

Contract # 33334

CBS (WSWGO)

WSWGO

Advertiser Political Issue/Peachtree PAC (3675)

Entered By Tracy Shorts

Dec. 2020

61

\$29,510.00



MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /

External # 10217342
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,426.50
Net Total \$25,083.50
Sales Tax

Account Types National/Political
Billing Type Standard
Comments moving \$2040 for est 5837

Date Entered 12/07/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/15/20-12/21/20

Last Modified 12/17/20
No

By Broadcast Month	Spots	Rate
Grand Total:	61	\$29,510.00

Agency MAIN STREET MEDIA GROUP (1397)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	12/16/20-12/18/20	1	:30	7A- 8A (EST)				1		1			2	\$30.00	\$60.00	CBS (WSWGO)	Daypart EM CBS This Morning 1	12/7/2020
2.0	Normal Line / SPOT	12/15/20-12/21/20	1	:30	7:30P- 8P (EST)		1	1	1	1	1			5	\$450.00	\$2,250.00	CBS (WSWGO)	Daypart PA Jeopardy!	12/7/2020
3.0	Normal Line / PRIME	12/21/20-12/21/20	1	:30	8P- 9P (EST)		2							2	\$610.00	\$1,220.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
4.0	Normal Line / PRIME	12/21/20-12/21/20	1	:30	9P- 10P (EST)		1							1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
5.0	Normal Line / PRIME	12/21/20-12/21/20	1	:30	9:30P- 10P (EST)		1							1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
6.0	Normal Line / PRIME	12/21/20-12/21/20	1	:30	10P- 11P (EST)		1							1	\$750.00	\$750.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
7.0	Normal Line / NEWS	12/15/20-12/18/20	1	:30	11P- 11:35P (EST)			1			1			2	\$60.00	\$120.00	CBS (WSWGO)	Daypart LN South Georgia News @ 11	12/7/2020
8.0	Normal Line / PRIME	12/15/20-12/15/20	1	:30	9P- 10P (EST)			2						1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT FBI	12/7/2020
8.0.1	Closed Preempt	12/15/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
9.0	Normal Line / PRIME	12/15/20-12/15/20	1	:30	10P- 11P (EST)			2						2	\$750.00	\$1,500.00	CBS (WSWGO)	Daypart PT The FBI Declassified	12/7/2020
10.0	Normal Line / PRIME	12/16/20-12/16/20	1	:30	10P- 11P (EST)					1				1	\$750.00	\$750.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020

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Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
Account Types National/Political
Billing Type Standard
Comments moving \$2040 for est 5837

External # 10217342
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,426.50
Net Total \$25,083.50
Sales Tax

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Agency MAIN STREET MEDIA GROUP (1397)
CPE 238/509/5842

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / PRIME	12/17/20-12/17/20	1	:30	8:31P- 9P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
12.0	Normal Line / NEWS	12/15/20-12/21/20	1	:30	8A- 9A (EST)		1	1		1				3	\$30.00	\$90.00	CBS (WSWGO)	Daypart EM CBS This Morning 2	12/7/2020
13.0	Normal Line / PRIME	12/17/20-12/17/20	1	:30	9P- 9:30P (EST)					1					\$690.00		CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
13.0.1	Closed Preempt	12/17/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
14.0	Normal Line / PRIME	12/17/20-12/17/20	1	:30	9:30P- 10P (EST)					1				1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
15.0	Normal Line / PRIME	12/17/20-12/17/20	1	:30	10P- 11P (EST)					2				2	\$600.00	\$1,200.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
16.0	Normal Line / PRIME	12/18/20-12/18/20	1	:30	8P- 9P (EST)						2			2	\$690.00	\$1,380.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
17.0	Normal Line / SPOT	12/18/20-12/18/20	1	:30	9P- 10P (EST)						2			2	\$690.00	\$1,380.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
18.0	Normal Line / PRIME	12/18/20-12/18/20	1	:30	10P- 11P (EST)					1				1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT Blue Bloods	12/7/2020
19.0	Normal Line / Digital	12/19/20-12/19/20	1	:30	8A- 10A (EST)							2		2	\$60.00	\$120.00	CBS (WSWGO)	Daypart RT CBS This Morning: Saturday	12/7/2020
20.0	Normal Line / SPOT	12/19/20-12/19/20	1	:30	3P- 3:30P (EST)								1		\$300.00		CBS (WSWGO)	Daypart WK State Farm College Football Today	12/7/2020
20.0.1	Closed Preempt	12/19/20															CBS (WSWGO)	No Avail/Exception -	

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 ALEXANDRIA, VA 22314

Product	Political (1040)	External #	10217342
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$4,426.50
		Net Total	\$25,083.50
		Sales Tax	
Account Types	National/Political		
Billing Type	Standard		
Comments	moving \$2040 for est 5837		

Date Entered 12/07/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates 12/15/20-12/21/20

Last Modified 12/17/20
 No

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Grand Total:	61	\$29,510.00

Agency MAIN STREET MEDIA GROUP (1397)
CPE 238/509/5842

CO-OP

21.0	Normal Line / NEWS	12/19/20-12/19/20	1	:30	6:30P- 7P (EST)				1	\$210.00		CBS (WSWGO)	Daypart EN CBS Evening News	12/7/2020		
21.0.1	Closed Preempt	12/19/20										CBS (WSWGO)	Schedule Change/Exception - WILL BE NCAA BASKETBALL			
22.0	Normal Line / SPOT	12/19/20-12/19/20	1	:30	7P- 7:30P (EST)				1	\$120.00		CBS (WSWGO)	Daypart PA Wheel of Fortune	12/7/2020		
22.0.1	Closed Preempt	12/19/20										CBS (WSWGO)	Schedule Change/Exception - WILL BE COLLEGE FOOTBALL SPECIAL DRIVE TO ATLANTA			
23.0	Normal Line / SPOT	12/15/20-12/21/20	1	:30	10A- 11A (EST)	1	1	1	1	1	5	\$100.00	\$500.00	CBS (WSWGO)	Daypart DT Let's Make a Deal	12/7/2020
24.0	Normal Line / SPOT	12/19/20-12/19/20	1	:30	7:30P- 8P (EST)							1	\$150.00	CBS (WSWGO)	Daypart PA Jeopardy	12/7/2020
24.0.1	Closed Preempt	12/19/20												CBS (WSWGO)	Schedule Change/Exception - WILL BE COLLEGE FOOTBALL TODAY PREGAME	

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Product	Political (1040)	External #	10217342			
Brand	POLITICAL ISSUE (1529)	Demo				
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal			
Sales Office	WSST	Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax	/	Commission	\$4,426.50			
		Net Total	\$25,083.50			
Account Types	National/Political	Sales Tax				
Billing Type	Standard					
Comments	moving \$2040 for est 5837					
		Date Entered	12/07/20			

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/15/20-12/21/20

Last Modified 12/17/20
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By Broadcast Month	Spots	Rate
Grand Total:	61	\$29,510.00

Agency MAIN STREET MEDIA GROUP (1397)
CPE 238/509/5842

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / PRIME	12/19/20-12/19/20	1	:30	8P- 9P (EST)								2		\$240.00		CBS (WSWGO)	Daypart PT CBS Saturday Encore	12/7/2020
25.0.1	Closed Preempt	12/19/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE SEC COLLEGE FOOTBALL	
25.0.2	Closed Preempt	12/19/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE SEC COLLEGE FOOTBALL	
26.0	Normal Line / PRIME	12/19/20-12/19/20	1	:30	10P- 11P (EST)								2		\$300.00		CBS (WSWGO)	Daypart PT 48 Hours	12/7/2020
26.0.1	Closed Preempt	12/19/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE SEC FOOTBALL	
26.0.2	Closed Preempt	12/19/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE SEC FOOTBALL	
27.0	Normal Line / NEWS	12/20/20-12/20/20	1	:30	9A- 10:30A (EST)								2	2	\$90.00	\$180.00	CBS (WSWGO)	Daypart RT CBS News Sunday Morning	12/7/2020
28.0	Normal Line / NEWS	12/20/20-12/20/20	1	:30	10:30A- 11:30A (EST)								1	1	\$120.00	\$120.00	CBS (WSWGO)	Daypart RT Face The Nation	12/7/2020
29.0	Normal Line / SPOT	12/20/20-12/20/20	1	:30	12P- 1P (EST)								1	1	\$100.00	\$100.00	CBS (WSWGO)	Daypart WK The NFL Today	12/7/2020

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Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /
Account Types National/Political

External # 10217342
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,426.50
Net Total \$25,083.50
Sales Tax

MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Billing Type Standard
Comments moving \$2040 for est 5837

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Grand Total:	61	\$29,510.00

Agency MAIN STREET MEDIA GROUP (1397)
CPE 238/509/5842

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / NFL	12/20/20-12/20/20	1	:30	4:25P- 7:30P (EST)								1	1	\$2,100.00	\$2,100.00	CBS (WSWGO)	Daypart RT NFL on CBS: Kansas City @ New Orleans	12/7/2020
31.0	Normal Line / Digital	12/20/20-12/20/20	1	:30	6:30P- 7P (EST)								1		\$210.00		CBS (WSWGO)	Daypart EN CBS Evening News	12/7/2020
31.0.1	Closed Preempt	12/20/20															CBS (WSWGO)	Schedule Change/Exception - WILL BE FOOTBALL / SOLD OUT	
32.0	Normal Line / PRIME	12/20/20-12/20/20	1	:30	7P- 8P (EST)								1	1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT 60 Minutes	12/7/2020
33.0	Normal Line / PRIME	12/20/20-12/20/20	1	:30	10P- 11P (EST)								1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT NCIS: New Orleans	12/7/2020
34.0	Normal Line / SPOT	12/15/20-12/21/20	1	:30	11A- 12P (EST)		1	1	1	1	1			3	\$300.00	\$900.00	CBS (WSWGO)	Daypart DT Price is Right	12/7/2020

34.0.1 Closed Preempt 12/15/20
 34.0.2 Closed Preempt 12/16/20
 35.0 Normal Line / SPOT 12/15/20-12/21/20
 35.0.1 Closed Preempt 12/16/20

1 :30 12:30P- 1:30P (EST) 1 1 1 1 1 3 \$120.00 \$360.00 CBS (WSWGO)
 CBS (WSWGO)
 CBS (WSWGO)
 CBS (WSWGO)

No Avail/Exception - SOLD OUT
 No Avail/Exception - SOLD OUT
 Daypart DT The Young and the Restless 12/7/2020
 No Avail/Spot - SOLD OUT

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Advertiser	Political Issue/Peachtree PAC (3675)	Entered By	Tracy Shorts	Dec. 2020	61	\$29,510.00
Product	Political (1040)	External #	10217342			
Brand	POLITICAL ISSUE (1529)	Demo				
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal			
Sales Office	WSST	Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax	/	Commission	\$4,426.50			
		Net Total	\$25,083.50			
Account Types	National/Political	Sales Tax				
Billing Type	Standard					
Comments	moving \$2040 for est 5837					

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Grand Total:

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CPE 238/509/5842

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0.2	Closed Preempt	12/21/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
36.0	Normal Line / SPOT	12/15/20-12/21/20	1	:30	1:30P- 2P (EST)		1	1	1	1	1				\$120.00		CBS (WSWGO)	Daypart DT The Bold and the Beautiful	12/7/2020
36.0.1	Closed Preempt	12/15/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
36.0.2	Closed Preempt	12/16/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
36.0.3	Closed Preempt	12/17/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
36.0.4	Closed Preempt	12/18/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
36.0.5	Closed Preempt	12/21/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
37.0	Normal Line / SPOT	12/15/20-12/21/20	1	:30	2P- 3P (EST)		1	1		1				3	\$30.00	\$90.00	CBS (WSWGO)	Daypart DT The Talk	12/7/2020
38.0	Normal Line / Digital	12/16/20-12/21/20	1	:30	6:30P- 7P (EST)		1		1					2	\$210.00	\$420.00	CBS (WSWGO)	Daypart EN CBS Evening News with Jeff Glor	12/7/2020

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Buyer Name
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External # 10217342
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Billing Type Standard
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39.0	Normal Line / SPOT	12/15/20-12/21/20	1	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$450.00	\$2,250.00	CBS (WSWGO)	Daypart PA Wheel of Fortune	12/7/2020
40.0	M/G For 36.0.4,36.0.3,36.0.2,36.0.1,35.0.1,34.0 .2,34.0.1,31.0.1,26.0.1,26.0.2,25.0.1,2 5.0.2,8.0.1,13.0.1,20.0.1,21.0.1,22.0.1, 24.0.1 / COLLEGE FBALL	12/19/20-12/19/20	1	:30	8P- 11:30P (EST)							1		1	\$6,600.00	\$6,600.00	CBS (WSWGO)	SEC Championship	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 02:53 PM on Friday, January 29 2021