

Contract # 33333

CBS (WSWGO)

WSWGO

Advertiser Political Issue/Peachtree PAC (3675)

Entered By Tracy Shorts

Dec. 2020

102

\$18,290.00



MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /

External # 10216747
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,743.50
Net Total \$15,546.50
Sales Tax

Account Types National/Political
Billing Type Standard
Comments Separation: 30

Date Entered 12/07/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/09/20-12/14/20

Last Modified 12/10/20
No

By Broadcast Month	Spots	Rate
Grand Total:	102	\$18,290.00

Agency MAIN STREET MEDIA GROUP (1397)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	12/09/20-12/14/20	1	:30	6A- 7A (EST)	1		1	1	1				4	\$30.00	\$120.00	CBS (WSWGO)	Daypart EM CBS Morning News	12/7/2020
2.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	3P- 4P (EST)	1		1	1	1				4	\$20.00	\$80.00	CBS (WSWGO)	Daypart DT LIVE with Kelly and Ryan	12/7/2020
3.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	4P- 5P (EST)	1		1	1	1				4	\$20.00	\$80.00	CBS (WSWGO)	Daypart EF The Dr. Oz Show	12/7/2020
4.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	5P- 5:30P (EST)	1		1	1	1				4	\$25.00	\$100.00	CBS (WSWGO)	Daypart EN Jeopardy! 2	12/7/2020
5.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	5:30P- 6P (EST)	1		1	1	1				4	\$25.00	\$100.00	CBS (WSWGO)	Daypart EN Extra	12/7/2020
6.0	Normal Line / NEWS	12/09/20-12/14/20	1	:30	6P- 6:30P (EST)	1		1	1	1				4	\$60.00	\$240.00	CBS (WSWGO)	Daypart EN South Georgia News @ 6	12/7/2020
7.0	Normal Line / NEWS	12/09/20-12/14/20	1	:30	6:30P- 7P (EST)	1		1	1	1				4	\$210.00	\$840.00	CBS (WSWGO)	Daypart EN CBS Evening News with Jeff Glor	12/7/2020
8.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	7P- 7:30P (EST)	1		1	1	1				4	\$450.00	\$1,800.00	CBS (WSWGO)	Daypart PA Wheel of Fortune	12/7/2020
9.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	7:30P- 8P (EST)	1		1	1	1				3	\$450.00	\$1,350.00	CBS (WSWGO)	Daypart PA Jeopardy!	12/7/2020
9.0.1	Closed Preempt	12/14/20															CBS (WSWGO)	Live Event/Exception - SPECIAL REPORT	

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MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Advertiser Political Issue/Peachtree PAC (3675) Entered By Tracy Shorts Dec. 2020 102 \$18,290.00

Product	Political (1040)	External #	10216747
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,743.50
		Net Total	\$15,546.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 12/07/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/09/20-12/14/20

Last Modified 12/10/20
No

By Broadcast Month	Spots	Rate
Grand Total:	102	\$18,290.00

Agency MAIN STREET MEDIA GROUP (1397)
CPE 238/509/5837

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / PRIME	12/14/20-12/14/20	1	:30	8P- 9P (EST)		1							1	\$610.00	\$610.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
11.0	Normal Line / PRIME	12/14/20-12/14/20	1	:30	9P- 10P (EST)		1							1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PTCBS PRIME	12/7/2020
12.0	Normal Line / Digital	12/09/20-12/14/20	1	:30	7A- 8A (EST)	2			2	2	2			8	\$30.00	\$240.00	CBS (WSWGO)	Daypart EM CBS This Morning 1	12/7/2020
13.0	Normal Line / PRIME	12/14/20-12/14/20	1	:30	9:30P- 10P (EST)		1								\$600.00		CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
13.0.1	Closed Preempt	12/14/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
14.0	Normal Line / PRIME	12/14/20-12/14/20	1	:30	10P- 11P (EST)		1							1	\$750.00	\$750.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020
15.0	Normal Line / Digital	12/09/20-12/14/20	1	:30	11P- 11:35P (EST)	1			1	1	1			4	\$60.00	\$240.00	CBS (WSWGO)	Daypart LN South Georgia News @ 11	12/7/2020
16.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	11:35P- 12:37A (EST)	1			1	1	1			4	\$30.00	\$120.00	CBS (WSWGO)	Daypart LF The Late Show with Stephen Colbert	12/7/2020
17.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	12:37A- 1:37A (EST)	1			1	1	1			4	\$30.00	\$120.00	CBS (WSWGO)	Daypart RT The Late Late Show with James Corden	12/7/2020
18.0	Normal Line / PRIME	12/09/20-12/09/20	1	:30	10P- 11P (EST)				1					1	\$750.00	\$750.00	CBS (WSWGO)	Daypart PTCBS PRIME	12/7/2020
19.0	Normal Line / PRIME	12/10/20-12/10/20	1	:30	8:31P- 9P (EST)					1				1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020

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Tracy Shorts

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 PO BOX 25093
 ALEXANDRIA, VA 22314

Product	Political (1040)	External #	10216747
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,743.50
		Net Total	\$15,546.50
		Sales Tax	
Account Types	National/Political		
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 12/07/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates 12/09/20-12/14/20

Last Modified 12/10/20
 No

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Agency MAIN STREET MEDIA GROUP (1397)
CPE 238/509/5837

CO-OP

20.0	Normal Line / PRIME	12/10/20-12/10/20	1	:30	9P- 9:30P (EST)		1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020		
21.0	Normal Line / PRIME	12/10/20-12/10/20	1	:30	9:30P- 10P (EST)		1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020		
22.0	Normal Line / PRIME	12/10/20-12/10/20	1	:30	10P- 11P (EST)		1	1	\$600.00	\$600.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020		
23.0	Normal Line / NEWS	12/09/20-12/14/20	1	:30	8A- 9A (EST)	2	2	2	2	8	\$30.00	\$240.00	CBS (WSWGO)	Daypart EM CBS This Morning 2	12/7/2020
24.0	Normal Line / PRIME	12/11/20-12/11/20	1	:30	8P- 9P (EST)		1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020		
25.0	Normal Line / PRIME	12/11/20-12/11/20	1	:30	9P- 10P (EST)		1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020		
26.0	Normal Line / PRIME	12/11/20-12/11/20	1	:30	10P- 11P (EST)		1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT CBS PRIME	12/7/2020		
27.0	Normal Line / NEWS	12/12/20-12/12/20	1	:30	8A- 10A (EST)		2	2	\$60.00	\$120.00	CBS (WSWGO)	Daypart RT CBS This Morning: Saturday	12/7/2020		
28.0	Revised Line / SPOT	12/12/20-12/12/20	1	:30	3P- 3:30P (EST)		1				CBS (WSWGO)	Daypart WK State Farm College Football Today	12/7/2020		
28.1	Normal Line / SPOT	12/12/20-12/12/20	1	:30	2:30P- 3P (EST)		1	1	\$300.00	\$300.00	CBS (WSWGO)	Daypart WK State Farm College Football Today	#####		
29.0	Normal Line / Digital	12/12/20-12/12/20	1	:30	6:30P- 7P (EST)		1	1	\$210.00	\$210.00	CBS (WSWGO)	Daypart EN CBS Evening News	12/7/2020		

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Product

Political (1040)

External #

10216747

Brand

POLITICAL ISSUE (1529)

Demo

Salesperson

HOUSE/NAT, HOUSE/NAT (1074)

Order Type

Normal

Sales Office

WSST

Package Deal

Buyer Name

/

Commission %

15.00

Phone/Fax

Commission

\$2,743.50

Net Total

\$15,546.50

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

Separation: 30

Date Entered

12/07/20

MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 12/09/20-12/14/20

Last Modified 12/10/20
No

By Broadcast Month Spots Rate
Grand Total: 102 \$18,290.00

Agency MAIN STREET MEDIA GROUP (1397)
CPE 238/509/5837

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	12/12/20-12/12/20	1	:30	7P- 7:30P (EST)							1		1	\$120.00	\$120.00	CBS (WSWGO)	Daypart PA Wheel of Fortune	12/7/2020
31.0	Normal Line / SPOT	12/12/20-12/12/20	1	:30	7:30P- 8P (EST)							1		1	\$150.00	\$150.00	CBS (WSWGO)	Daypart PA Jeopardy	12/7/2020
32.0	Normal Line / PRIME	12/12/20-12/12/20	1	:30	8P- 9P (EST)							1		1	\$240.00	\$240.00	CBS (WSWGO)	Daypart PT CBS Saturday Encore	12/7/2020
33.0	Normal Line / PRIME	12/12/20-12/12/20	1	:30	10P- 11P (EST)							1		1	\$300.00	\$300.00	CBS (WSWGO)	Daypart PT 48 Hours	12/7/2020
34.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	9A- 10A (EST)		1		1	1	1			4	\$90.00	\$360.00	CBS (WSWGO)	Daypart DT Live with Kelly and Ryan	12/7/2020
35.0	Normal Line / SPOT	12/12/20-12/12/20	1	:30	11P- 11:30P (EST)							1		1	\$30.00	\$30.00	CBS (WSWGO)	Daypart LN Marquee Backstage	12/7/2020
36.0	Normal Line / SPOT	12/13/20-12/13/20	1	:30	8A- 8:30A (EST)								1	1	\$30.00	\$30.00	CBS (WSWGO)	Daypart RT Matter of Fact	12/7/2020
37.0	Normal Line / NEWS	12/13/20-12/13/20	1	:30	9A- 10:30A (EST)								2	2	\$90.00	\$180.00	CBS (WSWGO)	Daypart RT CBS News Sunday Morning	12/7/2020
38.0	Normal Line / NEWS	12/13/20-12/13/20	1	:30	10:30A- 11:30A (EST)								1	1	\$120.00	\$120.00	CBS (WSWGO)	Daypart RT Face The Nation	12/7/2020
39.0	Normal Line / SPOT	12/13/20-12/13/20	1	:30	11:30A- 12P (EST)								1	1	\$30.00	\$30.00	CBS (WSWGO)	Daypart RT SSN-SHORTLIST	12/7/2020
40.0	Normal Line / SPOT	12/13/20-12/13/20	1	:30	12P- 1P (EST)								1	1	\$100.00	\$100.00	CBS (WSWGO)	Daypart WK The NFL Today	12/7/2020

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Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /

External # 10216747
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,743.50
Net Total \$15,546.50

MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314

Account Types National/Political Sales Tax
 Billing Type Standard
 Comments Separation: 30

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P.O. BOX 4009
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Agency MAIN STREET MEDIA GROUP (1397)
 CPE 238/509/5837

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / NFL	12/13/20-12/13/20	1	:30	1P- 4:25P (EST)								1	1	\$1,500.00	\$1,500.00	CBS (WSWGO)	Daypart WK NFL on CBS: Tennessee Titans @ Jacksonville Jaguars	12/7/2020
42.0	Normal Line / NEWS	12/13/20-12/13/20	1	:30	6:30P- 7P (EST)								1		\$210.00		CBS (WSWGO)	Daypart EN CBS Evening News	12/7/2020
42.0.1	Closed Preempt	12/13/20															CBS (WSWGO)	Marked as Did not Air/Spot -	
43.0	Normal Line / PRIME	12/13/20-12/13/20	1	:30	7P- 8P (EST)								1		\$600.00		CBS (WSWGO)	Daypart PT 60 Minutes	12/7/2020
43.0.1	Closed Preempt	12/13/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	

44.0	Normal Line / PRIME	12/13/20-12/13/20	1	:30	10P- 11P (EST)				1	1	\$690.00	\$690.00	CBS (WSWGO)	Daypart PT NCIS: New Orleans	12/7/2020
45.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	10A- 11A (EST)	1	1	1	1	3	\$100.00	\$300.00	CBS (WSWGO)	Daypart DT Let's Make a Deal	12/7/2020
45.0.1	Closed Preempt	12/09/20											CBS (WSWGO)	No Avail/Exception - SOLD OUT	
46.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	11A- 12P (EST)	1	1	1	1	1	\$300.00	\$300.00	CBS (WSWGO)	Daypart DT Price is Right	12/7/2020

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PO BOX 25093
ALEXANDRIA, VA 22314

Advertiser	Political Issue/Peachtree PAC (3675)	Entered By	Tracy Shorts	Dec. 2020	102	\$18,290.00
Product	Political (1040)	External #	10216747			
Brand	POLITICAL ISSUE (1529)	Demo				
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal			
Sales Office	WSST	Package Deal				
Buyer Name		Commission %	15.00			
Phone/Fax	/	Commission	\$2,743.50			
		Net Total	\$15,546.50			
Account Types	National/Political	Sales Tax				
Billing Type	Standard					
Comments	Separation: 30					

Date Entered 12/07/20

P.O. BOX 4009
SALISBURY, MD 21803

No

Grand Total:

102 \$18,290.00

Agency MAIN STREET MEDIA GROUP (1397) CO-OP
CPE 238/509/5837

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0.1	Closed Preempt	12/09/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
46.0.2	Closed Preempt	12/10/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
46.0.3	Closed Preempt	12/11/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
47.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	12:30P- 1:30P (EST)		1		1	1	1			1	\$120.00	\$120.00	CBS (WSWGO)	Daypart DT The Young and the Restless	12/7/2020
47.0.1	Closed Preempt	12/09/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
47.0.2	Closed Preempt	12/11/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
47.0.3	Closed Preempt	12/14/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
48.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	1:30P- 2P (EST)		1		1	1	1				\$120.00		CBS (WSWGO)	Daypart DT The Bold and the Beautiful	12/7/2020
48.0.1	Closed Preempt	12/09/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	

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Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name
Phone/Fax /

External # 10216747
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,743.50
Net Total \$15,546.50

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Billing Type Standard
Comments Separation: 30

Sales Tax

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48.0.2	Closed Preempt	12/10/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
48.0.3	Closed Preempt	12/11/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
48.0.4	Closed Preempt	12/14/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	
49.0	Normal Line / SPOT	12/09/20-12/14/20	1	:30	2P- 3P (EST)		1		1	1	1			2	\$30.00	\$60.00	CBS (WSWGO)	Daypart DT The Talk	12/7/2020
49.0.1	Closed Preempt	12/09/20															CBS (WSWGO)	No Avail/Spot - SOLD OUT	
49.0.2	Closed Preempt	12/11/20															CBS (WSWGO)	No Avail/Exception - SOLD OUT	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 02:52 PM on Friday, January 29 2021