

PUBLIC AFFAIRS
Cumulus Radio of Dubuque
Townsquare Media of Dubuque
Dubuque, IA
Fourth Quarter
December 31, 2014
Tom Brenner
Public Affairs Director
Cumulus of Dubuque

Cumulus of Dubuque Includes:

KXGE – Eagle 102	102.3 fm	Dubuque, IA
WJOD	103.3 fm	Asbury, IA
KLYV – Y105	105.3 fm	Dubuque, IA
WDBQ-FM - Q1075	107.5 fm	Galena, IL
WDBQ-AM	1490 am	Dubuque, IA

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.
Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

ISSUES:

- I Youth Development
- II Welfare of Animals
- III Service To Developmentally Disabled
- IV Alzheimer's Disease
- V Welfare of Women and Children in the Tri States
- VI Keeping Tri Staters Healthy
- VII Domestic Violence
- VIII Suicide Prevention
- IX Coats for Kids

I Youth Development

Director Jennie Weber told us about the YWCA/YMCA “Reach and Rise Mentoring Program”. Reach & Rise pairs qualified adults with area at risk youth ages 6 and 17. A Supportive, consistent mentoring relationship is developed through recreational play and paraprofessional therapeutic techniques. The mentor becomes an extra parent for the child to rely on. This interview was aired on all five Townsquare Media radio stations in Dubuque. A listing of the times and dates this interview was presented is included with this report.

Every Friday afternoon at 4:40 during the school year, (September), WDBQ-FM presents a program, approximately two minutes in length, recorded by students from Galena, IL High School. The program contains high school news, lists coming events, and mentions accomplishments by outstanding students.

II Welfare of Animals

Every Tuesday Morning, Cumulus of Dubuque presents interviews with Jane McCall of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

III Service to the Developmentally Disabled

Pat O’Hay is a member of the Iowa Chariots, our own wheelchair basketball team. It’s a tough sport, and fun to watch. Tom Brenner interviewed Pat O’Hay about who the Iowa Chariots play, how they play, and how they raise funds. The Iowa Chariots also teach children how to deal with their own disabilities. Townsquare Media stations of Dubuque aired the broadcast to help them raise funds for their organization, and invite other organizations who would like to take on the Iowa Chariots in a wheelchair basketball game, and raise funds themselves. A list of times the interview was broadcast is attached to this form.

IV Alzheimer’s Disease

Alex Barton is the Program and Event Coordinator of the Dubuque Alzheimer’s Association. Alex told our listeners about different symptoms that could indicate that persons have Alzheimers, but do not necessarily mean that they are affected. Barton also told us different things that people could do to avoid Alzheimers symptoms in the future.

8 12 2014

Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/25/2014 time 7:51 duration 1:50

Date of program 12/10/2014 time 7:26 duration 1:50

Date of program 12/10/2014 time 10:33 duration 1:30

Date of program 13/10/2014 time 18:36 duration 1:30

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue Alzheimers / Health

Person(s) interviewed Alex Barton / program Coordinator

Name of organization Dubuque Alzeimers Association

File name if recorded ALZHEIMERS

A brief synopsis:

Alex Barton is the Program and Event Coordinator of the Dubuque Alzheimer's Association. Alex told our listeners about different symptoms that could indicate that persons have Alzeimers, but do not necessarily mean that they are affected. Barton also told us different things that people could do to avoid Alzeimers symptoms in the future.

2/5/2014

Cumulus of Dubuque
Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/25/2014 time 10:34 duration 1:30

Date of program 10/25/2014 time 15:37 duration 1:30

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue Wheelchair Basketball

Person interviewed Pat O'Hay

Their title Member, Iowa Chariots

Name of organization The Iowa Chariots

File name if recorded Iowa Chariots (exp 10/28/2014)

A brief synopsis:

Pat O'Hay is a member of the Iowa Chariots, our own wheelchair basketball team. It's a tough sport, fun to watch, but their wheelchairs have been stolen! Tom Brenner interviewed Pat O'Hay about who the Iowa Chariots play, how they play, and how they are raising funds for new wheelchairs. The Iowa Chariots also teach children how to deal with their own disabilities. Townsquare Media stations of Dubuque aired the broadcast to help them raise funds for new wheelchairs, and to broaden the knowledge about the sport, and invite groups to take them on after the Iowa Chariots buy new wheelchairs.

4/1/2014

Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/15/2014 time 13:55P duration 1:30
Date of program 10/25/2014 time 5:53A duration 1:30
Date of program 12/10/2014 time 6:28A duration 1:30
Date of program 12/10/2014 time 8:37A duration 1:30
Date of program _____ time _____ duration _____
Date of program _____ time _____ duration _____

Issue NUTURING DISADVANTAGED YOUTH

Person(s) interviewed JENNIE WEBER

Their title PROGRAM DIRECTOR

Name of organization REACH & RISE PROGRAM -YWCA /YMCA

File name if recorded "REACH & RISE"

A brief synopsis:

Director Jennie Weber told us about the YWCA/YMCA "Reach and Rise Mentoring Program". Reach & Rise pairs qualified adults with area at risk youth ages 6 and 17. A Supportive, consistent mentoring relationship is developed through recreational play and paraprofessional therapeutic techniques. The mentor becomes an extra parent for the child to rely on. This interview was aired on all five Townsquare Media radio stations in Dubuque.

V Welfare of Women and Children in the Tri States.

Maria House and Theresa Shelter gives women and children a place to stay in times of duress to escape a bad marriage or relationship. Executive Director of Opening Doors Amy Schauer gave us an insight into what services Maria House and Theresa Shelter provides. Amy Shauer also told our listeners that her organization is not a handout, but a hand up. Her clients are expected to learn how to manage their lives, raise their children, and get back into the workforce. This is the purpose of Opening Doors.

VI Keeping Tri Staters Healthy

The Granny Basketball League accepts women, 50 years of age and older. Micki Marolf and Bed Brewer stopped by our studios to tell us about the health benefits to older women of Granny Basketball. Any woman, 50 or older is invited to join. The games are non contact, no jumping, are only intended to increase exercise for senior women. The League starts practice in October, and the season starts in January. The interview was featured on all five Townsquare Media radio stations of Dubuque and were a minute thirty in length.

Hillcrest Family Services operates over thirty programs for over twenty four thousand people in the Tri States area. They include housing, health care, and help for those who need it due to physical disabilities, poverty, or if they are victims of many other problems. One of Hillcrest's major fund raising efforts is "Reflections in the Park", a lit, drive through, Christmas display every year in Murphy Park in Dubuque. An important feature is "Memory Lane", a display honoring people who have passed away. Listeners are invited to memorialize someone in this special feature of Reflections In The Park. Darlene Kinnicker and Sondra Bennett were interviewed about the event and they explained what the money is used for at Hillcrest Family Services.

VII Domestic Violence

The Dubuque/Delaware Coalition against Domestic Violence is an organization that provides emergency funds to survivors of domestic and sexual assault for things that are not covered by other programs. The program creates safe environments for victims and their families. Dawn Goert told our listeners about the largest fundraiser of the year, a run/walk that takes place on October 18th.

Fourth quarter

10/1/2014

Cumulus of Dubuque
Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>10/15/2014</u>	time	<u>15:50 p</u>	duration	<u>1:30 min</u>
Date of program	<u>10/25/2014</u>	time	<u>6:35 A</u>	duration	<u>1:30</u>
Date of program	<u>12/10/2014</u>	time	<u>6:47 A</u>	duration	<u>1:30</u>
Date of program	<u>12/10/2014</u>	time	<u>9:36 A</u>	duration	<u>1:30</u>
Date of program	<u>12/10/2014</u>	time	<u>16:54 A</u>	duration	<u>1:30</u>
Date of program	_____	time	_____	duration	_____

Issue Welfare of Women and Children

Amy Schauer Executive Director, Opening Doors

Name of organization Maria House / Theresa Shelter

File name & Length "Maria Theresa PA" One minute thirty sec.

A brief synopsis:

Maria House and Theresa Shelter gives women and children a place to stay in times of duress from a bad marriage or relationship. Executive Director of Opening Doors Amy Schauer gave us an insight into what services Maria House and Theresa Shelter provides. Amy Shauer also told our listeners that her organization is not a handout, but a hand up. Her clients are expected to learn how to manage their lives, raise their children, and get back into the workforce. This is the purpose of Opening Doors.

FOURTH QUARTER

8 / 20 / 2014

Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/1/14 time 10:30 AM duration 1:30
 Date of program 10/2/14 time 1:24 P duration 1:30
 Date of program 10/2/14 time 18:48 P duration 1:30
 Date of program 10/13/14 time 19:30 P duration 1:30
 Date of program 10/15/14 time 7⁵¹-A duration 1:30
 Date of program _____ time _____ duration _____

THROUGH OCT 31, 2014

Issue: Health for Senior Citizens

Person(s) interviewed Micki Marolf / Bev Brewer

Name of organization Granny Basketball League

File name if recorded "Granny Basketball 1:30"

END
OCT
31

A brief synopsis:

The Granny Basketball League accepts women, 50 years of age and older. Micki Marolf and Bev Brewer stopped by our studios to tell us about the health benefits to older women of Granny Basketball. Any woman, 50 or older is invited to join. The games are non contact, no jumping, are only intended to increase exercise for senior women.

The League starts practice in October, and the season starts in January. The interview was featured on all five Townsquare Media radio stations of Dubuque and were a minute thirty in length.

10/13/2014

Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program	<u>10/15</u>	time	<u>6:40</u>	duration	<u>1:30</u>
Date of program	<u>10/15</u>	time	<u>9:40</u>	duration	<u>1:30</u>
Date of program	<u>10/18</u>	time	<u>7:40</u>	duration	<u>1:30</u>
Date of program	<u>10/18</u>	time	<u>12:55</u>	duration	<u>1:30</u>
Date of program	<u>10/19</u>	time	<u>2:50</u>	duration	<u>1:30</u>
Date of program	<u>10/19</u>	time	<u>16:40</u>	duration	<u>1:30</u>

~~~~EXPIRES NOVEMBER 1~~~~

Issue: Hillcrest Family Services-Reflections in the Park,

Person(s) interviewed Sondra Bennett, Darlene Kinnicker

Name of organization Hillcrest Family Services

File name if recorded "Reflections Memory" 1:30

### A brief synopsis:

Hillcrest Family Services operates over thirty programs for over twenty four thousand people in the Tri States area. They include housing, health care, and help for those who need it due to physical disabilities, poverty, or if they are victims of many other problems. One of Hillcrest's major fund raising efforts is "Reflections in the Park", a lit, drive through, Christmas display every year in Murphy Park in Dubuque. An important feature is "Memory Lane", a display honoring people who have passed away. Listeners are invited to memorialize someone in this special feature of Reflections In The Park. Darlene Kinnicker and Sondra Bennett were interviewed about the event and they explained what the money is used for at Hillcrest Family Services.

10/8/2014

## Cumulus of Dubuque Public Affairs Form

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Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/8/2014 time 12:36 P duration 1:22  
Date of program 10/8/2014 time 18:47 P duration 1:22  
Date of program 10/9/2014 time 7:43 A duration 1:22  
Date of program 10/9/2014 time 12:36 P duration 1:22  
Date of program 10/13/2014 time 8:40 A duration 1:22  
Date of program 10/13/2014 time 5:50 A duration 1:22  
10/13/2014 12:30 P 1:22

Issue: Domestic Violence

Person interviewed: Dawn Goert

Name of organization

Dubuque/Delaware Coalition Against Domestic Violence

File name if recorded "Domestic Violence"

***Expires October 17, 2014***

A brief synopsis:

The Dubuque/Delaware Coalition against Domestic Violence is an organization that provides emergency funds to survivors of domestic and sexual assault for things that are not covered by other programs. The program creates safe environments for victims and their families. Dawn Goert told our listeners about the largest fundraiser of the year, a run/walk that takes place on October 18<sup>th</sup>.

## VIII Suicide Prevention

Amanda Garber of the American Foundaton for Suicide Prevention told our listeners that most people that commit suicide are not the ones we expect. They usually don't share the reasons they want to kill themselves, and often appear happy and content. The purpose of the "Out of the Darkness" event is to help people who are considering suicide find help, and educate people about the signs of suicide. The fund raising walk took place Saturday, October 25<sup>th</sup> in Dubuque. The interview appeared on all five Townsquare Media of Dubuque, and the time it was aired appears on the attached log. Our stations also ran many public service announcements promoting the event.

- IX Again this year, Townsquare Media with Dubuque partnered with Dupaco Community Credit Union to sponsor "Coats for Kids" In the fall, there are many needy kids that need coats and tri state residents are encourages to donated new or slightly used coats to the cause. Our stations ran several interviews and many public service announcements about the drive.

## OTHER SERVICES

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Cumulus / Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Tom Brenner 9/31/2014

## Program Directors

KLYV - Chris Farber    WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer    KXGE - Jeff Robb



11/10/2014

# Cumulus of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

Date of program 10/11/14 time 7:50 duration 1:30  
 Date of program 10/12/14 time 6:50 duration 1:30  
 Date of program 10/16/14 time 9:50 duration 1:30  
 Date of program 10/16/14 time 10:40 duration 1:30  
 Date of program 10/17/14 time 7:50 duration 1:30  
 Date of program 10/22/14 time 6:40 duration 1:30

### Issue: Suicide Prevention

Person interviewed: Amanda Garber,

Name of organization

American Foundation for Suicide Prevention

File name if recorded "Out Of Darkness Walk"

***Expires October 24, 2014***

### A brief synopsis:

Amanda Garber of the American Foundaton for Suicide Prevention told our listeners that most people that commit suicide are not the ones we expect. They usually don't share the reasons they want to kill themselves, and often appear happy and content. The purpose of the "Out of the Darkness" event is to help people who are considering suicide find help, and educate people about the signs of suicide. The fund raising walk took place Saturday, October 25<sup>th</sup> in Dubuque.

FOURTH QUARTER

9/18/2014

Cumulus of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station. If the public affairs program is prerecorded, one of these forms will be provided for you. When completed, give the form to Tom Brenner. Thanks.

Circle your station:

WDBQ-AM

WJOD

Eagle102 / KXGE

Y-105 / KLYV

Q1075 / WDBQ-FM

|                 |                 |      |               |          |            |
|-----------------|-----------------|------|---------------|----------|------------|
| Date of program | <u>10/1</u>     | time | <u>8:45A</u>  | duration | <u>:55</u> |
| Date of program | <u>10/2</u>     | time | <u>10:31A</u> | duration | <u>:55</u> |
| Date of program | <u>10/2</u>     | time | <u>17:38P</u> | duration | <u>:55</u> |
| Date of program | <u>10/2</u>     | time | <u>3:47P</u>  | duration | <u>:55</u> |
| Date of program | <u>10/9/14</u>  | time | <u>14:48P</u> | duration | <u>:55</u> |
| Date of program | <u>10/13/14</u> | time | <u>16:30P</u> | duration | <u>:55</u> |

Issue: Coats for Kids

Person interviewed: Amy Wickham, marketing director

Name of organization Dupaco Community Credit Union

File name if recorded "Coats for Kids 2014"

*Expires October 21, 2014*

A brief synopsis:

Every year at this time, all five Townsquare Media of Dubuque stations team up with Dupaco Community Credit Union to collect coats, hats, gloves, boots, and other winter gear for students of financially troubled families who need them. Besides interviewing Amy Wickham, Marketing Director of Dupaco, all of our stations ran many public service announcements and live mentions to promote this year's Coats for Kids, which runs through Oct 22, 2014.