

From

To

Ads That Work
Linda Verin



MULTI MEDIA ADVERTISING
3535 Hampshire Drive Birmingham, AL 35223
205.968.3650
telephone / fax

ABC (33/40) WBHM

Rep: Lisa Hughes
 Phone: (205) 982-3807
 Fax: (205) 982-3820
 email: lbmontgomery@sbgstv.com

3438
108 222
1186
804 488
1387

Media Buy Description

Market > AL: Birmingham
 Insertion Order ID > Chuck Price/Reginald Jeter/Lonnie Washington
 For Client > Fairview Strategies

Run Schedule from... 2/17/16
 to... 2/21/16

Instructions: 0

for :10 sec. spots none scheduled 0
 for :30 sec. spots rotate CP-RJ30 & LW-CP30
 for "bookend" spots rotate CP15BE/LW15BE & RJ15BE/CP15BE

Spots Ordered

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
Feb. 17-21st							\$0.00	0	\$0.00
The View	W-F	10a	11a	:30	\$120.00	2	\$240.00	2	\$240.00
Dr. Oz	W-F	3p	4p	:30	\$85.00	2	\$170.00	2	\$170.00
Dr. Oz	W-F	12a	1a	:30	\$10.00	2	\$20.00	2	\$20.00
Scandal	Sat	10:30p	11:30p	:30	\$75.00	1	\$75.00	1	\$75.00
Scandal	Sun	12a	1a	:30	\$25.00	1	\$25.00	1	\$25.00
Run schedule for	1	weeks				Per Week >	8	\$530.00	
							Total >	8	\$530.00

Contract # 2396043

Net \$450.50



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Ads That Work
3535 Hampshire Dr
Birmingham, AL 35226

Contract # 2396043

Schedule Dates: 02/18/16-02/21/16
Advertiser: Ads That Work (108222)
Agency: Ads That Work (3438)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: Price/Jeter/Washington (804488)
Salesperson: HOUSE-BIRMINGHAM, WTTQ/WABM/WDDDB/WB
Sales Office: WTTQ/WABM/WDDDB/WBMA/EBMA/GBMA
Buyer Name: Verin, Linda
Phone/Fax: /
CPE: N/A
Account Types: Local/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments:

Date Entered: 02/16/16
Last Modified: 02/16/16
Entered By: Donald Reid
CO-OP: No
Headline #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$68.25
Net Total: \$386.75
Sales Tax:

Birmingham (WBMA)
 By Broadcast Month
 Feb. 2016 7 \$455.00
 Grand Total: 7 \$455.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	02/18/16-02/19/16	5	:15	:15 9:58A- ABC-The View				1	1				2	\$120.00	\$240.00	Birmingham (WBMA)		2/16/16
2.0	Normal Line / SPOT(B/E)	02/18/16-02/19/16	5	:15	:15 3P- Dr. Oz				1	1				2	\$85.00	\$170.00	Birmingham (WBMA)		2/16/16
3.0	Normal Line / SPOT(B/E)	02/18/16-02/19/16	5	:15	:15 12A- 1A (CST)				1	1				2	\$10.00	\$20.00	Birmingham (WBMA)		2/16/16
4.0	Normal Line / SPOT(B/E)	02/20/16-02/20/16	5	:15	:15 12A- Scandal							1		1	\$75.00		Birmingham (WBMA)		2/16/16
4.0.1	Preempt	02/20/16															Birmingham (WBMA)	Order Error/Exception - wrong day	2/16/16
5.0	Normal Line / SPOT(B/E)	02/21/16-02/21/16	5	:15	:15 12:05A- Scandal								1	1	\$25.00	\$25.00	Birmingham (WBMA)		2/16/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

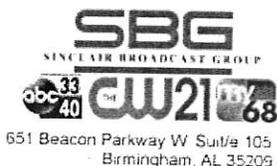
Wayne Reid

From: Connie H. Harland
Sent: Wednesday, February 17, 2016 6:46 AM
To: Wayne Reid; Davida N. Hall; Lauren D. Champlin
Cc: Tammy Nichles
Subject: RE: Political Payments release orders

The CC in the amount of 2443.75 was received from Linda Verin I will process the card this morning

Thank you

Connie Harland
A/R Specialist
chharland@sbgstv.com
P: 205.290.4019
F: 205.290.2114
Birmingham Credit Hub
WBMA/WTTO/WABM



From: Wayne Reid
Sent: Tuesday, February 16, 2016 5:07 PM
To: Connie H. Harland; Davida N. Hall; Lauren D. Champlin
Subject: FW: Political Payments release orders

Can you please confirm the payment has been received for these orders and please release them to the traffic hub.

Judge Elisabeth French

Contract number not set yet. Waiting for SASO to set up Advertiser
WABM \$544.00 contracts below.

WBMA \$947.75

watch type: Credit Watch

Contract #	Advertiser
\$ 2396598	Judge Elisabeth French-D
\$ 2396610	Judge Elisabeth French-D

Ads That Work (she calls Emma as it is three candidates running together Price/Jeter/Washington)
Contract 2396113 - \$501.50 net for Ads That Work on WABM
Contract 2396043 - \$450.50 net for Ads That Work on WBMA

Thanks,

Wayne Reid

From: Wayne Reid
Sent: Tuesday, February 16, 2016 12:35 PM
To: Connie H. Harland; Davida N. Hall
Subject: Political Payments

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Linda Kern,
 being/on behalf of: Charles "Chuck" Price, a legally
 qualified candidate of the Democratic political
 party for the office of: Jefferson County Circuit Judge
 in the primary
 election to be held on: 3/1/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Chuck Price

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Emma Tolbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

2/3/16

Date

Gunda Klein

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Lisa Montgomery
Printed Name

RSN
Title