

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Rusty Black

Authorized committee:

Friends of Rusty Black

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Missouri Senate District 12

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Karie Black

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Eva Mah	Name: Andrea Ford
Date of Request to Purchase Ad Time: 10/11/2022	Date of Station Agreement to Sell Time: 10/12/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: CON-COR-AF-3351	Station Call Letters: KVUL	Date Received/Requested: 10/15/22
Est. #: 5119	Station Location: Maryville MO	Run Start and End Dates: 10/3/22 - 11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION: KVVU-FM	ORDER#: 3202157	DATE: 10/12/2022
MARKET: UM - Maryville, MO	AMOUNT: \$1,400.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	SPOTS: 50	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: DALLAS	SLS PH: 512 275 6477	
SALESPERSON: Georgia Migliuri	SLS FAX: N/A	
SLS EMAIL: Georgia.Migliuri@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4434151
ADVERTISER: Friends of Rusty Black	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: EST 5119 (10/31-11/08) 2022 GENERAL ELECTION	AGY EST: 5119	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT: 10-31-2022 TO 11/13/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
TOT # OF WEEKS: 2		
PRIM. DEMO: Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 10/12/2022 12:29

COMMENTS

[Rep Comment] 10/12/2022: New political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

*** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH. INVOICES MUST INCLUDE ADVERTISER NAME AND ESTIMATE NUMBER ALONG WITH: date/time/rate/iscl code/spot length gross/net totals/ agy commission.

WEEK#1 **10/31/2022 To 11/6/2022** **WK TOT \$1,120.00** **WK TOTAL SPOTS 40**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	10/31/2022	11/4/2022	13	\$28	\$364
	2		MTWTF..	10:00AM	3:00PM	60	10/31/2022	11/4/2022	15	\$28	\$420
	3		MTWTF..	3:00PM	7:00PM	60	10/31/2022	11/4/2022	12	\$28	\$336



Contract

Contract #: CON-COR-AF-3351
 PO/Estimate #: 4434151
 Product: Political
 Type: Political
 Flight: 10-31-2022 - 11-13-2022
 Advertiser: Friends of Rusty Black

10-12-2022
 Est 5119 2022 General Election

97.1 KVVL REAL Alternative Radio

Robert Maschio
 (609) 374-6253
 1618 S Main St
 Maryville MO
 US 64468
 cro@regionalmedia.info

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd
 West Palm Beach FL
 US 33401
 (561) 227-0601

Description	Run Dates	Cost	B Broadcast Month	Spots
Custom package / #1	10-31-2022 to 11-13-2022	Based on Rate & Volume		50
Station: 97.1 KVVL REAL Alternative Radio				
Summary by Month				Spots
Oct, 2022				8
Nov, 2022				42

Total Spots	50
Total	\$1,400.00
- Agency Commission (15%)	\$210.00
Total NET	\$1,190.00

Amounts quoted are in USD

Projected Billing (USD)	
November, 2022	\$1,190.00

Authority to Proceed

In consideration for the airing of advertisements by ("Regional Media") the Advertiser, for itself, its heirs, successor, and assigns agrees to make all payments set forth in this contract. If a new client, the Advertiser agrees to pay one week in advance for orders placed. Regional Media will extend credit after 30 days of the first order when a payment history is established. The undersigned agree that: (1) Regional Media reserves the right to institute a service charge of 1.5% per month on past due accounts; (2) any billing disputes must be brought to Regional Media's attention within 30 days of the invoice date; and (3) any no adjustments will be given after 30 days. In the event of the Advertiser's default, the Advertiser (and Personal Guarantor) shall be responsible for Regional Media's reasonable legal fees and costs incurred in collecting unpaid sums due. The Personal Guarantor irrevocably agrees to guarantee Advertiser's performance and to be personally bound to each and every term in condition contained in this Contract. The Personal Guarantor waives: (1) notice of demand for payment of any indebtedness or non-performance of any obligations hereby guaranteed; (2) protest and notice of default to any party respecting the indebtedness or non-performance of any obligations hereby guaranteed; and (3) any right he/she may have to require that an action be brought against any business entity also liable on the account or any other person as a condition of liability. In addition, the Personal Guarantor agrees that: (1) his/her liability will not be contingent upon Regional Media's of any remedies against either the business entity also liable on the account or any other person, and (2) Personal Guarantor's personal liability will not be diminished, relieved, or otherwise affected by the Advertiser's insolvency or bankruptcy, by the invalidity, illegality or unenforceability of all or any part of the Contract, or by the amendment or extension of the Contract with or without notice to the undersigned. Advertiser is subjected to pro-rated Charge per commercial if Contract is canceled on all USED commercials, at the full retail published rate. Regional Media, its radio stations do not discriminate in any way on the basis of race or gender in regards to its advertising practices.

Name: _____ **Title:** _____ **Signature:** _____ **Date:** _____

Name: _____ **Title:** _____ **Signature:** _____ **Date:** _____

Last revised 10-12-2022 (4:45pm)