

PUBLIC AFFAIRS  
Cumulus Radio of Dubuque  
Townsquare Media of Dubuque  
Dubuque, IA  
Second Quarter  
June 30, 2014  
Tom Brenner  
Public Affairs Director  
Cumulus of Dubuque

Cumulus of Dubuque Includes:

KXGE – Eagle 102	102.3 fm	Dubuque, IA
WJOD	103.3 fm	Asbury, IA
KLYV – Y105	105.3 fm	Dubuque, IA
WDBQ-FM - Q1075	107.5 fm	Galena, IL
WDBQ-AM	1490 am	Dubuque, IA

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services. Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Asbury Library Funding – Education & Community Development
- II Youth Development
- III Welfare of Animals
- IV Galena High School News
- V History of Galena
- VI Service To Developmentally Disabled
- VII Disposal of Dangerous or Outdated Drugs
- VIII Assistance to U.S. Veterans and Current Military Personnel
- IX Hospice of Dubuque

## **I Asbury Library Funding – Education And Community Development**

The City of Asbury, a suburb of Dubuque and home to WJOD, has grown quickly and has outgrown its library. A series of fundraising events are underway to help raise the millions needed for the new library. In April, the library hosted a fund raising trivia contest. Chad Kunkel has done a series of interviews about what is going to be included in the library, including attempts to make it part of Asbury Park so more residents will use it. The interviews lasted one minute and were presented on all five Townsquare Media Stations of Dubuque. The forms detailing the times they were aired are attached to this form for each station.

## **II Youth Development**

Director Jennie Weber told us about the YWCA/YMCA “Reach and Rise Mentoring Program”. Reach & Rise pairs qualified adults with area at risk youth ages 6 and 17. A Supportive, consistent mentoring relationship is developed through recreational play and paraprofessional therapeutic techniques. The mentor becomes an extra parent for the child to rely on. This interview was aired on all five Townsquare Media radio stations in Dubuque.

## **III Welfare of Animals**

Every Tuesday Morning, Cumulus of Dubuque presents interviews with Jane McCall of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

## **IV Galena High School News**

Every Friday afternoon at 4:40 during the school year, WDBQ-FM presents a program, approximately two minutes in length, recorded by students from Galena, IL High School. The program contains high school news, lists coming events, and mentions accomplishments by outstanding students.

4/2/2014

Cumulus of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

**Q1075 / WDBQ-FM**

Date of program 4/3/14 time 7:50 duration :60  
Date of program 4/3/14 time 9:50 duration "  
Date of program 4/4/14 time 8:50 duration "  
Date of program 4/7/14 time 10:51 duration "  
Date of program 4/7/14 time 22:46 duration "  
Date of program 4/8/14 time 7:40 duration "

**MUST BE PLAYED BY APRIL 11, 2014**

Issue Asbury Library Funding

Person(s) interviewed Chad Kunkel

Name of organization (if any) \_\_\_\_\_

File name if recorded "CHAD ASBURY TRIVIA"

**A brief synopsis:**

The City of Asbury, a suburb of Dubuque and home to WJOD, has grown quickly and has outgrown its library. A series of fundraising events are underway to help raise the millions needed for the new library. Chad Kunkel has done a series of interviews about what is going to be included in the library, including attempts to make it part of Asbury Park so more residents will use it. This month, Chad told us about a Trivia Night fundraiser that was held on April 12<sup>th</sup>.

4/1/2014

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>5/28</u>	time	<u>8:35A</u>	duration	<u>130</u>
Date of program	<u>5/29</u>	time	<u>648A</u>	duration	<u>130</u>
Date of program	<u>5/29</u>	time	<u>950A</u>	duration	<u>130</u>
Date of program	<u>6/2</u>	time	<u>741A</u>	duration	<u>130</u>
Date of program	<u>6/10</u>	time	<u>1948P</u>	duration	<u>130</u>
Date of program	_____	time	_____	duration	_____

Issue NUTURING DISADVANTAGED YOUTH

Person(s) interviewed JENNIE WEBER

Their title PROGRAM DIRECTOR

Name of organization REACH & RISE PROGRAM -YWCA /YMCA

File name if recorded "REACH & RISE"

**A brief synopsis:**

Director Jennie Weber told us about the YWCA/YMCA "Reach and Rise Mentoring Program". Reach & Rise pairs qualified adults with area at risk youth ages 6 and 17. A Supportive, consistent mentoring relationship is developed through recreational play and paraprofessional therapeutic techniques. The mentor becomes an extra parent for the child to rely on. This interview was aired on all five Townsquare Media radio stations in Dubuque.

## V History of Galena

The Galena Center for the Arts presented a free exhibit called "The Alfred Mueller Photo Collection" Alfie Mueller was a Galena pharmacist from the 1920s through the 1970s. In that time, he collected well over 10,000 photographs of Galena and Jo Davies County from 1840 and later. He donated his collection to the Illinois Historical Society in 1977. This exhibit showed enlarged pictures of the area compared with many pictures with the same frame taken recently. People will be able to learn much more about the Galena area. Director of the Galena Center for the Arts, Carol Sullivan described some of the displays and told us more about the event.

## VI Service to the Developmentally Disabled

Pat O'Hay is a member of the Iowa Chariots, our own wheelchair basketball team. It's a tough sport, fun to watch, but their wheelchairs have been stolen! Tom Brenner interviewed Pat O'Hay about who the Iowa Chariots play, how they play, and how they are raising funds for new wheelchairs. The Iowa Chariots also teach children how to deal with their own disabilities. Townsquare Media stations of Dubuque aired the broadcast to help them raise funds for new wheelchairs, and to broaden the knowledge about the sport, and invite groups to take them on after the Iowa Chariots buy new wheelchairs. A list of times the interview was broadcast is attached to this form.

## VII Disposal Of Dangerous Or Outdated Drugs

Thursday, Friday and Saturday, April 24<sup>th</sup>, 25<sup>th</sup> and 26<sup>th</sup>, The Dubuque Drug Task Force and seven other organizations collected outdated prescription and non prescription drugs from anyone who would like to dispose of them safely. The idea is to keep the drugs out of the hands of drug abusers, playful children, or people who may accidentally take outdated drugs. Gary Pape of the Dubuque Drug Task Force told us what they will take, "no questions asked", and about the different locations where they will be conducting the collections. Gary also told us about some of the dangers of leaving these drugs unattended. A listing of the times and dates these interviews were aired are attached to this page.

4/14/2014

Cumulus of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>4/22/14</u>	time	<u>20:50</u>	duration	<u>1:20</u>
Date of program	<u>4/22/14</u>	time	<u>20:41</u>	duration	<u>1:20</u>
Date of program	<u>4/23/14</u>	time	<u>5:50</u>	duration	<u>1:20</u>
Date of program	<u>4/23/14</u>	time	<u>8:46</u>	duration	<u>1:20</u>
Date of program	<u>4/30/14</u>	time	<u>10:53</u>	duration	<u>1:20</u>

Issue Local History (THRU MAY 10)

Person(s) interviewed Carol Sullivan

Their title Director of the Board

Name of organization Galena Center For The Arts

File name if recorded "GALENA ARTS PA"

**A brief synopsis:**

The Galena Center for the Arts presented a free exhibit called "The Alfred Meuller Photo Collection" Alfie Meuller was a Galena pharmacist from the 1920s through the 1970s. In that time, he collected well over 10,000 photographs of Galena and Jo Davies County from 1840 and later. He donated his collection to the Illinois Historical Society in 1977. This exhibit will show enlarged pictures of the area compared with many pictures with the same frame taken recently. People will be able to learn much more about the Galena area. Carol described some of the displays and told us more about the event.

2/5/2014

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>5/31</u>	time	<u>7:49 A</u>	duration	<u>1:30</u>
Date of program	<u>6/2</u>	time	<u>6:45 A</u>	duration	<u>1:30</u>
Date of program	<u>6/2</u>	time	<u>1:35 P</u>	duration	<u>1:30</u>
Date of program	<u>6/6</u>	time	<u>8:52 A</u>	duration	<u>1:30</u>
Date of program	<u>6/10</u>	time	<u>1:35 P</u>	duration	<u>1:30</u>
Date of program	_____	time	_____	duration	_____

Issue Wheelchair Basketball

Person interviewed Pat O'Hay

Their title Member, Iowa Chariots

Name of organization The Iowa Chariots

File name if recorded Iowa Chariots (exp 10/28/2014)

**A brief synopsis:**

Pat O'Hay is a member of the Iowa Chariots, our own wheelchair basketball team. It's a tough sport, fun to watch, but their wheelchairs have been stolen! Tom Brenner interviewed Pat O'Hay about who the Iowa Chariots play, how they play, and how they are raising funds for new wheelchairs. The Iowa Chariots also teach children how to deal with their own disabilities. Townsquare Media stations of Dubuque aired the broadcast to help them raise funds for new wheelchairs, and to broaden the knowledge about the sport, and invite groups to take them on after the Iowa Chariots buy new wheelchairs.

3/31/2014

Cumulus of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

**Q1075 / WDBQ-FM**

Date of program	<u>4/3/14</u>	time	<u>8:50A</u>	duration	<u>60</u>
Date of program	<u>4/3/14</u>	time	<u>10:55A</u>	duration	<u>60</u>
Date of program	<u>4/7/14</u>	time	<u>11:50A</u>	duration	<u>60</u>
Date of program	<u>4/23/14</u>	time	<u>19:50P</u>	duration	<u>60</u>
Date of program	<u>4/23/14</u>	time	<u>6:50A</u>	duration	<u>60</u>
Date of program	<u>4/23/14</u>	time	<u>7:45A</u>	duration	<u>60</u>

Must be played by April 25, 2014

Issue DISPOSAL OF DANGEROUS OR OUTDATED DRUGS

Person(s) interviewed Gary Pape

Name of organization (if any) Dubuque Drug Task Force

File name if recorded "DRUG TASK FORCE PA"

A brief synopsis:

Thursday, Friday and Saturday, April 24<sup>th</sup>, 25<sup>th</sup> and 26<sup>th</sup>, The Dubuque Drug Task Force and seven other organizations collected outdated prescription and non prescription drugs from anyone who would like to dispose of them safely. The idea is to keep the drugs out of the hands of drug abusers, playful children, or people who may accidentally take outdated drugs. Gary Pape of the Dubuque Drug Task Force told us what they will take, "no questions asked", and about the different locations where they will be conducting the collections. Gary also told us about some of the dangers of leaving these drugs unattended.



## VIII Assistance to U.S. Veterans and Current Military Personnel

“Operation We Care” is a Dubuque area organization that takes care of the personal needs of U.S. Veterans, current military personnel and their families when the Veterans Administration or the U.S. Military cannot, or their help is slow in coming. Chuck Tonn of Miracle Car Wash was interviewed on all five of our Townsquare Media stations about his fundraising efforts during the Memorial Day holiday. A large portion of his car wash service were dedicated to Operation We Care. The interviews included information about Operation We Care and it’s various services. The interview was two minutes in length. played on Y-105 at 8:10a and 9:40a on 5/21. It was played on WJOD at 6:20a on 5/22, 9:40 on 5/23, and 6:45a on 5/24. On WDBQ-AM it was heard at 112:08p on 5/22 and 14:06p, on 5/23. Q1075 presented the interview on 5/22 at 112:51p. Eagle 102 played the interview at 12:49p on 5/23. Each station presented numerous live mentions of fund raiser during the event.

## IX Hospice of Dubuque

Linda Wolf and Tiffany Brothers of Hospice of Dubuque were interviewed about the “Tree of Life” event. The tree of life is lit with bulbs representing people and families in the Dubuque area who have been helped when a family member is dying. Linda and Tiffany were interviewed on Y-105 at 8:10am on May 12<sup>th</sup> for five minutes. They were also interviews for two minutes on WJOD at 5/13 at 6:20 am and 9:53 am, on 5/14 at 8:40 am. They were interviewed on Q1075 for two minutes on 5/12 at 3:51pm, on 5/13 at 10:53am, and on 5/14 at 7:29am. The interview on WDBQ-am took place at 8:40a on 5/13 and on Eagle 102 at 1:40pm on 5/14. There were many live public service announcements made on behalf of the Tree of Life event on our stations.

## **OTHER SERVICES**

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Cumulus / Townsquare of Dubuque stations average well over 50 locally oriented public service announcements per day for various non-profit groups in the tri states.

**Public Affairs Director**  
Tom Brenner 6/30/2014

**Program Directors**  
KLYV            Chris Farber  
WJOD / WDBQ-AM / WDBQ-FM    Ken Peiffer  
KXGE            Jeff Robb