/25/22	Tuesday Prime Hr 3	CM	10:00 PM-11:00 PM	PI-T-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		New Amsterdam													
		New Amsterdam-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-T-----		1				\$1,000.00		0.00			
N31	WICU	10/26/22	10/26/22	Wednesday Prime Hr 2	CM	9:00 PM-10:00 PM	--W----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		Chicago Fire													
		Chicago Fire-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--W----		1				\$2,000.00		0.00			
N32	WICU	10/26/22	10/26/22	Wednesday Prime Hr 3	CM	10:00 PM-11:00 PM	PI--W----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		Chicago PD													
		Chicago PD-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--W----		1				\$2,000.00		0.00			

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 Estimate: 163/173/10483

WICU-DT1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N33	WICU	10/27/22	10/27/22	Thursday Prime Hr 1 Law & Order	CM	8:00 PM-9:00 PM	---T---	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/22 10/30/22		---T---		1		\$1,200.00		0.00					
		Law & Order-NBC													
N34	WICU	10/30/22	10/30/22	Nascar Nascar: Martinsville	CM	2:00 PM-6:00 PM (2:00 PM-6:00 PM)	-----S	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/22 10/30/22		-----S		1		\$500.00		0.00					
		NASCAR Cup: Martinsville													
N35	WICU	10/30/22	10/30/22	NFL Reg Season In Gam NFL Regular In Game	CM	8:20 PM-11:30 PM (8:20 PM-11:30 PM)	-----S	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/22 10/30/22		-----S		1		\$5,000.00		0.00					
		Sunday Night Football													
N36	WICU	10/25/22	10/31/22	M-F 11a-11:30a Jeopardy II	CM	11a-11:30a	MTWTF--	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22 10/31/22		MTWTF--		1		\$100.00		0.00					
N37	WICU	10/25/22	10/31/22	M-F 730p-8p Inside Edition	CM	Mon-Fri 7:30pm-8p	MTWTF--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22 10/31/22		MTWTF--		1		\$400.00		0.00					
N38	WICU	10/29/22	10/29/22	Saturday Today Saturday Today	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/22 10/30/22		-----S-		1		\$200.00		0.00					
N39	WICU	10/25/22	10/31/22	M-F 3p-4p (DY) Jennifer Hudson	CM	3:00 PM-4:00 PM	MTWTF--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22 10/31/22		MTWTF--		1		\$150.00		0.00					
		Kelly Clarkson													
N40	WICU	10/25/22	10/31/22	M-F 2p-3p Kelly Clarkson Show	CM	2:00 PM-3:00 PM	MTWTF--	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22 10/31/22		MTWTF--		1		\$100.00		0.00					
		Judge Mablean													
N41	WICU	10/25/22	10/31/22	Erie News Now @ 4pm Erie News Now @ 4pm	CM	4pm-5pm	MTWTF--	:30	1	\$170.00	P-01	0.00	NM	1	\$170.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22 10/31/22		MTWTF--		1		\$170.00		0.00					
		Ellen													
													Totals	45	\$28,145.00