

Invoice No: 4616554478

Nov 2020

Broadcast

Net 45

The New Media Firm 1322 G St., SE Washington DC 20003

| Client ID: | 155389 |
|---------------|------------|
| Invoice Date: | 11/10/20 |
| Payment Due: | 12/25/20 |
| Amount Paid: | \$2,112.25 |
| Amount Due: | \$0.00 |

CPE //9872

Schedule

Terms

Billing Period

Order Details

Bill To:

Advertiser A Better Wisconsin Togeth

1513453863 34491929

PHILADELPHIA, MMS iHM Product Radio

WMIL EST 9872 Note 1:

Note 2:

Order#

ΑE

Contract #

Invoice Summary

| Product Type | Billable Units | Gross Amount | Agency Commission | Sales Tax | Net Due |
|--------------|----------------|--------------|-------------------|-----------|------------|
| Spot | 20 | \$2,485.00 | \$372.75 | \$0.00 | \$2,112.25 |
| Misc | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Total | 20 | \$2,485.00 | \$372.75 | \$0.00 | \$2,112.25 |

WMIL-FM

Milwaukee

Station

Market

Start Date 10/26/20

End Date 11/02/20

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the timesshown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

| Invoice No: | 4616554478 |
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| Client ID: | 155389 |
| Order No: | 1513453863 |
| Payment Due: | 12/25/20 |
| Amount Due: | \$0.00 |

WiHeart MEDIA

Bill To: The New Media Firm 1322 G St., SE

Washington DC 20003

Remit To: iHeartMedia

3964 Collection Center Drive Chicago, IL 60693-0039

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Invoice Details

| Market: Mil | waukee | | Station: WMIL-FM | | | | | | |
|----------------|----------------------|---|---|----------------------|--|--|------------------------------|-----------|---|
| Order Line | Product T | ype Ordered | Day(s) | | Daypart | | | | Rate |
| 1 | Spot | Commercial | F | | 15:00:00-18:5 | 15:00:00-18:59:59 | | | \$275.00 |
| | Spot | AIRED Commercial | ISCI/SPOT TITLE R102x370-20 / Assembly | y Milwaukee | <u>DATE</u> 10/30/2020 | <u>TIME</u> 6:31 pm | <u>LEN</u> 60 | <u>MG</u> | <u>RATE</u> \$275.00 |
| 2 | Spot | Commercial | М | | 15:00:00-18:5 | 9:59 | | | \$275.00 |
| | Spot | AIRED Commercial | ISCI/SPOT TITLE R102x370-20 / Assembly | y Milwaukee | <u>DATE</u> 11/2/2020 | <u>TIME</u> 3:46 pm | <u>LEN</u> 60 | <u>MG</u> | <u>RATE</u> \$275.00 |
| 3 | Spot | Commercial | s | | 06:00:00-09:5 | 9:59 | | | \$115.00 |
| | Spot Spot Spot | AIRED Commercial Commercial Commercial | ISCI/SPOT TITLE R102x370-20 / Assembly R102x370-20 / Assembly R102x370-20 / Assembly | y Milwaukee | DATE 10/31/2020 10/31/2020 10/31/2020 | <u>TIME</u> 7:22 am 8:46 am 9:42 am | <u>LEN</u> 60 60 60 | <u>MG</u> | RATE \$115.00 \$115.00 \$115.00 |
| 4 Spot | Spot | Commercial | S | | 10:00:00-14:5 | 9:59 | | | \$115.00 |
| | Spot Spot Spot | AIRED Commercial Commercial Commercial | ISCI/SPOT TITLE R102x370-20 / Assembly R102x370-20 / Assembly R102x370-20 / Assembly | y Milwaukee | DATE 10/31/2020 10/31/2020 10/31/2020 | TIME 11:47 am 12:46 pm 2:15 pm | <u>LEN</u> 60 60 60 | MG | RATE \$115.00 \$115.00 \$115.00 |
| 5 | Spot | Commercial | S | | 15:00:00-18:5 | 15:00:00-18:59:59 | | | \$115.00 |
| | Spot Spot Spot | AIRED Commercial Commercial Commercial | ISCI/SPOT TITLE R102x370-20 / Assembly R102x370-20 / Assembly R102x370-20 / Assembly | y Milwaukee | DATE 10/31/2020 10/31/2020 10/31/2020 | TIME 3:44 pm 3:49 pm 6:50 pm | <u>LEN</u> 60 60 60 | <u>MG</u> | <u>RATE</u> \$115.00 \$115.00 \$115.00 |
| 6 | Spot | Commercial | Sn | Sn 06:00:00-09:59:59 | | | \$100.00 | | |
| | Spot Spot Spot | AIRED Commercial Commercial Commercial | ISCI/SPOT TITLE R102x370-20 / Assembly R102x370-20 / Assembly R102x370-20 / Assembly | y Milwaukee | <u>DATE</u> 11/1/2020 11/1/2020 11/1/2020 | TIME 6:19 am 7:36 am 8:40 am | <u>LEN</u> 60 60 60 | MG | RATE \$100.00 \$100.00 \$100.00 |
| 7 | Spot | Commercial | Sn | | 10:00:00-14:5 | 9:59 | | | \$100.00 |
| | Spot Spot Spot | AIRED Commercial Commercial Commercial | ISCI/SPOT TITLE R102x370-20 / Assembly R102x370-20 / Assembly R102x370-20 / Assembly | y Milwaukee | <u>DATE</u> 11/1/2020 11/1/2020 11/1/2020 | TIME 12:45 pm 1:13 pm 2:10 pm | <u>LEN</u> 60 60 60 | MG | RATE \$100.00 \$100.00 \$100.00 |
| 8 Spot | | Commercial | Sn | | 15:00:00-18:5 | 9:59 | | | \$100.00 |
| | Spot Spot Spot | AIRED Commercial Commercial Commercial | ISCI/SPOT TITLE R102x370-20 / Assembly R102x370-20 / Assembly R102x370-20 / Assembly | y Milwaukee | <u>DATE</u> 11/1/2020 11/1/2020 11/1/2020 | TIME 3:43 pm 4:13 pm 4:44 pm | <u>LEN</u> 60 60 60 | MG | RATE \$100.00 \$100.00 \$100.00 |
| Totals for Sta | ition: WI | MIL-FM | No. of Spots/Misc: | 20/0 | Gross | Amt: | | | \$2,485.00 |
| Totals for Ma | rket: Mil | waukee | No. of Spots/Misc: | 20/0 | Gross | Amt: | | | \$2,485.00 |
| Totals for In | voice: | | No. of Spots/Misc: | 20/0 | Gross | Amt: | | | \$2,485.00 |