

PUBLIC AFFAIRS  
Cumulus Radio of Dubuque  
Townsquare Media of Dubuque  
Dubuque, IA  
First Quarter  
March 31, 2014  
Tom Brenner  
Public Affairs Director  
Townsquare Media of Dubuque

Cumulus of Dubuque Includes:

WDBQ-AM	1490 am	Dubuque, IA
KXGE – Eagle 102	102.3 fm	Dubuque, IA
WJOD	103.3 fm	Asbury, IA
KLYV – Y105	105.3 fm	Dubuque, IA
WDBQ-FM - Q1075	107.5 fm	Galena, IL

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Asbury Library Funding – Education & Community Development
- II Youth Development
- III Welfare of Animals
- IV Galena High School News
- V Health Services
- VI Service To Developmentally Disabled
- VII Welfare of Women and Children
- VII Wheelchair Basketball

## I Asbury Library Funding – Education And Community Development

The City of Asbury, a suburb of Dubuque and home to WJOD, has grown quickly and has outgrown its library. A series of fundraising events are underway to help raise the millions needed for the new library. Chad Kunkel has done a series of interviews about what is going to be included in the library, including attempts to make it part of Asbury Park so more residents will use it. The interviews lasted one minute and were presented on all five Townsquare Media Stations of Dubuque. The forms detailing the times they were aired are attached to this form for each station.

## II Youth Development

Regional Girl Scout Director Jamie Ironside told us about some of the projects that were funded by the sale of Girl Scout Cookies, including a hothouse / garden that was built at Hempstead High School in Dubuque to teach students how to grow organic food. Ms. Ironside also explained that one of the purposes of Girl Scouts was to teach girls how to run a business and be useful in America's workforce. The interviews lasted one minute and thirty seconds, they were featured on all five Townsquare Media stations of Dubuque, and forms detailing the times they were aired are attached to this form.

## III Welfare of Animals

Every Tuesday Morning, Cumulus of Dubuque presents interviews with Jane McCall of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

Persons from WJOD and WDBQ-FM participated in the Dubuque Regional Humane Society Annual Garage Sale on March 14 & 15<sup>th</sup>. WJOD and WDBQ-fm ran several live reports from the site between 3pm and 7pm on March 14<sup>th</sup>. All five Townsquare Media of Dubuque Stations ran many public service announcements for the event. The annual Garage Sale is the largest public fundraiser for the Dubuque Regional Humane Society.

## IV Galena High School News

Every Friday afternoon at 4:40 during the school year, WDBQ-FM presents a program, approximately two minutes in length, recorded by students from Galena, IL High School. The program contains high school news, lists coming events, and mentions accomplishments by outstanding students.

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2/25/2014

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102/KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 2/28 time 5:20A duration ~~1:30~~ 60

Date of program 3/2 time 9:20A duration 1:30 60

Date of program 3/4 time 9:50A duration 1:30 60

Date of program 3/6 time 4:50A duration 1:30 60

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue Asbury Library Funding

Examples: any local issue including health care, education, economic development, safety, street conditions, emergencies, ect.

Person(s) interviewed Chad Kunkel

Name of organization (if any) \_\_\_\_\_

File name if recorded Asbury Lib Funds Kunkel

A brief synopsis:

The City of Asbury, a suburb of Dubuque and home to WJOD, has grown quickly and has outgrown its library. A series of fundraising events are underway to help raise the millions needed for the new library. Chad Kunkel has done a series of interviews about what is going to be included in the library, including attempts to make it part of Asbury Park so more residents will use it.

I

2/5/2014

## Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM	WJOD	<u>Eagle102 / KXGE</u>
Y-105 / KLYV		<u>Q1075 / WDBQ-FM</u>

Date of program 2/8 time 9:50A duration 1:30

Date of program 2/10 time 5:20A duration 1:30

Date of program 2/11 time 10:50A duration 1:30

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration 1:30

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue Youth Development

Person(s) interviewed Jamie Ironside  
(it could be you!)

Their title Regional Director

Name of organization Girl Scouts

File name if recorded Girl Scout Cookies (exp 3/16/2014)

A brief synopsis:

Regional Girl Scout Director Jamie Ironside told us about some of the projects that were funded by the sale of Girl Scout Cookies, including a hothouse / garden that was built at Hempstead High School in Dubuque to teach students how to grow organic food.

II

## V Health Services

The Visiting Nurse Association (VNA) of Dubuque serves babies through senior adults with services such as health screenings, immunizations, home care, helping people access different health services in the community, and with many health related issues that are needed. Candice Hinkle and Stacy Killian told our listeners what the VNA does, and promoted their fund raising "Kids Day" on March 15<sup>th</sup>, 2014. All five Townsquare Media stations of Dubuque played this interview at the times & dates noted on the attached logs.

## VI Service To Developmentally Disabled

Albrecht Acres in Sherrill, Iowa is a camp that is totally funded by private donations. The camp offers developmentally disabled children and adults the opportunity to experience a real summer camp. Aaron Fagan of Fagan's Shoes and Hobbies has been an active participant in raising funds for Camp Albrecht Acres for many years. He is donating his time and effort to put on a fund raising Model Train Show and Swap Meet at Albrecht Acres to raise funds on March, 2<sup>nd</sup>, 2014. Aaron's interview was one and a half minute long, and appeared on all five Townsquare Media radio stations in Dubuque. A list of those times is attached to this report. Our stations also presented countless public service announcements about the event.

## VII Welfare of Women and Children

Ann Lorenz is the director of Opening Doors, which operates the Maria House and Theresa Shelter. These facilities provides homes for women and children who would be homeless, and to families temporarily escaping domestic abuse. In an interview, Ann told us about these places in addition to promoting a fundraising event at the Floor Emporium on March 26<sup>th</sup> in Dubuque. All five Townsquare Media of Dubuque stations ran many public service announcements for the event during the second and third week in March.

## VIII Wheelchair Basketball

Pat O'Hay is a member of the Iowa Chariots, our own wheelchair basketball team. It's a tough sport, fun to watch, but their wheelchairs have been stolen! Tom Brenner interviewed Pat O'Hay about who the Iowa Chariots play, how they play, and how they are raising funds for new wheelchairs. The Iowa Chariots also teach children how to deal with their own disabilities. Townsquare Media stations of Dubuque aired the broadcast to help them raise funds for new wheelchairs, and to broaden the knowledge about the sport, and invite groups to take them on after the Iowa Chariots buy new wheelchairs. A list of times the interview was broadcast is attached to this form.

2/27/2013

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 3/4 time 6:50A duration ~~1:30~~ 1:20

Date of program 3/5 time 4:30A duration 1:30-1:20

Date of program 3/7 time 9:50A duration 1:30-1:20

Date of program 3/9 time 3:35A duration ~~1:30~~ 1:20

Date of program 3/11 time 12:20A duration 1:20

Date of program 3/12 time 5:20A duration 1:20

Issue HEALTH SERVICES

Examples: any local issue including health care, education, economic development, safety, street conditions, emergencies, ect.

Person(s) interviewed Candice Hinkle, Stacy Killian

Their title Directors

Organization Visiting Nurse Association (VNA) of Dubuque

File name if recorded VNA KIDS DAY

### A brief synopsis:

The Visiting Nurse Association (VNA) of Dubuque serves babies through senior adults with services such as health screenings, immunizations, home care, helping people access different health services in the community, and with many health related issues that are needed. Candice Hinkle and Stacy Killian told our listeners what the VNA does, and promoted their fund raising "Kids Day" on March 15<sup>th</sup>, 2014. All five Townsquare Media stations of Dubuque played this interview at the times & dates noted above.

2/5/2014

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:		
WDBQ-AM Y-105 / KLYV	WJOD	Eagle102 / KXGE Q1075 / WDBQ-FM
Date of program	<u>2/7</u>	time <u>9:20A</u> duration <u>1:30</u>
Date of program	<u>2/8</u>	time <u>9:50A</u> duration <u>1:30</u>
Date of program	<u>2/9</u>	time <u>5:50A</u> duration <u>1:30</u>
Date of program	<u>2/10</u>	time <u>7:35A</u> duration <u>1:30</u>
Date of program	_____	time _____ duration _____
Date of program	_____	time _____ duration _____

Issue Camp Albrecht Acres

Person(s) interviewed Aaron Fagan

(it could be you!)

Their title Owner, Fagan's Shoe Repair & Hobbies

Name of organization Albrecht Acres

File name if recorded Model Train 2014 (exp 2/28/2014)

### A brief synopsis:

Albrecht Acres in Sherrill, Iowa is a camp that is totally funded by private donations. The camp offers developmentally disabled children and adults the opportunity to experience a real summer camp. Aaron Fagan of Fagan's Shoes and Hobbies has been an active participant in raising funds for Camp Albrecht Acres for many years. He is donating his time and effort to put on a fund raising Model Train Show and Swap Meet at Albrecht Acres to raise funds on March, 2<sup>nd</sup>, 2014. Aaron's interview was one and a half minute long, and appeared on all five Townsquare Media radio stations in Dubuque. A list of those times is attached to this report. Our stations also presented countless public service announcements about the event.

VI

2/5/2014

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle 102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 2/11 time 8:20A duration 1:30

Date of program 2/13 time 5:35A duration 1:30

Date of program 2/15 time 5:20A duration 1:30

Date of program 2/16 time 12:00A duration 1:30

Date of program 2/17 time 9:20A duration "

Date of program 2/19 time 5:35A duration "

Issue Wheelchair Basketball

Person interviewed Pat O'Hay

Their title Member, Iowa Chariots

Name of organization The Iowa Chariots

File name if recorded Iowa Chariots (exp 10/28/2014)

A brief synopsis:

Pat O'Hay is a member of the Iowa Chariots, our own wheelchair basketball team. It's a tough sport, fun to watch, but their wheelchairs have been stolen! Tom Brenner interviewed Pat O'Hay about who the Iowa Chariots play, how they play, and how they are raising funds for new wheelchairs. The Iowa Chariots also teach children how to deal with their own disabilities. Townsquare Media stations of Dubuque aired the broadcast to help them raise funds for new wheelchairs, and to broaden the knowledge about the sport, and invite groups to take them on after the Iowa Chariots buy new wheelchairs.

## OTHER SERVICES

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Cumulus / Townsquare of Dubuque stations average well over 50 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director  
Tom Brenner 3/31/2014

Program Directors  
KLYV Chris Farber  
WJOD / WDBQ-AM / WDBQ-FM Ken Peiffer  
KXGE Jeff Robb