

ORDER



Orders
Order / Rev: 1549869
Alt Order #: 08315375
Product Desc: SENATE LDRSHIP FUND
Estimate: 3099
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 06/28/16 / 06/28/16
Order Type: Political

WUAB

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Senate Leadership Fund
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	9	\$4,575.00	\$3,888.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	9	\$4,575.00	\$3,888.75	0.00
Totals	9	\$4,575.00	\$3,888.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	10/07/16	10/07/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	----1--	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--		1				\$275.00		0.00			
E 2	WUAB	10/10/16	10/10/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----		1				\$800.00		0.00			
E 3	WUAB	10/10/16	10/10/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----		1				\$275.00		0.00			
E 4	WUAB	10/06/16	10/06/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	---1---	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---		1				\$800.00		0.00			
E 5	WUAB	10/06/16	10/06/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	---1---	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---		1				\$275.00		0.00			
E 6	WUAB	10/04/16	10/04/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	-1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----		1				\$800.00		0.00			

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WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUAB	10/04/16	10/04/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	- 1 - - - - -	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	- 1 - - - - -			1			\$275.00		0.00			
E 8	WUAB	10/05/16	10/05/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	- - 1 - - - -	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	- - 1 - - - -			1			\$800.00		0.00			
E 9	WUAB	10/05/16	10/05/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	- - 1 - - - -	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	- - 1 - - - -			1			\$275.00		0.00			
Totals													9	\$4,575.00	