

Hulvey, Michael

From: John Allen Hendricks <jhendricks@sfasu.edu>
Sent: Wednesday, March 16, 2022 2:47 PM
To: 'Farber, Erica'; Rick Ducey; Hulvey, Michael
Subject: NAB/BEA Roundtable

Erica, Rick, & Mike—

Thanks to each of you for agreeing to serve on the roundtable about the “State of the Radio Industry in 2022”!

I have organized this panel for almost 15 years and it’s always well attended.

I think we have room for one or two more people. If you know of a colleague attending NAB who would like to share their knowledge of the industry with professors, I’d appreciate your help in reaching out to them.

In the meantime, would you please send me a photo and bio for the program and the conference app?

Please keep the bio to no more than 5 or 6 sentences.

Thanks again!
John



John Allen Hendricks, Ph.D.

Chair & Professor

Stephen F. Austin State University
Department of Mass Communication
Nacogdoches, Texas

Office: 936.468.4001

Email: jhendricks@sfasu.edu

The views and opinions expressed in this message are my own and do not necessarily reflect the views and opinions of Stephen F. Austin State University, its Board of Regents, or the State of Texas (Policy 14.2).

Hulvey, Michael

From: Heather Birks <Heather@beaweb.org>
Sent: Tuesday, April 19, 2022 2:20 PM
To: Hulvey, Michael; [REDACTED]
Subject: RAB Student Scholar Mentor Match-up Information

Dear RAB Student Scholar “Mentors” –

Welcome back to the first in-person convention in....years. We very much look forward to seeing you.

Thank you for supporting the 2022 RAB Student Scholars Program – and for agreeing to participate in one of our Mentor Match-Up sessions. These sessions have been extremely successful for the past few years and sometimes our “mentors” get as much out of the Student Scholars, as the Student Scholars got out of the mentors. We are thrilled to have them back in-person. Thank you for bringing your time and energy (and “B-ing Positive” – Mike Hulvey)

Right now we have over 113 students from LA to Central Florida and Arlington, TX to Syracuse, NY – and everywhere in between.

DATE & TIME

Your Mentor Match-Up take place on Tuesday, April 26th from 12:00 pm – 12:30 pm PT.

LOCATION

All Mentor Match-Ups are located in the **LVCC West Hall – Room W226-227** – located on the 2nd floor of the West Hall. Follow signs to BEA2022.

MATCH-UPS

Mentors will spend 30 minutes with small groups of student scholars – with no more than 8-10 students in each group. All students sign up in advance. Since the students know who they are meeting with, they are asked to do their homework and bring questions. We have a cushion of time between the sessions so if your schedule allows you to go a little over 30 minutes, we’ll be in good shape.

YOUR ROLE

1. Kick-off your mentor match-up by asking the students where they are from, and what they are interested in. Some of you might have students interested in your particular field, but many of you will find a diverse range of backgrounds and interests.
2. Talking points for you: your background, how you got into the business, what do you see for the future of radio and media, what are you looking for in a new hire, how can the students prepare for a career in radio....
3. Prepare for a conversation. This is a unique opportunity for the students to engage in a conversation with you. Each year we find that these “match-ups” are a high point for their experience, so thank you.

[Feel free to visit the BEA convention program](#) for more information on the convention and additional sessions for the students. If you want me to set you up with access to our online program, please let me know.

I’ll be at each of the sessions, but please feel free to email me or call my cell if you run into any issues – [REDACTED].

Thank you again for your support and your time!

Best,
Heather

Heather Birks, Executive Director
Broadcast Education Association (BEA)
1 M Street, SE | Washington DC 20003
phone: 202-602-0584 | fax: 202-609-9940 | www.BEAweb.org
Educating for Tomorrow's Media

BEA is the premiere international academic media organization, driving insights, excellence in media production, and career advancement for educators, students, and professionals.

Hulvey, Michael

From: Farber, Erica <efarber@rab.com>
Sent: Thursday, April 28, 2022 12:47 PM
To: [REDACTED] Hulvey, Michael; [REDACTED]
[REDACTED] Heather Birks
Subject: BIG BIG thanks!

Kristin, Mike, Mike, Tony and Sabina,

I just wanted to thank you all once again for participating on the RAB Students Scholar Panel at BEA this week.

As expected you were inspirational, engaging, instructional and motivating! I hope you feel as good about our session as I did. Gosh, I don't know about you but by the end of the session, I was even more excited about working in the radio industry!

We had a fantastic group of young people all making an investment in their future. And each one of you made an impact. The future looks bright and you are helping to make it happen!

With much gratitude,

Erica

Erica Farber
President & CEO
RAB
323-656-1025
efarber@rab.com

Hulvey, Michael

From: Heather Birks <Heather@beaweb.org>

Sent: Friday, April 29, 2022 1:48 PM

To: [REDACTED] Hulvey,
Michael;

Subject: Mentor Match-up Thank you

Dear RAB Student Scholar Mentor Match-up Participants –

I can't think of a better way for our 2022 RAB Student Scholars to end their Las Vegas experience.

I got a chance to talk to you about some of this – but to see these students again, face-to-face, for the first time in 2 ½ years was rejuvenating. Seeing the engagement in your groups and the students with thoughtful questions and concerns was simply incredible.

We'll gather the names and emails of the students that signed up for your groups as well as send along pictures.

BEA has over 750 faculty, 800 student and 200 college and universities. Please let us know if we can ever do anything for you.

We're already looking forward to next year.

Heather

Heather Birks, Executive Director
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Student's Name _____

COMM-110 Job Interview Rubric

Areas to Be Assessed	Excellent	Above Average	OK	Below Average	Poor
Application					
Was cover letter/e-mail appropriate, professional, and well-written?	5	4	3	2	1
Was resume polished and error-free? Did it create a positive impression?	5	4	3	2	1
Was portfolio/demo of high quality, easy to navigate, and compelling?	5	4	3	2	1
Interview					
Did student introduce him/herself in a professional manner?	5	4	3	2	1
Was the student dressed appropriately (professionally)?	5	4	3	2	1
Was the student confident in responses to common questions?	5	4	3	2	1
Was the student credible (used proper grammar, industry terms, etc.) ?	5	4	3	2	1
Did the student appear to be one who would be a good fit with organization?	5	4	3	2	1
Was the student knowledgeable about the company, station, and brand?	5	4	3	2	1
Did the student ask quality questions when given a chance to do so?	5	4	3	2	1
Closing					
Did the student ask about the next steps and indicate a desire to get the job ?	5	4	3	2	1
Did the student conclude the interview in a professional manner?	5	4	3	2	1
Would you possibly hire this individual in the future? Yes _____ No _____					

COMM-110 Applied Radio Final Project

██████████
General Manager
WITZ Radio
Jasper



Sales, News



News



Sales



Sales



Sales



Sales



News

██████████
Owner
Woof Boom Radio
Indiana, Ohio



Sales, Programming



Sales



Sales



Sales



Sales



Sales



Sales

██████████
General Manager
DC Broadcasting
Jasper, Madison (TV)



Sales, On-Air/Production, News



On-Air/Production



On-Air/Production



On-Air/Production



News



On-Air/Production



On-Air/Production

Mike Hulvey
Vice President and COO
Neuhoff Media
Illinois, Indiana
MichaelHulvey@neuhoffmedia.com
Morning Show, Sales, MM Journalist



Morning Show



Multimedia Journalist



Multimedia Journalist



Multimedia Journalist



Morning Show



Multimedia Journalist

██████████
General Manager
Illini Radio Group
Illinois



Sales, PM Drive



PM Drive



PM Drive



PM Drive



Sales



Sales



Sales

10:00 AM

10:20 AM

10:40 AM

11:00 AM

11:20 AM


11:40 AM

May 25, 2022

Mike Hulvey
Neuhoff Media
3575 McCarty Lane
Lafayette, IN 47905

This letter certifies that Neuhoff Media participated in the UIndy Communication Career Fair at the University of Indianapolis on April 13, 2022. In doing so, hiring managers for the Neuhoff radio stations had conversations with college students during lunch, then worked at their recruitment table to collect resumes and interview candidates for jobs and internships.

Sincerely,



Scott Uecker
General Manager – WICR Radio
Instructor of Practice/Director of Internships – University of Indianapolis
(317) 788-3280
suecker@uindy.edu

Hulvey, Michael

From: John W Marr <jwmarr@eiu.edu>
Sent: Tuesday, February 7, 2023 9:55 AM
Subject: EIU Media Internship and Job Fair - March 29, 2023

You're invited to register!

Eastern Illinois University is hosting an in-person **Media Internship and Job Fair on Wednesday, March 29, 2023 from 11:00am-1:00pm in the MLK Union University Ballroom in Charleston, IL.** Students in Digital Media and Design will be attending this fair.

There is no fee to attend. Registration is open on Handshake now.

https://app.joinhandshake.com/career_fairs/38429/employer_preview?token=RKkL0iBQ_FRhmDgffaSU_PYMte0q-kTKZJWOk8Oqby-S83qa6pZMICQ

We would love to have you attend! If you have any problems registering or if you have questions, please contact the EIU Career Services office at 217.581.2412.

Thank you!

John Marr
EIU Career Services



**2021 Sports Media Camp for Kids
Danville Area Community College
1-4pm**

Monday, June 21st

Sports Media Camp 101

Speaker: Logan Lee, South Bend Cubs & Podcaster
Everything Starts w/Great Questions

Tuesday, June 22nd

TV, Play-By-Play & Podcast

Speaker: Charle Clifford, WISH-TV/INDY (Kaine Walters – Intro)
Game: Truth or Chad Dare?

Wednesday, June 23rd

Sports Video Day

Instructor: Laura Hensgen - DACC
Game: Stump the War Eagle

Thursday, June 24th

Play by Play + Public Address

Speaker: Brian Barnhart – Fighting Illini Radio
Danville Stadium @ 5:30pm Illinois Valley Pistol Shrimp vs Danville Dans

Friday, June 25th

TV Sportscast Production

Speaker: Luke Steiner – Ohio University / ESPN 3
Game: Jeopardy

Saturday, June 26th

WDAN's Saturday Morning Sports Talk
8am to 10am
1501 North Washington Ave, Danville



**2022 Sports Media Camp for Kids
Danville Area Community College
1-4pm**

Monday, June 13th

Sports Media Camp – Welcome-
Video Production / TV Studio
Coach Laura Hensgen - DACC

Tuesday, June 14th

Field Trip
WCIA-TV - Champaign

Wednesday, June 15th

Asking Great Questions
Baseball Play-by-Play Prep
Writing / Social Media Posts / Podcast

Thursday, June 16th

Baseball Play by Play + Public Address
Daily Writing / Social Media Post / Podcast
Danville Stadium @ 5:30pm Terre Haute Rex at Danville Dans

Friday, June 17th

Post-Game Wrap Up
Daily Writing / Social Media Post
Play by Play / Two Minute Drill / Podcast
Speaker: John Kelly, Voice of the St. Louis Blues
Championship Game: Sports Jeopardy

Saturday, June 18th

WDAN's Saturday Morning Sports Talk
8am to 10am
1501 North Washington Ave, Danville

Daily Guest Speakers