

DUPLICATE

INVOICE



WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Main: (251)434-1010
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
842759-2	11/30/17	December 2017	11/27/17 - 11/29/17

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW, Suite 100
Washington, DC 20007-5108
USA

Send Payment To:

WALA
29763 Network Place
Chicago, IL 60673-1297

Advertiser	Product	Estimate Number
Highway 31	Highway 31	

Flight Dates	Order #	Alt Order #
11/23/17 - 11/29/17	842759	25795854

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/28/17	11/28/17	M-F Fox 10 News at 430a	430a-5a	-T-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/27/17	12/03/17	-T-----	1	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WALA	Tu	11/28/17	4:35 AM	M-F Fox 10 News at 430a	430a-5a	:30	HWY310317H	\$100.00 NM
5	11/28/17	11/28/17	M-F Fox 10 News at 5a	5a-530a	-T-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/27/17	12/03/17	-T-----	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WALA	Tu	11/28/17	5:27 AM	M-F Fox 10 News at 5a	5a-530a	:30	HWY310417H	\$300.00 NM
6	11/27/17	11/27/17	M-F Fox 10 News at 530	530a-6a	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/27/17	12/03/17	M-----	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WALA	M	11/27/17	5:42 AM	M-F Fox 10 News at 530	530a-6a	:30	HWY310317H	\$400.00 NM
7	11/29/17	11/29/17	M-F Fox 10 News at 530	530a-6a	--W----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/27/17	12/03/17	--W----	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WALA	W	11/29/17	5:42 AM	M-F Fox 10 News at 530	530a-6a	:30	HWY310417H	\$400.00 NM
9	11/27/17	11/27/17	M-F Fox 10 News at 6-7a	6a-7a	M-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/27/17	12/03/17	M-----	1	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WALA	M	11/27/17	6:24 AM	M-F Fox 10 News at 6-7a	6a-7a	:30	HWY310317H	\$600.00 NM
10	11/28/17	11/28/17	M-F Fox 10 News at 6-7a	6a-7a	-T-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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WALA
29763 Network Place
Chicago, IL 60673-1297

Invoice #	Invoice Date	Invoice Month	Invoice Period
842759-2	11/30/17	December 2017	11/27/17 - 11/29/17
Advertiser	Product	Estimate Number	
Highway 31	Highway 31		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/28/17	11/28/17	M-F Fox 10 News at 6-7a	6a-7a	-T-----	:30	1	\$600.00	NM
11/27/17 12/03/17 -T----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Tu 11/28/17 6:59 AM M-F Fox 10 News at 6-7a 6a-7a :30 HWY310317H \$600.00 NM									
11	11/29/17	11/29/17	M-F Fox 10 News at 6-7a	6a-7a	--W----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/27/17 12/03/17 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 11/29/17 6:27 AM M-F Fox 10 News at 6-7a 6a-7a :30 HWY310317H \$600.00 NM									
13	11/28/17	11/28/17	M-F Fox 10 News at 7-8a	7a-8a	-T-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/27/17 12/03/17 -T----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Tu 11/28/17 7:37 AM M-F Fox 10 News at 7-8a 7a-8a :30 HWY310417H \$700.00 NM									
14	11/27/17	11/27/17	M-F Fox 10 News at 8-9a	8a-9a	M-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/27/17 12/03/17 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA M 11/27/17 8:27 AM M-F Fox 10 News at 8-9a 8a-9a :30 HWY310317H \$600.00 NM									
15	11/29/17	11/29/17	M-F Fox 10 News at 8-9a	8a-9a	--W----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/27/17 12/03/17 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 11/29/17 8:12 AM M-F Fox 10 News at 8-9a 8a-9a :30 HWY310417H \$600.00 NM									
21	11/28/17	11/28/17	M-F 10-11a	10a-11a	-T-----	:30	1	\$120.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/27/17 12/03/17 -T----- 1 \$120.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Tu 11/28/17 10:59 AM M-F 10-11a 10a-11a :30 HWY310317H \$120.00 NM									
22	11/29/17	11/29/17	M-F 10-11a	10a-11a	--W----	:30	1	\$120.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/27/17 12/03/17 --W---- 1 \$120.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 11/29/17 10:40 AM M-F 10-11a 10a-11a :30 HWY310317H \$120.00 NM									
23	11/23/17	11/23/17	M-F Fox 10 News at 4	4p-430p	---T---	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/20/17 11/26/17 ---T--- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA W 11/29/17 M-F Fox 10 News at 4 4p-430p :00 \$500.00 NM Credited									
24	11/28/17	11/28/17	M-F Fox 10 News at 4	4p-430p	-T-----	:30	1	\$500.00	NM

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29763 Network Place
Chicago, IL 60673-1297

Invoice # 842759-2	Invoice Date 11/30/17	Invoice Month December 2017	Invoice Period 11/27/17 - 11/29/17
Advertiser Highway 31	Product Highway 31	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 -T----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	11/28/17	4:14 PM	M-F Fox 10 News at 4	4p-430p	:30	HWY310417H	\$500.00 NM
25	11/27/17	11/27/17	M-F Fox 10 News at 430	430p-5p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 M----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	M	11/27/17	4:57 PM	M-F Fox 10 News at 430p	430p-5p	:30	HWY310317H	\$500.00 NM
26	11/29/17	11/29/17	M-F Fox 10 News at 430	430p-5p	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 --W---- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	11/29/17	4:43 PM	M-F Fox 10 News at 430p	430p-5p	:30	HWY310417H	\$500.00 NM
28	11/28/17	11/28/17	M-F Fox 10 News at 5p	5p-530p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 -T----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	11/28/17	5:22 PM	M-F Fox 10 News at 5p	5p-530p	:30	HWY310317H	\$800.00 NM
29	11/27/17	11/27/17	M-F Fox 10 News at 530	530p-6p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 M----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	M	11/27/17	5:41 PM	M-F Fox 10 News at 530p	530p-6p	:30	HWY310317H	\$800.00 NM
30	11/29/17	11/29/17	M-F Fox 10 News at 530	530p-6p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 --W---- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	11/29/17	5:57 PM	M-F Fox 10 News at 530p	530p-6p	:30	HWY310317H	\$800.00 NM
31	11/27/17	11/27/17	M-F 6-630p	6p-630p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 M----- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	M	11/27/17	6:12 PM	M-F 6-630p	6p-630p	:30	HWY310317H	\$1,200.00 NM
32	11/29/17	11/29/17	M-F 6-630p	6p-630p	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 --W---- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	11/29/17	6:13 PM	M-F 6-630p	6p-630p	:30	HWY310417H	\$1,200.00 NM
33	11/28/17	11/28/17	M-F 630-7p	630p-7p	-T-----	:30	1	\$1,200.00	NM

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WALA
29763 Network Place
Chicago, IL 60673-1297

Invoice #	Invoice Date	Invoice Month	Invoice Period
842759-2	11/30/17	December 2017	11/27/17 - 11/29/17
Advertiser	Product	Estimate Number	
Highway 31	Highway 31		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/28/17	11/28/17	M-F 630-7p	630p-7p	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 -T----- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	11/28/17	6:36 PM	M-F 630-7p	630p-7p	:30	HWY310417H	\$1,200.00 NM
35	11/27/17	11/27/17	M-F Fox 10 News at 9p	9p-930p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 M----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	M	11/27/17	9:28 PM	M-F Fox 10 News at 9p	9p-930p	:30	HWY310317H	\$1,000.00 NM
36	11/28/17	11/28/17	M-F Fox 10 News at 9p	9p-930p	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 -T----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	11/28/17	9:30 PM	M-F Fox 10 News at 9p	9p-930p	:30	HWY310317H	\$1,000.00 NM
37	11/29/17	11/29/17	M-F Fox 10 News at 9p	9p-930p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 --W---- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	11/29/17	9:13 PM	M-F Fox 10 News at 9p	9p-930p	:30	HWY310317H	\$1,000.00 NM
38	11/27/17	11/27/17	M-F Fox 10 News at 930p	930p-1000p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 M----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	M	11/27/17	9:42 PM	M-F Fox 10 News at 930p	930p-1000p	:30	HWY310317H	\$1,000.00 NM
39	11/29/17	11/29/17	M-F Fox 10 News at 930p	930p-1000p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/27/17 12/03/17 --W---- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	11/29/17	9:57 PM	M-F Fox 10 News at 930p	930p-1000p	:30	HWY310417H	\$1,000.00 NM
Total Spots							26		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$17,640.00
<u>Agency Commission</u>	\$2,646.00
<u>Net Amount Due</u>	\$14,994.00
<u>Invoice Balance as of 01/08/18 2:18:13 PM CT</u>	\$0.00