

# ORDER



**Orders**  
**Order / Rev:** 1549869  
**Alt Order #:** 08315375  
**Product Desc:** SENATE LDRSHIP FUND  
**Estimate:** 3099  
**Flight Dates:** 10/04/16 - 10/10/16  
**Original Date / Rev:** 06/28/16 / 06/28/16  
**Order Type:** Political

**WUAB**  
**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Senate Leadership Fund  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	9	\$4,575.00	\$3,888.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	9	\$4,575.00	\$3,888.75	0.00
<b>Totals</b>	<b>9</b>	<b>\$4,575.00</b>	<b>\$3,888.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	10/07/16	10/07/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	----1--	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	----1--		1		\$275.00		0.00					
E 2	WUAB	10/10/16	10/10/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	1-----		1		\$800.00		0.00					
E 3	WUAB	10/10/16	10/10/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	1-----		1		\$275.00		0.00					
E 4	WUAB	10/06/16	10/06/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	---1---	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	---1---		1		\$800.00		0.00					
E 5	WUAB	10/06/16	10/06/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	---1---	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	---1---		1		\$275.00		0.00					
E 6	WUAB	10/04/16	10/04/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	-1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	-1-----		1		\$800.00		0.00					

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 Estimate: 3099  
**WUAB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUAB	10/04/16	10/04/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	- 1 - - - - -	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	- 1 - - - - -		1		\$275.00		0.00					
E 8	WUAB	10/05/16	10/05/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	- - 1 - - - -	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	- - 1 - - - -		1		\$800.00		0.00					
E 9	WUAB	10/05/16	10/05/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	- - 1 - - - -	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	- - 1 - - - -		1		\$275.00		0.00					
													Totals	9	\$4,575.00